

department for
**culture, media
and sport**



Taking Part: The National Survey of Culture, Leisure and Sport

2010/11 Statistical Release

June 2011

improving
the quality
of life for all



Our aim is to improve the quality of life for all through cultural and sporting activities, support the pursuit of excellence, and champion the tourism, creative and leisure industries.

Taking Part is a National Statistic and has been produced to the standards set out in the Code of Practice for Official Statistics

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Introduction

This report

This report presents headline findings from the sixth wave of Taking Part, covering the 12 month period from mid-April 2010 to mid-April 2011. It updates the rolling quarterly data reported in March 2011¹ and covers participation in culture and sport, volunteering, digital participation, and cycling and swimming proficiency. Where observations are made over time, the latest data are compared with earliest available data (typically 2005/06).

This release reports headline findings for adults only. The next release, scheduled for 18 August 2011, will provide a more comprehensive examination of the adult and child data on a wider range of topics. Taking Part users are encouraged to contribute their views on areas of interest for analysis to the Taking Part team at the Department for Culture, Media and Sport (DCMS): TakingPart@culture.gsi.gov.uk

Findings from the next release will be presented at the Taking Part Annual Event on 18 August 2011. The event will bring together Taking Part users from a wide range of backgrounds to give an overview of new Taking Part developments, launch new research and gather views on the new longitudinal element of the survey. Please contact the Taking Part team if you are interested in attending.

The Taking Part Survey

The Taking Part survey is commissioned by the Department for Culture, Media and Sport (DCMS) in partnership with four arm's length bodies (Arts Council England, English Heritage, Sport England, and the Museums, Libraries and Archives Council). The survey covers both adults and children in England and collects a wide range of data about engagement and non-engagement in culture, leisure and sport.

Taking Part is the key evidence source for DCMS, providing reliable national estimates of participation and supporting the Department's aim of improving the quality of life for everyone by providing people with the chance to get involved in a variety of these opportunities.

Taking Part is a continuous face-to-face survey with adults aged 16 and over living in private households in England. It is conducted on behalf of DCMS by TNS-BMRB. The survey has run since mid-July 2005. A child interview was added to the survey in January 2006, interviewing a randomly selected child in those households containing at least one child aged 11-15. This is also a continuous face-to-face survey. In 2008/09, the child survey was broadened to include children aged 5-10. Interviews with children aged 11-15 are carried out directly, for those aged 5-10 an interview is conducted with the adult respondent.

The Taking Part Survey contributes to the evidence base across a wide range of topics including participation in culture and sport, satisfaction and enjoyment with

¹ <http://www.culture.gov.uk/publications/7995.aspx>

culture and sport, social capital, volunteering and barriers to participation. It also collects an in-depth range of socio-demographic information on respondents. This report presents a range of data across each of our sectors but is by no means a complete picture of what is available. A wider range of measures are included in the spreadsheets accompanying this release, while analysis of 2005/06 to 2009/10 adult data can be conducted through NetQuest, our on-line analytical tool:

http://www.culture.gov.uk/what_we_do/research_and_statistics/6762.aspx

Key findings

Volunteering in culture and sport

- In 2010/11, 24.2 per cent of adults had volunteered in the last 12 months, unchanged from previous years.
- Between 2005/06 and 2010/11, there was an increase in the proportion of people volunteering within the arts sector, those leading groups, organising or helping run activities or events, providing coaching or tuition, and among those providing other practical help.
- A greater proportion of 16-24 year olds had volunteered than those in the 25-44 year old age group, and women were more likely to volunteer than men.
- While volunteering rates are roughly similar among white (24.3%) and Black or ethnic minority (23.5%) groups, between 2005/06 and 2010/11, there was an increase in the proportion of Black or minority ethnic people volunteering (from 19.6% to 23.5%). There was not a corresponding increase among white people.

Digital participation

- In 2010/11, 35.3 per cent of adults had digitally participated in culture, an increase from 2008/09 (25.1%).
- In 2010/11, theatre and concert websites were the most popular (42.6%), followed by sport (36.4%), heritage (26.7%), museums or gallery (25.0%), libraries (15.5%) and archives or records office (10.9%) websites. Since 2005/06, the proportion of people visiting each of these websites has increased.
- While between 2005/06 and 2010/11 there was an increase in the proportion of people visiting museum and gallery websites (from 15.8% to 25.0%), the proportion looking at online collections fell (from 33.7% to 22.3%), while those using sites to find out about or order tickets rose (from 47.9% to 54.5%).

Cycling and swimming proficiency

- In 2010/11, 81.2 per cent of adults reported that they were able to swim, while 85.3 per cent said that they can cycle.
- While there are more men who are proficient in cycling and swimming than women, the difference between men and women is greater for cycling (92.5% compared with 78.5%) than swimming (84.2% compared with 77.2%).

Participation in culture

- Between 2005/06 and 2010/11, the proportion of people visiting a museum, gallery or archive in the last year increased (from 42.3% to 47.5%). Over the same period, the proportion of people using a public library declined (from 48.2% to 39.7%). The proportion visiting heritage sites and engaging with the arts remained steady.

- Cultural participation tends to be higher among certain groups. Participation rates continue to be significantly higher among those in the upper socio-economic groups and in the least deprived areas of England.

Participation in sport

- In 2010/11, over half (53.0%) of adults had done **active sport** in the last four weeks, unchanged from 2005/06 (53.7%).
- Across the same period, the proportion of adults doing three or more 30 minute sessions of **moderate intensity sport** in the last week increased from 23.3 per cent to 26.0 per cent.

Chapter 1: Volunteering in culture and sport

Key findings

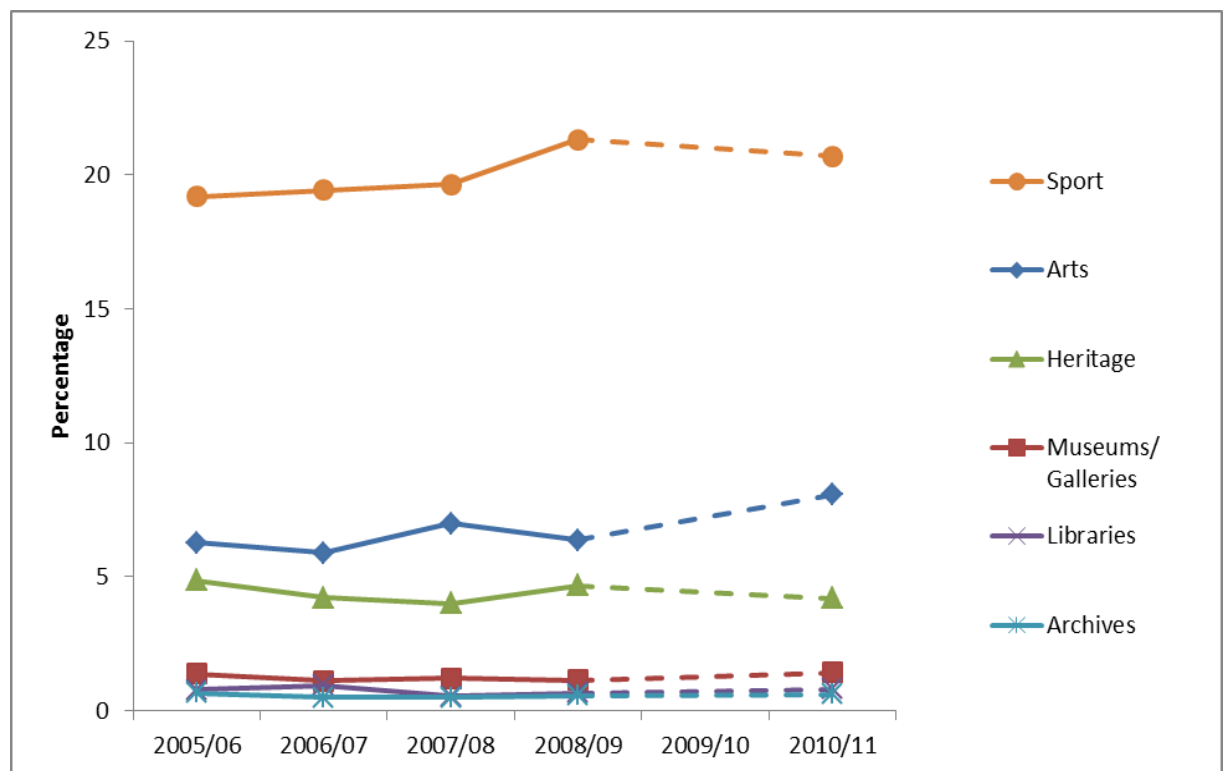
- In 2010/11, 24.2 per cent of adults had volunteered in the last 12 months, unchanged from previous years.
- Between 2005/06 and 2010/11, there was an increase in the proportion of people volunteering within the arts sector, those leading groups, organising or helping run activities or events, providing coaching or tuition, and among those providing other practical help.
- A greater proportion of 16-24 year olds had volunteered than those in the 25-44 year old age group, and women were more likely to volunteer than men.
- While volunteering rates are roughly similar among white (24.3%) and Black or ethnic minority (23.5%) groups, between 2005/06 and 2010/11, there was an increase in the proportion of Black or minority ethnic people volunteering (from 19.6% to 23.5%). There was not a corresponding increase among white people.

