

Department for  
International Trade  
**Inward Investment  
Results 2018-19**



 **INVEST  
IN  
GREAT**  
BRITAIN & NORTHERN IRELAND



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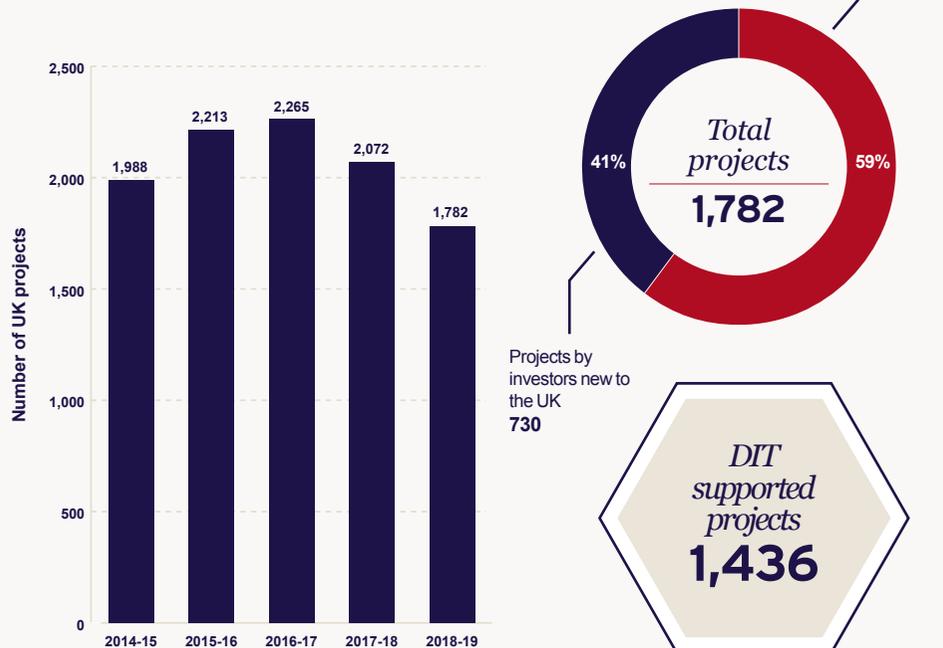
# FDI 2018-19 highlights

## Foreign direct investment (FDI)

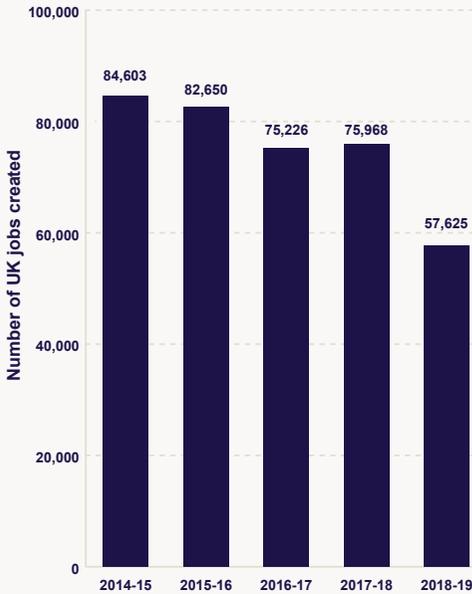
|                                     | 2017-18       | 2018-19       | % change    |
|-------------------------------------|---------------|---------------|-------------|
| <b>Total projects</b>               | <b>2,072</b>  | <b>1,782</b>  | <b>-14%</b> |
| - Involved projects (DIT supported) | 1,682         | 1,436         | -15%        |
| <b>New jobs</b>                     | <b>75,968</b> | <b>57,625</b> | <b>-24%</b> |
| <b>Safeguarded jobs</b>             | <b>15,063</b> | <b>6,998</b>  | <b>-54%</b> |

See technical annex for details on definitions and methodology.

