



Department for
Digital, Culture
Media & Sport

DCMS Media Team
4th Floor
100 Parliament Street
London SW1A 2BQ

020 7211 6981

www.gov.uk/dcms

Date: 8 July 2019

By Email

Paul Keenan
CEO, Bauer Media Group UK

Dear Mr Keenan,

Bauer Media Group's acquisition of Celador Radio Broadcasting Ltd, Lincs FM Group Ltd, UKRD and Wireless Media Group

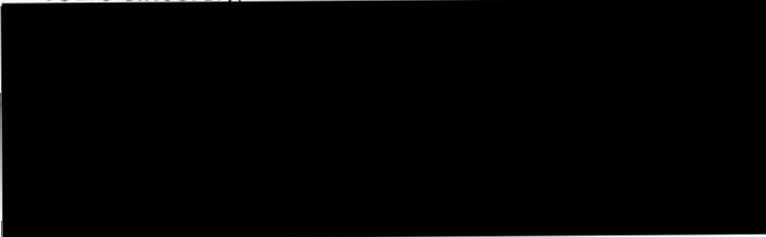
I am writing on behalf of the Secretary of State for the Department of Digital, Media, Culture and Sport. As you are aware, the Secretary of State has powers to intervene in certain media mergers on public interest grounds, as set out in s58 of the Enterprise Act 2002 (the 'Act').

The Secretary of State reviewed Bauer Media Group's recent transactions of Celador Radio Broadcasting Ltd, Lincs FM Group Ltd, UKRD and the local radio business of Wireless Media Group following a notification of the transactions by the Competition Markets Authority (CMA) on 3 June 2019. Since then, he has considered whether any of the media public interest considerations are relevant to the acquisitions that have taken place.

I am writing to advise that after reviewing the transactions, the Secretary of State has decided not to intervene in this case.

We will forward a copy of this letter to the CMA. We will also publish a copy of this of this letter on GOV.UK later today.

Yours sincerely,



Director of Media and Creatives Industries Directorate
Department for Digital, Culture, Media and Sport