Overall volunteering

Taking Part asks about whether respondents have done any volunteering work in the last 12 months and whether this relates to any of the DCMS sectors.

In 2010/11, 24.2 per cent of adults had volunteered and, of these, 31.8 per cent had volunteered within DCMS sectors. The DCMS sector with the most volunteering was sport, with 20.7 per cent of people having volunteered in this sector. The next most common was the arts with 8.1 per cent of people having volunteered. Libraries and archives saw the lowest rates of volunteering with 0.8 per cent and 0.6 per cent respectively. Museums and galleries had a volunteering rate of 1.4 per cent.

Between 2005/06 and 2010/11, there was a statistically significant increase in the proportion of people volunteering in the arts sector, increasing from 6.3 per cent to 8.1 per cent (Figure 1.1).

Figure 1.1: Volunteering in culture and sport sectors, 2005/06 to 2010/11**Notes**

- (1) Confidence intervals range between +/-0.2 and +/-2.0
 (2) Questions on volunteering were not asked in the 2009/10 survey.

Types of volunteering

Among all those who volunteer, the most common form of volunteering activity undertaken was raising or handling money/taking part in sponsored events (36.7% of volunteers had done this), followed by organising or helping to run an activity or event (36.1%) and 'other practical help' (33.8%). These latter two forms of volunteering activity have shown a significant increase over 2005/06 (33.2% and 29.7% respectively in that period).

Area level factors

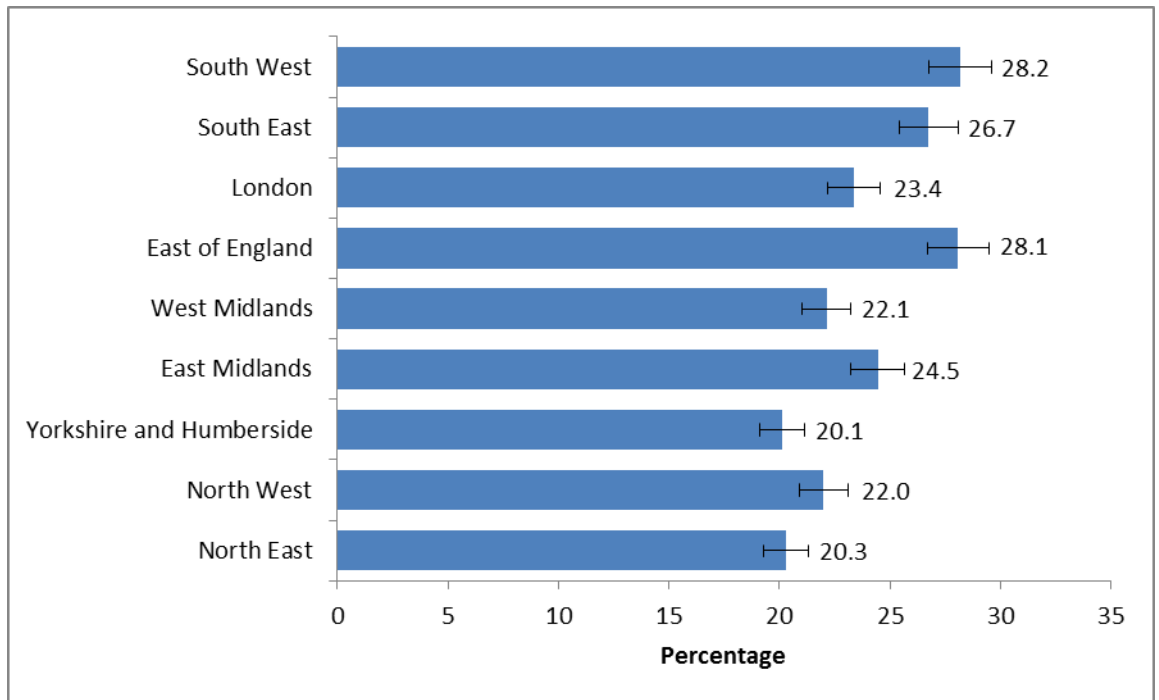
The extent to which people volunteer varies according to where people live, and the type of area they live in.

People who live in rural areas are significantly more likely than people in urban areas to have volunteered, 30.7 per cent compared to 22.5 per cent.

People in the least deprived areas (29.9%) were significantly more likely to have volunteered than people in the six most deprived areas (between 16.1% and 25.4%).

There has been a significant increase in the percentage of people volunteering in only one of the Government Office Regions between 2005/06 and 2010/11, with the North West increasing from 19.0 per cent to 22.0 per cent. Participation is highest in the South West (28.2%) and East of England (28.1%) and lowest in the North East (20.3%) and Yorkshire and Humberside (20.1%) (Figure 1.2).

Figure 1.2: Percentage of adults who have volunteered in the last year, 2010/11, by region



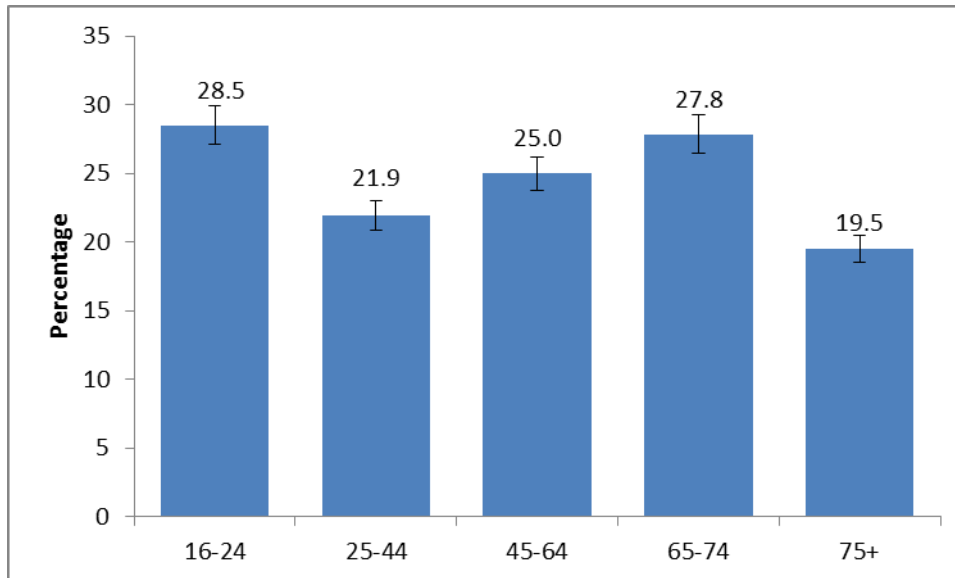
Notes

(1) Confidence intervals range between +/-2.2 and +/-3.4 for 2010/11.

