


Cumbria




Our modern Industrial Strategy sets out our long-term plan to boost productivity by backing business to create high quality, well-paid jobs throughout the United Kingdom with investment in skills, industries and infrastructure.

In Cumbria a partnership of business and civic leaders – alongside other local partners – is working with the government to build on existing strengths, help business to flourish, and grow skills and opportunities for workers across the area.

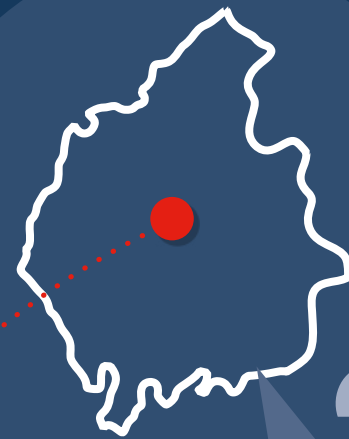
Industrial Strategy highlights include:

 **£3.6m** to extend superfast broadband technology across the county, encouraging more rapid business growth especially for businesses in rural areas.

 **£4.95m** funding for improvements to Carlisle Airport's runway and terminal.

 Additional funding for transport infrastructure improvements in Kendal including junction widening, improved signalisation, new cycle routes and traffic calming.

 **241,500** people in employment an increase of **4,300** since 2010. **20,300** workers directly benefiting from the National Living and Minimum Wages. **4,540** apprenticeships starts last year.



Population: 498,400
Businesses: 28,100

Case study: M-Sport Evaluation Centre (MEC)

The MEC project comprised the construction of a 2.5km Test-Track and Evaluation Centre at M-Sport's Headquarters to create a centre of engineering and research excellence. This is to enable M-Sport to build on their global success as World Rally Champions and expand their motorsport design, development and production operations into wider automotive areas such as small batch partnerships and research and development into electric and battery car technologies.

For more examples go to bit.ly/IS-map

Cumbria Local Enterprise Partnership is now working with the government to develop its Local Industrial Strategy.

We have committed more than £45bn to Industrial Strategy programmes supporting research, local infrastructure, training and business growth throughout the United Kingdom. This money is already starting to be spent on the ground.