

Department for Culture, Media and Sport  
2011 Business Plan revisions

2011 SRP	2011 text	2011 start date	2011 end date	2012 status	2012 SRP	2012 text (if changed)	2012 start date (if changed)	2012 end date (if changed)	Explanation (for text/date changes or actions removed from Plan)
1	Deliver the 2012 Olympics and Paralympics: Deliver a safe and successful Olympic and Paralympic Games in London in 2012, and help to deliver a genuine and lasting legacy throughout the country			Structural Reform Plan	1				
1.1	Ensure that the Olympic and Paralympic Games deliver value for money			Structural Reform Plan	1.1				
1.1 i	Identify £20m savings in the 2010 Spending Review process	Completed		Annex C) completed structural reform actions					
1.1 ii	Review uncommitted project budgets and all releases of contingency funds	Started	Sep 2012	Structural Reform Plan	1.1 i				
1.2	Improve governance within Whitehall to ensure effective delivery			Annex C) completed structural reform actions					
1.2 i	Put in place new Whitehall governance structures as part of the Spending Review	Completed		Annex C) completed structural reform actions					
1.2 ii	Implement improvement to the wider delivery programme with external partners	Completed		Annex C) completed structural reform actions					
1.3	Ensure that Olympic venues and infrastructure are delivered on time and to budget			Annex C) completed structural reform actions					

1.3 i	Publish final Olympic and Paralympic Transport Plan	May 2011	May 2011	Annex C) completed structural reform actions					
1.3 ii	Work with the Olympic Delivery Authority to ensure the: a) completion of the main Olympic Park venues, b) completion of the Olympic Village, c) Handing over of the Olympic Park for operation	Jul 2011 and Jan 2012	Jul 2011 and Jan 2012	Annex C) completed structural reform actions					
1.4	Work with other government departments and the Mayor of London to ensure that essential public services are provided for the Games			Structural Reform Plan	1.2				
1.4 i	Work with the Home Office to review Olympic security preparations	Completed		Annex C) completed structural reform actions					
1.4 ii	Work with the Home Office, the Mayor of London and other partners to ensure that effective security plans and capabilities are in place	Started	Jul 2012	Structural Reform Plan	1.2 i		Sep 2012	Completion date changed to cover full duration of Paralympic Games.	
1.4 iii	Ensure that regulations restricting advertising and street trading are made	Nov 2011	Nov 2011	Annex C) completed structural reform actions					
1.4 iv	Ensure that LOCOG secures agreements with designated hospitals outlining the service that will be provided to the Olympic/Paralympic family	Started	Sep 2011	Annex C) completed structural reform actions					
1.4 v	Open the Government Co-ordination Centre to oversee all government services for the Olympic and Paralympic Games	Jan 2012	Jan 2012	Annex C) completed structural reform actions					

1.4 vi	Ensure that the UK Border Agency and LOCOG put in place the necessary arrangements to allow athletes and those helping with the Games entry to the UK, using the Olympic and Paralympic accreditation cards	Mar 2012	Nov 2012	Annex C) completed structural reform actions					
1.4 vii	Publish the final spectrum plan for radio communications at the Games, detailing the spectrum bands which will be made available for the Olympic and Paralympic Games	Jan 2012	Jan 2012	Annex C) completed structural reform actions					
1.5	Agree and implement a compelling legacy plan for the Games			Structural Reform Plan	1.3	Publish overall legacy plan for London 2012			Note that detail on legacy implementation is under Priority 2
1.5 i	Publish overall legacy plan for London 2012	Completed		Annex C) completed structural reform actions					
1.5 ii	Work with the Prince's Trust and London 2012 networks to implement 'Opportunity - inspired by - London 2012', a programme which uses the Games to offer 500 disadvantaged young people a unique chance to develop their skills and be involved in London 2012 related events	Started	Oct 2012	Structural Reform Plan	1.3 i				
1.5 iii	Work with DFID and the London 2012 International Inspiration foundation to use the power of sport to enrich the lives of 12 million children in 20 countries worldwide	Started	Mar 2014	Annex C) completed structural reform actions					
1.5 iv	Support London 2012 partners to ensure that the opportunities to engage with the Olympic and Paralympic Games through grass roots participation in sport, community engagement and opportunities for economic growth are realised across the UK	Started	Mar 2014	Structural Reform Plan	1.3 ii				