## FDI projects in the UK 2014-15 to 2018-19



## New jobs created in the UK 2014-15 to 2018-19



## Types of foreign direct investment (FDI)

| Types of investment projects                           | 2014-15      | 2015-16      | 2016-17      | 2017-18      | 2018-19      | % change    |
|--|--------------|--------------|--------------|--------------|--------------|-------------|
| New investments  | 1,058        | 1,130        | 1,237        | 1,179        | 1,035        | -12%        |
| Expansions<br>(including Retentions)                   | 740          | 821          | 822          | 714          | 554          | -22%        |
| Mergers and Acquisitions<br>(including Joint Ventures) | 190          | 262          | 206          | 179          | 193          | 8%          |
| <b>Total projects</b>                                  | <b>1,988</b> | <b>2,213</b> | <b>2,265</b> | <b>2,072</b> | <b>1,782</b> | <b>-14%</b> |

# New projects and jobs from FDI into the UK

## *Northern Ireland*

**35 Projects**  
**1,475 New jobs**

## *Wales*

**51 Projects**  
**2,314 New jobs**

## *London*

**627 Projects**  
**14,875 New jobs**

**52 multiple location projects associated with  
12,288 new jobs are not included.**





## Scotland

**126 Projects**  
**3,348 New jobs**



## England (excl. London)

**891 Projects**  
**23,325 New jobs**



| English Regions (excl. London) | FDI projects | New Jobs |
|--------------------------------|--------------|----------|
| North East                     | 59           | 2,188    |
| North West                     | 142          | 4,663    |
| Yorkshire and The Humber       | 98           | 2,244    |
| East Midlands                  | 69           | 1,823    |
| West Midlands                  | 155          | 5,044    |
| East of England                | 87           | 1,513    |
| South East                     | 202          | 3,905    |
| South West                     | 79           | 1,945    |

