


Cambridge & Peterborough Combined Authority Business Board





Our modern Industrial Strategy sets out our long-term plan to boost productivity by backing business to create high quality, well-paid jobs throughout the United Kingdom with investment in skills, industries and infrastructure.

The Business Board, alongside a partnership of business and civic leaders – and other local partners – is working with the government to build on existing strengths, help business to flourish, and grow skills and opportunities for workers across the area.

Industrial Strategy highlights include:

 **£2.3m** to Flexisolar Limited to develop and roll-out new low carbon charging points for electric cars, e-bikes and e-buses.

 **£74m** through the Transforming Cities Fund to improve public and sustainable transport links to centres of employment.

 **£4m** to provide residents with the digital connectivity they need through improvements in the availability of full fibre broadband.

 **847,000** people in employment, an increase of **84,200** since 2010. **31,900** workers directly benefiting from the National Living and Minimum Wages. **7,840** apprenticeships starts last year.



Population: 1,435,600
Businesses: 71,915

Case study: Centre for Sustainable Road Freight

The Centre for Sustainable Road Freight brings together multi-disciplinary teams of researchers and industry leaders to explore engineering solutions to make road freight economically, socially and environmentally sustainable. It has received a grant of £5.8m from the Engineering and Physical Sciences Research Council to support this work.

For more examples go to bit.ly/IS-map

The Business Board Local Enterprise Partnership is a trailblazer, developing its Local Industrial Strategy as part of the family of strategies covering the Oxford-Cambridge Arc.

We have committed more than £45bn to Industrial Strategy programmes supporting research, local infrastructure, training and business growth throughout the United Kingdom. This money is already starting to be spent on the ground.