2	Create a sporting legacy from the Olympic and Paralympic Games: Encourage competitive sport in schools by establishing an annual Olympic and Paralympic-style schools event, improve local sports facilities and establish a lasting community sports legacy.			Structural Reform Plan	2	Create a sporting legacy from the Olympic and Paralympic Games: Encourage competitive sport in schools by establishing a new school games competition; improve local sports facilities and establish a lasting community sports legacy. Promote a sporting habit for life by concentrating investment on creating more opportunities for 14-25 year olds to play sport. Deliver a world-leading elite sport system, deliver major events, and reform the governance of sport.			Changed wording reflects new Youth Sport Strategy and other sport priorities.
2.1	Launch a new School Games competition			Structural Reform Plan	2.1				
2.1 i	Work with sports to develop a strategy for their engagement with the School Games	Completed		Annex C) completed structural reform actions					
2.1 ii	Work with sports to develop appropriate formats for their inclusion in the School Games	Started	Oct 2011	Annex C) completed structural reform actions					
2.1 iii	Ensure that Sport England selects bodies to develop the competition at the intra-school level, inter-school level and county level	Completed		Annex C) completed structural reform actions					
2.1 iv	Launch the School Games at the Olympic Park	Completed		Annex C) completed structural reform actions					
2.1 v	Ensure that Sport England appoints delivery bodies for 2011 county-level competitions and the 2012 national competition	Started	May 2011	Annex C) completed structural reform actions					

2.1 vi	Publish the finalised framework and rules for each level of the competition	Sep 2011	Sep 2011	Annex C) completed structural reform actions					
2.1 vii	School Games sport days and nine county level events held	Sep 2011	Sep 2011	Annex C) completed structural reform actions					
2.1 viii	New School Games competition established as an annual event	From Sep 2012	From Sep 2012	Structural Reform Plan	2.1 i				
2.2	Use the 2012 Olympic and Paralympic Games to establish a lasting community sporting legacy			Structural Reform Plan	2.2				
2.2 i	Direct the Sport Lottery Distributor to take responsibility for the community sports legacy following London 2012	Completed		Annex C) completed structural reform actions					
2.2 ii	Publish the community legacy strategy for sports	Completed		Annex C) completed structural reform actions					
2.2 iii	Through the Places People Play initiative upgrade to 1,000 local sports clubs/facilities	May 2011	Mar 2013	Structural Reform Plan	2.2.i			May 2013	Minor change to deadline reflecting current Sport England plans.
2.2 iv	Recruit 40,000 sports leaders to organise and lead community sport	May 2011	Mar 2013	Structural Reform Plan	2.2 ii			May 2013	Minor change to deadline reflecting current Sport England plans.
2.3	Support sports facilities and clubs			Annex C) completed structural reform actions					
2.3 i	Determine appropriate steps to protect playing fields	Completed		Annex C) completed structural reform actions					

2.3 ii	Consult on playing fields proposals	Completed		Annex C) completed structural reform actions					
2.3 iii	Introduce a programme of improvement and protection for playing fields as part of the community sports legacy	May 2011	May 2011	Annex C) completed structural reform actions					
2.3 iv	Investigate how to use cash in dormant betting accounts to set up a capital fund to improve local sports facilities and support sports clubs	Completed		Annex C) completed structural reform actions					
2.3 v	Announce findings of investigation, and begin to implement	Jan 2011		Annex C) completed structural reform actions					
2.3 vi	Review the impact of bureaucracy on the running of sports and local sports clubs	Completed		Annex C) completed structural reform actions					
2.4	Reform the arm's length bodies in the sport sector, and improve governance arrangements to ensure that sporting bodies better reflect the needs of the communities they serve			Structural Reform Plan	2.3				
2.4 i	Merge Sport England and UK Sport	Started	Apr 2013	Structural Reform Plan	2.3 i				
2.4 ii	Abolish the Football Licensing Authority, and transfer its essential functions to another body	Started	Apr 2013	Structural Reform Plan	2.3 ii	Abolish the Sport Grounds Safety Authority, and transfer its expertise and functions to another body			Name of body has changed.
2.4 iii	Work with football bodies to consider how best to improve football governance, including options to support the co-operative ownership of football clubs by supporters	Started	Sep 2011	Annex C) completed structural reform actions					

