

Social Media Workshop – June 2012

SOURCES OF INFORMATION / GUIDANCE

- DSTL Smart Tips for Category 1 responders using social media in emergency management.
- Government Digital Service - Social Media Guidance for Civil Servants

http://www.cabinetoffice.gov.uk/sites/default/files/resources/Social_Media_Guidance.pdf

- Central Office of Information (COI) Engaging through Social Media guidance

<http://coi.gov.uk/guidance.php?page=264>

- National Police Improvement Agency NPIA – Engage : Digital and Social Media Engagement for the Police Service

http://www.acpo.police.uk/documents/LPpartnerships/2010/20110518%20LPPBA%20dm_engage_v61.pdf

- Digital Communication at the Department of Health

<http://digitalhealth.dh.gov.uk/>

- DH Twitter guidance

<http://digitalhealth.dh.gov.uk/twitter-guidance/>

- The Health Communicator's social media toolkit

http://www.cdc.gov/socialmedia/Tools/guidelines/pdf/SocialMediaToolkit_BM.pdf

- British Medical Association – Using Social Media : Practical and ethical guidance for Doctors and medical students.

http://www.bma.org.uk/images/socialmediaguidance_tcm41-206859.pdf

- Government's Information and Communications Technology (ICT) Strategy

<http://www.cabinetoffice.gov.uk/content/government-ict-strategy#creating%20common%20structure>

- BBC Social Media Guidance

http://news.bbc.co.uk/1/shared/bsp/hi/pdfs/14_07_11_news_social_media_guidance.pdf

- BBC Twitter guidance

http://news.bbc.co.uk/1/shared/bsp/hi/pdfs/14_07_11_news_official_tweeter_guidance.pdf

International example

- Government of South Australia. Social Media Guidance for Agencies and Staff

http://www.espi.sa.gov.au/files/socialmedia_guidelines.pdf

- New Zealand Government. Social Media in Government. High Level guidance.

<http://webstandards.govt.nz/assets/Social-Media-in-Government-High-level-Guidance-final.pdf>

- NZ Social Media in Government Hands-on Toolbox

<http://webstandards.govt.nz/assets/Social-Media-in-Government-Hands-on-Toolbox-final.pdf>