Socio-demographic factors

In 2010/11, those aged 16-24 were the most likely to take part in volunteering activities (28.5%) followed by those aged 65-74 (27.8%). Those aged 75+ were the least likely (19.5%) to have done this (Figure 1.3).

Figure 1.3: Percentage of adults who have volunteered in the last year, 2010/11, by age



Notes

(1) Confidence intervals range between +/-1.4 and +/-3.3

Women were significantly more likely to have volunteered than men, 26.0 per cent having done so compared to 22.4 per cent of men.

People in higher socio-economic groups and those who own their own home (as opposed to being in the social and private rented sectors) were more likely to volunteer.

While volunteering rates are roughly similar among white (24.3%) and Black or ethnic minority (23.5%) groups, between 2005/06 and 2010/11 there was an increase in the proportion of Black or minority ethnic people volunteering (from 19.6% to 23.5%). There was not a corresponding increase among white people.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Chapter 2: Digital participation

Key findings

- In 2010/11, 35.3 per cent of adults had digitally participated in culture, an increase from 2008/09 (25.1%).
- In 2010/11, theatre and concert websites were the most popular (42.6%), followed by sport (36.4%), heritage (26.7%), museums or gallery (25.0%), libraries (15.5%) and archives or records office (10.9%) websites. Since 2005/06, the proportion of people visiting each of these websites has increased.
- While between 2005/06 and 2010/11 there was an increase in the proportion of people visiting museum and gallery websites (from 15.8% to 25.0%), the proportion looking at online collections fell (from 33.7% to 22.3%), while those using sites to find out about or order tickets rose (from 47.9% to 54.5%).

Overall digital participation²

In 2010/11, 35.3 per cent of adults had digitally participated in culture, an increase from 2008/09 (25.1%).

Digital participation is defined as visiting a museum or gallery, library, heritage, theatre or concert, archive or records office website for any purpose other than to buy tickets or for information on opening hours etc. This measure of digital participation captures activities such as viewing an online gallery collection, taking a virtual tour of a historic site or viewing an arts performance.

Area level factors

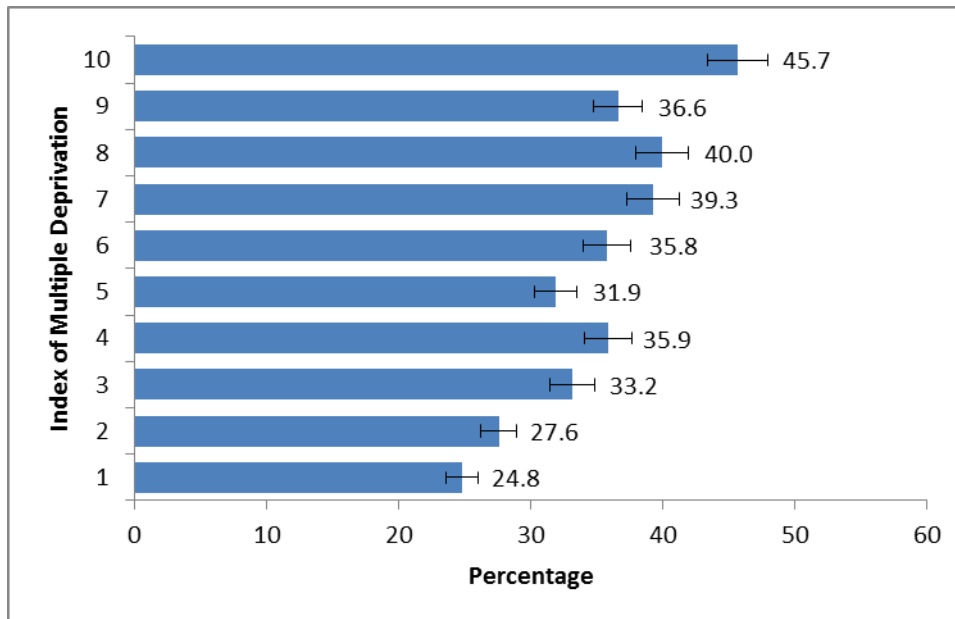
While people who live in rural areas are just as likely as people in urban areas to have digitally participated (over a third) in culture, there are variations by region.

Between 2008/09 and 2010/11, there were increases in the proportion of people digitally participating in all of the nine English regions. In 2010/11, digital participation was highest in London (42.1%) and lowest in Yorkshire and Humberside (28.6%).

Meanwhile, people in the least deprived areas (45.7%) have almost double the digital participation rate of people in the most deprived areas (24.8%) (Figure 2.1).

² The overall measure of digital participation is derived from several variables. As the whole set of variables are only available for 2008/09 and 2010/11, comparisons in this report are generally made between 2008/09 and 2010/11 rather than 2005/06 and 2010/11.

Figure 2.1: Percentage of adults who have digitally participated in culture, 2010/11, by area deprivation



Notes

- (1) Confidence intervals range between +/-2.8 and +/-3.1
- (2) 1 represents the most deprived areas, 10 the least deprived.

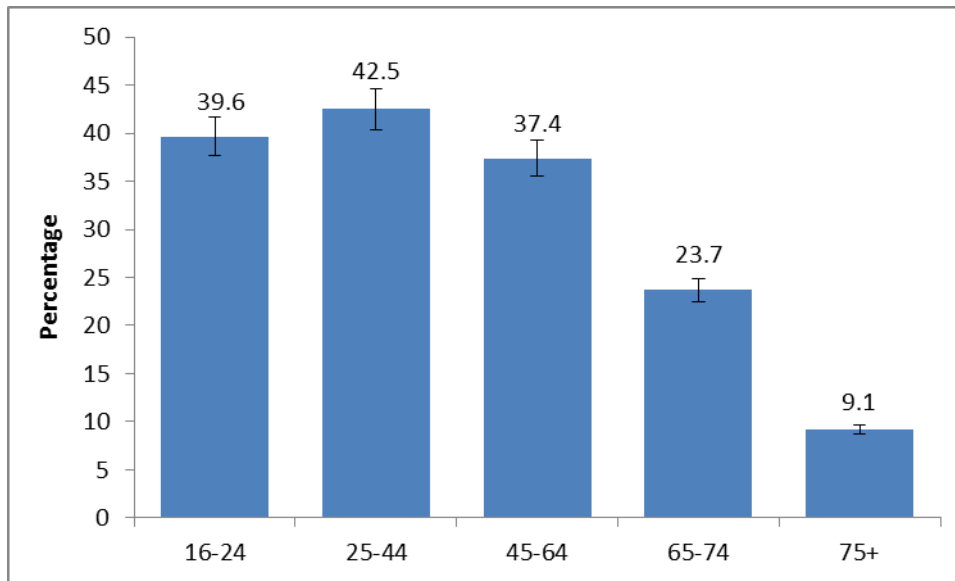
People in the higher ACORN groups such as Wealthy Achievers (41.5%) and Urban Prosperity (47.2%) had higher digital participation rates than the Hard-pressed (24.0%).

Socio-demographic factors

Between 2008/09 and 2010/11, there were significant increases in the percentage of people digitally participating in all of the demographic groups.

In 2010/11, those aged 25-44 had the highest digital participation rates (42.5%) and those aged 75+ the lowest (9.1%) (Figure 2.2).

Figure 2.2: Percentage of adults who have digitally participated in culture, 2010/11, by age group



Notes

(1) Confidence intervals range between +/-1.4 and +/-3.6.

Men had similar digital participation rates to women. Around a third of men (36.1%) and a third of women (34.6%) participated digitally.

People in the upper socio-economic groups (43.6%) had over double the digital participation rate of those in lower socio-economic groups (20.7%).

