



Public Health
England

Protecting and improving the nation's health

Reduction and reformulation programme

Table of stakeholder engagement
March 2019 to July 2019

The table below shows stakeholder engagement with the reduction and reformulation programmes covered by Public Health England (PHE) between March 2019 and July 2019. This engagement covers, for example, business 1:1 discussions on sugar and calorie reduction and meetings with the eating out of home sector businesses that had not yet engaged with the reduction and reformulation programmes.

It is our understanding that many businesses are working towards achieving the aims and ambitions of the programmes but would not have necessarily had direct engagement with PHE during this timeframe. The programmes are at different stages and this is reflected in the level and focus of engagement with businesses and other stakeholders in the table below.

Although every effort has been taken for this table to be comprehensive there may be some instances where this has not been possible.

Table of stakeholder engagement March 2019 to July 2019

	Sugar reduction	Out of home business engagement ^{i, ii}	Calorie reduction	Baby food reformulation
Retailers				
Asda Stores Limited	✓		✓	✓
Lidl UK	✓		✓	
Manufacturers				
General Mills	✓		✓	
Haribo	✓		✓	
Mondelez	✓		✓	
Premier Foods	✓		✓	
Unilever UK Limited	✓		✓	
Out of home businesses				
Bistrot Pierre		✓		
Chopstix Group UK		✓		
Comptoir Libanais		✓		
Dixy Chicken		✓		
Franco Manca		✓		
Just Eat		✓		
Pizza Hut Restaurants		✓		
TGI Fridays UK		✓		
Whitbread		✓		
Trade Associations				
British Retail Consortium (BRC)	✓	✓	✓	
British Takeaway Campaign (BTC)		✓		

	Sugar reduction	Out of home business engagement ^{i, ii}	Calorie reduction	Baby food reformulation
Food and Drink Federation (FDF)	✓		✓	
OOH Alliance ⁱⁱⁱ		✓		
Potato Processors' Association			✓	
UKHospitality		✓		
Non-governmental organisations				
British Dietetic Association	✓		✓	

ⁱ 'Out of home' covers businesses such as quick service restaurants, casual dining restaurants, contract caterers (foodservice), cafés and coffee shops, sandwich and bakery led shops, pubs, vending, retail food on the go, takeaway and delivery services.

ⁱⁱ Engagement includes but is not limited to: PHE led 1:1 meetings with quick service and casual dining restaurants not previously engaged with the reduction and reformulation programmes based on market share, and OOH business requested 1:1 meetings. Generally, the content of these meetings includes the breadth of the reduction and reformulation programmes.

ⁱⁱⁱ Businesses in attendance included Caffè Nero, Costa, Greggs, JD Wetherspoons, Mcdonalds, Pizza Hut Delivery, Starbucks and Whitbread.