



Technical Annex
**DIT public consultation on the UK potentially seeking
accession to the Comprehensive and Progressive
Agreement for Trans-Pacific Partnership (CPTPP)**
(20 July - 26 October 2018)

Topline results and codeframe for campaign responses

This document shows topline results and codeframe for responses from members of the public and organisations who responded to the 2018 DIT public consultation on trade negotiations for accession to the CPTPP, as part of an organised campaign.

A total of 1,334 responses were received as part of the Global Justice Now campaign. Some of these contained additional comments (which were subsequently coded), others did not. The topline shows all bespoke comments made (a total of 208).

A total of 2,319 responses were received as part of the War on Want campaign. The topline shows all bespoke comments made (a total of 320).

This 38 Degrees campaign was submitted for each of the four DIT consultations on future trade negotiations, and so its data has been presented as a separate document.

Those who made additional comments in their campaign response were coded. Coding is the process by which each individual response is matched against a series of themes that DIT and Ipsos MORI compiled, so that the content can be summarised, classified and tabulated. Each of the codes represents a discrete issue or viewpoint raised by a participant or number of participants in their verbatim responses.

Responses are shown in the form of numbers of responses and not percentages. The consultation ran between 20 July 2018 and 26 October 2018.

This topline excludes non-campaign responses, which are included in a separate document.



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	War on Want campaign	Global Justice Now campaign
All campaign participants:	2,319	1,334
WAR ON WANT (Campaign responses with additional bespoke comments)	320	-
GLOBAL JUSTICE NOW (Campaign responses with additional bespoke comments)	-	208
TARIFFS	2	-
Tariffs - considerations	2	-
Tariffs - considerations - no tariffs / free trade of goods and services	1	-
Tariffs - considerations - other	1	-
Tariffs - considerations - alignment / harmonisation with international / WTO standards	1	-
RULES OF ORIGIN	1	1
Rules of Origin - concerns	1	-
Rules of origin - concerns - reduction / removal of current / EU standards / regulations	1	-
Rules of Origin - considerations	-	1
Rules of origin - considerations - retain current / EU standards / regulations	-	1
PRODUCTS STANDARDS / REGULATION / CERTIFICATION	11	-
Products standards / regulation / certification - concerns	3	-
Products standards / regulation - concerns - impact on standards	1	-
Products standards / regulation - concerns - impact on standards - chemicals in cosmetics / household products	1	-
Products standards / regulation - concerns - other	1	-
Products standards / regulation / certification - considerations	8	-
Products standards / regulation - considerations - impact on standards	2	-
Products standards / regulation - considerations - impact on standards - low quality imported products	1	-
Products standards / regulation - considerations - impact on standards - consumer protection / rights	2	-
Products standards / regulation - considerations - other	2	-
Products standards / regulation - considerations - impact on standards - race to the bottom	1	-
SANITARY / PHYTOSANITARY MEASURES	45	43
Sanitary / phytosanitary measures - priorities	5	1
Sanitary / phytosanitary measures - priorities - maintained / improved standards - food - general	3	-
Sanitary / phytosanitary measures - priorities - alignment / harmonisation of standards / regulations between trading partners	1	-
Sanitary / phytosanitary measures - priorities - maintained / improved standards - food - hormone fed / injected beef / livestock	-	1
Sanitary / phytosanitary measures - priorities - maintained / improved standards - food - testing	1	-
Sanitary / phytosanitary measures - concerns	12	12
Sanitary / phytosanitary measures - concerns - impact on standards - food - general	3	1
Sanitary / phytosanitary measures - concerns - impact on standards - food - chlorination / irradiation / treatment of meat / foodstuffs	5	11
Sanitary / phytosanitary measures - concerns - impact on standards - food - GMOs	2	-
Sanitary / phytosanitary measures - concerns - impact on standards - agriculture / farming	2	-
Sanitary / phytosanitary measures - concerns - impact on standards - animal welfare / husbandry	1	-
Sanitary / phytosanitary measures - considerations	33	41
Sanitary / phytosanitary measures - considerations - impact on standards - food	15	31
Sanitary / phytosanitary measures - considerations - impact on standards - animal welfare / husbandry	5	4
Sanitary / phytosanitary measures - considerations - impact on standards - food - chlorination / irradiation / treatment of meat / foodstuffs	5	3
Sanitary / phytosanitary measures - considerations - impact on standards - food - hormone fed / injected livestock	6	11
Sanitary / phytosanitary measures - considerations - impact on standards - food - general	7	1
Sanitary / phytosanitary measures - considerations - impact on standards - food - GMOs	1	5
Sanitary / phytosanitary measures - considerations - maintained / improved standards - food - general	2	-
Sanitary / phytosanitary measures - considerations - impact on standards - food - labelling	-	2
Sanitary / phytosanitary measures - considerations - impact on standards - agriculture / farming	2	1
Sanitary / phytosanitary measures - considerations - impact on standards - food - antibiotics in livestock / produce	2	1
Sanitary / phytosanitary measures - considerations - impact on standards - hygiene	1	-