# Top source markets for FDI projects into the UK

## Ireland

**53 Projects**  
**1,447 New jobs**  
**109 Safeguarded jobs**

## France

**98 Projects**  
**4,650 New jobs**  
**1,576 Safeguarded jobs**

## Canada

**68 Projects**  
**1,229 New jobs**  
**146 Safeguarded jobs**

## United States

**440 Projects**  
**16,388 New jobs**  
**1,902 Safeguarded jobs**

## Rest of Americas <sup>c</sup>

**30 Projects**  
**396 New jobs**

## Rest of Asia Pacific <sup>c</sup>

**51 Projects**  
**1,684 New jobs**

## Rest of Europe, Middle East & Africa

**244 Projects**  
**4,989 New jobs**  
**426 Safeguarded jobs**

## Nordic & Baltic region

**123 Projects**  
**3,135 New jobs**  
**708 Safeguarded jobs**

**Netherlands** 

60 Projects  
2,204 New jobs  
633 Safeguarded jobs

**Germany** 

109 Projects  
7,741 New jobs  
465 Safeguarded jobs

**Italy** 

101 Projects  
1,515 New jobs  
35 Safeguarded jobs

**Japan** 

81 Projects  
2,691 New jobs  
503 Safeguarded jobs

**Australia & New Zealand** 

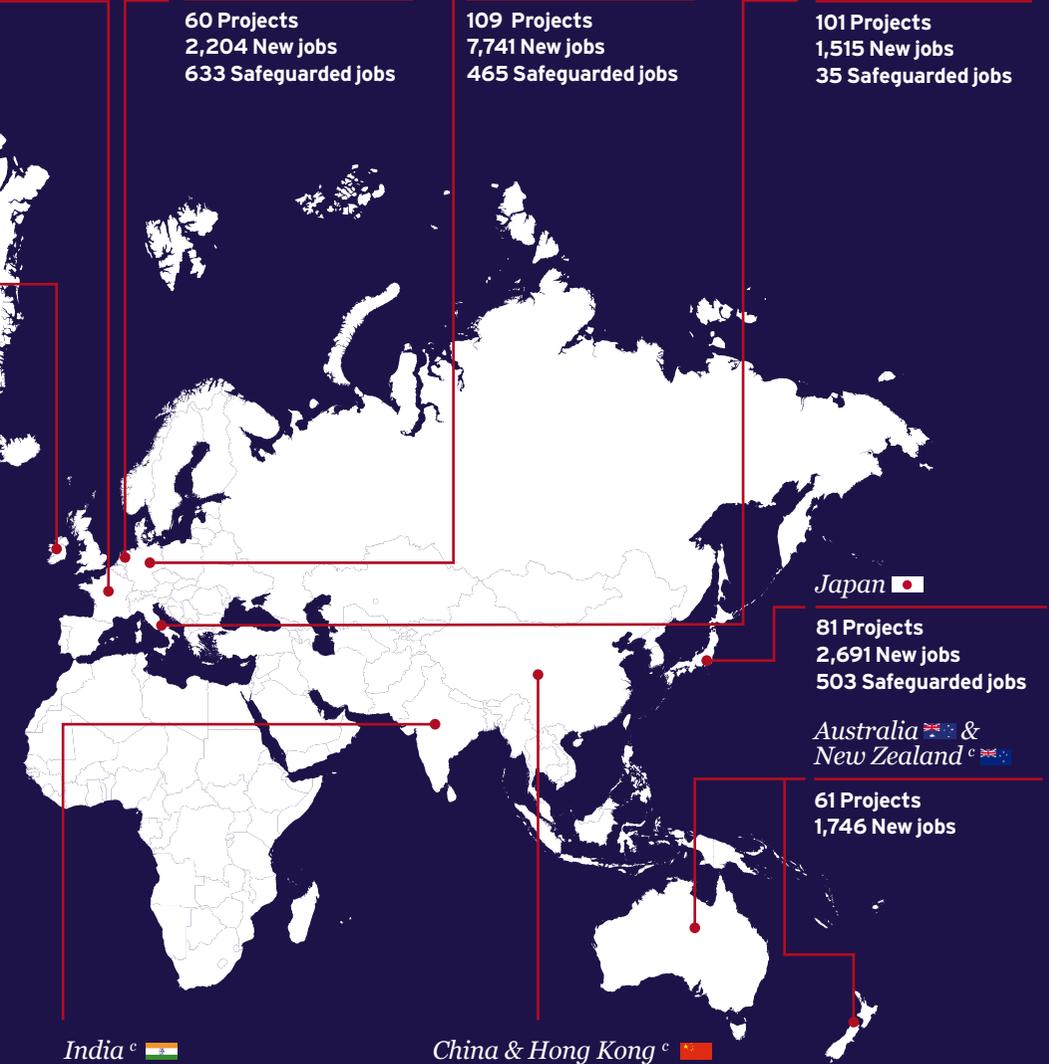
61 Projects  
1,746 New jobs

**India** <sup>c</sup> 

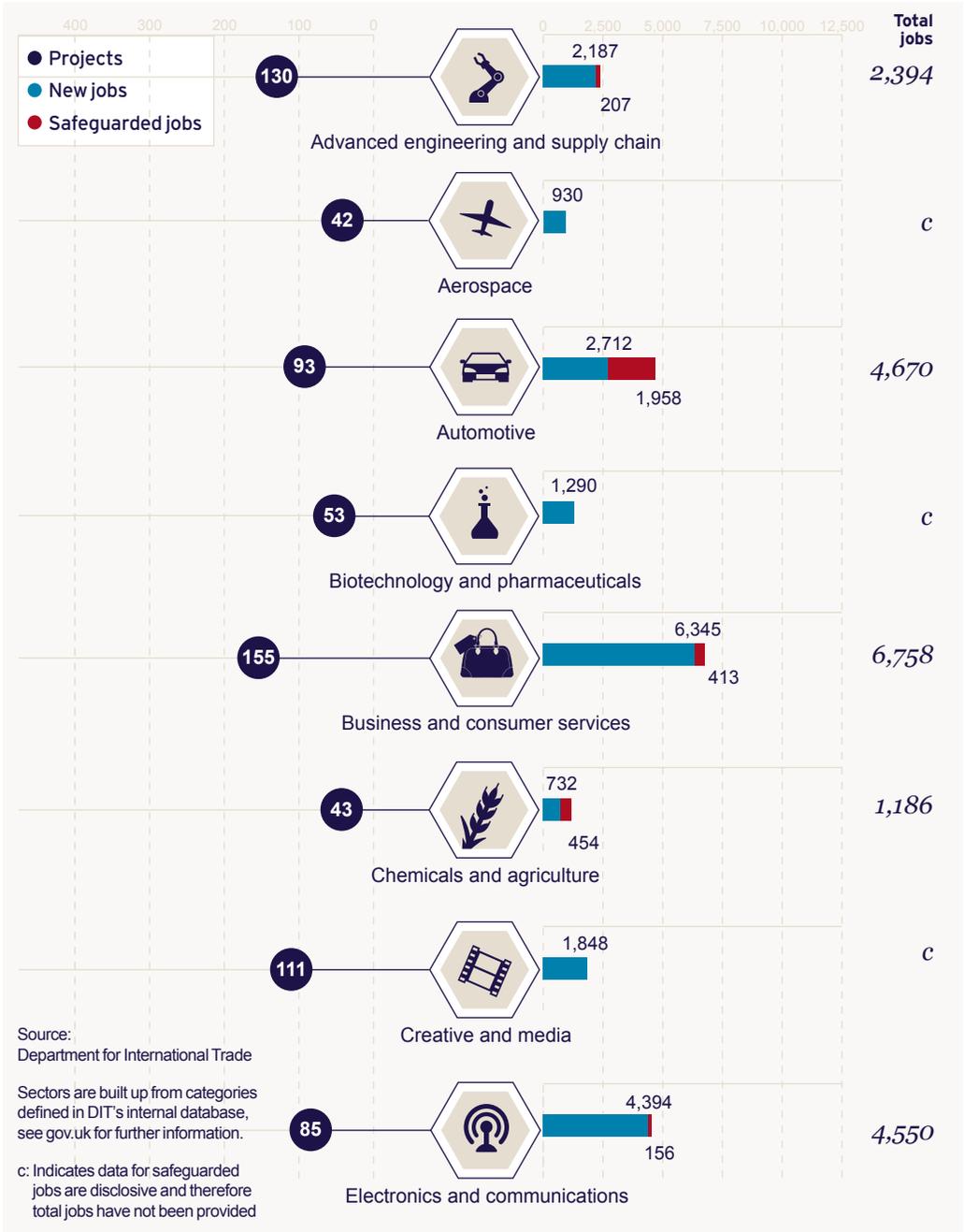
106 Projects  
4,858 New jobs

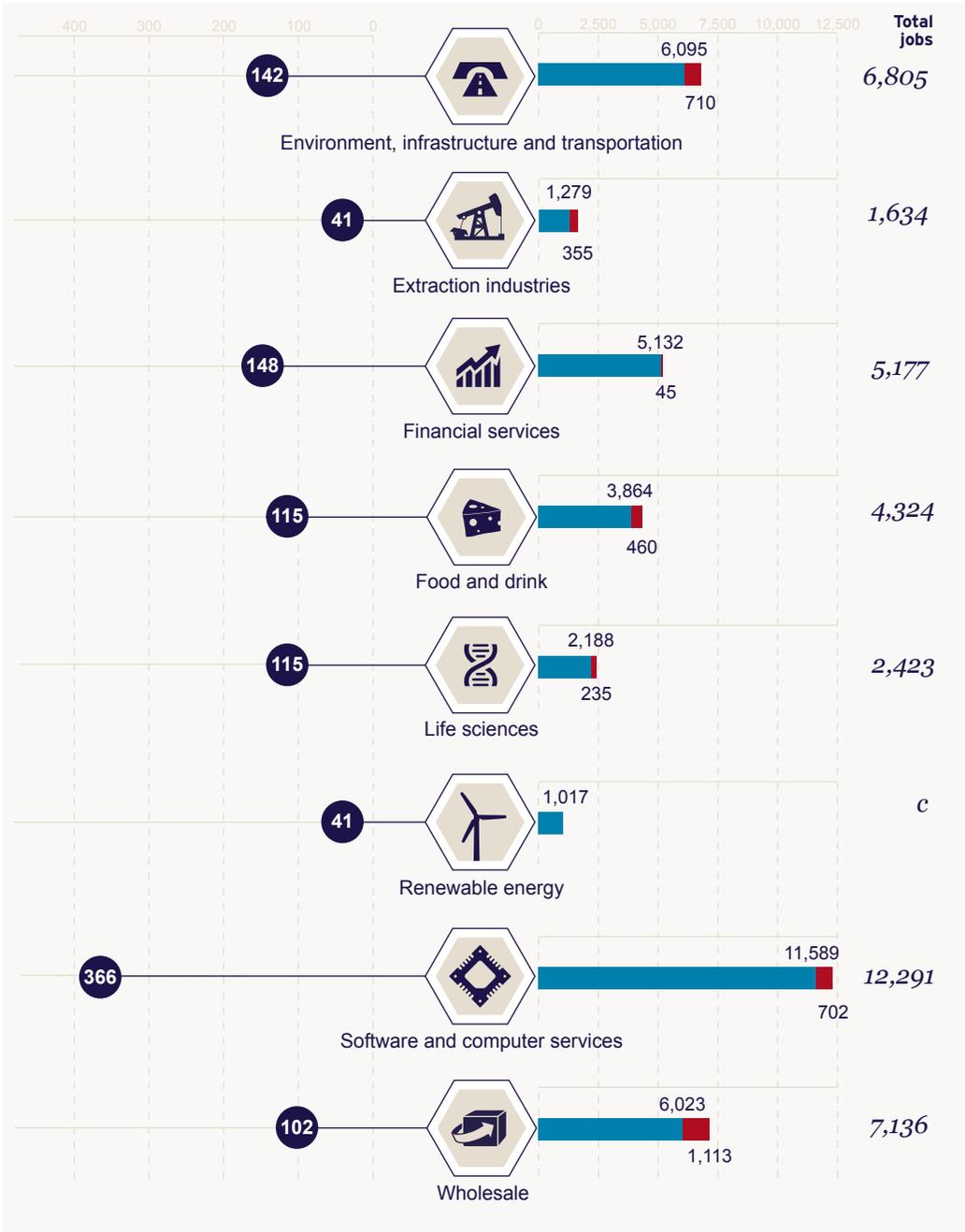
**China & Hong Kong** <sup>c</sup> 

99 Projects  
1,739 New jobs



# Sector results 2018-19





# DIT's Global Entrepreneur Programme and Capital Investment

## Global Entrepreneur Programme

A subset of involved projects is related to DIT's Global Entrepreneur Programme (GEP). This helps high potential, Intellectual Property (IP) rich, overseas entrepreneurs and early stage technology businesses or start-ups looking to relocate and scale their business in the UK.

|                 | 2017-18 | 2018-19 | % change |
|-----------------|---------|---------|----------|
| <b>Projects</b> | 87      | 83      | -5%      |
| <b>New jobs</b> | 1,291   | 1,740   | 35%      |