2.4 iv	Publish proposals for improving governance in sport	Sep 2011	Sep 2011	Annex C) completed structural reform actions					
3	Create the conditions for growth: Facilitate sustainable growth in the tourism, media, leisure, creative and cultural industries, including by reforming the media regulatory regime			Structural Reform Plan	3	Create the conditions for growth: Facilitate sustainable growth in the tourism, media, leisure, creative, communications, and cultural industries, including by reforming the media regulatory regime			Reflects the focus of the department on the communications sector.
3.1	Enable the tourism industry to deliver faster, more balanced economic growth and streamline and refocus tourism organisations in the process			Structural Reform Plan	3.1				
3.1 i	Publish government tourism strategy	Completed		Annex C) completed structural reform actions					
3.1 ii	Encourage private sector contribution to a new match-funded marketing initiative to promote tourism from overseas	Completed		Annex C) completed structural reform actions					
3.1 iii	Start £100m campaign as part of a cross-government campaign to market Britain internationally	May 2011	Jul 2011	Structural Reform Plan	3.1 i	Start £120m+ marketing campaign to attract additional visitors to the UK in the years following 2012, to generate £2.3bn visitor spend and 4.6m visitors	Started	Apr-16	Increased budget and longer duration of campaign
3.1 iv	Work with VisitEngland to improve existing consumer feedback platforms, by enhancing rating and star grading systems for accommodation and attractions	Started	Mar 2012	Annex C) completed structural reform actions					
3.1 v	Reform VisitEngland to facilitate increased industry expertise on its board	Started	Mar 2013	Structural Reform Plan	3.1 ii				
3.1 vi	Restructure VisitBritain to ensure better targeting of high-value and emerging tourism markets, and to achieve significant reductions in its administration costs	Started	Mar 2013	Structural Reform Plan	3.1 iii				

3.1 vii	Create industry task force to identify regulation holding the tourism industry back	Jun 2011	Jun 2011	Annex C) completed structural reform actions					
3.1 viii	Consult on moving the first bank holiday in May	Oct 2011	Mar 2012	Annex C) completed structural reform actions					
3.1 ix	Modify Tourist Boards to become smaller, highly focused, industry-led partnerships	Started	May 2015	Structural Reform Plan	3.1 iv				
3.2	Help to make the UK an attractive place to invest by bidding for major sporting events, and helping to win backing for major cultural events			Structural Reform Plan	3.2				
3.2 i	Prepare major sporting events legislation for introduction when appropriate	Started	Dec 2012	Structural Reform Plan	3.2 iii			Mar 2015	The deadline has been revised due to the need to find Parliamentary time for this measure. This is expected before the end of the Parliament.
3.2 ii	Finalise and publish the summary of government support available to sports bodies bidding for events	Started	Sep 2012	Structural Reform Plan	3.2 i				
3.3	Work with the Department for Business, Innovation and Skills to enhance the support that the UK's intellectual property framework gives to entrepreneurialism, economic growth and social and commercial innovation	Started	Apr 2011	Annex C) completed structural reform actions					
3.4	Change the media regulatory regime by reforming Ofcom and deregulating the broadcasting sector to reduce the burden placed on business			Structural Reform Plan	3.3				
3.4 i	Identify areas for scaling back Ofcom duties	Completed		Annex C) completed structural reform actions					



3.4 ii	Reform Ofcom through the introduction of the Public Bodies Bill to reduce unnecessary spending and return responsibility for broadcasting policy to DCMS	Completed		Annex C) completed structural reform actions					
3.4 iii	Conduct a scoping exercise to identify avenues for reducing regulatory and competition controls	Completed		Annex C) completed structural reform actions					
3.4 iv	Develop a new framework for the communications industries to promote growth	Nov 2011	Apr 2015	Structural Reform Plan	3.3 i	Publish a white paper setting out new proposed framework for communications industries (to include any measures taken forward in response to Leveson inquiry)	Mar 2013		The action sets out in more detail the steps to deliver the original objective, a new framework for the communications industries. The start date refers to the White Paper.
3.5	Ensure that the BBC becomes more accountable and offers better value for money for licence fee payers			Structural Reform Plan	3.4				
3.5 i	Give the National Audit Office access to the BBC's accounts	Started	Nov 2011	Annex C) completed structural reform actions					
3.5 ii	Secure a detailed arrangement to implement the new licence fee settlement, by amending the BBC Agreement and legislating to implement new funding commitments, including provisions on (a) new partnership with the Welsh language TV channel (S4C) and (b) the World Service	Started	Mar 2013	Structural Reform Plan	3.4 i			Jul 2012	Completion date brought forward.
3.6	Work with Digital UK to ensure the switchover of TV transmitters from analogue to digital across the UK, region by region			Structural Reform Plan	3.5				
3.6 i	Implement digital switchover in Yorkshire, Anglia, Central England and Scottish TV	Started	Dec 2011	Annex C) completed structural reform actions					

