

16 August 2011

The Chief Planning Officer
Local Planning Authorities in England

Dear colleague

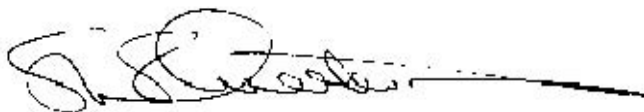
ADVERTISING CONTROL – PROVISION OF DCLG GUIDANCE

Outdoor advertisements are controlled by local planning authorities, under the provisions of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007. However, members of the public and small businesses may not be aware of the requirements of the 2007 Regulations. Ministers have asked that Local Planning Authorities should, in their correspondence dealing with breaches of advertising control, provide a link to the DCLG booklet “Outdoor advertisements and signs: a guide for advertisers”. This will provide an explanation of the 2007 Regulations to anyone who may have displayed an advertisement that allegedly does not comply with the Regulations.

The link to the booklet is:

<http://www.communities.gov.uk/publications/planningandbuilding/outdooradvertisements>

If you have any questions, please do not hesitate to contact Cyril Kearney on (Cyril.Kearney@communities.gsi.gov.uk).



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