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	War on Want campaign	Global Justice Now campaign
Sanitary / phytosanitary measures - considerations - impact on standards - food - meat / chicken	-	1
Sanitary / phytosanitary measures - considerations - retain current / EU standards / regulations	-	1
Sanitary / phytosanitary measures - considerations - alignment / harmonisation of standards / regulations between trading partners - animal welfare / husbandry	-	1
COMPETITION	18	33
Competition - concerns	5	2
Competition - concerns - corporate monopolies / monopoly agreements	2	-
Competition - concerns - impact on UK agriculture / farming	1	-
Competition - concerns - impact on international development / developing countries	-	2
Competition - concerns - should be fair / equal / unbiased / benefit both sides / countries	1	-
Competition - concerns - impact on CPTPP countries	1	-
Competition - considerations	13	31
Competition - considerations - impact on UK agriculture / farming	5	23
Competition - considerations - corporate monopolies / monopoly agreements	7	11
Competition - considerations - protection of UK jobs / job security	-	1
Competition - considerations - should be fair / equal / unbiased / benefit both sides / countries	1	-
Competition - considerations - protection of UK agriculture / farming	1	-
DIGITAL	11	11
Digital - concerns	4	-
Digital - concerns - data protection / privacy	2	-
Digital - concerns - misuse of data	1	-
Digital - concerns - corporate monopolies / monopoly agreements	1	-
Digital - concerns - lack of free flow / exchange of data movements / GDPR	1	-
Digital - considerations	7	11
Digital - considerations - data protection / privacy	5	9
Digital - considerations - economic growth	2	-
Digital - considerations - other	-	2
INTELLECTUAL PROPERTY	2	1
Intellectual property - considerations	2	1
Intellectual property - considerations - other	1	-
Intellectual property - considerations - future agreements should not compromise participation in current agreements - Paris Convention	-	1
Intellectual property - considerations - protection of intellectual property / copyrights / trademarks / patents	1	-
INVESTMENT	1	1
Investment - considerations	1	1
Investment - considerations - risk management / reduction	-	1
Investment - considerations - minimisation of complexity / regulation / red tape / administrative bureaucracy	1	-
PUBLIC PROCUREMENT	30	27
Public procurement - concerns	6	1
Public procurement - concerns - impact of privatisation of public services / industries - NHS / healthcare system	3	1
Public procurement - concerns - impact on public services / industries	3	-
Public procurement - concerns - impact on / interference with public procurement policies	1	-
Public procurement - considerations	25	26
Public procurement - considerations - protection of public services / industries / no privatisation - NHS / healthcare system	25	26
SOCIAL / LABOUR / ENVIRONMENT	74	93
Social / labour / environment - priorities	5	14
Social / labour / environment - priorities - Environment	4	14
Social / labour / environment - priorities - environment - maintained / improved standards	1	13
Social / labour / environment - priorities - environment - maintained / improved climate change initiatives	1	1
Social / labour / environment - priorities - environment - enforcement measures / penalties - to monitor / enforce CPTPP domestic standards - complaint mechanisms for citizens / civil society	1	-
Social / labour / environment - priorities - environment - increase partnership / cooperation for environmental issues	-	1