3.6 ii	Implement digital switchover in Meridian, London, Tyne Tees and Ulster TV	Started	Dec 2012	Structural Reform Plan	3.5 i			Oct 2012	Completion date brought forward.
3.7	Encourage a consumer-led transition to digital radio			Structural Reform Plan	3.6				
3.7 i	Scope and analyse the potential impact of transition	Started	Dec 2012	Structural Reform Plan	3.6 i				
3.7 ii	Conduct a market review of readiness for radio switchover	Jan 2013	Sep 2013	Structural Reform Plan	3.6 ii				
3.8	Release spectrum from public sector use to allow greater access for private sector			Structural Reform Plan	3.7				
3.8 i	Publish implementation plan for the release of 500MHz spectrum	Completed		Annex C) completed structural reform actions					
3.8 ii	Establish governance framework for disposal of public sector spectrum	Completed		Annex C) completed structural reform actions					
3.8 iii	Oversee governance of 800MHz clearance and implementation plan for radar modification	Started	Jul 2012	Structural Reform Plan	3.7 i			Dec 2013	This update clarifies that July 2012 is the deadline for publishing the information and regulations governing clearance, but that clearance itself will be completed by December 2013. (See 3.8 iii below).
3.8 iv	Announcement on spectrum disposal	Apr 2012		Structural Reform Plan	3.7 ii	Work with OFCOM to publish Information Memorandum setting out arrangements for sale of 800MHz and 2.6GHz spectrum	Started	Jul 2012	This update clarifies that July 2012 is the deadline for publishing the information and regulations governing clearance, but that clearance itself will be completed by December 2013. (See 3.8 iv above).
3.9	Promote the competitiveness of digital content industries			Structural Reform Plan	3.8				

3.9 i	Improve the protection of copyright material online including, where appropriate, implementing relevant provisions of the Digital Economy Act	Started	Jan 2012	Structural Reform Plan	3.8 i	Lay secondary legislation, detailing how the Digital Economy Act's provisions to protect copyright material online will work	Started	Oct 2012	Implementation of the online infringement of copyright provisions of the Digital Economy Act has been delayed due to an application for judicial review and to complying with the judgements of the High Court and Court of Appeal.
3.9 ii	Establish a Creative Industries Council to provide a voice for the sector in the financial community and overseas markets	May 2011	May 2011	Annex C) completed structural reform actions					
3.10	In line with the Red Tape Challenge, bring forward proposals to reduce and reform the stock of statutory instruments and regulations for which the Department has overall responsibility	Started	Dec 2012	Structural Reform Plan	3.9	Take forward proposals to reduce and reform the stock of statutory instruments for which the Department has overall responsibility: i) Remove requirements on retailers to notify TV licensing when customers buy televisions; ii) bring forward proposals on other areas of department's responsibilities such as sport, recreation and leisure	Started	Apr 2013 and Mar 2015	Revised wording and timings reflect proposals brought forward to reduce regulations, and the commitment to continue to do so over the life of the Parliament.
4	Boost the Big Society: Encourage philanthropic giving, return the National Lottery to its founding principles and foster the development of a new breed of strong local media groups, support libraries into the next generation			Structural Reform Plan	4				
4.1	Introduce incentives to increase charitable giving			Structural Reform Plan	4.1				
4.1 i	Work with Cabinet Office and the Treasury to incentivise more social investment, philanthropy and giving, including a strategy to boost giving from private individuals to cultural institutions, incorporating insights from behavioural science	Completed		Annex C) completed structural reform actions					

