

Annex B - Questions on Business Impact

Questions on business impact - Country of Origin

1. Will the additional references in jurisdiction criteria, relating to the location of staff making programme related decisions, or the reference to editorial decisions, relating to the day-to-day activity, affect you or your business?
 - a. Yes (please give details)
 - b. No
 - c. Don't know

2. Will the amended derogation procedures affect you or your business?
 - a. Yes (please give details)
 - b. No
 - c. Don't know

Questions on business impact - Protection of Minors

3. Do you expect the new measure which restricts processing, collecting or otherwise generating personal data of minors for commercial purposes set out in Article 6a(2) to impact your audiovisual media service (or video sharing platform in the case of VSP providers)?
 - a. Yes (please give details)
 - b. No
 - c. Don't know

4. Noting the government preferred approach to update S368 of the Communications Act 2003 to align the protection of minors requirements for video on demand with linear television, which would anticipate Ofcom to do a corresponding update to the Broadcasting Code. Do you expect the new measure on providing sufficient information to viewers about content which may impair the physical, mental or moral development of minors, by providing sufficient information to viewers about the nature of the content, as set out in Article 6a(3), to impact your audiovisual media service?

5. Would a standardised system of content descriptors or age-ratings used for broadcast and/or video-on-demand to provide sufficient information to viewers about content impact on your audiovisual media service?

Questions on business impact - Advertising

6. Would the further prohibitions on alcohol and e-cigarette advertising as referenced in paragraph 45 have an impact on your business?
- Yes (please give details)
 - No
 - Don't know

Questions on business impact - Accessibility

7. Would reporting obligations, set out in Article 7(2) of the 2018 Directive, occur any administrative costs to your business? If so, can you quantify them [answers must be provided as total cost in pounds sterling]?

8. Would the development of accessibility action plans in respect of continuously and progressively making services more accessible to persons with disabilities, as set out in Article 7(3), occur any administrative costs to your business?

9. Would the new requirement on the accessibility of emergency communication have any impact on your business?
- Yes (please give details)
 - No
 - Don't know

Questions on business impact - European Works

10. For on-demand providers, how much of your catalogue currently consists of European works (based on minutage)?

11. For on-demand providers, how much of your catalogue currently consists of European works (based on titles)?

12. Will meeting the new 30% requirement of European works in on-demand catalogues financially impact your business?

- Yes (please give details)
- No
- Don't know

13. Will making European Works prominent in you catalogues financially impact on your business?

- Yes (please give details)
- No

c. Don't know

14. Noting that the European Commission is required by Article 13 to publish guidance on the definition of low audience and low turnover. Do you anticipate that your on-demand service to be exempt from the obligations on the basis of a low audience or low turnover definition?

- a. Yes (please give details on why you think this should apply to your service)
- b. No
- c. Don't know

15. Do you expect the new reporting obligations mentioned in paragraph 66 to generate any additional costs to your business?

- a. Yes (please give details)
- b. No
- c. Don't know

16. How much revenue do you currently generate from EU countries if transmitting in the EU? Please give your answer to the nearest £1000.

17. Which European Union countries do you generate revenue from?

Questions on business impact - Signal Integrity

18. Do you expect the new provision, set out in Article 7b, will generate any impact on your media service?

- a. Yes (please give details)
- b. No
- c. Don't know

Questions on business impact - Transparency of ownership of media Service providers

19. Do you expect such a requirement would generate any impact on your media service?

- a. Yes (please give details)
- b. No
- c. Don't know

Questions on cost to business - Economic Impact

20. What economic impact would new/amended provisions made by the 2018 Directive have on your business? How would the provisions lead to such impact?

21. How would your business familiarise itself with the implications of these changes? Would you use in-house legal support, seek external legal advice or neither?

22. How much time (in hours) would it take for you/your staff/trade mark owners to familiarise yourself with the legal implications of the changes required by the Directive? How much would the use of staff time for this purpose cost your business?

23. Are there any costs to you/your business beyond staff time? For example, preparation of guidance or amending existing licence agreements. Please outline what costs these are, and the financial cost to your business.