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	War on Want campaign	Global Justice Now campaign
Social / labour / environment - priorities - environment - reduce carbon footprint / emissions	1	-
Social / labour / environment - priorities - environment - sustainability	1	-
Social / labour / environment - priorities - Labour	-	1
Social / labour / environment - priorities - labour - maintained / improved standards	-	1
Social / labour / environment - priorities - Social	1	12
Social / labour / environment - priorities - social - maintained / improved standards	-	12
Social / labour / environment - priorities - social - maintained / improved standards - security	1	-
Social / labour / environment - priorities - General	1	-
Social / labour / environment - priorities - general - other	1	-
Social / labour / environment - concerns	19	37
Social / labour / environment - concerns - Environment	10	33
Social / labour / environment - concerns - environment - impact on sustainability	4	31
Social / labour / environment - concerns - environment - impact on standards	2	1
Social / labour / environment - concerns - environment - impact on climate change / global warming	1	1
Social / labour / environment - concerns - environment - CPTPP position on climate change / global warming	2	-
Social / labour / environment - concerns - environment - other	1	-
Social / labour / environment - concerns - Labour	5	-
Social / labour / environment - concerns - labour - impact on standards - workers / labour rights	3	-
Social / labour / environment - concerns - labour - suspension of free movement of people / workers with the EU	1	-
Social / labour / environment - concerns - labour - other	1	-
Social / labour / environment - concerns - Social	11	36
Social / labour / environment - concerns - social - impact on people / quality of life / health / wellbeing / welfare	3	2
Social / labour / environment - concerns - social - impact on rights - human rights	7	34
Social / labour / environment - concerns - social - impact on people / quality of life / health / wellbeing / welfare - antimicrobial resistance	-	1
Social / labour / environment - concerns - social - impact on social security	1	-
Social / labour / environment - concerns - General	1	-
Social / labour / environment - concerns - general - impact on standards	1	-
Social / labour / environment - considerations	55	54
Social / labour / environment - considerations - Environment	39	46
Social / labour / environment - considerations - environment - impact on standards	10	10
Social / labour / environment - considerations - environment - maintained / improved standards	5	13
Social / labour / environment - considerations - environment - impact on sustainability	14	13
Social / labour / environment - considerations - environmental standards	6	6
Social / labour / environment - considerations - environment - impact on climate change / global warming	3	10
Social / labour / environment - considerations - environment - reduce carbon footprint / emissions	1	-
Social / labour / environment - considerations - environment - carbon footprint	-	1
Social / labour / environment - considerations - environment - impact on biodiversity / conservation	1	2
Social / labour / environment - considerations - environment - alignment / harmonisation of standards / regulations between trading partners	-	1
Social / labour / environment - considerations - environment - sustainable business practices	2	-
Social / labour / environment - considerations - Labour	10	3
Social / labour / environment - considerations - labour - impact on standards - workers / labour rights	6	2
Social / labour / environment - considerations - labour - maintained / improved standards - workers / labour rights	1	-
Social / labour / environment - considerations - labour - impact on pay / wages	1	1
Social / labour / environment - considerations - labour - impact on working conditions	1	-
Social / labour / environment - considerations - labour - other	2	-
Social / labour / environment - considerations - Social	27	31
Social / labour / environment - considerations - social - impact on people / quality of life / health / wellbeing / welfare	11	4
Social / labour / environment - considerations - social - immigration law / policy	-	1
Social / labour / environment - considerations - social - impact on rights - human rights	9	7
Social / labour / environment - considerations - social - maintained / improved standards - quality of life / health / wellbeing / welfare	1	1



