

## Headline measures from Taking Part Survey - Adult

Percentage

|   | Significant changes since earliest data | Trend | 2005/06 | 2006/07 | 2007/08 | 2008/09 | 2009/10 | 2010/11 | 2011/12 | 2012/13 Q1 |
|---|---|-------|---------|---------|---------|---------|---------|---------|---------|------------|
| <b>Sport</b>  |   |       |         |         |         |         |         |         |         |            |
| Active sport in the last 4 weeks  | ▲                                       |       | 53.7    | 53.4    | 53.6    | 53.2    | 53.4    | 53.0    | 55.2    | 56.2       |
| 1x30 minute session of moderate intensity sport in last week                | ▲                                       |       | 41.2    | 40.9    | 42.0    | 41.3    | 42.4    | 41.3    | 42.4    | 44.6       |
| 3x30 minute sessions of moderate intensity sport in last week               | ▲                                       |       | 23.2    | 23.3    | 24.0    | 23.2    | 24.9    | 23.2    | 24.9    | 26.3       |
| <b>Olympics &amp; Paralympics</b> (Feelings about the UK hosting the Games) |   |       |         |         |         |         |         |         |         |            |
| Strongly against  | ■                                       |       | 5.2     | 5.8     | 6.2     | 6.3     | N/A     | 5.1     | 5.3     | 5.4        |
| Slightly against  | ▲                                       |       | 4.7     | 6.3     | 6.7     | 6.9     | N/A     | 5.1     | 5.5     | 5.7        |
| Neither against nor supportive  | ▲                                       |       | 18.4    | 23.5    | 26.5    | 24.6    | N/A     | 23.0    | 25.8    | 25.9       |
| Slightly supportive   | ▲                                       |       | 22.5    | 23.0    | 24.6    | 24.0    | N/A     | 23.8    | 25.7    | 25.1       |
| Strongly supportive   | ▼                                       |       | 48.4    | 40.5    | 35.2    | 37.8    | N/A     | 42.6    | 37.2    | 37.3       |
| <b>Culture</b>  |   |       |         |         |         |         |         |         |         |            |
| Has engaged with the arts in the last year                                  | ▲                                       |       | 76.3    | 75.9    | 76.8    | 75.7    | 75.7    | 76.2    | 78.2    | 78.9       |
| Has visited a museum or gallery in the last year                            | ▲                                       |       | 42.3    | 41.5    | 43.5    | 43.4    | 46.0    | 46.3    | 48.9    | 51.3       |
| Has visited a public library in the last year                               | ▼                                       |       | 48.2    | 46.1    | 45.0    | 41.1    | 39.4    | 39.7    | 38.8    | 39.2       |
| Has visited a heritage site in the last year                                | ▲                                       |       | 69.9    | 69.3    | 71.1    | 68.5    | 70.4    | 70.7    | 74.3    | 74.6       |
| Has visited an archive or records office in the last year                   | ▼                                       |       | 5.9     | 5.0     | 4.9     | 4.0     | 3.8     | 4.0     | 3.6     | 3.5        |
| <b>Big Society</b>  |   |       |         |         |         |         |         |         |         |            |
| Has volunteered in last 12 months   | ■                                       |       | 23.8    | 24.0    | 24.0    | 25.0    | N/A     | 24.2    | 23.3    | 24.7       |
| Has volunteered in DCMS sectors in last 12 months                           | ▲                                       |       | 7.0     | 6.9     | 7.2     | 7.8     | N/A     | 7.7     | 7.1     | 7.8        |
| Has donated money in the last 12 months                                     | ■                                       |       | N/A     | N/A     | N/A     | N/A     | N/A     | 88.4    | 89.7    | 89.8       |
| Has donated money to the DCMS sectors in last 12 months                     | ■                                       |       | N/A     | N/A     | N/A     | N/A     | N/A     | 33.0    | 30.9    | 32.1       |
| <b>Digital participation (Has visited a...)</b>                             |   |       |         |         |         |         |         |         |         |            |
| Museum or gallery website   | ▲                                       |       | 15.8    | 16.5    | 18.3    | 19.3    | N/A     | 25.0    | 26.2    | 27.8       |
| Library website   | ▲                                       |       | 8.9     | 9.6     | 10.4    | 10.9    | N/A     | 15.5    | 16.2    | 16.3       |
| Heritage website  | ▲                                       |       | 18.3    | 18.9    | 21.0    | 21.3    | N/A     | 26.7    | 28.6    | 29.2       |
| Theatre or concert website  | ▲                                       |       | 30.5    | 32.2    | 34.6    | 35.3    | N/A     | 42.6    | 32.2    | 29.0       |
| Archive or records office website   | ▲                                       |       | 9.7     | 10.5    | 11.0    | 11.0    | N/A     | 10.9    | 11.6    | 12.0       |
| Sport website   | ▲                                       |       | 26.1    | 27.9    | 30.6    | 31.3    | N/A     | 36.4    | 37.6    | 38.2       |

N/A Data not available for this year