The Education Awards

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:
Ministry of Defence

Name: Colonel Rosie Stone
Position: Deputy Commander Reserves, 11th Signal & West Midland Brigade
Date: 27th February 2019

Signed on behalf of:
The Education Awards

Position: Managing Director
Date: 27th February 2019
The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown
And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.
Section 1: Principles of the Armed Forces Covenant

1.1 We The Education Awards will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- **No member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen;**
- **In some circumstances special treatment may be appropriate especially for the injured or bereaved.**

Section 2: Demonstrating our Commitment

2.1 The Education Awards recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **We will through the Awards help forge links with Further Education Colleges;**
- **We will help set up Projects between Education Establishments and West Midland Reserve Forces' & Cadets' Association which will help promote the Armed Forces through various social media platforms;**
- **Offering support to our local cadet units, either in our local community or in our local schools;**
- **Promoting the fact that we are an Armed Forces friendly organisation by publicising our covenant on our website and in our office;**
- **Aiming to actively participate in Armed forces Day;**
- **By attending or promoting any education programmes that are run by the Armed Forces;**
- **Engaging with Schools, Colleges and Universities in promoting the Armed Forces;**
- **Actively promote the partnership to all our networks;**
- **Will aim to promote Armed Forces during the Awards Ceremony.**

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our clients on how we are doing.