## Capital Investment

Venture Capital attracts strategic investment into high-value start-up, growth companies and funds from Corporate and Venture Capital investors outside the UK to accelerate their technology and expansion.

Large capital involves overseas institutional investment into large capital projects in Real Estate, Infrastructure and Energy.

Whilst capital investment is all foreign investment, most does not meet the criteria of FDI. See technical annex for full details.

|                                  | 2017-18          |                            | 2018-19          |                            |
|----------------------------------|------------------|----------------------------|------------------|----------------------------|
|                                  | Investments (£m) | Commitments to invest (£m) | Investments (£m) | Commitments to invest (£m) |
| <b>Venture Capital</b>           | 285              | z                          | 583              | z                          |
| <b>Large capital investments</b> | 3,219            | 22,374                     | 3,732            | 7,373                      |

z Indicates data are not applicable

# How the Department for International Trade can help you.

*Whether you are a start-up, a medium-sized or family business, a corporate or an institutional investor, Department for International Trade (DIT) supports the realisation of your international business ambitions.*

DIT offers flexible support packages for every aspect of your investment. Our service doesn't stop once you are based in the UK – it continues as your business expands internationally. We have helped thousands of businesses locate and expand in the UK. We listen to their feedback to help strengthen and improve our services.

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## *Not sure which country is best for your business?*

