



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management in retail, hospitality and schools

How to turn energy data into energy
savings

08/11/2018

Crowne Plaza, London, UK

Time	Session
10.30am – 10.45am	The future potential of smart data and ‘vision’ for non-domestic sector Daron Walker, SRO and Director for the Smart Metering Implementation Programme (SMIP)
10.45am – 11.15am	The future potential of smart data and ‘vision’ for non-domestic sector Michael Harrison, SMIP
11.15am – 12.30pm	Competition partner pitches – session 1 <i>The first set of competition partners to present an overview of their innovations and potential relationships they are looking to explore.</i>
12.30pm – 13.30pm	Lunch & networking

Time	Session
13.30pm – 14.00pm	Accelerating energy savings in the hospitality, retail & school sectors; opportunities, barriers & enablers Richard Rugg, Managing Director of Programmes & Innovation, The Carbon Trust
14.00pm – 15.00pm	Competition partner pitches – session 2 <i>The second set of competition partners will present an overview of their innovations and potential relationships they are looking to explore.</i>
15.00pm – 16.30pm	Marketplace session & one-to-one meetings <i>The opportunity to explore each of the innovations in more detail and speak to the developers.</i>
16.30pm – 17.00pm	Closing remarks and Q&A

The future of potential of smart data and ‘vision’ for non-domestic sector

Daron Walker, SRO and Director,
Smart Metering Implementation Programme

The future of potential of smart data and 'vision' for non-domestic sector

Michael Harrison

Smart Metering Implementation Programme

Overview of NDSEMIC

Michael Harrison

Smart Metering Implementation Programme

8th November 2018



Department for
Business, Energy
& Industrial Strategy



The opportunity

*Significant
abatement
potential is
present,
particularly within
SMEs*

*Understanding
about how to
realise this
potential is a
priority*

*Smart meters
provide potential
new avenues by
which potential
can be realised*

*Granular data
allows real-time
feedback*

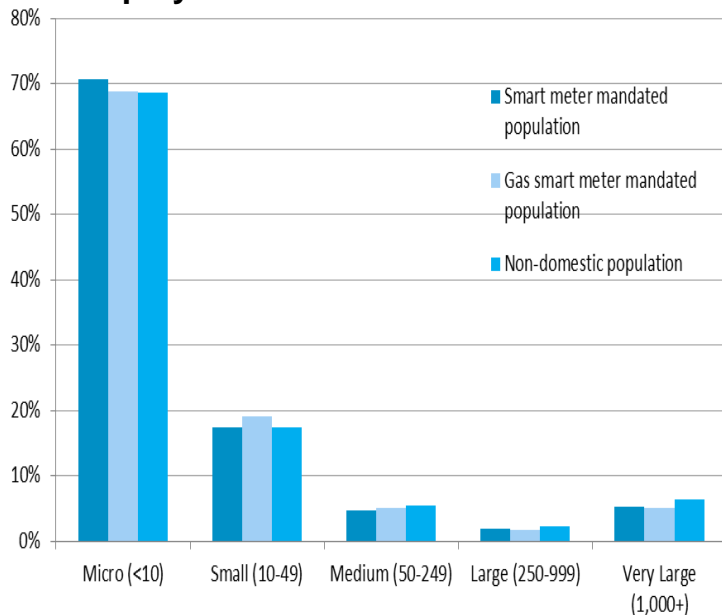
*Actionable
insights, with
tailored
information*

*A new market
opportunity for
different parties*



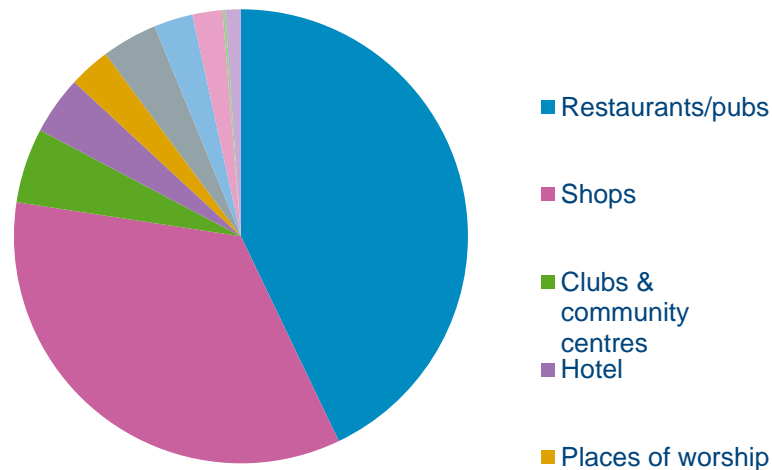
A focus on smaller businesses

Proportion of the smart meter mandated population by business employment size band.



Source: ND NEED, England and Wales

Independent businesses – total energy consumption by sub-sector, Gwh, BEES





Engaging small organisations with energy

Smart meters present new opportunities to engage small organisations with energy information and data

Engaging with energy information and data

- Many do not understand their current bills and/or do not engage with them on a regular basis
- Interventions need to be simple, easy to engage with and take up little time
- Reluctance to engage with external expertise

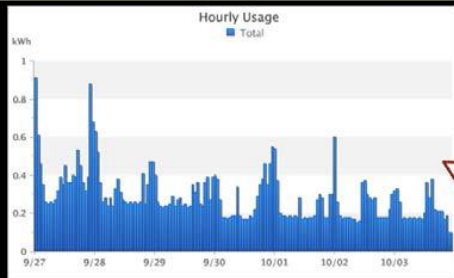
Smart meters opportunities

- Enabling technology
- Data in-and-of itself is unlikely to be that useful to target audience
- Lots of solutions potentially available including:
 - Data disaggregation
 - Tailored messages
 - Timing



Existing means of access to smart data

Your smart meter(s) provide information about your use of energy



Near real-time information on energy usage, so you can see what you have used, typically, for every half hour. Information can be displayed to show consumption over different periods e.g. daily, weekly, monthly, yearly

Information can be displayed/ accessed in a number of ways, such as through interactive web based reports that you log onto using a laptop or smartphone. Hard copies can be printed out.



It may also be possible to show real-time information on a visual display

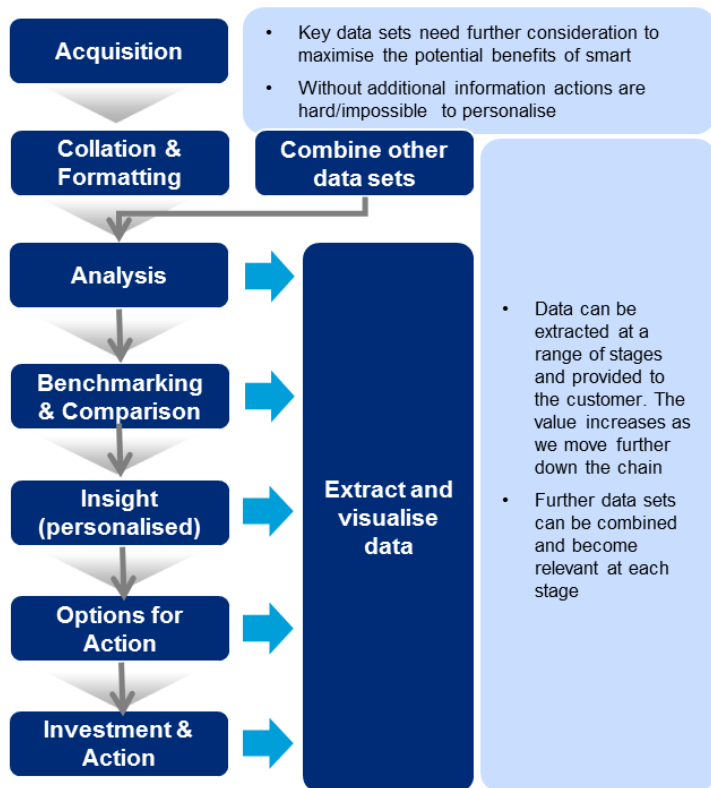
Existing means of access to smart meter data may not be enough

“Having access to smart meter data was, in itself, unlikely to trigger changes in behaviour in many organisations, where they lacked the ability to translate the information into energy efficiency actions.”

Research overview report, 'engaging with smart meter data' p41)



Adding value to smart meter data

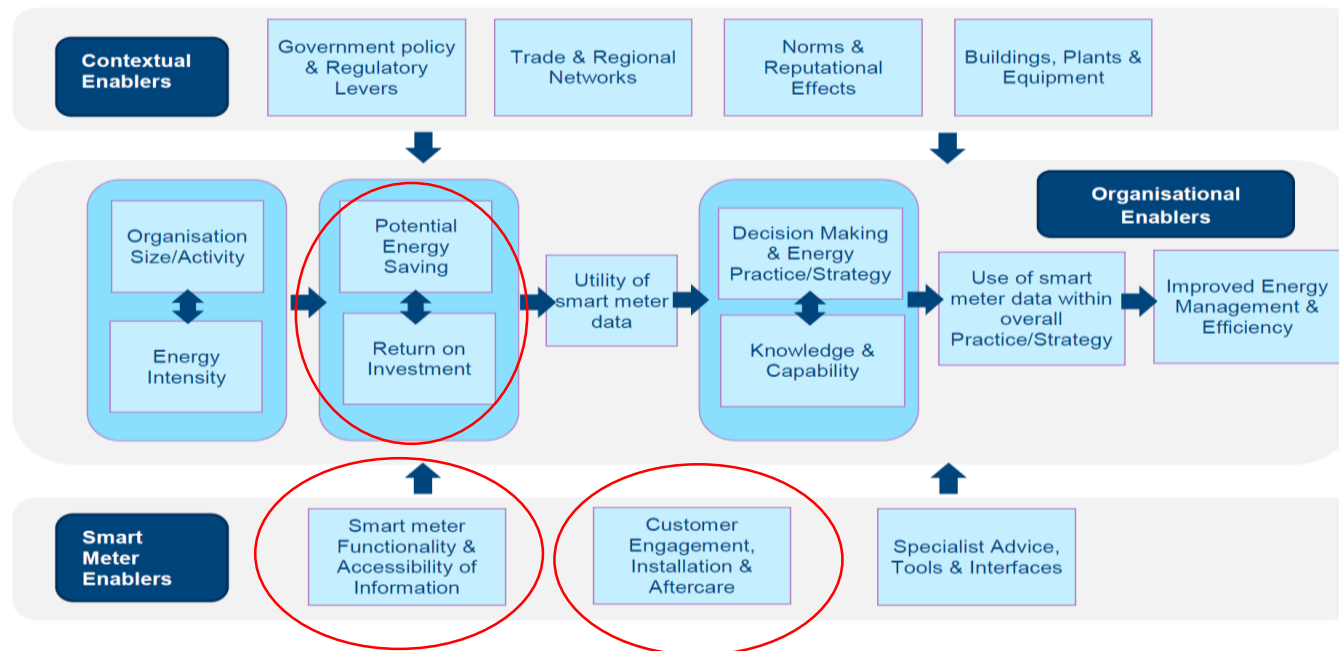


There's a need to do more than just provide this information back to the consumer in an easily comprehensible format

Key research finding: smart meter data has the potential to prompt organisations into taking action provided:

- they have easy (and preferably free) access to their energy use data
- they know how to interpret it within the context of their own operations
- and a cost effective solution is available

Enablers of energy management & saving





Summary of NDSEMIC

- **£8.8 million competition** over two years that aims to stimulate the market in this area for **smaller** non-domestic sites targeting our priority sectors [retail, hospitality, schools]
- BEIS funding nine competition partners to develop **products/services which use smart meter data analytics to help SMEs better manage their energy use**
- Result is a range of products/services, including **online platforms and apps** aimed at independent retail/hospitality, retail/hospitality chains & schools
- Built in to the competition is a **£1.5m research & evaluation programme**, led by Ipsos MORI and the Carbon Trust





Competition objectives

The competition is designed to deliver outputs which support the broader objectives of the Smart Metering Implementation Programme and the BEIS Energy Innovation Programme.

Competition outputs

Develop innovative and easy-to-use **data tools**, tailored for the target segments, and adding value to smart data

Develop tailored packages of **support mechanisms** which drive the uptake and effective use of data products and services



Broader objectives

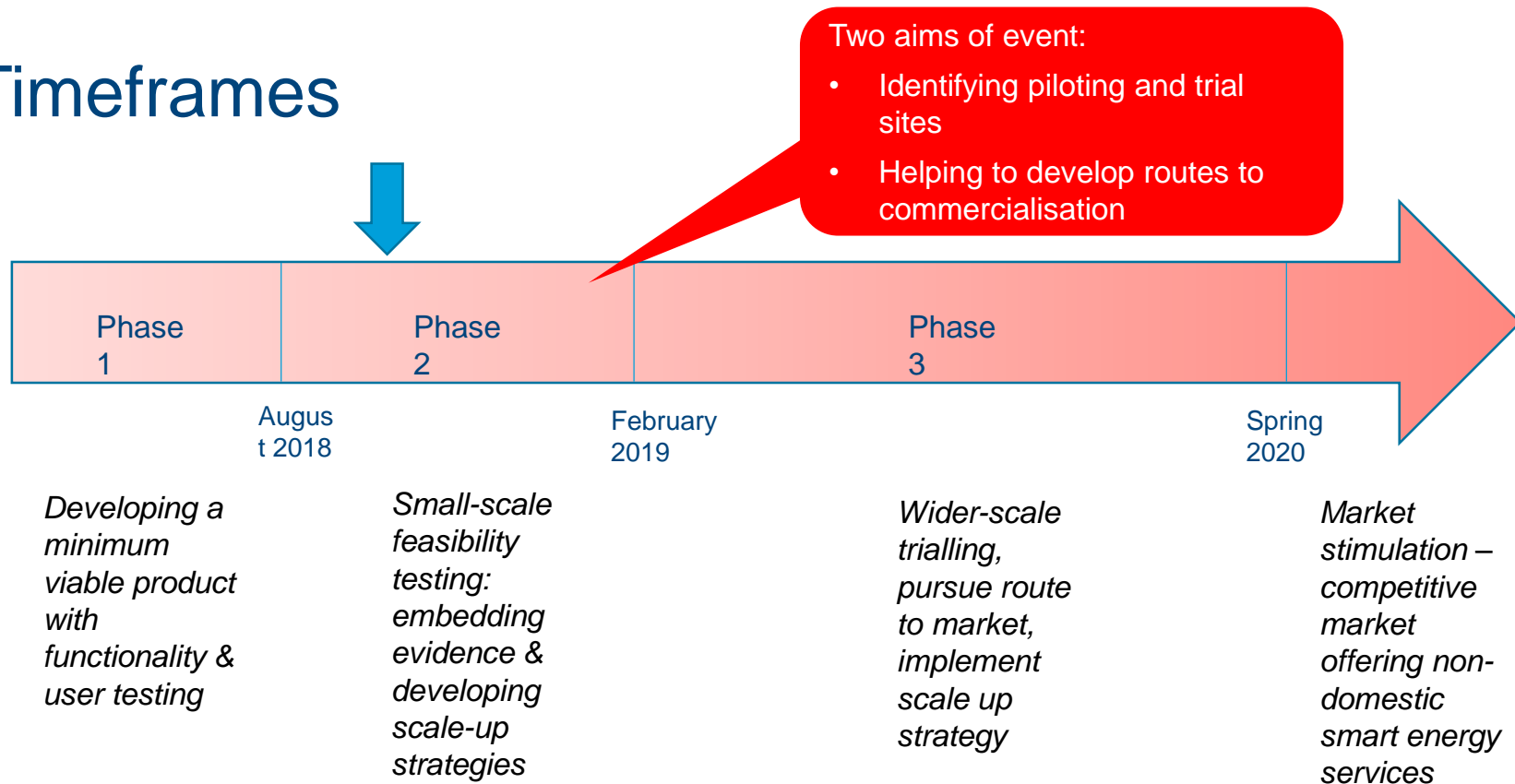
Secure earlier and greater levels of energy management activity in the target segments

Develop and strengthen the market for energy management products and services for smaller non-domestic consumers

Support the implementation of energy management through enabling increased and more effective activity by partner organisations (Smart Energy GB, energy suppliers, devolved administrations and others)



Timeframes



“What Will Good Look Like” in 2020?