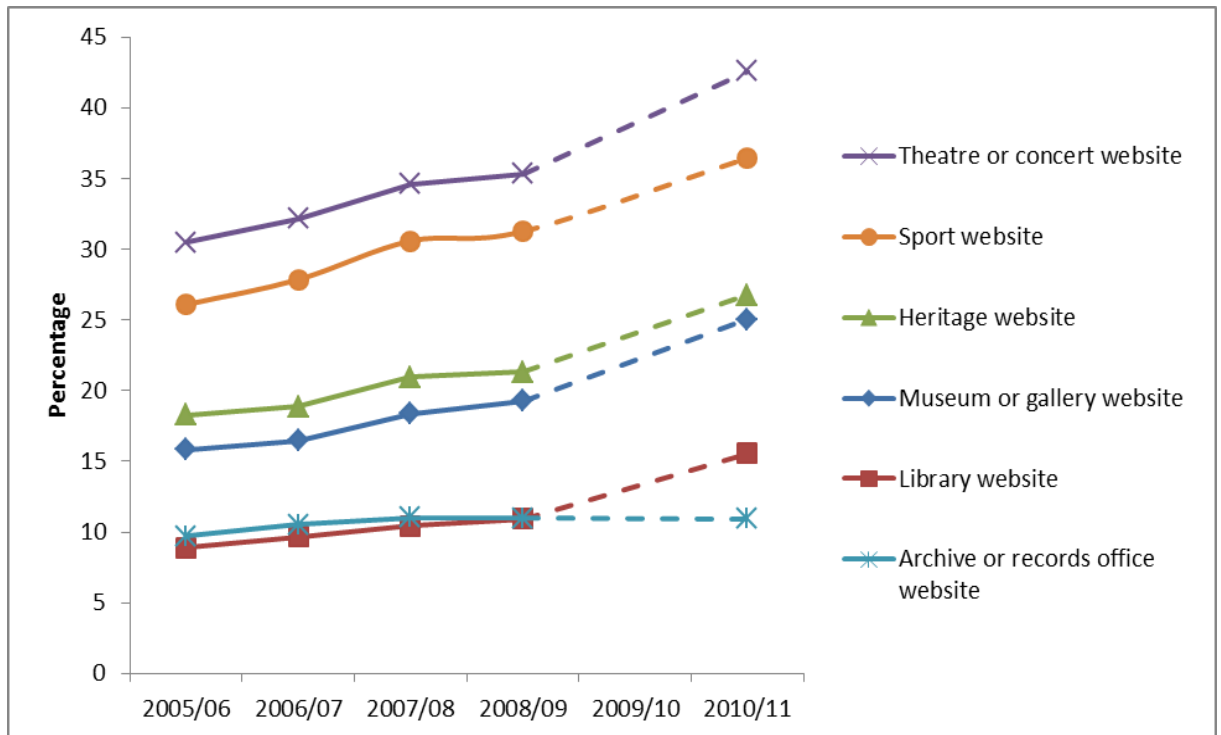
Those living in the private rented sector (41.9%) had double the digital participation rate of those in the social rented sector (20.2%). Those in employment (41.4%) and those without a long-standing illness or disability (38.7%) had significantly higher digital participation rates than those not in employment (26.5%) or those with a long-standing illness or disability (27.0%).

Type of website visited³

Across the various types of websites, in 2010/11, theatre and concert websites were the most popular (42.6%), followed by sport (36.4%), heritage (26.7%), museums or gallery (25.0%), libraries (15.5%) and archives or records office (10.9%) websites.

Without exception, between 2005/06 and 2010/11, the proportion of people visiting culture and sport websites increased (Figure 2.3).

³ Figures on visits to websites include visits for any purpose, for example, visits to find out about an exhibition or opening hours (i.e. the sort of activities that are excluded from the overall measure of digital participation). These questions have not changed since 2005/06.

Figure 2.3: Percentage of adults who have visited a cultural or sport website, 2005/06 to 2010/11**Notes**

- (1) Confidence intervals range between +/-0.6 and +/-1.1
 (2) The question on websites visited was not asked in the 2009/10 survey.

The percentage of people visiting museum and gallery websites to find out about or order tickets for an exhibition or event increased from 47.9 per cent in 2005/06 to 54.5 per cent in 2010/11, whereas the percentage looking at items from a collection dropped from 33.7 to 22.3 per cent during the same period.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Chapter 3: Cycling and swimming proficiency

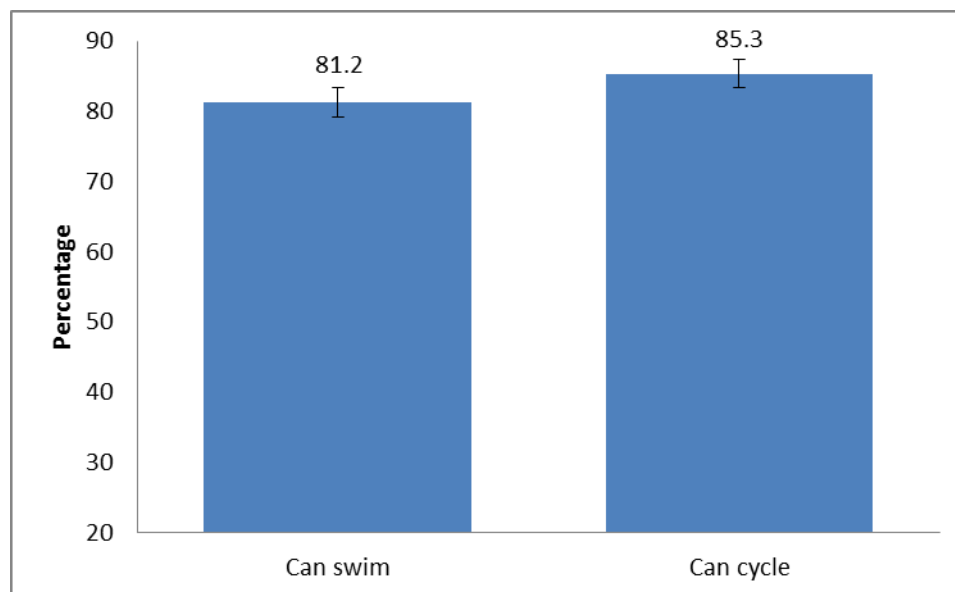
Key findings

- In 2010/11, 81.2 per cent of adults reported that they were able to swim, while 85.3 per cent said that they can cycle.
- While there are more men who are proficient in cycling and swimming than women, the difference between men and women is greater for cycling (92.5% compared with 78.5%) than swimming (85.4% compared with 77.2%).

Overview

In 2010/11, 81.2 per cent of adults reported that they were able to swim, while 85.3 per cent said that they can cycle (Figure 3.1)

Figure 3.1: Adult swimming and cycling proficiency



Notes

(1) Confidence intervals range between +/- 0.7 and +/-0.8.

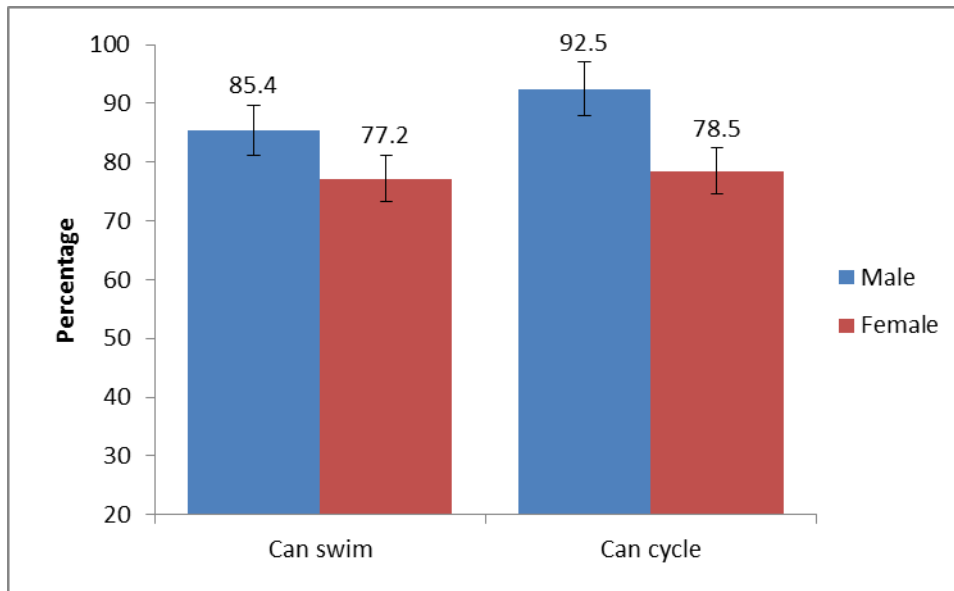
In relation to distance, 30.5 per cent said that they could swim continuously for more than 250 metres, 24.1 per cent for between 26 and 250 metres and 26.6 per cent for up to 25 metres.