4.1 ii	Work with Cabinet Office and the Treasury to publish White Paper on giving	Completed		Annex C) completed structural reform actions					
4.1 iii	Implement measures to facilitate fundraising by cultural and charitable institutions: a) Agree with national museums a framework for creating charitable trusts, which will encourage and manage museum donations and private income b) Implement new framework and establish trusts c) Complete the transfer of a proportion of accumulated reserves to new museum trusts	Completed		Annex C) completed structural reform actions					Note that 'c) Complete the transfer of a proportion of accumulated reserves to new museum trusts' (end date March 2015) is included in the revised action at 4.1 iv below.
4.1 iv	Roll out £80 million match funding scheme to raise at least an equivalent amount from private donors	Started	Mar 2014	Structural Reform Plan	4.1 i	Manage £100m match-funding programme to establish endowments and strengthen fundraising skills in the cultural sector, raising at least an equivalent amount from private donors	Started	Dec 2014	Programme being rolled out over longer period at higher funding level, including a proportion of accumulated reserves.
4.2	Reform the National Lottery so that more money goes into sport, the arts and heritage			Annex C) completed structural reform actions					
4.2 i	Lay statutory instrument to allocate 60% of National Lottery funding to the arts, sport and heritage causes, and 40% to the voluntary and community sector	Completed		Annex C) completed structural reform actions					
4.2 ii	Impact of National Lottery reforms comes into effect (more funding for original causes of sport, the arts and heritage, and the voluntary and community sector)	Completed		Annex C) completed structural reform actions					
4.3	Reform the Big Lottery Fund to ensure that only voluntary and community sector projects are funded and to prevent funding politicised projects			Annex C) completed structural reform actions					

4.3 i	Issue new policy directions to the Big Lottery Fund	Completed		Annex C) completed structural reform actions					
4.4	Stop wasteful spending by National Lottery distributors, by banning lobbying activities and reducing administrative costs by 5% of total income			Annex C) completed structural reform actions					
4.4. i	Agree plans for administrative cost reductions with distributors	Completed		Annex C) completed structural reform actions					
4.5	Scrap rules on local cross-media ownership to create more opportunities and flexibility for local media			Annex C) completed structural reform actions					
4.5 i	Announce removal of all local cross-media ownership rules	Completed		Annex C) completed structural reform actions					
4.5 ii	Lay order before Parliament	Completed		Annex C) completed structural reform actions					
4.6	Enable the creation of new local TV stations			Structural Reform Plan	4.2				
4.6 i	Commission economic analysis of options	Completed		Annex C) completed structural reform actions					
4.6 ii	Publish consultation paper	Completed		Annex C) completed structural reform actions					

4.6 iii	Conduct consultation	Completed		Annex C) completed structural reform actions					
4.6 iv	Publish final decision following consultation	Apr 2011	Apr 2011	Annex C) completed structural reform actions					
4.6 v	Issue any necessary directions or draft legislation	May 2011	Oct 2011	Annex C) completed structural reform actions					
4.6 vi	Propose new licensing arrangements for local TV stations	Nov 2011	Nov 2011	Annex C) completed structural reform actions					
4.6 vii	First local TV stations licensed	by Aug 2012	by Aug 2012	Structural Reform Plan	4.2 ii			Sep 2012	The date moves back by a month to reflect revised plans.
4.6 viii	10 to 20 local TV stations licensed	by May 2015	by May 2015	Structural Reform Plan	4.2 iii				
4.7	Work with the Cabinet Office to review the government advertising model			Annex C) completed structural reform actions					
4.7 i	Publish a review of government advertising, encompassing the potential for a payment by results model, using government channels, and a US-style Ad Council	Completed		Annex C) completed structural reform actions					
4.7 ii	Begin to implement results of review	Completed		Annex C) completed structural reform actions					

4.7 iii	Complete internal review on a new approach to public service information	Oct 2011	Oct 2011	Annex C) completed structural reform actions					
4.8	Work with the Department for Education to address the commercialisation and premature sexualisation of childhood in the media			Annex C) completed structural reform actions					
4.8 i	Publish findings of independent review to advise on regulatory and non-regulatory measures to address the commercialisation and premature sexualisation of childhood	May 2011	May 2011	Annex C) completed structural reform actions					
4.9	Support public libraries into the next generation through the Future Libraries Programme and by encouraging communities to get more involved in the running of local library services			Structural Reform Plan	4.3				
4.9 i	Work with ten pilot areas in England to develop options for achieving greater efficiency and improved services according to local need	Completed		Annex C) completed structural reform actions					
4.9 ii	Publish update on the Future Libraries Programme	Completed		Annex C) completed structural reform actions					
4.9 iii	Share emerging learning from the pilots among local authorities through a range of activities (for example peer support, active learning sets, workshops)	Started	Jul 2011	Annex C) completed structural reform actions					
4.9 iv	Examine the barriers to community delivery of public library services	Started	May 2011	Annex C) completed structural reform actions					