- Projects have developed and refined their products in response to consumer testing and feedback
- Established commercial partnerships and routes to market in order to scale uptake
- Evaluation has identified what types of complementary intervention (e.g. by energy suppliers, trade bodies and networks) will maximise uptake and use
- Evaluation evidence has demonstrated levels of energy saving benefits achievable
- Other impacts and benefits are being demonstrated (e.g. load shifting, co-benefits)

Competition partner pitches

Session 1

Competition partner pitches AND Technology Research (ANDtr)

RAE2

Responsive Algorithmic Enterprise

delivering

AEMS

Alert Energy Management System
An innovation for SMES

AND Technology Research

4 Forest Drive, Theydon Bois, Essex, CM167EY
01992814655

www.andtr.com



We research new technologies and create innovative products for the digital world.

Company Vision

To create and unlock value in a digital economy using innovation with purpose

Company Mission

To deliver technology solutions which empower and enhance the capabilities of our customers



ANDtr - Our history

- Independent privately owned company founded in 1980.
- 38 years experience in delivering innovation.
- Recognised with awards for enterprise, technology and innovation.
- Successfully delivered 350 technology development projects.
- Partnered in many multi-million pound projects and collaborated with companies globally.
- ISO 9001 Certified since 1993 and recognised for pioneering quality practices in software development



**AEMS –addresses challenges through
two perspectives of energy management.**



SME perspective



Energy perspective

Alert Energy Management System for SMEs.

Gain:

- Insight through analysis of energy data
- Knowledge to tailor business practices



AEMS enables users to understand how their energy is used and be alerted to unusual patterns of usage or behaviour.

Data gives you insights to:
Build better business models
Improve customer experience

What data can you gather from a taxi ride?

- Hours spent driving
- Overhead costs such as
 - The taxi itself
 - Car insurance
 - Road tax
- Petrol/Diesel use i.e. **Energy**



Why should SMEs care about their energy data?

What data can you gather from a cake?

- Hours spent baking
- Overhead costs such as
 - Store rent and rates
 - Advertising
 - Ovens/Fridges
 - Cooking equipment
- Ingredients costs
- **Energy?**



Energy data captures key, personalised insights for businesses

What can energy data tell SMEs?

Factoring in your energy data can help understand business operations and drive growth.

- Scheduling work processes at optimal time.
- Assess how efficient work equipment is.
- Indication of faulty equipment/work processes.
- Secondary powersupplies, off-grid and loading balancing.



Insights

- Build better business models
- Improve customer experience



Technology options which lowers barriers

Data access from differing of sources:

- Smart Meters
- Data hubs
- Power monitors

Variety of data processing options:

- Live operational monitoring with notifications and alerts
- Report driven monitoring using data collected over time
- Whole business learning
- Operational modes or zone learning options



User friendly displays.

- Visualise and monitor energy usage.
- Easy to understand multi-screened user interface.
- Displays simple results based on energy consumption data.
- Users can set energy budgets and performance targets for their business.
- User are alerted to different energy activity and given meaningful insights.
- Engage SMEs with their energy usage.



AEMS iPhone application

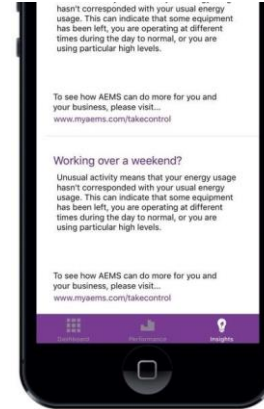
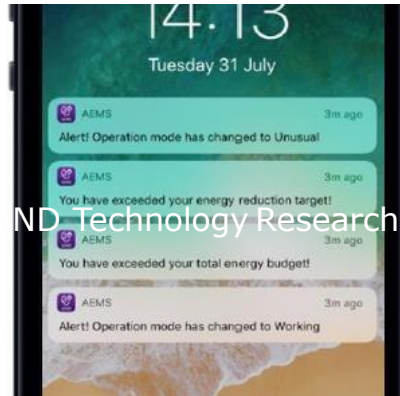


AEMS dashboard software application



Machine learning tailors insights to SMEs.

- Intelligent software algorithms undertake machine learning on energy data.
- Energy profiles to understand what normal energy usage is are created.
- Translated into business operating modes (Background, Usual, Unusual Activity) and zones.
- Energy activity is monitored and compared with the energy profiles.
- Data analytics are performed to give meaningful insights to users.
- Gives a deeper understanding of energy usage within the business.



Business insights drive behaviour change and engage SMEs in energy.



Variants to support emerging energy markets and energy supply options.

Intelligent monitoring to support:

- Demand side response
- Local micro-generation
- Off-grid and micro-grid



SMEs using AEMS can benefit from:

- ❑ A better understanding of their business
- ❑ The ability to control and manage their energy usage more effectively
- ❑ Making informed business decisions
- ❑ Setting strategies to reduce waste that are based on tangible information
- ❑ Meaningful business insight to improve energy efficiency and productivity
- ❑ Promoting energy saving and 'green' values in their brand



Looking for partnership

Trade bodies

DCC users

Energy Supplier

Retailers, cafes and pubs

Please call or contact

gemma.rippengale@andtr.com



myAEMS.com

AND Technology Research



4 Forest Drive, Theydon Bois, Essex, CM167EY
01992814655

www.andtr.com



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

Considerate Hoteliers



PAVE YOUR OWN ROAD TO RESPONSIBLE HOSPITALITY



CONSIDERATE
HOTELIERS

ABOUT US

Considerate Hoteliers is a specialist company that helps hospitality businesses operate responsibly through technical and advisory services.



CON-SERVE™



**CONSIDERATE
HOTELIERS**



**CONSIDERATE
HOTELIERS**

benedetta.cassinelli@consideratehoteliers.com

SOME OF OUR CLIENTS



CON-SERVE™: IDENTIFY- IMPLEMENT- IMPROVE

- Developed specifically for the hospitality industry
- Identify inefficiencies and save costs
- Improve business reputation
- Correlate consumption to room nights & food covers
- One platform for multiple users and sites
- Reporting & dedicated account management service
- Certified as ISO 50001 compliant



THE SME MARKET

- SMEs represent over 99% of all hospitality industry in the UK
- Fragmented market with high barriers to entry
- Energy perceived as a fixed cost that they don't control
- Unaware of potential energy, cost and emission savings



BARRIERS

- Energy data and analysis outside their expertise
- Perceived need for investment
- Period of return too long
- Time and budget constrained
- Distance between those using resources and management



MOTIVATIONS

- Cost savings
- Comfort of customers
- Reputational benefits
- Comparative advantage
- External pressures (energy price)
- Environmental ethos



CHALLENGES

- How to change perception of energy cost into a cost that they can control?
- How to make energy relevant to their business?
- How to make energy performance easy to understand?
- How to drive action and engage staff?
- How to integrate seamlessly with their daily duties?
- How to ensure a cost effective solution?



OUR NEW APP

- ✓ Simple presentation of complex data
- ✓ Correlated to industry metrics
- ✓ Easy to use
- ✓ Latest performance at a quick glance
- ✓ Signalling visuals to make performance trends instantly clear
- ✓ Empower the whole team to reduce energy
- ✓ Leverage on smart meter data



INSIGHTS

- ✓ Provides actionable insight on how to achieve energy, emission and cost savings
- ✓ Guidance on how to implement tips
- ✓ Fun facts to raise awareness
- ✓ Follow up on implemented tips
- ✓ Tailored to hospitality operations
- ✓ Customised per business type



DATA ACQUISITION

- Aim to leverage on smart metering
- Obtain energy consumption data through:
 - DCC
 - Other third party providers
- Avoid on-site data loggers due to high installation and maintenance costs



ACHIEVEMENTS

- ✓ App already integrated with live data
- ✓ Early user testing confirmed that the app and its core features are valuable and useful
- ✓ Secured 10 industry, data integration and user testing partnerships, which will support scaling up of the app
- ✓ Delivered Phase 1 of the project within the agreed deadline and budget



DATA ACCESS

Potential partnerships for data access:

Data Collectors/Meter operators, which are able to provide us with both electric and gas half hourly data feeds:

- ✓ Increased retention rate
- ✓ Added value benefit
- ✓ Grow portfolio of end customers
- ✓ Gain referrals



MARKET ACCESS

Potential partnerships for market access:

Interested parties with an existing customer base in the market or have interests in a white label solution:

- ✓ Increased retention rate
- ✓ Lower customer acquisition costs
- ✓ Added value to customer offering
- ✓ Enhance reputation



USER TESTING

- The app will be validated through multiple user testing sessions throughout the development process
- Testing in collaboration with The University of Surrey Digital Lab using their cutting edge technology (biometric tests and software to analyse physiological responses to the app)
- Alpha and Beta testing is planned for 2019 with up to 300 users testing our app



GET IN TOUCH

[Benedetta Cassinelli, Managing Director](mailto:benedetta.cassinelli@consideratehoteliers.com)
benedetta.cassinelli@consideratehoteliers.com

+44 (0) 203 865 2052



CONSIDERATE
HOTELIERS



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches Element Energy



Jonathan Stokeld
Senior Consultant

E-CAT features

- Real-time comparative feedback
 - Comparison to “similar” organisations with the same sub-sector, size, electric/gas split for heating demands, etc.
 - Annual demand benchmarks and daily profiles developed based on national statistics and detailed analysis of half-hourly data from 2,700 non-domestic customers.
 - Feedback tailored based on information provided by the user
- Actionable energy efficiency advice
 - Tailored based on information provided by the user
 - Links to reputable external organisations for further information

Other features: comparison within chains, historic comparison, identifying background power levels, tariff switching (same supplier), DSR engagement, and more planned.

Scope		
Sectors:	Retail (Chains and Independents)	Hospitality (Chains and Independents)
	Schools	
Fuels:	Electricity	

The E-CAT supports energy management in non-domestic organisations, particularly smaller organisations where there are significant barriers to energy management

Common barriers to energy management for smaller organisations	How the E-CAT addresses these barriers
Low interest in energy usage	Real-time comparative feedback and other interventions to encourage behaviour change
Lack of expertise/capacity	Simple and easy to use
Lack of time	Provides targeted and actionable energy saving advice
Large variation in organisation characteristics	Input options and outputs tailored to the user
Energy saving opportunity is distributed across a large number of organisations	Scalable solution – only requires a smart meter data feed

Come and talk to us at our stand

- We will be demonstrating the E-CAT at our stand – try it out and give us your feedback.
 - Are the live usage and comparative feedback outputs appropriate? Would you suggest other metrics?
 - Any suggestions on the energy saving measures included?
 - How else could the E-CAT be improved?
- Talk to us about our plans for next steps.

We are particularly interested in hearing from:

- Energy suppliers
- Retail sector representatives
- Hospitality sector representatives
- Schools representatives
- Data monitoring equipment providers
- Energy sector stakeholders: DNOs, regulator, etc.

