



Bremont Watch Company

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of Bremont:

Signed:

Position: Bremont Co-Founder

Date:

27th November 2018

Signed on Behalf of Ministry of Defence:

Signed:

Name: Air Commodore John Wariner

Position: Air Officer A6/A6 Force Commander

Date:

27 November 2018

BREMONT

CHRONOMETERS



Ministry
of Defence

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

– All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces.

Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We, Bremont Watch Company, will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 Bremont recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation by:*
 - *displaying the Armed Forces Covenant on our UK website, intranet and relevant correspondence;*
 - *publicly celebrating our internal military community as well as those currently serving by supporting Armed Forces Day, Reserves Day and other Armed Forces events;*
 - *developing our internal military network further to create a supportive culture within the business towards the Armed Forces Community and a platform from which we can advocate internally.*
- *Providing significant subsidised pricing on our military watches to make them affordable for serving personnel, reservists, and veterans.*
- *seeking to support the employment of veterans young and old by:*
 - *working with the Career Transition Partnership, the Officers Association and X-Forces in order to establish a tailored employment pathway for Service Leavers, including the Wounded, Injured and Sick;*

- offering a “guaranteed” interview for those transitioning out of the British Forces and striving to provide work placement if able.
- attending CTP and OA careers events and hosting insight days specifically for Veterans and Service Leavers.
- striving to support the employment of Service spouses and partners by:
 - endeavouring to find alternative employment within the business in another location if they need to relocate to accompany their partner;
 - offering a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner’s deployment.
- supporting our employees who choose to be members of the Reserve forces by;
 - granting up to 10 additional paid days annual leave to accommodate mandatory training in line with current company policy. Additional activities can be taken as either annual leave or unpaid leave at a line manager’s discretion.
- offering support to our local cadet units, either in our local community or in local schools by;
 - supporting employees who volunteer as Adult Cadet Instructors and supporting their annual training by allowing them to use their 5 days volunteering entitlement;
 - advertising Bremont apprenticeships to Cadets;
- supporting military charities and events by;
 - continuing our support of The Invictus Games through sponsorships and sales of Invictus bracelets to raise money for Help For Heroes and Invictus Team GB.
 - enabling employees to use their 5 annual volunteer days to help with the delivery of The Invictus Games;
 - supporting the Royal British Legion Poppy Appeal by selling poppies in our offices and observing the 2-minutes silence on Armistice Day;
 - continuing our backing of military charities such as Royal Air Force Association, Royal Marines Charity, Walking with the Wounded, Invictus Games (Team GB 2017, 2018), Hoplite Fund, Jon Eggins Trust, DMRC Benevolent Fund, SBSA, Royal Navy Fleet Arm and Row2Recovery;

- *encouraging Bremont employees to use their 5 days paid volunteering leave to support military charities and events;*
- *continuing to match sponsorship funding raised by employees for military charities in line with company policy;*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.