Global Fishing Watch Blue Belt Technology Event

Tony Long CEO



Our vision

Healthy, productive and resilient oceans where transparent and effective governance of marine resources supports biodiversity and sustainable development.

Our mission

Advance ocean sustainability through increasing transparency;

- Within the next 10 years, reveal the vast majority of the world's commercial fishing activity – capturing some 300,000 of the largest vessels responsible for 75% of the global marine catch – and increase our ability to track more small-scale fishing vessels.
- Revolutionize the ability to monitor and visualize the global commercial fishing fleet, offering near real-time tracking of fishing activity via our map and downloadable, free data
- Accelerate scientific research and innovation, promote effective fisheries policy, boost global dialogue on transparency in fisheries, and improve market incentives and seafood traceability.





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July

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2018

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October

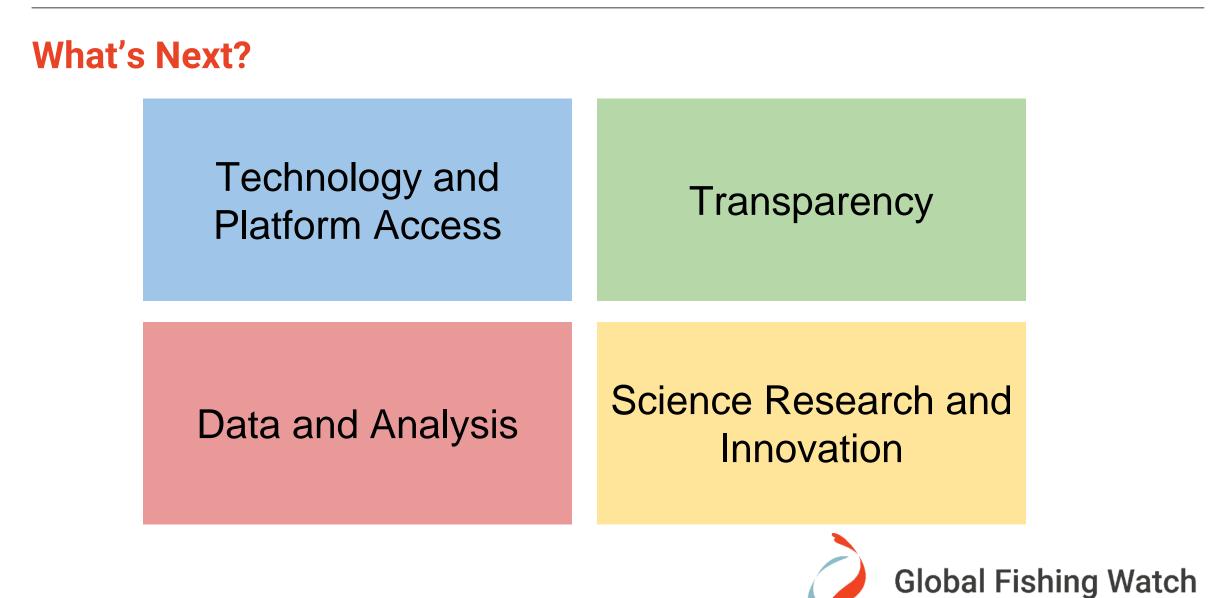
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April July 01302.2018 Map ditta 0/2018 Google, 0/2018 NASA, INEGI, TerraMetrics - Ter**gifs.com**

END

Our Work What's Next?





Goal - Public tracking of Fishing Vessels:

Public Sharing of VMS: engage with governments and receive public commitments towards ocean transparency, ideally showcased by the government going public with their VMS through GFW.

OR

Mandating AIS: encourage governments to mandate AIS systems on commercial vessels.