Contact us after this event

Email: jonathan.stokeld@element-energy.co.uk



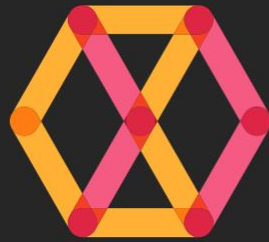
Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

Hildebrand



GLOWPRO

Joshua Cooper, CEO

jcooper@hildebrand.co.uk

<http://hildebrand.co.uk>

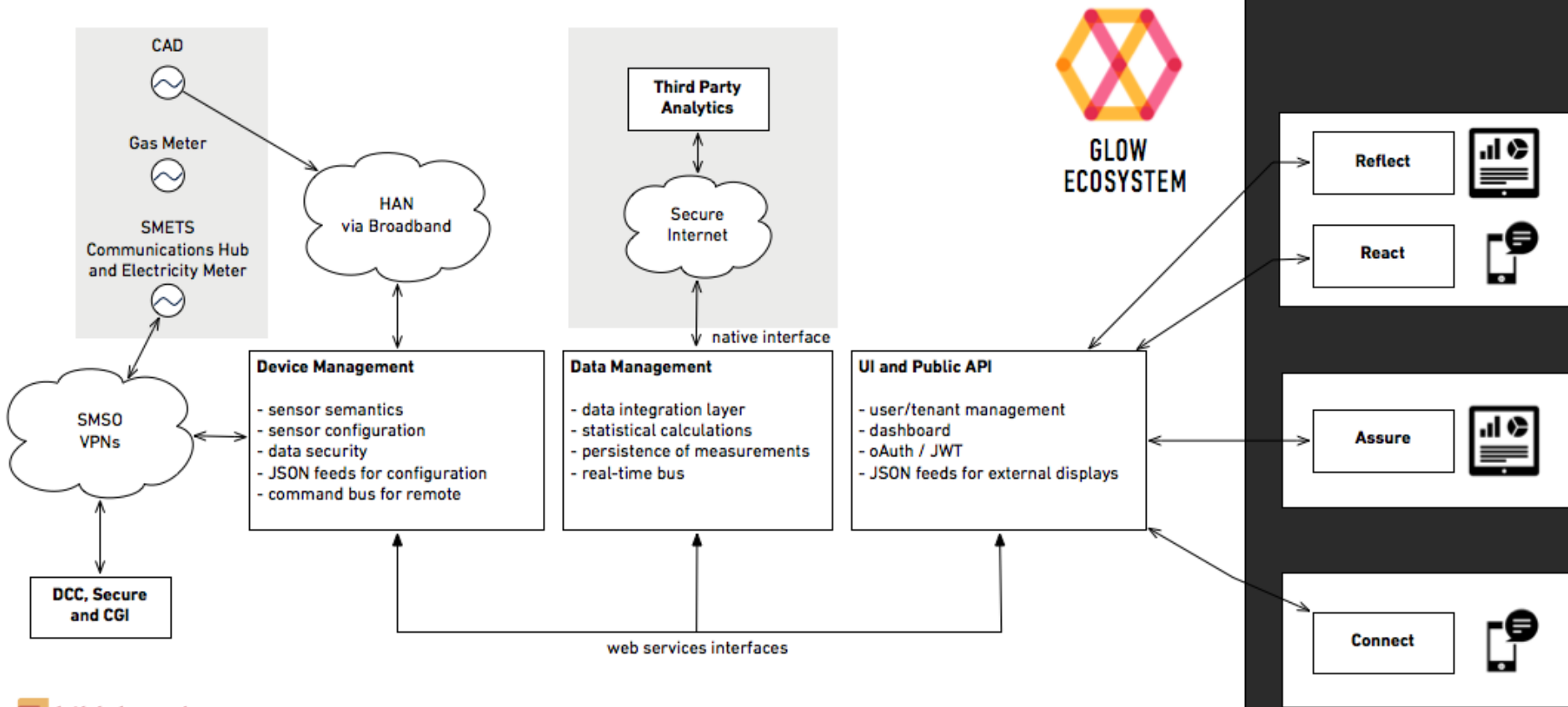
Hildebrand

- Ten + years in customer engagement and data platforms for retail energy and smart home markets
- Unique ➤ hardware, hosting, analytics, data science, behaviour science, application development
- To date ➤ 450 billion real-time data points from over 21 countries worldwide
- Tens of thousands of smart meters connected

Adding value to smart meter data



- Actionable information, business planning tool, gamification
- Analytics: anomaly detection, forecasting, benchmarking, HTC
- Consumption and sensor data + weather, mapping, EPC, Food hygiene
- Hildebrand's Glow hardware: CADs, IHD/CADs
- Temperature sensors
- Smart meters



Phase 1 Achievements

- GlowPro Ecosystem ▶ Data flowing from multiple sites
- Applications built ▶ Assure, Reflect, React
- “Personalised” energy models
 - Energy activity models ▶ Forecasting + anomaly detection
 - Direct measurement HTC
- Commercial ▶ Property managers will buy



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

Hoare Lea

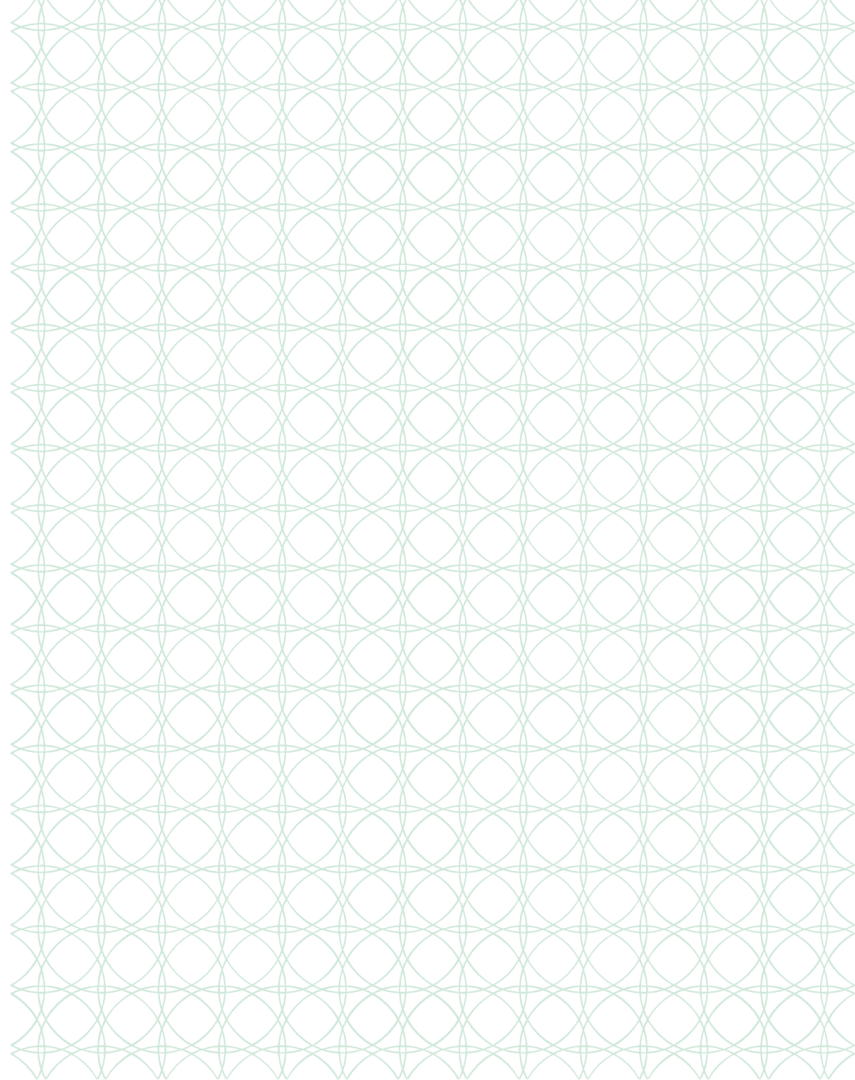
NDSEMIC The Consortium lead by Hoare Lea.

INNOVATION SOLUTIONS FOR ENERGY MANAGEMENT

PRESENTATION BY ROGER
MACKLIN



Who we are



HOARE LEA



HOARE LEA 

HOARE LEA 

An award winning consultancy
with a creative team of
engineers, designers and
technical specialists.





Problem-solving DNA.

Whatever the scale or complexity of the problem, we have the expertise, the determination, and the ingenuity to make it happen.

Leaders in our field.

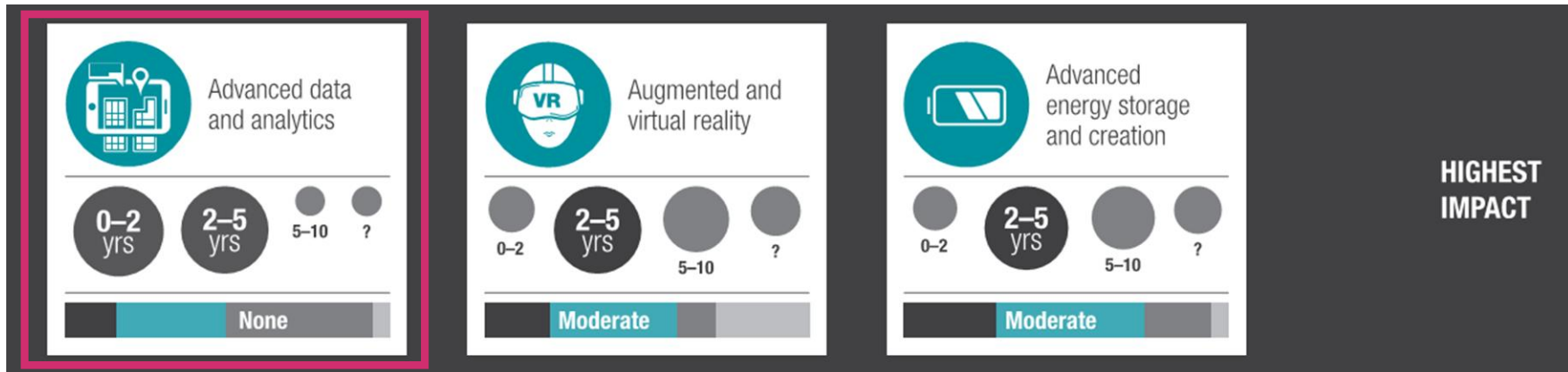
As the UK's largest MEP Engineering Consultancy, we are experienced in many sectors, and influential within our industry and further afield.

Irrespective of the
scale or complexity of
a project, we bring
buildings to life and
ensure they perform in
operation as well as
they look.

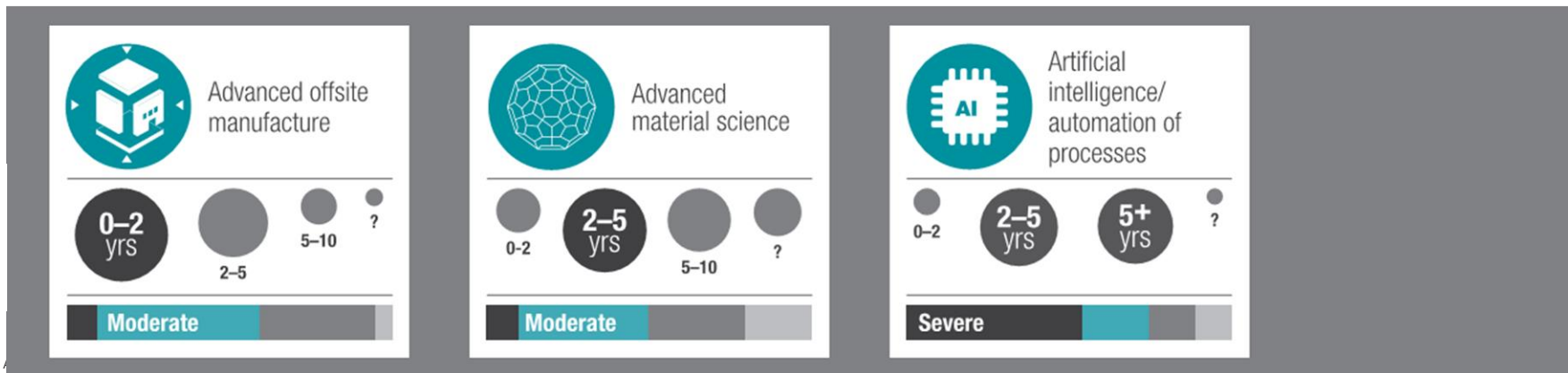
We only do what we can do well.
Acoustics. Air Quality. Audiovisual.
Building Physics. Digital Engineering.
Expert Witness. Façade Access. Fire Engineering.
Intelligent Buildings. Lighting Design. MEP.
Operational Engineering. Performance.
Property Services. Research & Development.
Security. Sustainability. Utilities & Energy
Infrastructure. Vertical Transportation. Vibration.

In the sectors we understand.
Arts, Culture & Heritage. Courts. Data Centre
& Mission Critical. Defence. Distribution.
Healthcare. **Higher Education**. Hotels.
Manufacturing & Process. Prisons. Residential.
Retail. **Schools**. Science & Research. Sport.
Transport. Workplace.

Areas of innovation



HIGHEST
IMPACT







GOLDEN LANE - LONDON



 **STROOD
ACADEMY**

STROOD ACADEMY - STROOD



BLACKBURN
CENTRAL HIGH
SCHOOL



CAMBRIDGE ACADEMY





CITY SCIENCE

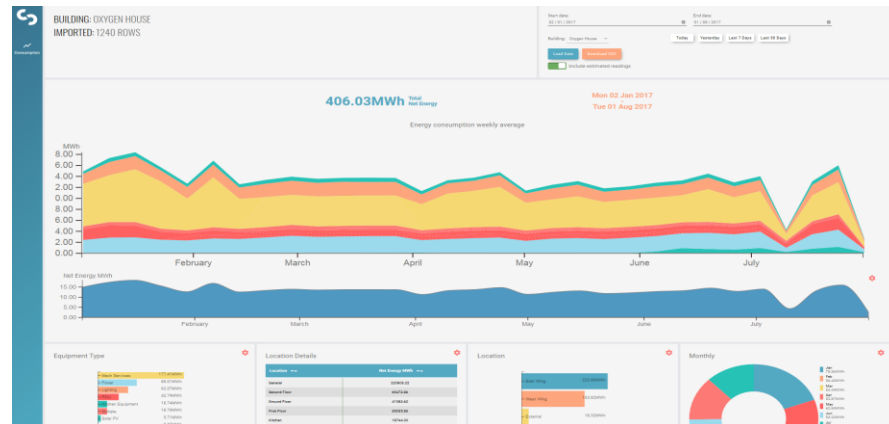
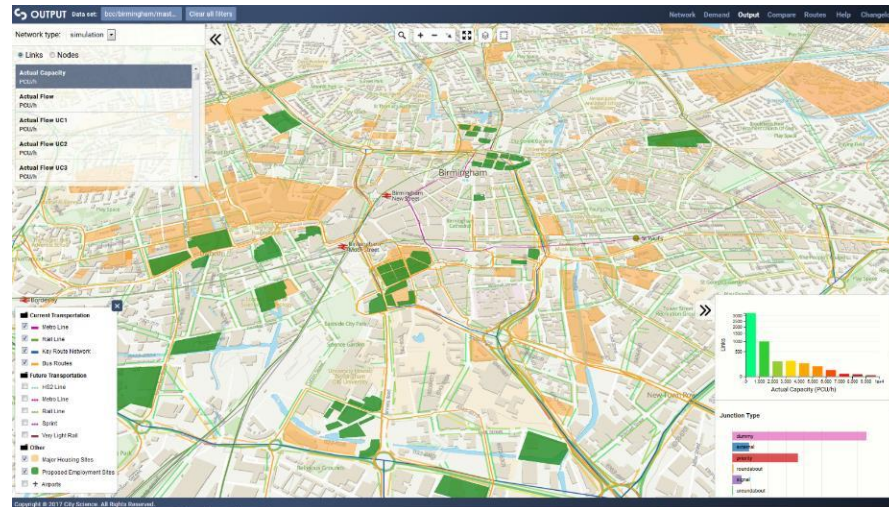
endless possibilities