4.9 v	Publish best practice guidance around community delivery of library services	May 2011	May 2011	Annex C) completed structural reform actions					
4.10	Reform the arm's length bodies in the cultural sector			Structural Reform Plan	4.4				
4.10 i	Support Arts Council England in reforming the way regular funding is invested in arts organisations, to ensure a more strategic approach	Started	Jun 2011	Annex C) completed structural reform actions					
4.10 ii	Identify options for relinquishing control and sponsorship of each non-national museum currently funded by DCMS	Completed		Annex C) completed structural reform actions					
4.10 iii	Abolish the UK Film Council, transferring essential activities to another body whilst reviewing policy to support a more sustainable British film industry	Started	Mar 2012	Annex C) completed structural reform actions					
4.10 iv	Abolish the Museums, Libraries and Archives Council, and transfer essential functions to another body	Started	Mar 2012	Structural Reform Plan	4.4 i		Apr 2013	Functions have been transferred and the body wound up, but the later end date relates to full liquidation.	
5	Facilitate the delivery of universal broadband: Stimulate private sector investment to deliver the best super-fast broadband network in Europe by 2015.			Structural Reform Plan	5	Facilitate the delivery of universal broadband and improved mobile coverage: Stimulate private sector investment to deliver the best super-fast broadband network in Europe and provide for improved mobile coverage by 2015.		Portfolio of projects expanded to include mobile coverage.	
5.1	Create a level playing field between incumbents and new providers			Annex C) completed structural reform actions					
5.1 i	Examine barriers to new providers seeking to invest in fibre optic networks	Completed		Annex C) completed structural reform actions					



5.1 ii	Hold industry round table to discuss ways to increase certainty and confidence for potential investors	Completed		Annex C) completed structural reform actions					
5.2	Open up access to infrastructure to facilitate super-fast broadband in many areas			Structural Reform Plan	5.1				
5.2 i	Conduct a public consultation (with participation from industry regulators) on access to ducts, sewers and poles that can be used to carry fibre optic cable	Completed		Annex C) completed structural reform actions					
5.2 ii	Work with Ofcom to require BT and other infrastructure providers to allow the use of their assets to deliver super-fast broadband	Started	Nov 2011	Annex C) completed structural reform actions					
5.2 iii	Regularly review and introduce, if necessary, legislative powers to open relevant utility infrastructure to broadband providers	Started	May 2015	Structural Reform Plan	5.1 i				
5.2 iv	Issue guidance on micro-trenching and street works	Nov 2011	Nov 2011	Annex C) completed structural reform actions					
5.3	Facilitate the introduction of super-fast broadband in remote areas at the same time as in more populated areas			Structural Reform Plan					
5.3 i	Start market testing community-led pilots in the Highlands and Islands, North Yorkshire, Cumbria and Herefordshire	Completed		Annex C) completed structural reform actions					
5.3 ii	Publish policy paper setting out the lessons learned from community-led pilots and the Government's approach to investment in broadband until 2015	Nov 2011	Nov 2011	Annex C) completed structural reform actions					

5.3 iii	If required, instruct Broadband Delivery UK to allocate funding to areas where the market has not delivered, after digital switchover has finished in 2012	Sep 2012	Sep 2012	Annex C) completed structural reform actions					
5.3 iv	Ensure that all businesses in Enterprise Zones have superfast broadband access	Jan 2012	May 2015	Annex C) completed structural reform actions	5.2 ii				
<b>Input and impact indicators</b>									
Indicator	Progress towards delivery on time and to budget of Olympic and Paralympic Games (Ratio of actual spend as percentage of anticipated final cost to percentage of actual progress of Olympic Delivery Authority programme). (Input indicator)			Retained					
Indicator	Public funding per school participating in the School Games (Input indicator)			Altered		Average cost per student at schools participating in the School Games. (Input indicator)			More accurate metric .
Indicator	Proportion of children participating in competitive sport. (Impact indicator)			Retained					
Indicator	Proportion of people directly employed in tourism. (Impact Indicator)			Retained					
Indicator	Total amount of charitable giving (donations and sponsorship) to cultural institutions funded by DCMS.) (Impact indicator)			Retained					
Indicator	Ratio of charitable giving (donations and sponsorship) to grant-in-aid for cultural institutions funded by DCMS. (Input Indicator)			Retained					
Indicator	Number of premises covered per £million of broadband delivery programme expenditure. (Input indicator)			Retained					

Indicator	Broadband Delivery UK's Best-in-Europe scorecard (measuring Coverage, Speed, Price and Choice of broadband service) (impact indicator)			Retained					
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