



**ARMED FORCES
COVENANT**

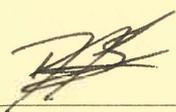
D J Consulting

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:
Ministry of Defence

Signed on behalf of:
D J Consulting

Signed: 

Signed: 

Name: LT COL PEARCE

Name: DALE EDWARDS

Position: CO 6 RIFLES

Position: OWNER

Date: 26 SEP 19.

Date: 26 SEPT 19



**Ministry
of Defence**

D J Consulting

Business & Third Sector Solutions

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We D J Consulting will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 D J Consulting recognises the value serving personnel, reservists, veterans and military families bring to our business and clients. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **Promoting the fact that D J Consulting is an armed forces-friendly business;**
 - Promoting our work, activities and events through social media channels
 - Displaying the armed forces covenant logo on all appropriate literature, including proposals and invoices
- **DJ Consulting will be a pro-active advocate of the armed forces to clients and prospects;**
 - Encourage all clients and prospects to think about supporting the armed forces covenant
 - Facilitate and organise meetings with clients to discuss the covenant
 - Work with clients to promote the covenant through press releases, articles etc.
 - Encourage clients to support armed forces charities
 - Offer time to speak at events about the benefits of the armed forces covenant
- **D J Consulting will actively participate in Armed Forces Day;**
 - By becoming an AFD partner
 - Will promote AFD prior to, during and afterwards through social media and other networks

2.2 D J Consulting will publicise these commitments through social media, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.