



The Insure Life Group

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

The Insure Life Group

Signed: John Stephenson

Position: Business Development Director

Date: 5th August 2019



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We **The Insure Life Group** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen.*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 **The Insure Life Group** recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation by employing, engaging, and aiding in the transition of all Armed Forces personnel and helping all those families who serve alongside each individual. This will be done by supporting Welfare Chains, speaking to Commanding Officers, Regimental Sergeant Majors and Regimental Admin Officers. This in turn will be passed down to sub-units to explore.*
- *seeking to support the transition of forces personnel, in order to establish a tailored employment pathway for Service Leavers with opportunities within our business networks. This is a FREE service open to every single individual and will be done at unit level;*
- *striving to support the employment of Service spouses and partners as detailed above within our many business networks. As the organisation also grows we will look further into offering opportunities to veterans throughout the UK;*
- *endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment. Our current veterans will be afforded the chance to seek extra time off to engage with families at any time of need, during Armed Forces Day and Remembrance.*

- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible;*
- *offering support to our local cadet units, either in our local community or in local schools, where possible;*
- *aiming to actively participate in Armed Forces Day every year in whatever way we can;*
- *offering a platinum service and education on everything financial regardless of serving, reserve, veteran or family. Enhancing this with a CV writing service.*
- *We will be conducting several seminars throughout the year at many barracks within the Army, RAF and Royal Navy. This is to guarantee the best support financially that is out there for all serving, reserve, veterans and their families. This will also include CV writing, Utility education and recruitment opportunities. We will also be sponsoring the RAF football seniors team in London.*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing once our website is up and running at full pace.