Meanwhile, 38.4 per cent of adults said they were confident to ride a bike on paths and cycle ways, 30.2 per cent are confident riding roads in their local area while 36.2 per cent are confident riding for longer distances.

Cycling and swimming proficiency, by sex

While men are more proficient in cycling and swimming than women, the difference between men and women is greater for cycling (92.5% compared with 78.5%) than swimming (85.4% compared with 77.2%). Indeed, while men are more likely to be able to cycle than swim, roughly equal proportions of women are proficient in both swimming and cycling (Figure 3.2).

Figure 3.2: Adult swimming and cycling proficiency, by sex



Notes

(1) Confidence intervals range between +/- 0.8 and +/-1.1.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Chapter 4: Participation in culture

Key findings

- Between 2005/06 and 2010/11, the proportion of people visiting a museum, gallery or archive in the last year increased (from 42.3% to 47.5%). Over the same period, the proportion of people using a public library declined (from 48.2% to 39.7%). The proportion visiting heritage sites and engaging with the arts remained steady.
- Cultural participation tends to be higher among certain groups. Participation rates continue to be significantly higher among those in the upper socio-economic groups and in the least deprived areas of England.

Overall participation in culture

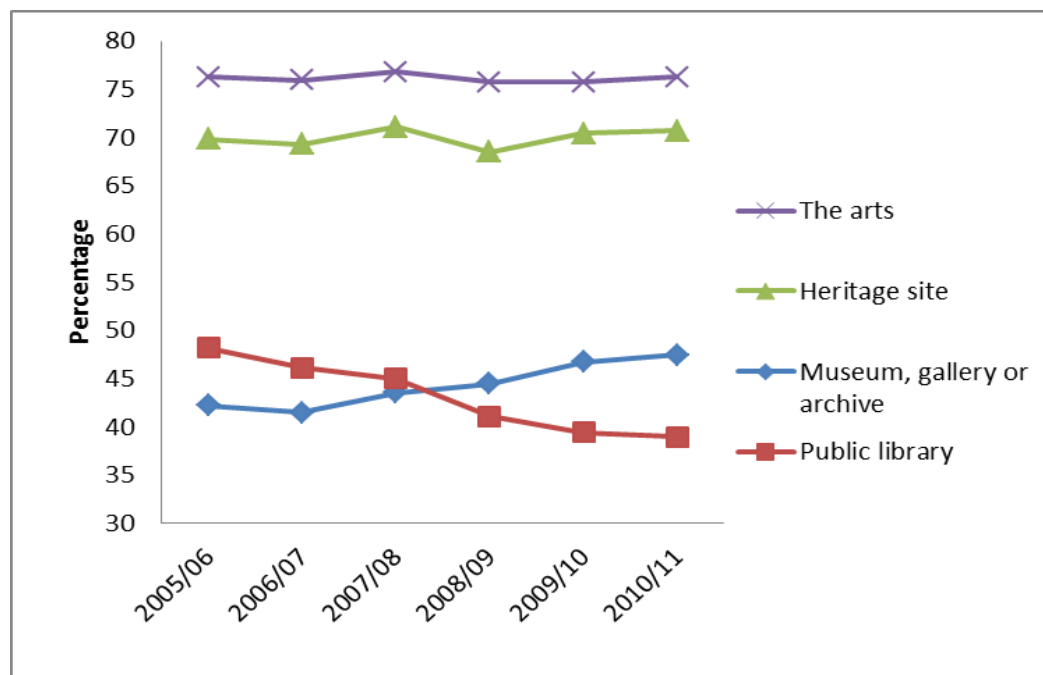
In 2010/11, 47.5 per cent of adults had visited a museum, gallery or archive in the last year, an increase from 2008/09 (44.5%) and a continuation of the steady upward trend since 2006/07 (41.5%).

Meanwhile, 39.7 per cent of adults had used a public library in the last year, a decrease from 2005/06 (48.2%). However the steady decline in library usage observed between 2005/06 and 2008/09 has now stabilised, with no significant change observed between 2008/09 (41.1%) and 2010/11 (39.7%)

In 2010/11, 70.7 per cent of adults had visited a heritage site in the last year, unchanged from 2005/06 (69.9%) while 76.2 per cent of adults had engaged with the arts⁴ at least once in the last year, unchanged from 2005/06 (76.3%) (Figure 4.1).

⁴ 'Arts engagement' refers to activities covering both participating in, and attending, an arts event. A full listing of these activities and events can be found in the annex to this report.

Figure 4.1: Proportion who have visited a museum, gallery or archive, a public library, a heritage site or engaged with the arts in the last year, 2005/06 to 2010/11



Notes

(1) Confidence intervals range between +/-0.7 and +/-2.4.

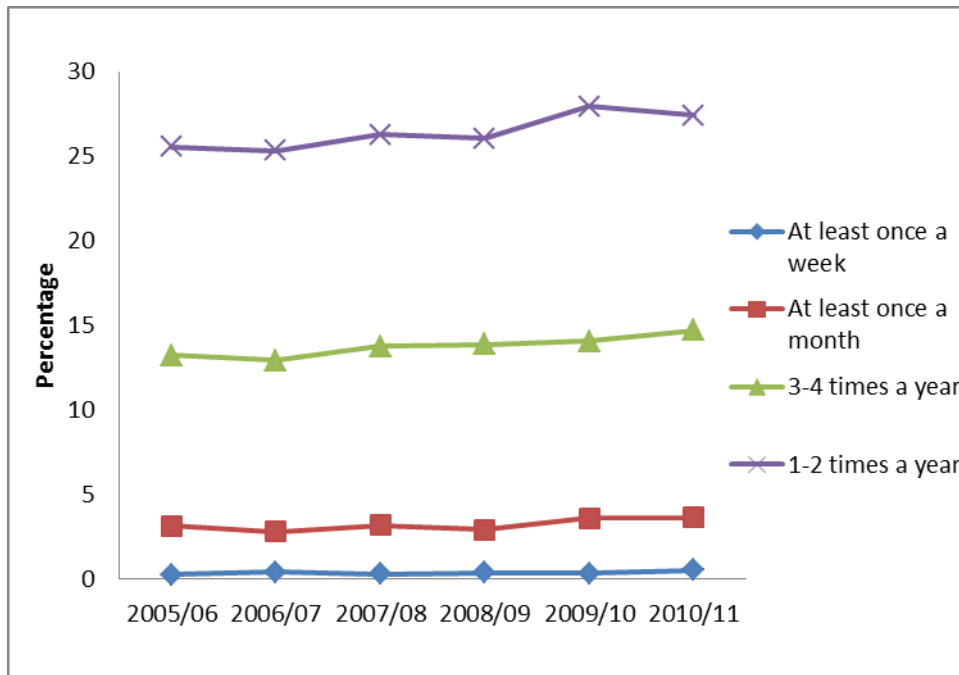
Museums, galleries and archives

While people who live in rural areas are just as likely as people in urban areas to have visited a museum, gallery or archive in the last year, there are variations by region.

In 2010/11, people in London (54.2%) and the South East (50.6%) had the highest levels of participation, while those in the East Midlands (41.1%) and the West Midlands (41.8%) had the lowest levels of participation. Since 2005/06, the proportion of people visiting museums, galleries and archives increased in the North East (from 42.0% to 48.4%), the North West (40.4% to 50.1%), Yorkshire and the Humber (38.8% to 45.2%), the West Midlands (35.3% to 41.8%), London (50.9% to 54.2%) and the South East (43.8% to 50.6%).