CITY SCIENCE

endless possibilities

Software and intelligence at
scale





- Statistics, Big Data and Analytics
- Data management & IoT Hardware
- Experience in Energy & Buildings
- Scientific model development
- Modern AI techniques
- Development of bespoke software
- Security, Privacy and Trust



We bring a breath of fresh air

We bring trusted delivery

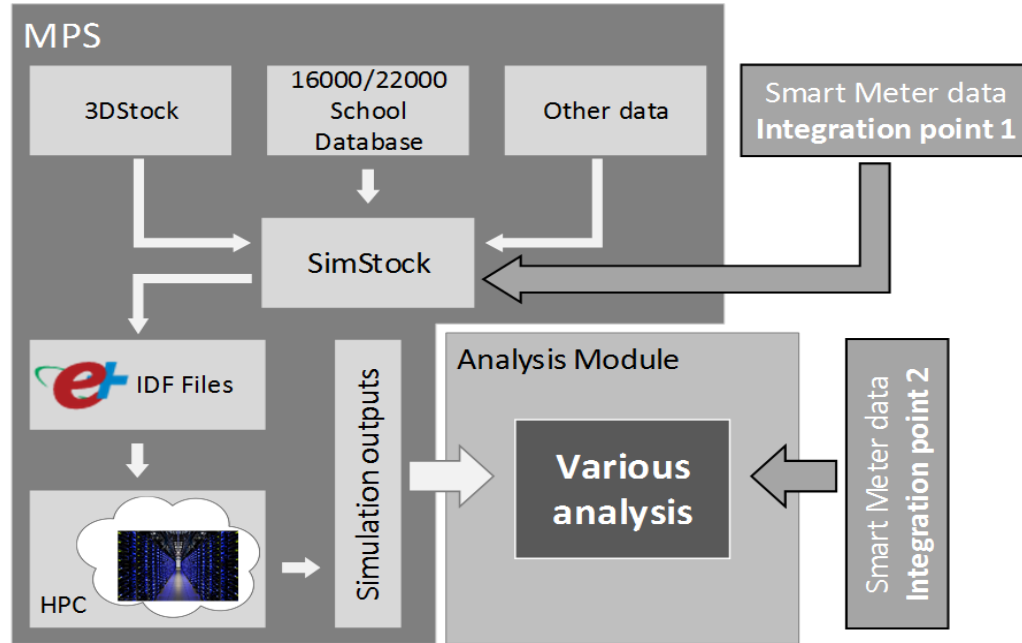
We bring a creative spark

We bring people together

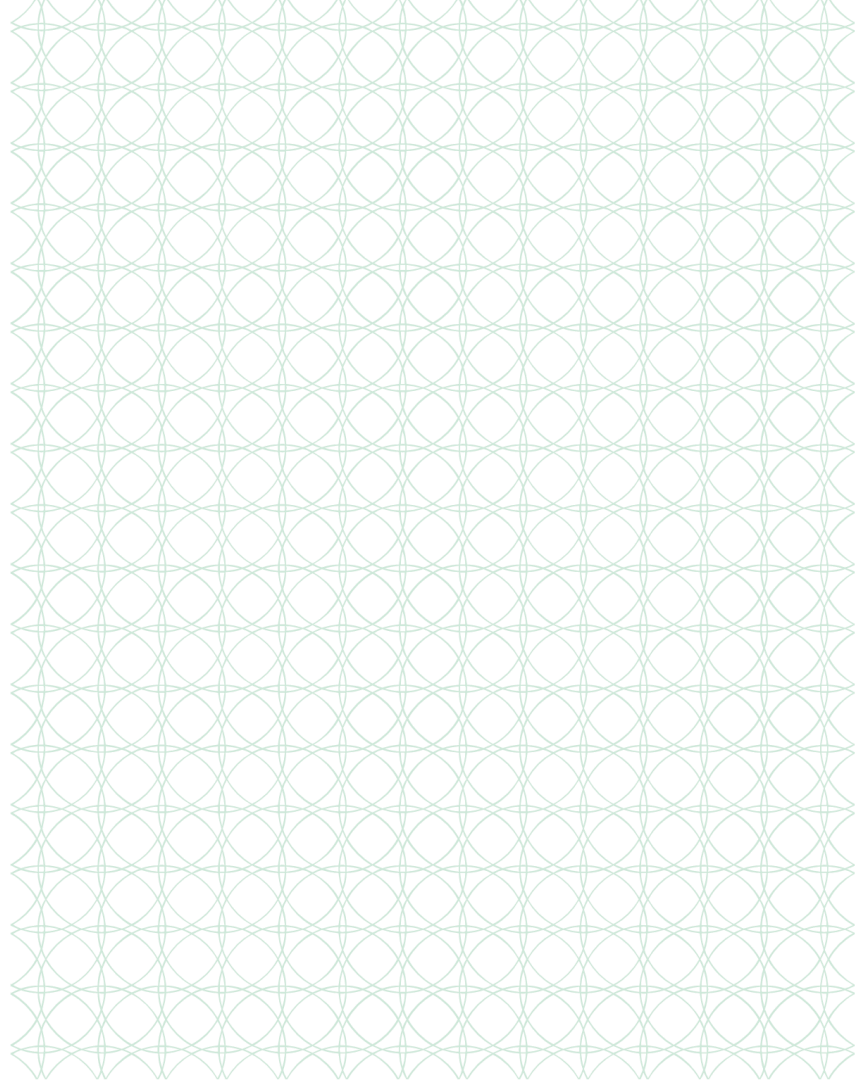




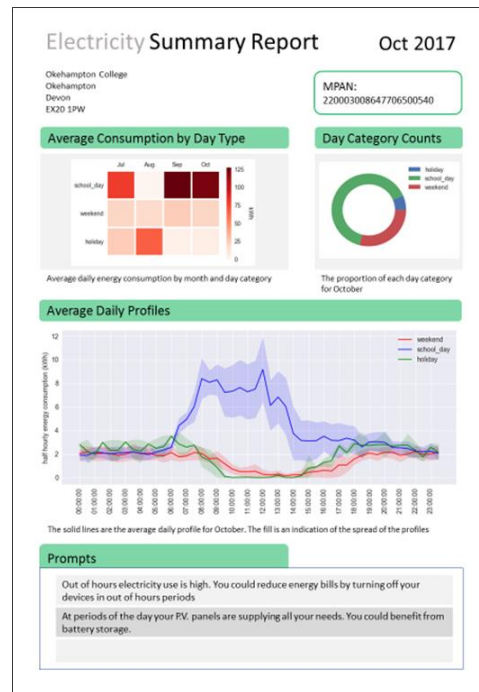
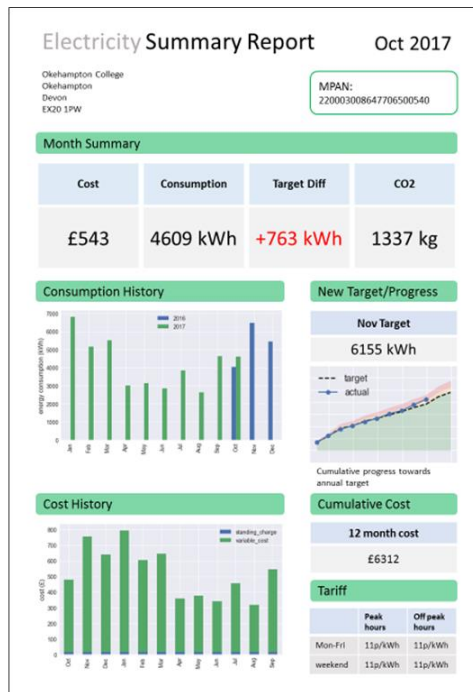




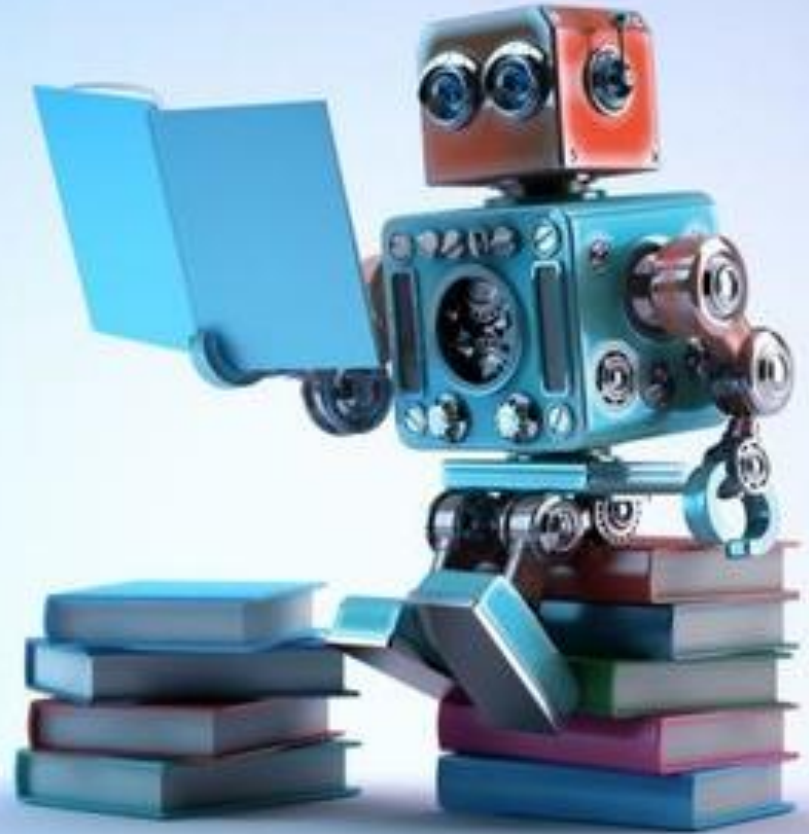
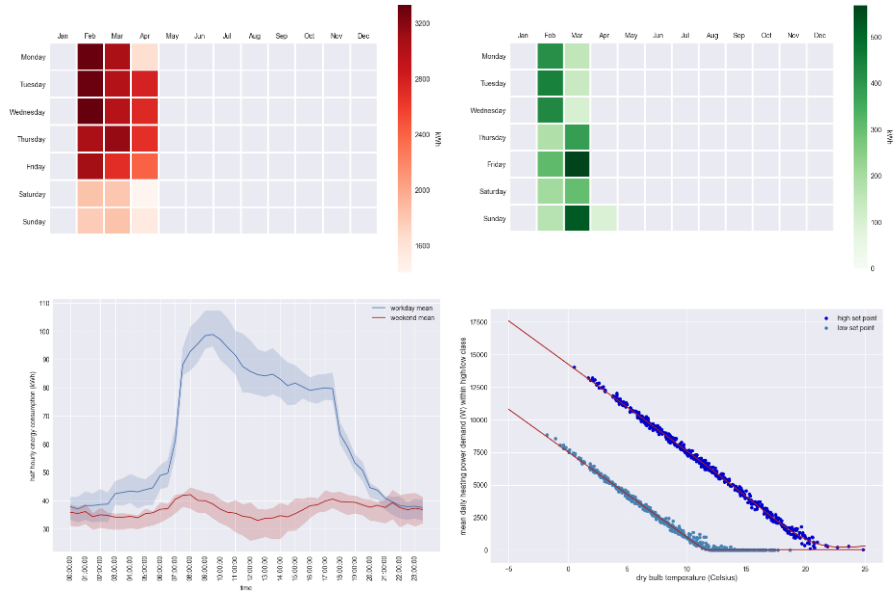
What we are providing



Trusted advice, tailored to customers' specific needs



Machine Learning Algorithms





Educational Content



YOU BE THE TEACHER!

Teacher: _____

Lesson Title: _____

Objective (what do you want your students to learn?) _____

Materials needed _____

Attention Signal (How will you get your students' attention if they get too noisy?) _____

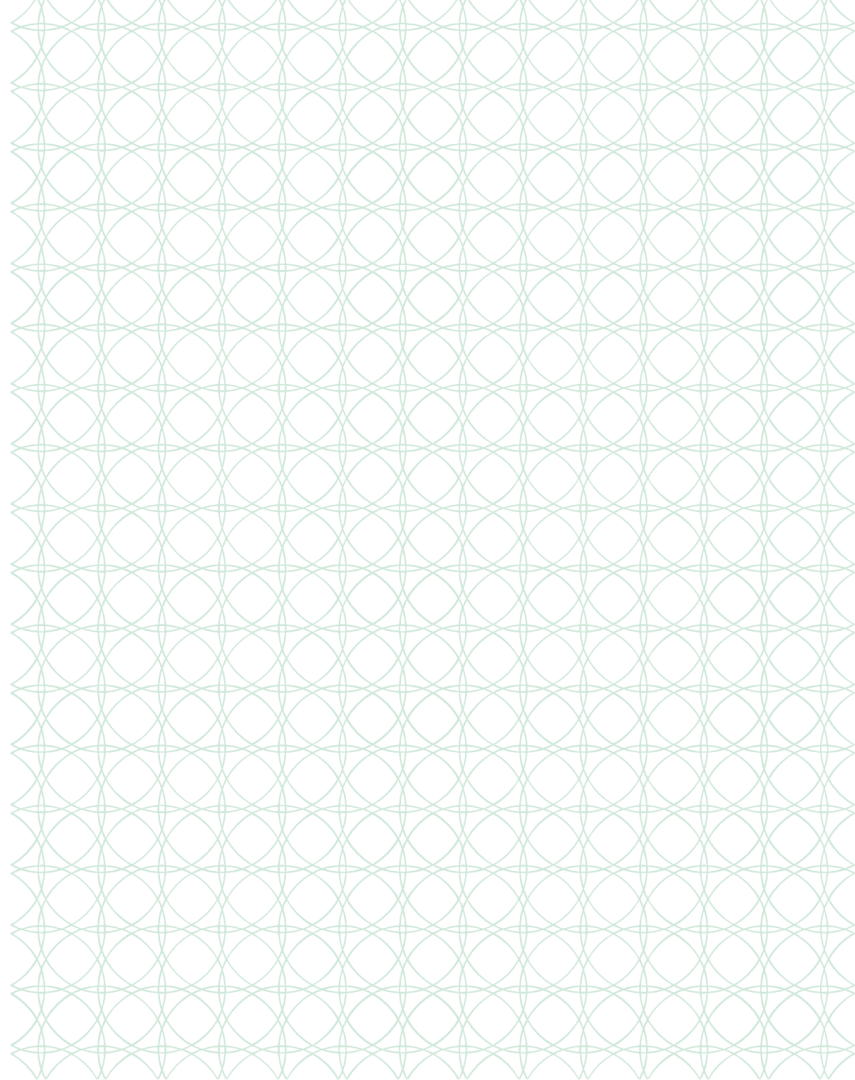
Hook (How will you get your students excited about your lesson?) _____

