


Heart of the South West





Our modern Industrial Strategy sets out our long-term plan to boost productivity by backing business to create high quality, well-paid jobs throughout the United Kingdom with investment in skills, industries and infrastructure.

In the Heart of the South West a partnership of business and civic leaders – alongside other local partners – is working with then the government to build on existing strengths, help business to flourish, and grow skills and opportunities for workers across the area.

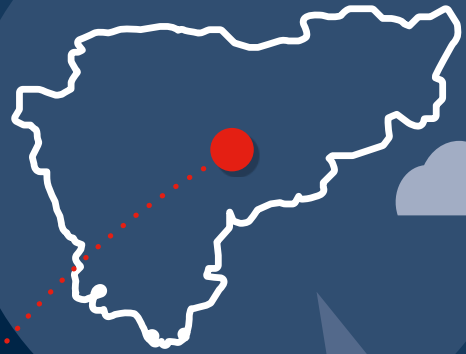
Industrial Strategy highlights include:

 **£2.5m** for a Global Environmental Futures Campus site in Exeter which hosts the Met Office and a new £100m supercomputer facility.

 Over **£10m** for the Derriford Transport Scheme which will support sustainable growth by reducing current congestion and minimising the impact of additional trips on the highway network from new developments in the area.

 **£10m** to accelerate housebuilding by providing essential infrastructure to access new and existing sites.

 **841,000** people in employment, an increase of **75,900** since 2010. **53,400** workers directly benefiting from the National Living and Minimum Wages. **17,850** apprenticeships starts last year.



Population: 1,740,700
Businesses: 84,385

Case study: Oceansgate, Plymouth

Oceansgate is the first exclusively marine Enterprise Zone in the country, bringing together marine-based businesses to create a world-class hub, with opportunities for research, innovation, product development and joint-working. The site, funded by a £1.5m investment, has the potential to bring the marine and engineering sectors together to create more skilled jobs.

For more examples go to bit.ly/IS-map

Heart of the South West Local Enterprise Partnership is now working with the government to develop its Local Industrial Strategy

We have committed more than £45bn to Industrial Strategy programmes supporting research, local infrastructure, training and business growth throughout the United Kingdom. This money is already starting to be spent on the ground.