- Unreported fishing can be addressed by mandating data gathering and creating consistent, user-friendly formats for it on boats and on the docks
- Once these measures are taken to improve near shore fisheries, technology can play a much more effective role in monitoring and enforcement



We also would like to see:

Publication of an Authorized Vessel List: encourage governments to published Authorized Vessel List in a timely manner

Tracking of Small Scale Fisheries: develop a system for tracking of small scale/artisanal fleets



Public VMS	Letter of Intent	Verbal Commitment
Indonesia	Costa Rica	Panama
Peru		Namibia

Working to have 20 countries on board within the next 5 years

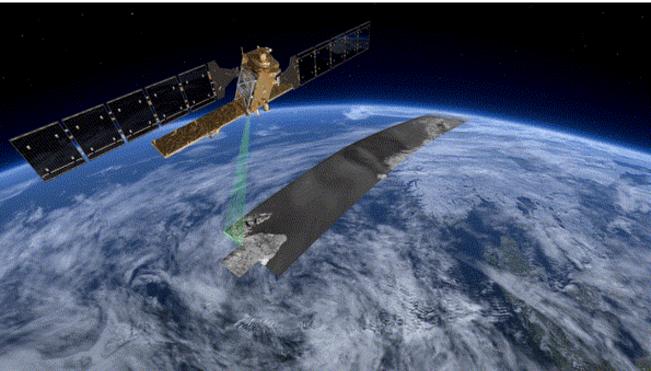


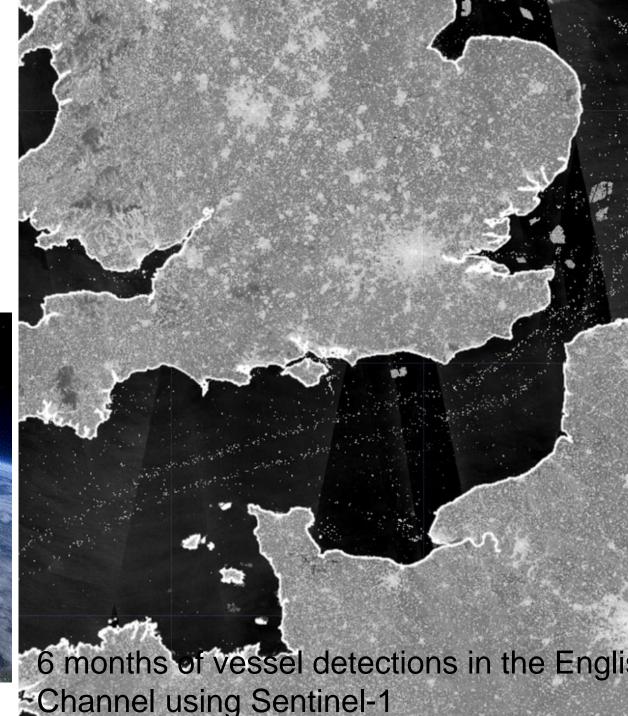
Data and Analysis Cell

- Produce analysis that **supports at least 10 nations adopting transparency** and make these analysis as public as possible
- Improve analytical resources and fisheries management skills available to member states by increasing the amount and quality data on the nature of fishing available, for free, globally
- Advancing the body of fisheries knowledge, by making GFW data and partner research widely available



Synthetic Aperture Radar (SAR) Satellite radar can detect nonbroadcasting vessels





14 Days of Global Sentinel-1

South Atlantic Ocean

North

Ocean

Atlant



South

Pacific

Ocean

North

Pacific

Ocean

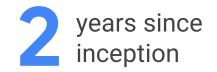
~750 Scenes per day ~400 Scenes per day overlap with the ocean 14 day revisit time 5 by 10 m resolution, 250km swath width

Indian Ocean

Global Fishing Watch research program

Enable global scientific, economic, and policy work that would not be possible without a large scale analysis platform & shared new data products.











What is Next?

Incorporating Synthetic Aperture Radar

Identifying vessel and fleet networks and relationships

Identifying vessels/fleets with labor violations





globalfishingwatch.org @globalfishwatch