Procedure (Steps) _____

Assessment How will you know your students have learned the objective? (Exit slip, discussion, written assignment, etc) _____

Head Start Head Start Teaching

We would like to

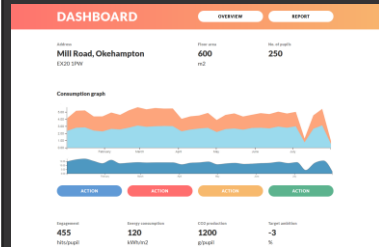


SAVE THE PLANET

**WE HAVE 12 YEARS TO
SAVE THE PLANET FROM
CLIMATE CHANGE
CATASTROPHE!**

Do something amazing with data

Engagement



Education



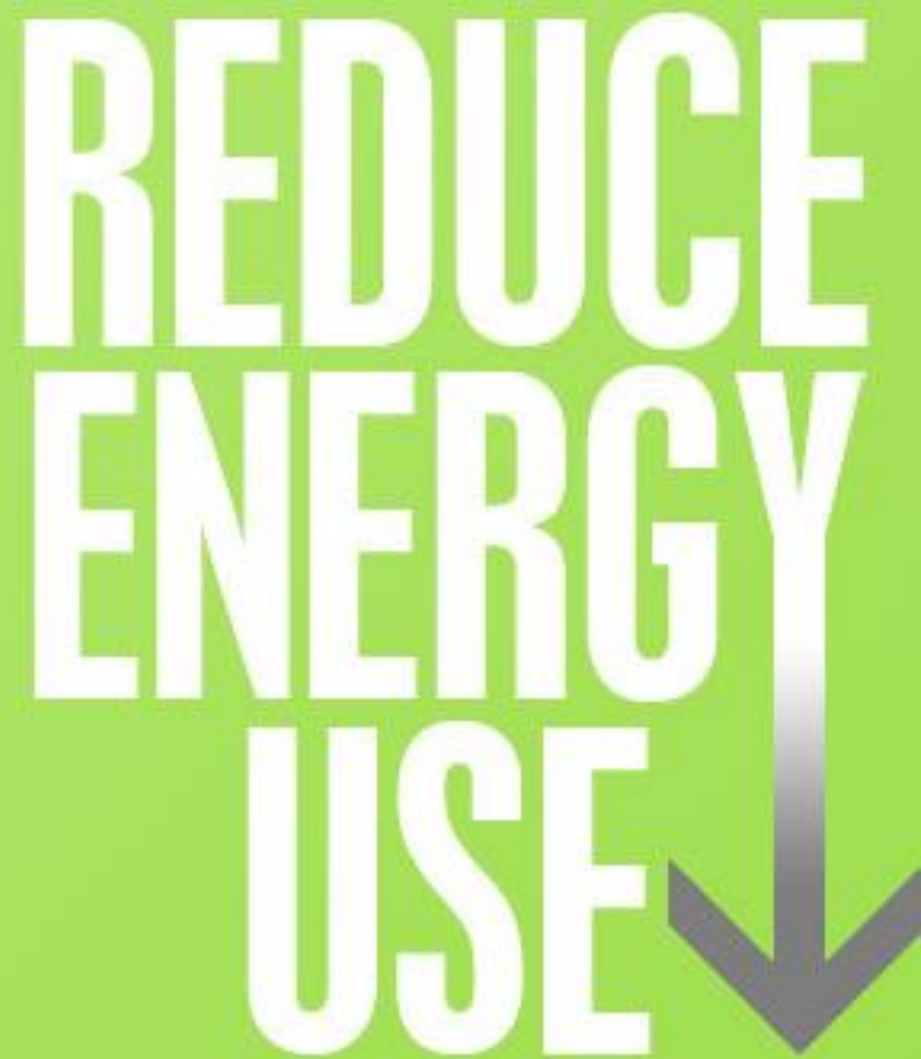
Savings



Value Add



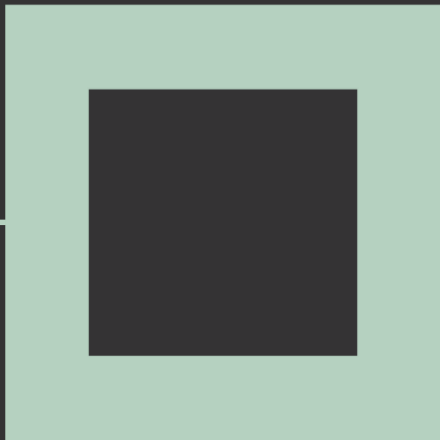
Reduce energy consumption in Schools



Develop relationships with

- Managed Service Providers
- Data Collector / Data Aggregators
- Utility Companies
- Energy Efficiency Experts





Thank you.
hoarelea.com

Time	Session
13.30pm – 14.00pm	Accelerating energy savings in the hospitality, retail & school sectors; opportunities, barriers & enablers Richard Rugg, Managing Director of Programmes & Innovation, The Carbon Trust
14.00pm – 15.00pm	Competition partner pitches – session 2 <i>The second set of competition partners will present an overview of their innovations and potential relationships they are looking to explore.</i>
15.00pm – 16.30pm	Marketplace session & one-to-one meetings <i>The opportunity to explore each of the innovations in more detail and speak to the developers.</i>
16.30pm – 17.00pm	Closing remarks and Q&A

Accelerating energy savings in the hospitality, retail & schools sectors; opportunities, barriers & enablers

Richard Rugg, Managing Director of Programmes
and Innovation, Carbon Trust



We work with governments, multilateral organisations, businesses, cities & regions, helping them contribute to and benefit from a more sustainable future



- We're independent and mission driven; profits are reinvested in our mission to accelerate the move to a sustainable, low carbon economy
- 180 employees across 30 nationalities - experts who understand challenges and create bespoke solutions
- We are impartial, rigorous and innovative - working with new technologies, markets and business models
- We work internationally with offices in Mexico City, Pretoria and Beijing

We have helped over 35,000 small businesses including the retail & hospitality sector to progress energy saving solutions



Our insight into the energy efficiency potential for small businesses across the retail & hospitality has been developed through:

- ✓ Onsite energy surveys
- ✓ Capital contributions
- ✓ Technical telephone advice
- ✓ Energy management training workshops
- ✓ Toolkits, online resources & guides



Department for
Business, Energy
& Industrial Strategy



Llywodraeth Cymru
Welsh Government



The Scottish
Government



Foreign &
Commonwealth
Office



We've helped over 1,500 schools to progress energy savings of £35 million per year & 1.5 million tCO₂

Our insight into the energy efficiency opportunity and related barriers in schools has been gained through:

- ✓ Footprint assessments & energy audits
- ✓ Feasibility studies for complex projects
- ✓ Behaviour change support (staff & pupils)
- ✓ Engagement tools & resources
- ✓ Energy performance contacting advice
- ✓ Training & best practice communities



The Case for Low Carbon

Motivators for energy efficiency



Cost saving & revenue

- Reducing operating costs, productivity, volatile energy prices
- Generating income, renewables, new business models



Improved reputation

- Consumer loyalty, competition, pupil intake
- Internal reputation, morale, organisational loyalty



Compliance

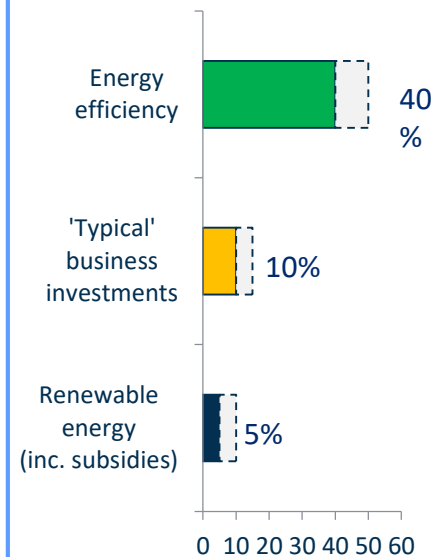
- Climate Change Act 2008, carbon budgets, building regulations
- Buyer / Supplier compliance



Broader Benefits

- Socio-economic, improved comfort, health, educational benefit / skills development, attainment

Typical investment returns



Source: Carbon Trust

Energy saving in Retail

Overview

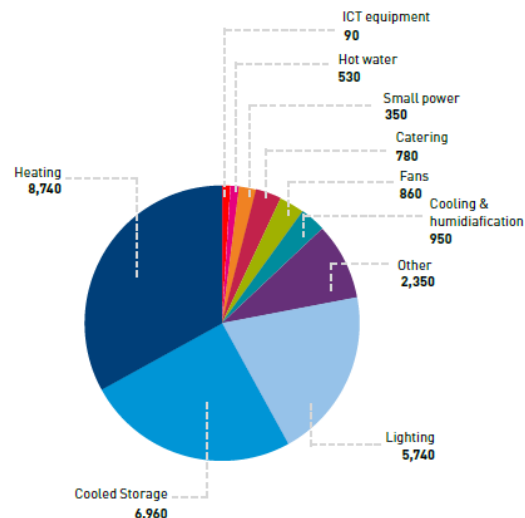
Energy saving priorities:

1. Heating 30%
2. Refrigeration 25%
3. Lighting 20%

- Saving energy is one of the simplest ways to increase retail profits
- Energy costs may only be a small percentage of turnover but energy efficiency can directly **increase margins without the need to increase sales.**
- A 20% cut in energy costs can represent the same bottom line benefit as a 5% increase in sales.

Trends

- Increasingly competing for consumer loyalty with material impacts on suppliers
- Open door / fridge policy – consumer engagement
- The drive to on-line retail is increasing transport-related energy demand & associated packaging
- Significant focus on plastic packaging – drawing attention away from non-plastics recycling & energy efficiency
- Electric vehicles are reshaping energy demand profiles



Breakdown of annual energy use in the average retail environment.



Energy saving in Hospitality

Energy saving priorities:

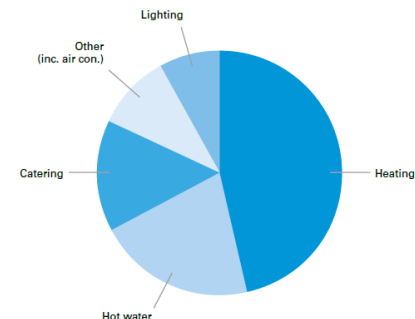
1. Heating 48%
2. Hot water 22%
3. Catering 18%
4. Lighting 8%

Overview

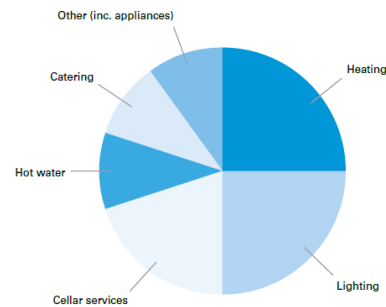
- **Pressure on the profitability in hospitality** is growing rapidly - energy consumption of the sector across ~45,000 hotels leaves material scope for a proactive approach to improve energy efficiency
- The hospitality sector is diverse, comprising hotels, guest houses, pubs, bars, restaurants and other catering establishments and dominated by the behaviours of the bigger players

Trends

- Material increase in hospitality selling their green credentials – danger of green wash. Data can help.
- On-going focus on water usage and related engagement of consumers
- Installation of LEDs means space & water heating gaining importance
- Decline in pubs overall (rent and price of beer – bottom line impacts)
- Large hotels chains are driving behaviours of independent hotels
- BREXIT-related strain on hotels – balance of weak pound and scale of supply impacting room rate competition



Annual energy use in the average hotel



Annual energy use in the average pub



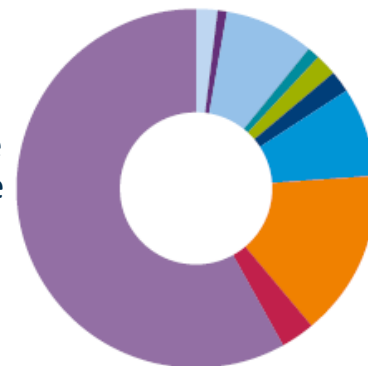
Energy saving in Schools

Overview

- Improving energy efficiency in schools does not mean compromising the comfort of staff and students. In many cases, implementing some simple energy saving measures actually improves conditions, as well as saving money.
- An **opportunity to influence** the curriculum, the next generation, the low carbon leaders of tomorrow and the wider school community

Trends

- Electricity usage increasingly materially with increased integration of IT
- Low carbon building & attainment relationship is increasing
- Rising use of energy data as an aid to broader teaching & engagement
- Academisation leading to more profit-focussed business attitudes
- Very open to collaborative working, local authority engagement and responsive to direction from Department for Education



Space heating (fossil fuel) 58%
 Catering (elec) 4%
 Hot water (elec) 1%
 Lighting (elec) 8%
 Office equipment 1%
 Other (elec) 2%
 Space heating (elec) 2%
 Catering (fossil fuel) 8%
 Hot water (fossil fuel) 15%
 Other (fossil fuel) 3%

Annual energy use in the average school

Energy saving priorities:

1. Heating 60%
2. Hot water 16%
3. Catering 8%
4. Lighting 8%
5. Swimming pool?!



In the real world this stuff is hard!

The view from our customers....

Obstacles to addressing sustainability issues



Q. What are the main obstacles to addressing sustainability issues more robustly?

The barriers are varied

And saving energy is rarely the biggest priority

Time to
investigate
savings

SS – di
drive
– busine
humar
dige – v
l – landlo

We don't
have the
money to
invest

, whole li
sation
riate fir
prioritie
hes, fe

Internal
resource

consumers, suppliers
vity of sites v ROI

7. Tenant /
landlord
barrier

- internal capa
ic motivati
behaviour
hurdles to ac

Competing
priorities

ng, lack of ex
rnal owner
ing, need
eter dat

Expertise to
know where
to start

Enablers

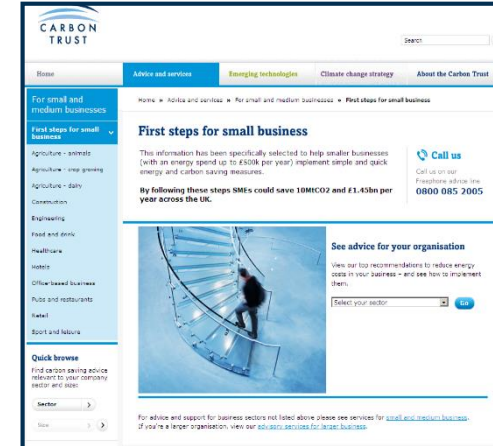
Data & Capacity building.....

