Flyposting is the display of advertisements without the consent of the owner or occupier of the land or premises. The posters are usually attached to trees, telegraph poles, telephone boxes, and traffic control boxes. Flyposting is a common offence because it provides a cheap advertising medium.

The scheme is particularly acute in many inner city areas, especially in areas with high student populations. It is not however the students themselves who appear to be responsible for the flyposting. The principal offenders are local criminals and groups of teenagers who target advertising at the students.

Although more common in large cities and towns, flyposting also occurs in rural districts, where local countryside landscapes may be marred by this practice.

Legislation
Present government policy advises councils to firstly seek out offenders and make a request for the removal of illegal bills. If this action fails to produce a satisfactory solution the authority can issue a formal complaint.

Action can be taken against the following:
1. The person committing the offence of flyposting - however, it is unusual to find somebody is the act of flyposting.
2. The person in control of the premises on which the material is displayed. Under new legislation it is now a criminal offence to display a poster on the premises.
3. The bearer of the advertisement - action against the bearer of the advertisement.
4. The owner of the property - action against the owner of the property.

The three relevant principal acts are:

The council has a number of deterrents:

1. Slating up walls.
2. Filing in vacant doors of windows.
3. Replacement of posters with "NO BILL POSTERS" signs.
4. The council has introduced a new leaflet and a new radio advertising.
5. The council has introduced a new leaflet and a new radio advertising.

Another way in which the council attempts to combat flyposting involves flying a notice of an agreement by any authority which receives funding saying that it will not be involved in flyposting. In any case whatever, although the practice of flyposting is a form of environmental degradation by many people, some people hold different views. The brightening of a town or city scene is often cited as an example, in search of a constituency role. It has been suggested that the provision of authority approved sites for advertisements could be achieved, and that a similar role could be undertaken by the council, in association with the local authority.