## SIN helps the Future Cities Catapult to launch Future Cities Business Portfolio for China

SIN China is supporting UK innovators who are developing advanced urban services to build R&D and business connections in China, the country with the most mega-cities (cities with a population of over 10 million) in the world.

The Future Cities Business Portfolio for China

contains profiles on 38 companies from the UK that specialise in urban mobility, design and beyond and are looking to build partnerships with China. It is the first time that UK companies have been profiled this way and supports the Catapult's mission to grow the UK's advanced urban services sector.



Pingan Smart City MOU signing

The Portfolio, published in both <u>English</u> and <u>Chinese</u>, also introduces the Catapult's project model and explains how Chinese cities can work with the UK.

The portfolio was launched at The Fourth China Smart City International Expo 2018 in Shenzhen. SIN partnered with the Future Cities Catapult (now Connected Places Catapult, merged with the Transport Systems Catapult) by inviting them to participate in the Shenzhen Expo and in supporting seven of the companies that feature in the portfolio to join the event.

Through a series of business matching meetings, and two large-scale workshop with influential Chinese urban development companies SIN China helped the Catapult to establish its presence in the region.

Peter Young, the Catapult's International Development Manager said, "The Science and Innovation Network's support for our China-based portfolio launch was invaluable. SIN helped us to bring out seven of the featured companies, brokered connections on the ground with Chinese stakeholders and promoted the document via their communications channels. Partly as a result of the high profile launch, the portfolio continues to generate new interest in our organisation as well as the featured companies."

Results thus far include a strategic cooperation agreement signed with Ping'An and work is underway on a 'City Laboratory' project with China Electronics and Technology Group. The Catapult is due to launch a Wholly-Foreign Owned Enterprise in China in 2019.

