



April 2011

Extension of Sport England Board Member

Hugh Robertson, Minister for Sport and the Olympics has extended the term of Jill Ainscough on the Board of Sport England from 16th April 2011 to 15th April 2013.

Biographical notes

Jill Ainscough is Chief Operating Officer of Ofcom, the converged regulator for the UK communications industry. Prior to joining Ofcom, Jill was Managing Director of BSkyB's Easynet Group - a company she first joined as Director of Strategy in 2001. Her achievements in that role included successful new market entry into corporate data networks and securing and managing a 3 year sponsorship of the British Olympic Association. Previous main roles include Head of Marketing Development at NTL; Financial Planning and Analysis Manager for Barclaycard (1995-97); Business Planner for the Cambridge Cable Group (1994-95) and Senior Financial Analyst for the Granada Group (1990-92).

Background

1. Jill Ainscough was originally reappointed for a second term of 12 months from 16th April 2009 to 15th April 2011.
2. Sport England operates under a Royal Charter and is the Government funded agency responsible for providing the strategic lead for sport in England in order to deliver the Government's sporting objectives.
3. The time commitment is 2 days per month and member can claim an attendance allowance of £218 per day.
4. This appointment has been made in accordance with the OCPA Code of Practice. Appointments are made on merit and political activity plays no part in the selection process. No political activity has been declared.