Between 2005/06 and 2010/11, the proportion of those visiting at least once a week (0.3% to 0.5%), at least once a month (3.2% to 3.6%) and 1-2 times a year (25.6% to 27.4%) have increased significantly. The proportion of those never visiting fell from 57.7 per cent in 2005/06 to 53.7 per cent in 2010/11 (Figure 4.2).

Figure 4.2: Frequency of attendance at a museum, gallery or archive in the last year, 2010/11



Notes

- (1) The proportion of those who never attend has been omitted for reasons of clarity.
- (2) Confidence intervals range between +/-0.8 and +/-2.2.

The extent to which people visit museums, galleries and archives varies by age, with younger (16-24 years) and older (75+ years) adults generally less likely to have visited a museum, gallery or archive in the last year than those aged 25-74 years. There have been significant increases in those visiting a museum, gallery or archive for those aged 25-44, 45-64 and 65-74 between 2005/06 and 2010/11.

While people in the upper socio-economic groups (57.5%) were considerably more likely than those in the lower socio-economic groups (33.7%) to have visited in the last year, both groups are now more likely to have visited a museum, gallery or archive than in 2005/06.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Libraries

In 2010/11, people who lived in the least deprived areas of England were more likely than those in the most deprived areas to have used a library in the past 12 months (43.5% compared with 39.8%). However, the difference is not as stark as it is for the other cultural sectors.

People in rural areas (38.2%) are just as likely as people in urban areas (40.0%) to have used a library in the last 12 months. Participation levels in both areas have declined since 2005/06.

Between 2005/06 and 2010/11, the proportion of people using a public library declined in all regions. The decline in library usage has been consistent across all socio-

demographic groups with the exception of those aged 65-74 where the decline is not statistically significant.

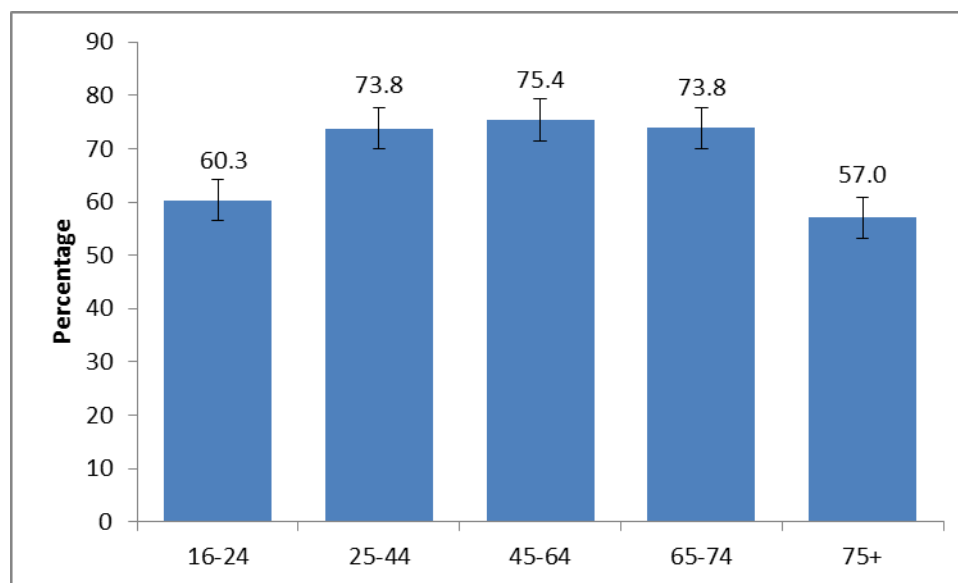
Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Heritage

The extent to which people visit heritage sites varies with where they live, and the type of area they live in. In particular, people who live in rural areas (78.1%) are more likely than people in urban areas (68.7%) to have visited a heritage site in the last year. The proportion visiting a heritage site is lowest in London (65.7%) and highest in the South East (76.5%). Between 2005/06 and 2010/11 the proportion visiting a heritage site has remained steady across the regions.

In 2010/11, people aged 75+ were the least likely to have visited a heritage site (Figure 4.3). However, since 2005/06 the proportion of people in this age group visiting heritage sites increased from 52.2 per cent to 57.0 per cent.

Figure 4.3: Proportion who have visited a heritage site in the last year, 2010/11, by age



Notes

(1) Confidence intervals range between +/-1.5 and +/-3.6.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

The arts

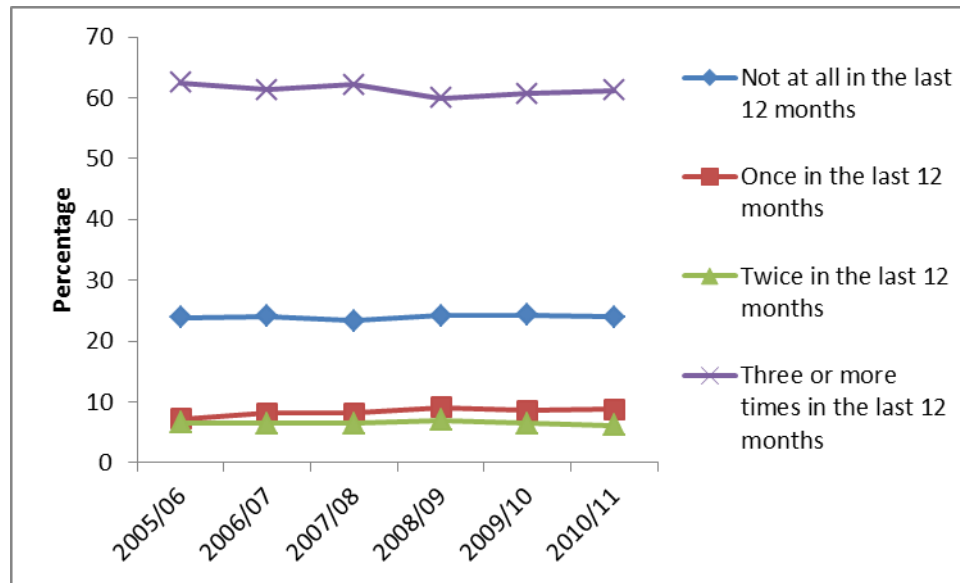
The extent to which people engage with the arts varies according to where people live, and the type of area they live in.

The effect of area-level deprivation is considerable. In 2010/11, people who lived in the least deprived areas of England were far more likely than those who lived in the most deprived areas to have engaged with the arts in the last year (84.8% compared with 63.3%).

While people who live in rural areas (79.2%) are more likely to have engaged with the arts in the last year than people in urban areas (75.5%), between 2005/06 and 2010/11, the proportion of people in rural areas engaging with the arts decreased from 81.8 per cent to 79.2 per cent. Since 2005/06, the proportion of the people engaging with the arts remained steady across all the regions.

Looking at the frequency of engagement with the arts, between 2005/06 and 2010/11, there was an increase in those reporting participation once in the last 12 months (7.2% to 8.8%) and a decrease in those reporting three or more times in the last 12 months (62.5% to 61.2%) (Figure 4.4).

Figure 4.4: Frequency of engagement with the arts, 2005/06 to 2010/11



Notes

(1) Confidence intervals range between +/-0.4 and +/-2.2.

Between 2005/06 and 2010/11, the proportion of those aged 65-74 engaging in the arts increased from 70.7 per cent to 74.1 per cent. Engagement rates in the other age groups remained steady.

People in the upper socio-economic groups (83.8%) are considerably more likely than those in the lower socio-economic groups (64.5%) to have engaged with the arts in the last year

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Chapter 5: Participation in sport

Key findings

- In 2010/11, over half (53.0%) of adults had done **active sport** in the last four weeks, unchanged from 2005/06 (53.7%).
- Across the same period, the proportion of adults doing three or more 30 minute sessions of **moderate intensity sport** in the last week increased from 23.3 per cent to 26.0 per cent.