Data

- Raising awareness of smart metering and overcoming issues related to accessing and interpreting data
- Developing appropriate tools, resources and support to help organisations understand their energy use and identify practical ways to save energy

Capacity building

- Regularly refreshed training, dovetail in induction and appraisals
- Signposting sources of information and advice and promoting communities of best practices, mentoring, peer-to-peer learning (Green Business Fund, LESSCo2)



Enablers

Ownership, Governance & Communications

Ownership & Governance

- Need single point of accountability, driver, empowered with time & buy in
- Sponsors and allies - Engage decision makers, funders: Business owner, MD, office manager, Head/Governor, Wilful individuals, Bursar/Business Manager, Caretaker/site manger, Teachers, Pupils



Communications

- Provide approach to use energy data as the foundation for awareness campaign
- Help the message to land
 - A 20% cut in energy costs can represents the same bottom line benefit as a 5% increase in sales.
 - Annual school savings of £21k equivalent to the salary of a UK primary school teacher





Whilst reasonable steps have been taken to ensure that the information contained within this publication is correct, the authors, the Carbon Trust, its agents, contractors and sub-contractors give no warranty and make no representation as to its accuracy and accept no liability for any errors or omissions. All trademarks, service marks and logos in this publication, and copyright in it, are the property of the Carbon Trust (or its licensors). Nothing in this publication shall be construed as granting any licence or right to use or reproduce any of the trademarks, services marks, logos, copyright or any proprietary information in any way without the Carbon Trust's prior written permission. The Carbon Trust enforces infringements of its intellectual property rights to the full extent permitted by law.

The Carbon Trust is a company limited by guarantee and registered in England and Wales under company number 4190230 with its registered office at 4th Floor Dorset House, Stamford Street, London SE1 9NT.

Published in the UK: 2017.

© The Carbon Trust 2017. All rights reserved.

Competition partner pitches

Session 2



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

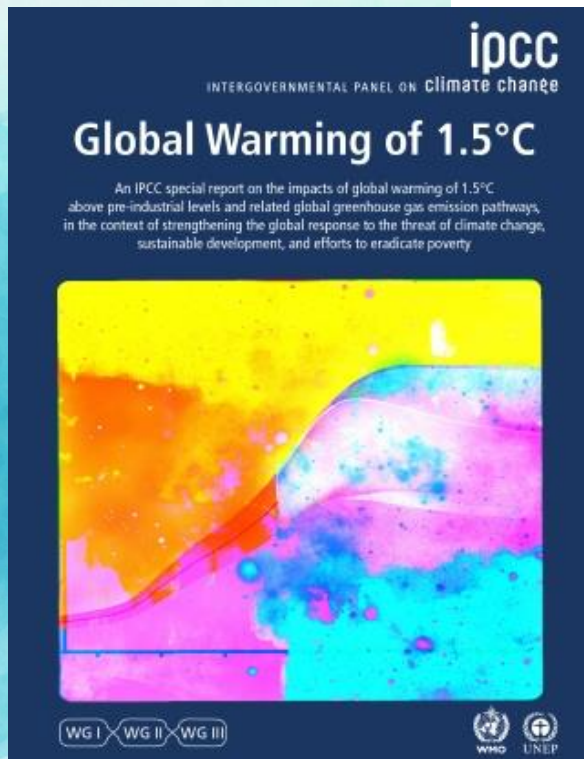
Pilio



Innovation solutions for energy management
in retail, hospitality and schools:
How to turn energy data into energy savings

Pilio Founders Catherine Bottrill & Dr. Russell Layberry

Non Domestic Smart Energy Management Innovation Competitive
BEIS Event @ Crowne Plaza, London
8th November 2018



pilio

Pilio was founded in 2011 by energy efficiency experts Catherine Bottrill and Dr. Russell Layberry to bring cutting-edge energy analytics and innovation to those with responsibility for reducing energy use in buildings.

Pilio spun out from the University of Oxford's Environmental Change Institute and is part of Climate-KIC, Europe's largest public-private innovation partnership.



Catherine Bottrill
CEO



Dr. Russell Layberry
CSO

holistic energy management



POLICY



PLANNING



RESPONSIBILITY



COMMUNICATION

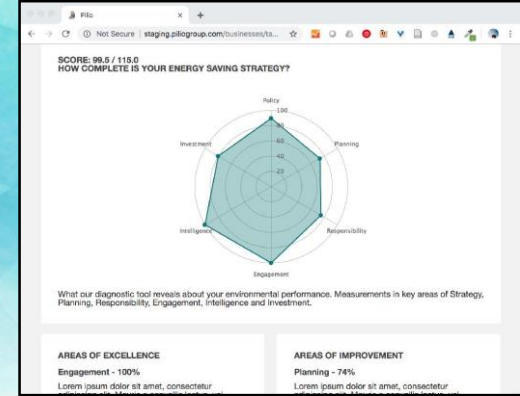
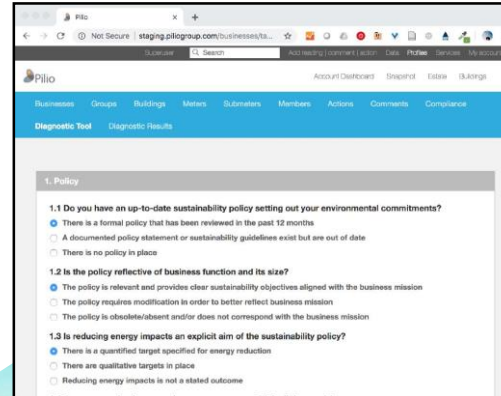
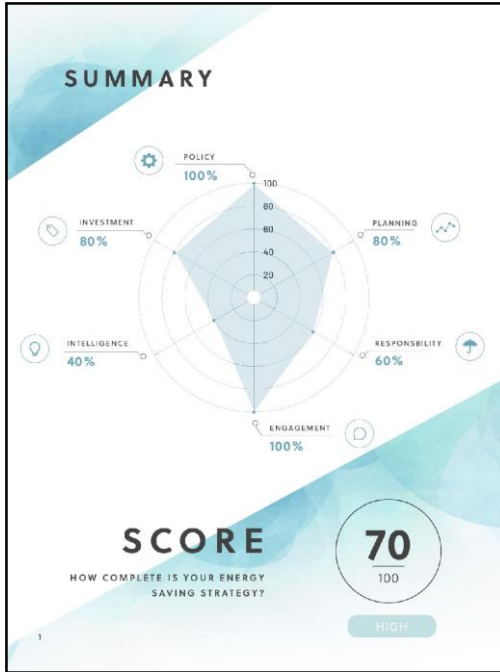


INTELLIGENCE



INVESTMENT

Scorecard



[Learn More](#)[Learn More](#)[Learn More](#)

SOFTWARE FEATURES

STARTER

PERFORMANCE

IMPACT

Energy Scorecard



Energy, water, transport tracking



Manual data processing

Automatic data
processing

Half-hourly data processing



Submeter tracking



Building results snapshot



Building monthly results report (emailed)



Estate results dashboard



Estate monthly report (emailed)



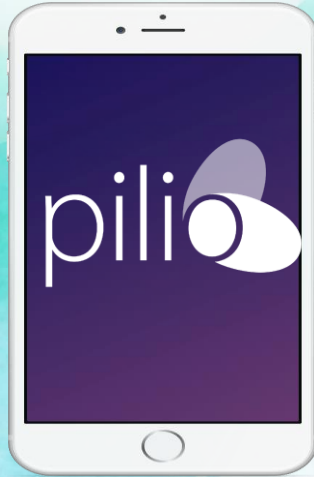
Automated exception reporting



ISO50001 evidence pack

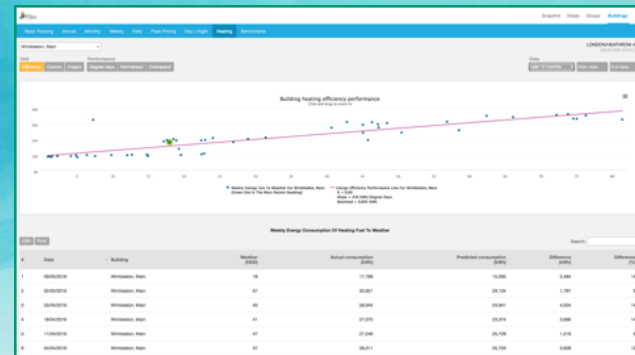
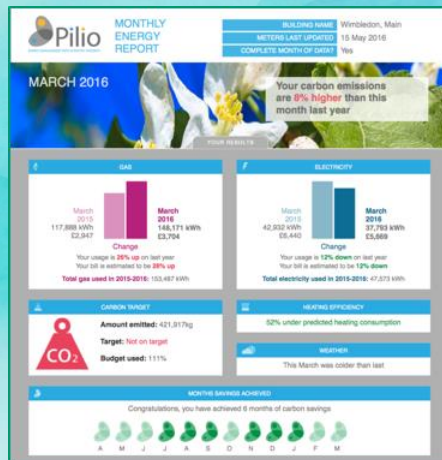
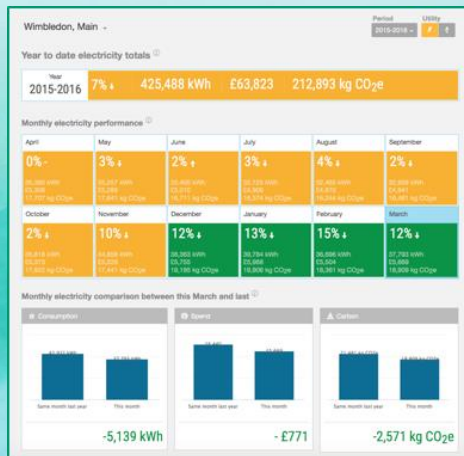


data collection





intelligence



clients



UNIVERSAL MUSIC GROUP



CURZON



Julie's Bicycle
SUSTAINING CREATIVITY

Pilio has a partnership with Julie's Bicycle for delivering environmental strategy, analysis and tools across the Creative Industries.

THE ARTS COUNCIL ENGLAND PROGRAMME

Julie's Bicycle has been working in partnership with Arts Council England to inspire environmental action across the arts and cultural sector for over a decade.

This collaboration led to a pioneering policy intervention in 2012, when the Arts Council became the first cultural body to make environmental reporting and policy part of funding agreements for National Portfolio organisations. Collectively, these organisations have reduced energy consumption by 22% and made savings of £11 million.

This crucial policy intervention is supported by an Environmental Programme devised and delivered by Julie's Bicycle which is transforming the vision of the arts.

Our partnership with Arts Council England is firmly built on the shared vision of the transformative role of culture and creativity. Julie's Bicycle supports that vision through an ambitious Environmental Programme with a strong focus on leadership, giving the arts and cultural sector agency to act on sustainability and climate change.

Name for Report (e.g. business or organisation name)

1. Policy

1.1 Do you have an environmental policy?

- ☐ Yes, we have an up-to-date policy which has been reviewed and approved by our board and/or senior management.
- ☐ Yes, a policy or sustainability statement exists, but it is out of date.
- ☐ No, there is no policy or statement in place.

1.2 Does the scope of the policy cover all the major environmental impacts of your business/organisation?

- ☐ Yes, all major direct and indirect environmental impacts are covered, for example our supply chain and/or product lifecycle.
- ☐ Yes, but the policy only covers direct environmental impacts of our business.
- ☐ No, the policy does not clearly articulate the primary environmental impacts of our business.

**National
Theatre**



partnership

A heating control solution for social housing landlords.



Tenant Advice	Prioritise Action
7	2
Good Practice	Asset Intervention
0	0



london, uk

SUSTAINABLE WORKINGS
105 SUMNER STREET

piliogroup.com





Department for
Business, Energy
& Industrial Strategy



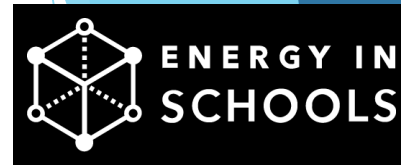
Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

Samsung

Energy in Schools: School Information Pack

Efficiency, Economy and Education



Dr Joe Finney,
Lancaster University

Tim Bailey,
Samsung Research

Nick Banks,
CSE

Guy Thompson
MUGC

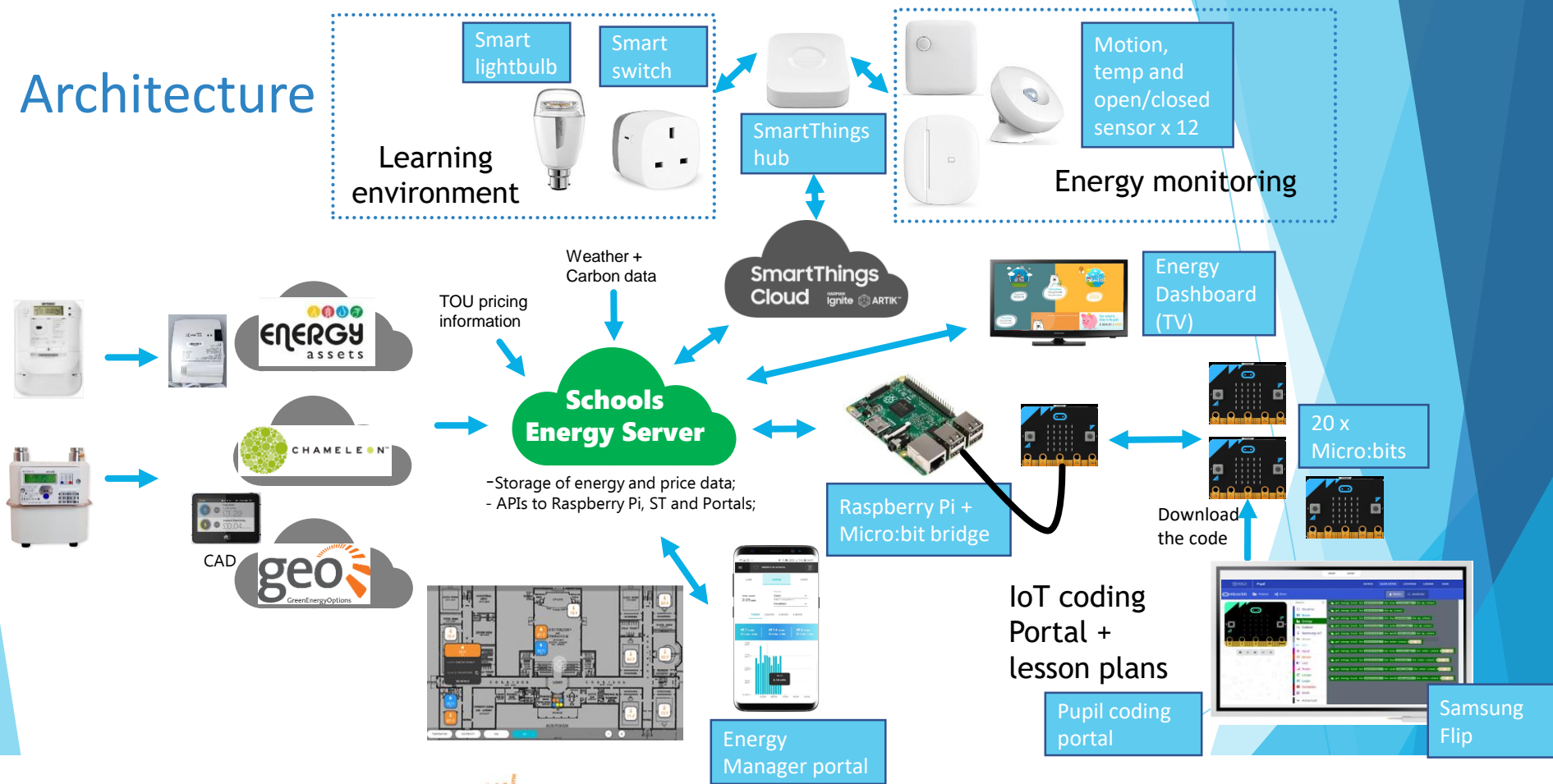
SAMSUNG



What is it?