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	War on Want campaign	Global Justice Now campaign
Social / labour / environment - considerations - social - maintained / improved standards - human rights	1	-
Social / labour / environment - considerations - social - maintained / improved standards	5	11
Social / labour / environment - considerations - social - impact on people / quality of life / health / wellbeing / welfare - obesity	-	1
Social / labour / environment - considerations - social - other	-	5
Social / labour / environment - considerations - social - impact on migration	-	3
Social / labour / environment - considerations - social - maintained / improved standards - safety	-	1
SERVICES TRADE	35	26
Services trade - concerns	9	2
Services trade - concerns - impact on standards	-	1
Services trade - concerns - impact on / privatisation of public services / industries	3	-
Services trade - concerns - deregulation of standards	5	-
Services trade - concerns - impact on services - UK banking	1	-
Services trade - concerns - lack of support from government	-	1
Services trade - considerations	27	24
Services trade - considerations - impact on / privatisation of public services / industries	4	15
Services trade - considerations - protection of public services / industries	6	1
Services trade - considerations - protection of public services / industries - education	1	-
Services trade - considerations - deregulation of standards	12	10
Services trade - considerations - corporate monopolies / monopoly agreements	3	2
Services trade - considerations - deregulation of financial sector	1	-
Services trade - considerations - protection of public services / industries - justice system	-	1
SMALL AND MEDIUM SIZE ENTERPRISES POLICY	2	4
Small and medium size enterprises policy - concerns	-	3
SMEs - concerns - corporate monopolies / monopoly agreements	-	3
Small and medium size enterprises policy - considerations	2	1
SMEs - considerations - impacts on SMEs	1	1
SMEs - considerations - protection of SMEs	2	-
TRADE REMEDIES / DISPUTE SETTLEMENT	14	17
Trade remedies / dispute settlement - concerns	8	1
Trade remedies / dispute settlement - concerns - corporate / kangaroo courts / Investor State Dispute Settlement (ISDS)	5	1
Trade remedies / dispute settlement - concerns - companies / corporations will be able to control / sue UK Government	2	-
Trade remedies / dispute settlement - concerns - loss of the European Court of Justice / ECJ	1	-
Trade remedies / dispute settlement - considerations	6	16
Trade remedies / dispute settlement - considerations - corporate / kangaroo courts / Investor State Dispute Settlement (ISDS)	5	16
Trade remedies / dispute settlement - considerations - companies / corporations will be able to control / sue UK companies	1	-
OTHER PRIORITIES	6	5
Other priorities - trade agreements - should not prioritise profit / benefit to companies / corporations / shareholders	1	1
Other priorities - capitalise on / prepare for Brexit	-	1
Other priorities - trade agreements - must benefit the lives of people	1	3
Other priorities - trade agreements - no deregulation / strong regulations	1	-
Other priorities - maintain / improve standards / race to the top	1	-
Other priorities - trade agreements - inclusion of reciprocal privilege clauses	1	-
Other priorities - economic growth / job creation	2	-
Other priorities - increased partnership / cooperation - trade	-	1
Other priorities - implementation of measures to reduce conflict	1	-
OTHER CONCERNS	28	18
Other concerns - trade agreements - will increase inequality / will not benefit everyone / the whole UK / only benefit the wealthy / London / the South / will be detrimental to the poor / d	3	1
Other concerns - trade agreements - will prioritise profit / benefit to companies / corporations / shareholders	1	-
Other concerns - impact on future generations / future of the UK	1	-
Other concerns - other	-	1