Overview

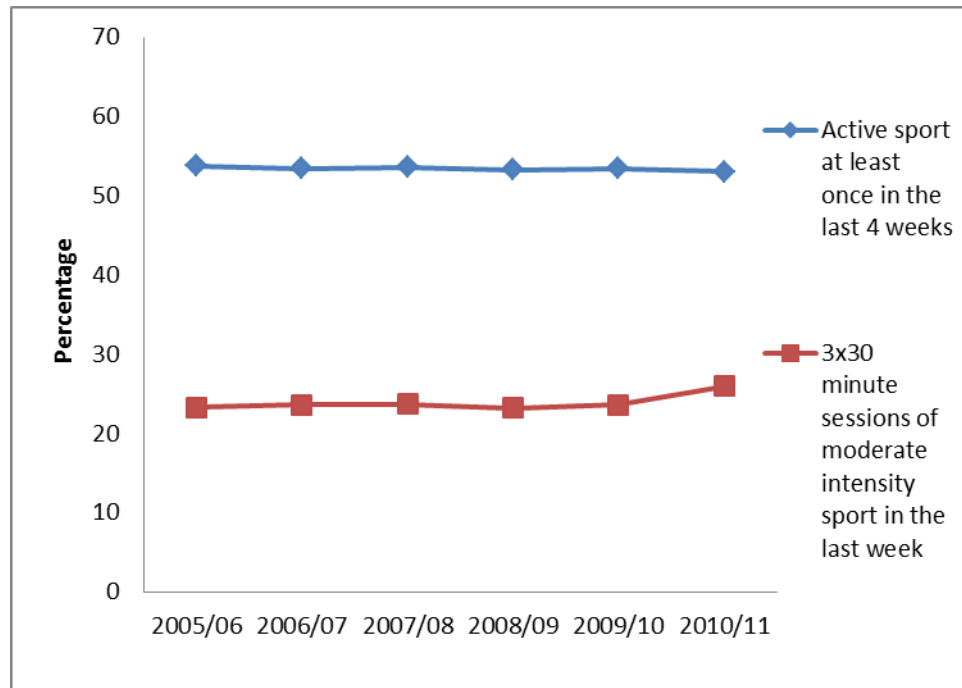
In 2010/11, over half (53.0%) of adults had done active sport⁵ in the last four weeks, unchanged from 2005/06 (53.7%).

Between 2005/06 and 2010/11, the proportion of adults doing three or more 30 minute sessions of moderate intensity sport⁶ in the last week increased – from 23.3 per cent to 26.0 per cent (Figure 5.1).

⁵ Active sport covers a diverse range of activities including swimming, karate, netball, canoeing, rollerblading, and curling (a full list of the sports is included at Annex B). The respondent must have participated in the activity for 30 minutes or more, the recommended amount of time for there to be a health benefit from sports activity. Spectating is not included.

⁶ Moderate intensity sport includes the same activities as 'active sport' and has to be of at least 30 minutes duration. In addition, the activity must have been undertaken at least at moderate intensity.

Figure 5.1: Proportion doing active sport in the last 4 weeks and moderate intensity sport in the last week, 2005/06 to 2010/11



Notes

(1) Confidence intervals range between +/-0.7 and +/-1.9

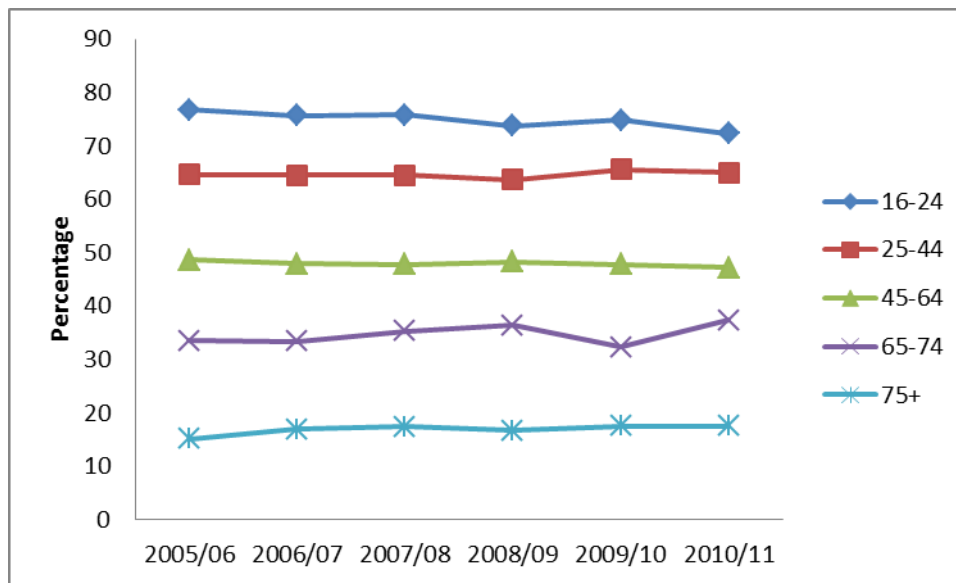
Area level factors

For active sport, the variation between regions and different types of areas is not as stark as it is for the cultural sectors. However, people who live in the least deprived areas (59.6%) are more likely than those in the most deprived areas (46.1%) to take part in active sport. Meanwhile, the participation rate in the South East (57.4%) is higher than it is in the North East (47.4%), the North West (51.5%), the West Midlands (49.0%) and the South West (51.4%). Sports participation rates across the regions have not changed since 2005/06.

Socio-demographic factors

Between 2005/06 and 2010/11, there was an increase in the proportion of people aged 65-74 doing active sport (from 33.5% to 36.9%) and a corresponding decrease in the proportion of young people, aged 16-24, doing active sport (from 76.8% to 71.9%). Sports participation rates among the other age groups have remained steady across that period (Figure 5.2).

Figure 5.2: Proportion doing active sport in the last 4 weeks, 2005/06 to 2010/11, by age



Men (60.4%) are more likely than women (45.9%) to have done active sport in the last 4 weeks. Sports participation rates among women have declined since 2005/06 (47.7%) while rates for men have remained steady.

Further detail on this section can be found in the accompanying spreadsheets to this release available at: <http://www.dcms.gov.uk/publications/8253.aspx>

Annex A: Background note

1. The Taking Part survey is commissioned by the Department for Culture, Media and Sport (DCMS) and its partner arm's length bodies (ALBs): Arts Council England, English Heritage, Sport England, and the Museums, Libraries and Archives Council.
2. Taking Part is a National Statistic and as such has been produced to the high professional standards set out in the Code of Practice for Official Statistics. National Statistics undergo regular quality assurance reviews to ensure they meet customer needs and are produced free from any political interference. For more information, see <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf>
3. Stringent quality assurance procedures have been adopted for this statistical release. All data and analysis has been checked and verified by at least two different members of the team to ensure the highest level of quality.
4. The results presented here are based on interviews issued between mid-April 2010 and mid-April 2011. The total sample size for this period is **14,102**.
5. The survey measures participation by adults (aged 16 and over) and children (5-10 and 11-15) living in private households in England. No geographical restriction is placed on where the activity or event occurred.
6. Participation in these activities must be for the purpose of recreation or leisure, including voluntary work. It excludes involvement in activities where the prime motivation is paid work or academic studies. The exceptions to this are attendance at historic environment sites which includes visits made for academic study, and sports participation which exclude volunteering, teaching, coaching and refereeing.
7. The range has been calculated using a 95% confidence interval. This means there is a 95% probability the true percentage lies in the range given. All estimates have been rounded to one decimal place. An overall design factor of 1.188 has been applied to the dataset for the period mid-April 2010 to mid-April 2011. Individual design factors have been calculated for each sector in this period, ranging from 0.890 to 1.442. Statistical significance tests have been run at the 95% level. This means the probability that any given difference happened by chance is low (1 in 20).
8. All differences and changes reported are statistically significant at the 95% confidence level unless otherwise stated.
9. All figures in this release supersede those from previous statistical releases. Some figures may have been revised from previous releases. For more detailed information on the DCMS revisions policy and how revisions are handled for the Taking Part survey, please see the DCMS statement of compliance on our website.
10. The data are weighted to ensure the representativeness of the Taking Part sample. There are two types of weighting: i) to compensate for unequal probabilities of selection; and ii) to adjust for differential non-response.