- ▶ Energy in School is a government funded initiative to help all schools in the UK to reduce their energy usage, reduce their energy bills, and to educate their pupils about energy efficiency. It provides:
- ▶ An easy-to-use Energy Platform comprising:
 - ▶ a) energy management portal to help staff manage the buildings
 - ▶ b) tariff switching portal comparing time-of-use based tariffs
 - ▶ c) teacher and pupil portal and an energy display (TV) to support behaviour change and engage building users on energy issues
 - ▶ d) supporting energy advice materials, energy champions training and an initial energy audit
- ▶ An Educational Platform comprising
 - ▶ a) [curriculum aligned STEM teaching and learning resources for KS2/KS3](#) supported with micro:bit kit
 - ▶ b) educational environment to teach the basics of coding and to solve real world problems

Architecture



Benefits for schools... beyond energy management

- ▶ Give your students the chance to use cutting-edge IoT coding tools to learn how address one of the key issues for their generation (climate change).
- ▶ Energy cash back payments of up to **£1,000 per year** until at least January 2020.
- ▶ A full on-site energy audit **worth £2,000**, conducted by the Centre for Sustainable Energy.
- ▶ A dedicated Samsung energy display TV for your reception or other area.
- ▶ Three Samsung tablets for facilities managers, teachers and governors to allow access to your school's live and historic energy usage data.
- ▶ Tips and advice on how to minimise bills and how to maximise cashback.
- ▶ Curriculum aligned teaching resources which solve real world energy problems
- ▶ Training package for energy champions
- ▶ Easy to use contract management for automatic price comparison at the end of your current energy contract.

Energy Platform



Energy Dashboard



Energy Usage Plan



Energy Manager App

Energy Portal: Price Comparison...

ENERGY IN SCHOOLS | Energy manager | SUBLOCATIONS | METERS | PROVIDERS | ENERGY USAGE | LOCATIONS | [CREATE NEW QUOTE](#)

[Create New Quote](#)

Details

* Postcode: [search](#)

Address:

* Meter: ELECTRICITY GAS

S	01	801	902	
	12	00026258	566	

Do you have an AMR/Smart meter? ☐ Yes ☐ No

Do you want a comparison? ☒ Yes ☐ No

Contract start date:

Current Supplier:

Standing Charge: per kWh

Consumption

* Usage: kWh/year

Energy Portal: Contract Acceptance Online...

Energy manager SUBLOCATIONS METERS PROVIDERS ENERGY USAGE LOCATIONS CREATE NEW QUOTE

Quick quote

[Create New Quote](#) [Results](#)



Results

We are showing you only tariffs we can help you switch to.

Filters

Payment method: Contract Type: Tariff Type:

YEAR 1 YEAR 2 YEAR 3

 D-ENERGI - Electricity - 1 year Contract Type: <input type="text" value="Fixed"/> Tariff Type: <input type="text" value="Brown"/> <input type="button" value="Fixed"/> <input type="button" value="Brown"/>	Standing Charge & Unit Rate Standing Charge 25.11 (p/day) Unit Rate (p/kWh) Single 13.77	Total Annual (inc vat) & Payment Method £22,117.89 £1,973.36 Yearly Saving <input type="button" value="All Payment Methods"/>	<input type="checkbox"/> Check All <input type="checkbox"/> <input type="button" value="Proceed"/>
 NPower - Electricity - 1 year Contract Type: <input type="text" value="Fixed"/> Tariff Type: <input type="text" value="Green"/> <input type="button" value="Fixed"/> <input type="button" value="Green"/>	Standing Charge & Unit Rate Standing Charge 31.38 (p/day) Unit Rate (p/kWh) Single 14.00	Total Annual (inc vat) & Payment Method £22,514.54 £1,576.71 Yearly Saving <input type="button" value="Monthly Direct Debit"/>	<input type="checkbox"/> <input type="button" value="Proceed"/>

Technical and Behavioural Audit

A **comprehensive assessment** of the school's buildings, services and energy management systems with **costed recommendations** for technical and behaviour change measures to improve energy performance

Building	Item Reference	Item	Description	Annual energy saving (kWh)	Annual cost saving (£)	Annual CO ₂ saving (tonnes)	Capital cost (£)	Payback period (years)
Whole site	1	Energy policy	Develop formal energy policy and Action Plan with commitment from top level management	28,143	1531	7	0	0
Whole site	2	M and T regime	Implement M&T regime	56,286	3,062	17.2	3000	1
Whole site	3	EE awareness	Raise EE awareness throughout school	28,143	1,530	8.58	2000	1.3
Main building	4	Lighting control	Install occupancy sensors to halls and gyms	3724	484	1.309	1400	2.9
Whole site	5	BEMS	Install new Building Energy Management System to include optimal start	39401	866	7.256	5700	6.6
Whole site	6	TRVs	Clean the heat distribution systems in Main building, J block and Art building then install TRVs throughout	19701	433	5.614	6200	14.3
Whole site	7	LED Lighting	Install LED lighting battens throughout the entire school	69264	9004	24.35	41342	4.6
Main building	8	Glazing	Double glaze remaining 50% of single glazing in Main building	101147	2225	28.826	102572	46.1
Main building	9	Subzoning in main building (halls)	Install motorised valves to heating circuit servicing halls in Main building	67488	1484	12.428	5000	3.4
Whole	10	Time of use tariff	Consider TOU tariff	8888	12170	8888	None	NA




Figure 3: Facade and plan of the main buildings



Educational benefits for schools...

- ▶ A set of [six engaging, fun and curriculum aligned lesson plans designed for KS 2/3](#) that allow your pupils to solve real world problems with a focus on STEM subjects.
- ▶ A [micro:bit learning platform hub](#) including temperature sensors and colour changing light bulbs which can be controlled by the micro:bits.
- ▶ A class pack of [30-40 BBC micro:bit devices](#) for your school, allowing your teachers and pupils to create digital class projects using your school's energy data, such as:
 - ▶ Programming a micro:bit to record temperature every minute; pupils can then use the platform to download and analyse this long term data.
 - ▶ Programming a micro:bit to measure the energy usage of an appliance every 30 seconds; pupils can then download appliance and school level data for analysis and understanding.
 - ▶ Programming a micro:bit to fetch data on the current level of coal-powered generation in the UK, and on the live school electricity usage, and to set the lightbulb to change colour based on this data.
 - ▶ Crafting their own in class digital projects to shown how energy is used in their school.



Energy in Schools

Pupil

[DEVICES](#)
[BLOCK EDITOR](#)
[LOCATIONS](#)
[LESSONS](#)
[VARIABLES](#)
[GUIDE](#)

Session 1 : Where does energy come from and how do we use it?


- Gain an understanding of where energy comes from (renewable and fossil fuel sources) and its relation to climate change
- Explore energy generation and energy use in school and at home, as a means for pupils to take action to reduce climate change
- Are introduced to energymicrobit project and micro:bit as tool to find out about the school environment, and identify what pupils, teachers and with school could do to improve it, to reduce school energy use and address climate change
- They learn about the energymicrobit website, its info, and sharing and comparing as an example of use of the internet. They find out about the IoT devices (already on the website under the school profile
- See teacher demonstration of how to programme for carbon generation mix, shown numerically and pictorially
- To use the information generated to create a carbon generation pie chart and compare this with a generation pie chart for a summer's day


Pupil

[micro:bit](#)
[Projects](#)
[Share](#)

Search...

[Weather](#)
[Basic](#)
[Energy](#)
[Carbon](#)



Session 2 : Energy in school

- Find out about micro:bit technology and how
- Programme micro:bit to find out about school
- Introduce use of IoT with micro:bit (school as)
 - Set up Samsung motion sensor as temp
 - Explain 'carbon index' (recapping previous



SmartThings Hub

What we are looking for today

- ▶ Energy suppliers who want to work with us to develop a time-of-use tariff for schools;
- ▶ Supply chain and commercial arrangements to support three phase electricity and larger gas SMETS2 installations in phase 3;
- ▶ Partners who can help us take our message to schools for phase 3 recruitment;

Demo

SAMSUNG





Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Competition partner pitches

Toshiba

TOSHIBA



Hub4 SME's - NDSEMIC

Gareth Williams and Tom Cunliffe

Toshiba Information Systems (UK) Ltd
2018.11.08

Contents

- Part 1: Introduction to Hub4 Platform and Solution
- Part 2: Hypothesis and Concept generation for target SME's
- Part 3: Design and Delivery of new and updated features
- Part 4: Key features outcome
- Part 5: Next steps