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**War on
Want
campaign**

**Global
Justice
Now
campaign**

Other concerns - threat to sovereignty / democratic / parliamentary process	10	9
Other concerns - threat to people's interests	1	-
Other concerns - power to sue / overrule / influence UK government	3	1
Other concerns - trade agreements - will be detrimental to / not benefit the UK / won't be a good deal	1	1
Other concerns - lack of trust / untrustworthy trading partner	1	-
Other concerns - trade agreements - will not benefit / will be detrimental to people	1	-
Other concerns - lack of transparency of negotiations - democratic / parliamentary / public scrutiny	1	-
Other concerns - pressure from / lobbying by corporations / CPTPP / WTO / to rewrite trade rules / influence negotiations	1	-
Other concerns - impact on standards / regulations	2	-
Other concerns - US companies suing UK government / companies	-	1
Other concerns - impact on consumer rights / choice / protection	1	1
Other concerns - trade agreements - impact on international development / developing countries	2	2
Other concerns - trade agreements - CPTPP	1	2
Other concerns - modern slavery / forced / child labour	-	1
Other concerns - will compromise trade / relations with EU / other partners	1	-
Other concerns - taxes - reduction of tax rate on the wealthy	1	-
Other concerns - impact on UK global reputation / standing / influence	1	-
Other concerns - trade agreements - unrealistic / unachievable	-	1
Other concerns - restrictions	1	-
OTHER CONSIDERATIONS	211	151
Other considerations - trade agreements - should not prioritise profit / benefit to companies / corporations / shareholders / countries	70	69
Other considerations - other	24	7
Other considerations - dealing with the current US President / administration	5	2
Other considerations - use of taxpayers money	1	1
Other considerations - trade agreements - will increase inequality / will not benefit everyone / the whole UK / only benefit the wealthy / will be detrimental to the poor / disadvantaged	48	62
Other considerations - UK companies / services vulnerable to vulture capitalism / aggressive take-overs / asset stripping / profiteering	5	1
Other considerations - exploitation of UK / British assets for foreign gain	-	1
Other considerations - trade agreements - politicians / people involved in negotiations should not profit from them	2	1
Other considerations - increased / higher costs - healthcare	1	-
Other considerations - corruption / lies / fraud - UK government / politicians	3	-
Other considerations - protection of people's interests	7	6
Other considerations - taxes	1	-
Other considerations - trade agreements - impact on the lives of people - vulnerable people	3	2
Other considerations - trade agreements - must benefit everyone / the whole UK / not only benefit the wealthy / London / the South	1	-
Other considerations - transparency of negotiations - democratic / parliamentary / public scrutiny	4	1
Other considerations - restrictions / impact on foreign ownership	1	-
Other considerations - protection of sovereignty / democratic / parliamentary process	41	48
Other considerations - trade agreements - will be detrimental to / not benefit the UK / won't be a good deal	21	13
Other considerations - taxes - taxation policies / eliminate tax avoidance	1	1
Other considerations - supply / volume of goods and services - pharmaceutical / medical products	-	1
Other considerations - protection of national interests / assets	-	4
Other considerations - culture / cultural standards / values - uphold / expand British culture / values	3	-
Other considerations - power to sue / overrule / influence UK government	9	26
Other considerations - lack of trust / untrustworthy trading partner	2	2
Other considerations - impact on standards / regulations	4	2
Other considerations - opposed to a TTIP / CETA style deal	6	3
Other considerations - future generations / future of the UK	1	-
Other considerations - trade agreements - will not benefit / will be detrimental to people	20	12
Other considerations - trade agreements - should be open / transparent	1	1
Other considerations - trade agreements - must benefit the lives of people	10	19
Other considerations - UK is too small / inconsequential / weak negotiating position / lack of leverage / clout	2	-