11. For more information about the Taking Part survey, including previous publications, see http://www.culture.gov.uk/reference_library/research_and_statistics/4828.aspx
12. The fieldwork for the survey is being conducted by TNS-BMRB. For more information, see <http://www.tns-bmrb.co.uk>
13. We can also provide documents to meet the specific requirements of people with disabilities. Please call 020 7211 6000 or email takingpart@culture.gsi.gov.uk
14. This report has been produced by Reannan Rottier, Neil Wilson, Yun Wong and Chris McKee. Acknowledgement goes to colleagues within the DCMS, partner ALBs and TNS-BMRB for their assistance with the quality assurance.
15. The responsible statistician for this release is Neil Wilson. For enquiries on this release, telephone: 0207 211 6968
16. For general enquiries telephone: 0207 211 6200
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Annex B: Sector definitions

Libraries

The respondent is asked if they have used a public library service. If the respondent is unsure what is in scope, the interviewer has the following definition to refer to.

“Use of a public library can include:

- A visit to a public library building or mobile library to make use of library services (including to print/use electronic resources or to take part in an event such as a reading group or author visit)
- The use of on-line library resources or services remotely (i.e. used a computer outside the library to view the website, catalogue or databases)
- Access, and receipt, of the library service by email, telephone, fax or letter
- Receipt of an outreach service such as home delivery or library events outside a library building

Use of other libraries and archive services is excluded.”

Museum, gallery or archive

The respondent is asked if they have attended a museum, gallery or archive. If the respondent is unsure what is in scope, the interviewer has the following definition to refer to.

“Archives are documents that have been created by families, individuals, businesses or organisations and have been specially chosen to keep permanently. They can be written papers such as letters or diaries, maps, photographs or film or sound recordings. Archives are historical documents but do not have to be very old. Places that keep archives are usually called a record office or archive centre.

Registering a birth, death or marriage happens at a registry office, not at an archive centre/record office.”

Arts

The respondent is asked if they have participated in a given list of arts activities, or attended a given list of arts events. Eligible activities and events are as follows.

Participation:

- Dance – ballet or other dance (for fitness and not for fitness)
- Singing – live performance or rehearsal/practice (not karaoke)
- Musical instrument – live performance, rehearsal/practice or played for own pleasure
- Written music
- Theatre – live performance or rehearsal/practice (e.g. play or drama)
- Opera/musical theatre – live performance or rehearsal/practice
- Carnival (e.g. as a musician, dancer or costume maker)
- Street arts (art in everyday surroundings like parks, streets, shopping centre)
- Circus skills (not animals) – learnt or practised
- Visual art – (e.g. painting, drawing, printmaking or sculpture)
- Photography – (as an artistic activity, not family or holiday ‘snaps’)
- Film or video – making as an artistic activity (not family or holidays)

- Digital art – producing original digital artwork or animation with a computer
- Craft – any craft activity (e.g. textiles, wood, metal work, pottery, calligraphy etc)
- Creative writing – original literature (e.g. stories, poems or plays)
- Book club – being a member of one

Attendance:

- Visual art exhibition (e.g. paintings, photography or sculpture)
- Craft exhibition (not crafts market)
- Event which included video or digital art
- Event connected with books or writing
- Street arts (art in everyday surroundings like parks, streets or shopping centre)
- Public art display or installation (an art work such as sculpture that is outdoors or in a public place)
- Circus (not animals)
- Carnival
- Culturally specific festival (for example Mela, Baisakhi, Navratri)
- Theatre (e.g. play, drama, pantomime)
- Opera/musical theatre
- Live music performance (e.g. classical, jazz or other live music event but not karaoke)
- Live dance event (e.g. ballet, African People's dance, South Asian, Chinese, contemporary or other live dance)

Historic environment

The respondent is asked if they have visited the following list of historic environment sites.

- A city or town with historic character
- A historic building open to the public
- A historic park, garden or landscape open to the public
- A place connected with industrial history or historic transport system
- A historic place of worship attended as a visitor
- A monument such as a castle, fort or ruin
- A site of archaeological interest
- A site connected with sports heritage

Active sport

The respondent is asked about their participation in active recreation and a range of sports. Eligible activities are as follows.

- Recreational walking
- Recreational cycling
- Swimming or diving (indoors and outdoors)
- BMX, cyclo-cross, mountain biking
- Bowls (indoors and outdoor lawn bowls)
- Tenpin bowling
- Health, fitness, gym or conditioning activities
- Keepfit, aerobics, dance exercise (includes exercise bike)
- Judo

- Karate
- Taekwondo
- Other martial arts (includes self-defence, tai chi)
- Weight training (includes body building)
- Weightlifting
- Gymnastics
- Rugby League
- Rugby Union
- American football
- Football (includes 5-a-side and 6-a-side) [indoors and outdoors]
- Gaelic sport (e.g. camogie, Gaelic football, hurling, Irish handball and shinty)
- Cricket
- Hockey (excludes ice, roller and street hockey, but included in 'other')
- Baseball/softball
- Netball
- Tennis
- Badminton
- Squash
- Basketball
- Table tennis
- Track and field athletics
- Jogging, cross-country, road running
- Yachting or dingy sailing
- Canoeing
- Windsurfing or boardsailing
- Ice skating
- Curling
- Golf, pitch and putt, putting
- Skiing (on snow or on artificial surface; on slopes or grass)
- Horse riding
- Climbing/mountaineering (includes indoor climbing)
- Hill trekking or backpacking
- Motor sports
- Volleyball
- Orienteering
- Rounders
- Rowing
- Triathlon
- Boxing
- Waterskiing
- Lacrosse
- Fencing
- Other types of sport, e.g. rollerblading, street hockey, skateboarding, water polo, surfing, scuba diving, gliding, hang/paragliding, parachuting or parascending

Moderate intensity sport

To be counted as 'moderate intensity', the respondent must have participated in at least one 30-minute session of any of the sports (with the exception of bowls) listed above on at least three separate days in the past week. In addition, the effort put into the activity needs to be of moderate intensity, i.e. raises their breathing rate (or for walking it needs to be done at a brisk or fast pace).

The only exception to this is for those adults aged 65 and over, where some light activities are in also scope – indoor and outdoor bowls, yoga, Pilates, croquet and archery.

Digital Participation

Digital Participation includes visiting websites for at least one of the following reasons:

- Museum or gallery website – To look at items from a collection.
- Museum or gallery website – To find out about a particular subject.
- Library website – To complete a transaction (e.g. reserve or renew items, pay a fine).
- Library website – To search and view online information or make an enquiry.
- Heritage website – To take a virtual tour of a historical site.
- Theatre or concert website – To download music.
- Theatre or concert website – To view or download an arts performance or exhibition.
- Theatre or concert website – To discuss the arts or share artworks.
- Archive or records office website – To complete a transaction.
- Archive or records office website – To view digitized documents online.
- Archive or records office website – To search a catalogue.

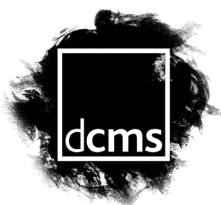
Volunteering

The respondent is asked about any voluntary work they have done, including:

- Raising or handling money / taking part in sponsored events
- Leading a group
- Being a member of a committee
- Organising or helping to run an activity or event
- Visiting people
- Befriending / mentoring people
- Coaching or tuition
- Giving advice/ information/ counselling
- Secretarial, administrative or clerical work
- Providing transport or driving
- Representing – e.g. addressing meetings, leading a delegation
- Campaigning – e.g. lobbying, canvassing, letter writing
- Conservation/restoration
- Officiating – e.g. judging, umpiring or refereeing
- Other practical help - for example helping out a school, religious group, with shopping/refreshments

The respondent is also asked whether this activity was connected to any of the following areas:

- Arts
- Museum or gallery
- Heritage
- Libraries
- Archives
- Sport
- Any other sector



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