

Worcestershire





Our modern Industrial Strategy sets out our long-term plan to boost productivity by backing business to create high quality, well-paid jobs throughout the United Kingdom with investment in skills, industries and infrastructure.

In Worcestershire a partnership of business and civic leaders – alongside other local partners – is working with the government to build on existing strengths, help business to flourish, and grow skills and opportunities for workers across the area.

Industrial Strategy highlights include:

 Investment for BetaDen, a brand-new tech accelerator in the heart of Worcestershire's Cyber Valley. Launched in October 2018, the first cohort of participants in the accelerator cover a range of tech industries including healthcare, entertainment, sensors and security.

 **£2.7m** to accelerate housebuilding by providing the vital infrastructure to access new and existing sites.

 **£8.8m** for the construction of Worcester Parkway Station: a new rail station at the intersection of Worcester-to-London and Birmingham-to-Bristol lines to enhance connectivity to London and other key markets.

 **284,500** people in employment, an increase of **7,600** since 2010. **17,700** workers directly benefiting from the National Living and Minimum Wages. **4,490** apprenticeships starts last year.



Population: 583,500
Businesses: 30,820

Case study: 5G Testbed Project

Worcestershire's new 5G testbed project is exploring high-tech mobile technology and new 'fifth generation' mobile communications technologies that use high frequency spectrum to deliver internet speeds of over a gigabit per second. The partnership includes Worcestershire County Council, 5GIC at the University of Surrey AWTG, Huawei, O2, BT and Malvern Hills Science Park, and it has benefited from a £4.5m investment.

For more examples go to bit.ly/IS-map

Worcestershire Local Enterprise Partnership is now working with the government to develop its Local Industrial Strategy.

We have committed more than £45bn to Industrial Strategy programmes supporting research, local infrastructure, training and business growth throughout the United Kingdom. This money is already starting to be spent on the ground.