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Other considerations - trade agreements - should benefit the UK / best possible outcome for the UK	1	1
Other considerations - increased / higher costs	-	1
Other considerations - trade agreements - impact on international development / developing countries	15	30
Other considerations - threat to UK national interests / assets	1	2
Other considerations - impact on economy	5	12
Other considerations - proceed carefully / with caution / forethought / wariness	2	-
Other considerations - trade agreements - other	4	4
Other considerations - trade agreements - should be ethical	3	1
Other considerations - trade agreements - should be fair / equal / unbiased / benefit both sides / countries	3	3
Other considerations - should be fair / equal / unbiased / benefit both sides / countries	1	2
Other considerations - getting a worse deal / a deal no better than the current / EU deal	4	1
Other considerations - retain current / EU standards / regulations	-	1
Other considerations - minimisation of complexity / regulation / red tape / administrative bureaucracy	1	-
Other considerations - uncertainty of UK and EU relationship	3	1
Other considerations - economic growth / job creation	2	16
Other considerations - political / civil unrest	-	1
Other considerations - US protectionism / trade wars	-	1
Other considerations - trade agreements - should benefit the rest of the world	3	12
Other considerations - impact assessment required - on public services	-	2
Other considerations - different regulatory approach / framework	1	-
Other considerations - impact assessment required - on human rights	2	8
Other considerations - trade agreements - strategic trade policies will be detrimental to / not benefit the UK / won't be a good deal	2	6
Other considerations - trade agreements - long term plan / strategy	2	-
Other considerations - trade agreements - global standing / influence	1	1
Other considerations - protection of UK economy	-	2
Other considerations - impact on UK agriculture / farming	4	4
Other considerations - trade agreements - must limit distance goods travel / encourage buying local goods	2	-
Other considerations - trade agreements - should be renegotiable / adjustable	-	1
Other considerations - trade agreements - no deregulation / strong regulations	5	-
Other considerations - distance / CPTPP members too far away	-	2
Other considerations - safety standards / compliance	-	1
Other considerations - prices - higher prices	1	-
Other considerations - increased partnership / cooperation - Commonwealth	1	-
Other considerations - impact of Brexit	4	-
Other considerations - no power to sue / overrule / influence UK citizens	1	-
Other considerations - different economies / economic theories / models / systems	1	-
Other considerations - impact assessment required - on environment	2	-
Other considerations - impact on my / our business	1	1
Other considerations - risk management / reduction	2	-
Other considerations - trade agreements - impact on trade relationship with other countries	1	-
Other considerations - trade agreements - must be equal to / as beneficial as the current / EU deal	1	-
Other considerations - sustainable development	1	-
Other considerations - clarification of objectives	1	-
Other considerations - trade agreements - should be wide / broad	2	-
Other considerations - trade agreements - negotiations - through the EU	1	-
Other considerations - restricted access to EU markets	-	1
Other considerations - impact on standards / regulations - race to the bottom	1	-
Other considerations - impact assessment required - on regulations	-	2
Other considerations - shortages - food	-	1
Other considerations - impact assessment required - international development / developing countries	1	-
Other considerations - impact assessment required - on the economy	1	-



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	War on Want campaign	Global Justice Now campaign
Other considerations - similar regulatory approach / framework - UK and EU	1	-
Other considerations - trade agreements - encompass public policy / regulate / impact on more than trade	1	-
OTHERS COMMENTS	86	44
Opposed to Brexit / we should remain in the EU	3	1
Opposed to a Free Trade Agreement with US	3	-
Other	1	-
Opposed to any Free Trade Agreements	1	1
Opposed to a Free Trade Agreement with CPTPP countries	71	40
Support any Free Trade Agreement - conditional support	2	-
Support any Free Trade Agreement	1	-
Opposed to any Free Trade Agreements - conditionally	-	1
Support a Free Trade Agreement with CPTPP - conditional support	3	-
Support a Free Trade Agreement / trade agreement with Europe / EU	2	-
The EU is UK's largest trading partner	-	1
Opposed to a Free Trade Agreement with CPTPP countries - flawed / outdated trade pact model	-	1
COMMENTS ABOUT THE CONSULTATION	3	3
Comments about the consultation - further consultation is required - listen to the general public	2	-
Comments about the consultation - general criticism	-	2
Comments about the consultation - lack of advertising / insufficient publicity	-	1
Comments about the consultation - trade agreement is a done deal / already decided	1	-
Comments about the consultation - lack of notice / insufficient time to prepare comprehensive response	-	1
MISCELLANEOUS	23	45
Criticism of the UK government / politicians	8	6
Response cites / makes references / contains links to another report / guidelines / article / document	3	8
No benefit - not specified	10	18
See previous answer	-	6
No benefit to me	2	12
Not qualified to comment / leave it to the experts	-	1