Comparing the benefits of locating in different countries is complicated. It is our job to explain the business environment in competitor countries. We provide the detailed factual information and market insights that let you draw meaningful conclusions about the UK's competitiveness.



## *Already established here, but looking to expand your business?*

We can help you develop the relationships that enable expansion in the UK and exports to European and global markets. This could include: connecting you with innovation support for new products and services; using our overseas network to increase your exports; or helping you access finance.



## *Already decided to bring your business to the UK?*

We help you set up business quickly and efficiently, saving valuable time and money by guiding you through essential steps such as choosing the right location, finding premises, recruiting staff and connecting with the value chain. We have specialists covering all the industry sectors, as well as key issues such as visas, taxation, skills, planning permission and financial analysis.

# Contact

## Department for International Trade

*DIT's services to international investors in the UK are free of charge and commercial-in-confidence.*

**Contact DIT's Investment Services Team**

**[invest.great.gov.uk/int/contact](https://invest.great.gov.uk/int/contact)  
or via email at [enquiries@invest-trade.uk](mailto:enquiries@invest-trade.uk)  
or by telephone +44(0) 207 000 9012.**

Investment staff at a British embassy, high commission or trade office can also put investors in touch with the Investment Services Team.



Department for  
International Trade

[invest.great.gov.uk](https://invest.great.gov.uk)

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### **Department for International Trade**

The UK's Department for International Trade (DIT) helps businesses export, drives inward and outward investment, negotiates market access and trade deals, and champions free trade.

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