PART 1: **HUB4** Solution Overview

hub4: THE UK'S LEADING **SMART ENERGY** AND **SMART HOME** PLATFORM FOR ENERGY RETAILERS



DESIGNED TO BE
WHITE LABELLED



BUILT FOR MASS
MARKET
CONSUMERS

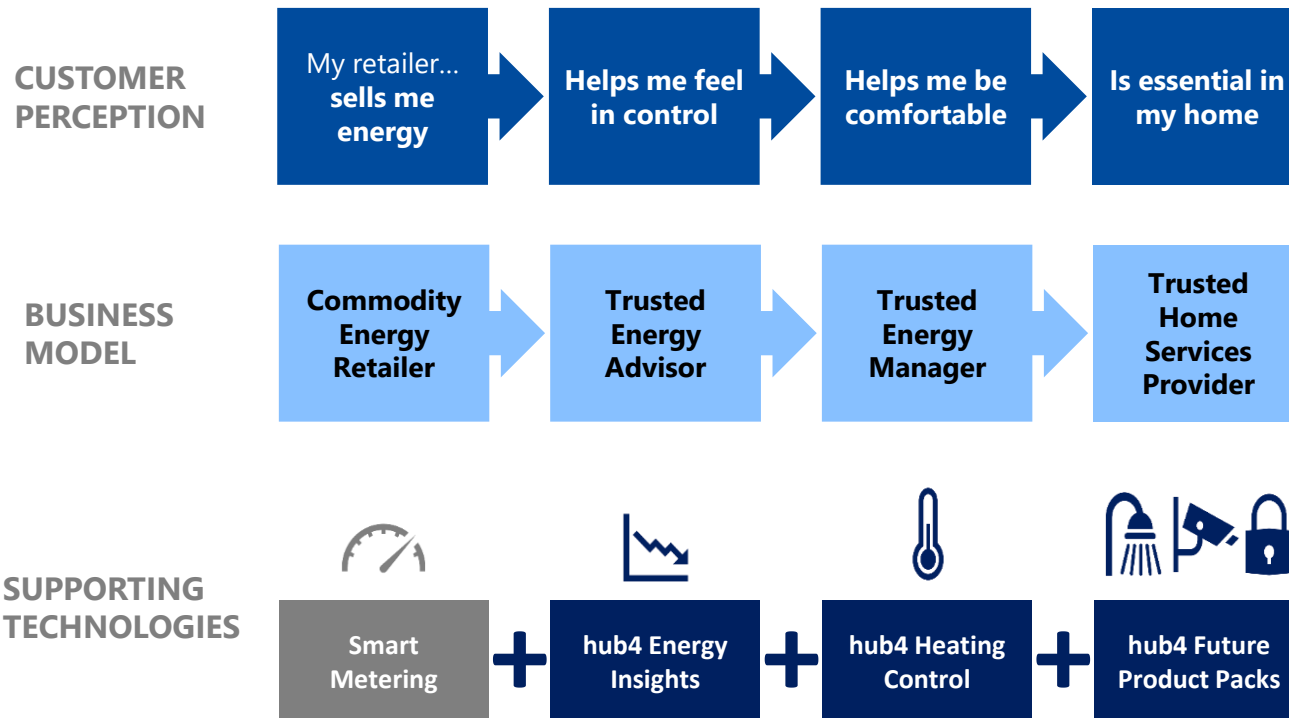


CENTRED
AROUND USERS
NOT DEVICES



DELIVERED AND
ASSURED BY
TOSHIBA

hub4 helps transform the customer relationship



How our energy insights are differentiated



THE RICHEST ENERGY
INSIGHT FEATURE SET



DOMESTIC & SME
SUPPORT FROM ONE
PLATFORM

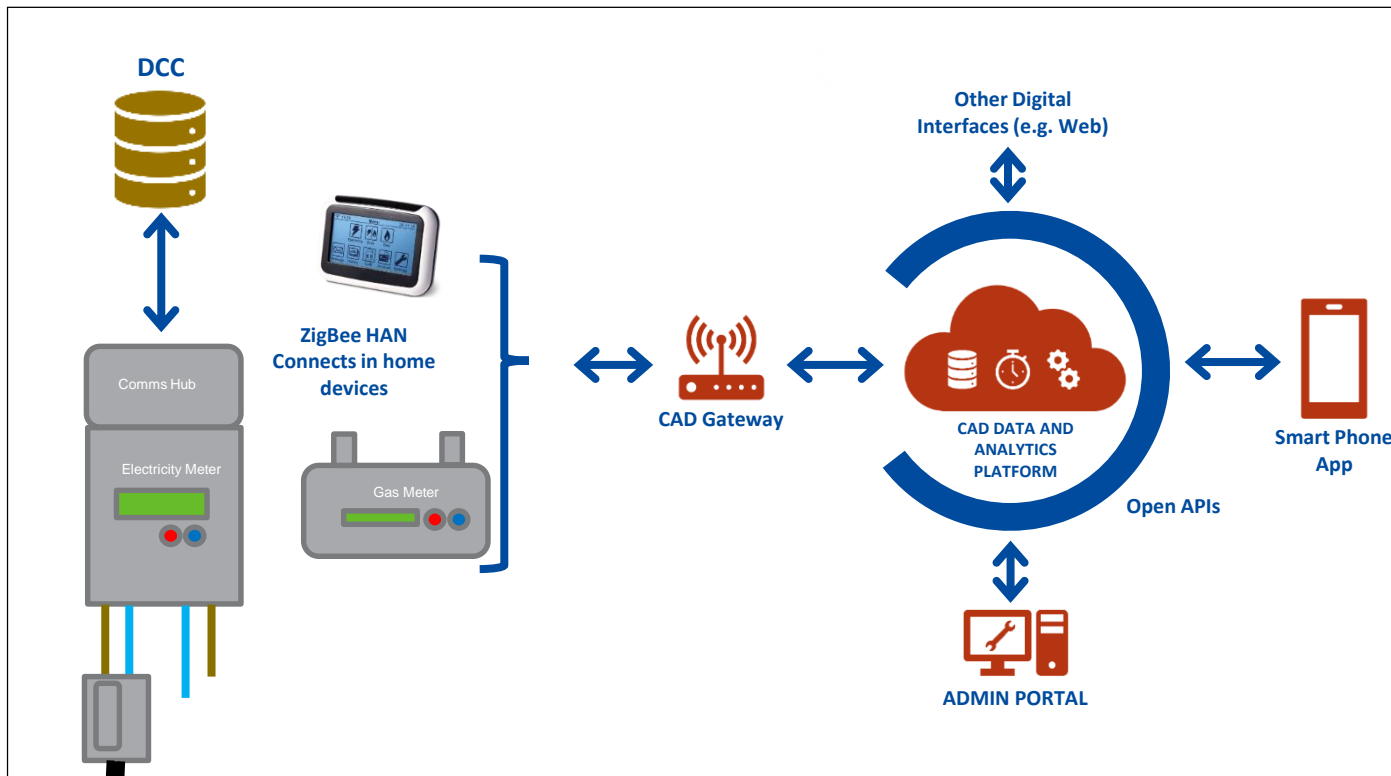


COMPATIBLE WITH
MULTIPLE CADS AND
IHD GATEWAYS



ALL SETUP
FUNCTIONALITY & DATA
ACCESSIBLE BY API

Utilising data from the smart meter investment



Part 2: **Hypothesis and concept generation** for target SME's

Hub4 view on SME problems – what are we trying to fix?

SME PAIN POINTS

- **Lack of awareness** on what the benefits are regarding smart energy management and what the potential solutions are to realise these
- Little **factual information** or quantitate data regarding benefits
- **Access to data** is a critical success factor – timely accurate, specific and easily relatable to ROI
- Knowing **where you can save** energy
- **Understanding** costs and consumption patterns
- Practical issues **how to present data** and the format it is in – get the right consumer experience

SME ENERGY BENEFITS

UNDERSTAND & CONTROL

Users know what energy they use and when, and how that compares to best practices

CHANGE BEHAVIOUR

Users know the behavioural actions they can take which will achieve the greatest benefit

INVEST WISELY

Users know what energy saving technologies are appropriate given their energy usage patterns

HUB4 SERVICE BENEFITS

REDUCTION IN TIME TO ACTION

Real-time features reduce the time lag between an energy wastage situation occurring and the user being made aware of it and being able to act

PERSONALISATION

We make the energy insights highly personalised for the user through the use of analytics and information about their business

PROACTIVE USER ENGAGEMENT











Our solution proactively pushes messages to users to encourage ongoing engagement and to alert them to specific situations

Target customers and Feature and UX Innovation

TARGET SME's	ENERGY INSIGHT FEATURES			USER EXPERIENCES
	EXPLORE USAGE	INTERPRET USAGE	MANAGE USAGE	
SCHOOLS	CONSUMPTION HISTORY	TRADING HOURS ANALYSIS	ENERGY BUDGET TRACKING	ANY INSIGHT, ANY TIME, ANYWHERE
RETAILERS	LIVE CONSUMPTION	TIME TREND ANALYSIS	ENERGY CONSUMPTION ADVICE	CURATED CUSTOMER JOURNEY
HOSPITALITY	TODAY'S CONSUMPTION	BENCHMARK ANALYSIS	CONSUMPTION FORECAST	MONTHLY REPORTS

Part 3: **New and enhanced features**

Current energy insight features

 CONSUMPTION HISTORY Your actual energy usage, in energy and pounds, for every half-hour since you had a smart meter installed	 ENERGY BUDGETS Set your own energy budgets and track expenditure against them
 CUMULATIVE HISTORY Your 'running total' energy usage, for today, this week, this month and this year	 CONSUMPTION ADVICE Prioritised energy saving advice, with personalised estimates of the benefits to you
 LIVE CONSUMPTION Your power usage, in real-time, with a personalised indicator of whether this is high or low for you	 CONSUMPTION FORECASTS Your future energy usage and expenditure, estimated based on your own consumption history
 ACTIVITY BREAKDOWNS Your gas and electricity usage, analysed to show what you used it for	 EVERYTHING OFF CHECK Check in real-time if any electrical appliances have been left on
 CONSUMPTION CHARACTERISTICS Your consumption interpreted, showing your average usage patterns across the day, week and year	 BENCHMARK COMPARISONS Produce a Display Energy Certificate and receive an A-G rating of your energy usage



Icons indicate if applicable for domestic and/or non-domestic users

New features in development

NEW FEATURES



TRADING HOURS ANALYSIS

Compare your usage between when your business is open and closed



VIEW METER READINGS

See your latest readings and validate readings on your bill



TIME PERIOD COMPARISONS

See how your consumption compares to similar previous time periods



CONSUMPTION CHANGE EXPLAINER

Understand the main reasons why your usage changed from one time period to another



FEATURE ENHANCEMENTS



ACTIVITY BREAKDOWNS

Improved breakdowns for homes with storage heating and electric hot water systems



HISTORIC, CUMULATIVE & LIVE CONSUMPTION

Addition of data items presenting all information in kgCO₂e as well as cost and energy



LIVE CONSUMPTION

Refinement of personalised indicators for premises with storage heating



BENCHMARK COMPARISONS

Addition of energy usage rating capability for domestic users



EVERYTHING OFF CHECK

Refinement of algorithms for premises with storage heating



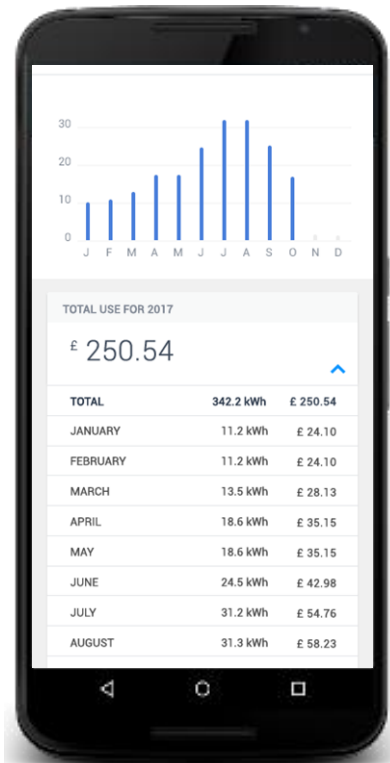
CONSUMPTION CHARACTERISTICS

Derivation of new characteristics describing how energy usage changes with temperature



Part 4: **Key Feature Outcome**

What will our customers experience?



Curated Customer journey

The curated customer journey defines when each Energy Insight service is made available to each customer.

EXPLORE USAGE

User Profile and Consumption History - The customer profile defines a set of metadata associated with the customer, their premises, their energy consuming appliances and their energy consumption behaviours. The consumption history service provides the customer's own historic energy consumption presented for different fuels in both kWh and £

Live Consumption - This service provides the customer's own power usage presented for electricity only in both kW and £/hr with an ambient indicator of usage adjusted based on their business type for consumption to provide a red / amber / green rating.

Today's Consumption - This service provides the customer's own latest cumulative consumption for the different fuels that they have over different time periods (year/month/ week/day) in both kWh and £

What the SME customers experience



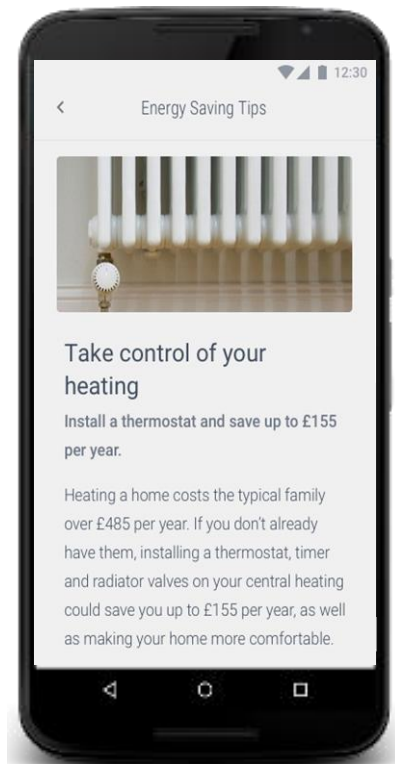
INTERPRET USAGE

Trading Hours Analysis – This service provides details as to how the customer's energy usage compares between trading and non-trading time periods for each fuel in kWh and £

Time Trend Analysis - This service provides details as to how the customer's energy consumption usage in a time period compares with, and has changed versus, previous and typical similar time periods, presented for each fuel, for different time periods (specific month/week/day) in kWh and £

Benchmark Analysis - This service provides the user with the ability to obtain a benchmark statement of their energy usage, which is in the form of an A-G rating and is a versus benchmark for energy usage values for users of a similar business types. The methodology and benchmark data used to create the certificate is that of the UK Government's Display Energy Certificates (DEC) or BEIS BEES data, as appropriate.

What the SME customers experience



MANAGE USAGE

Energy Budget Tracking – This service provides customer-specific budget information providing a budget amount, budget consumed and budget remaining values, managed on a weekly, monthly or annual budget period (configurable for each user)

Energy Consumption Advice – A catalogue of energy consumption tips for each customer, comprised of a tip identifier with associated reference copy text, a relevance score, indicating which tips are most relevant to the customer; and parameters, which provide information such as the estimated monetary saving of a tip.

Consumption Forecast – This service provides the customer's forecasted energy consumption presented for each fuel in kWh and £ for different levels of granularity (years/months/days/half hours)

Part 5: **Next steps...**

Next steps

The hub4 team are working with several clients to **test, trial and deploy** the SME features to trial participants to gain feedback

The hub4 team are also developing and enhancing new features, some of which are specific for SME customers:

- Statistical Disaggregation to enable a service similar to domestic users
- Everything off checks for SME's
- Weather Adjusted Consumption
- Abnormal Usage alerts
- Consumption change explainers

We are also exploring new architecture and deployment models to enable the hub4 service without a CAD for Advanced Metered customers

Thank you for listening

Contacts:

James Hunt
Business Development
Director
james.hunt@toshiba.co.uk
+44 (0) 7824605793

Gareth Williams
Product Development Director
gareth.williams@toshiba.co.uk
+44 (0) 7770350430

Tom Cunliffe
Chief Operating Officer
Thomas.cunliffe@toshiba.co.uk
+44 (0) 7785927249

Competition partner pitches

Transition Bath

Energy Sparks



Helping schools become more energy efficient

Online school specific energy analysis tool and energy education
programme

Energy Sparks

Background



Energy Sparks:

- Run by Transition Bath, a charity focussed on sustainability
- Working with schools using Smart Meter (AMR) data to make them more efficient since 2010
- 2016: developed a website to encourage school children to save energy at school through analysing their smart meter data
- 2017 Rolled out to 10 schools in the Bath area

Energy Sparks

Background



Energy Sparks:

- Energy education for pupils and adults providing life skills in understanding energy
- Reducing schools' energy costs and carbon emissions through automatic analysis of smart meter data

Energy Education



Energy education through 70 pupil led activities, focused on:

- Using Smart meter data to highlight ways their school can save energy
- Using activity based behavioural change to reduce energy consumption
- Gamification to increase enthusiasm and interest
- Provide school pupils with life skills in understanding energy
- Use pupils as advocates of behavioural change and for capital investment in energy saving



Energy Education

Intra-schools competition:

Scoreboard

See how well each of our Energy Sparks schools are recording their energy saving activities:

Position	School	Score
1	Freshford C of E Primary School	245
2	Pensford Primary School	145
3	Roundhill Primary School	95
4	Castle Primary School	90



70 categorised activities, points awarded for documented activities:

Investigating energy usage	3 Pupils carry out a spot check to see if lights or IT are left on after school (KS1, KS2)
Learning	3 Pupils monitor whether outside doors and windows are closed during cold weather (KS1, KS2)
Spreading the message	3 Pupils carry out a spot check of classroom temperatures (KS1, KS2)
Taking action around the school	3 Pupils monitor whether adults and pupils are wearing warmer clothes inside the school building during winter (KS1, KS2)
Whole-school activities	3 Pupils carry out a spot check to see if lights or electrical items are left on at lunch time (KS1, KS2)
	3 Other (please specify) (KS1, KS2, KS3)
	10 Pupils install appliance monitors to understand the energy use of individual appliances (KS1, KS2, KS3)

Energy efficiency analysis:



- Very school focused, targets the most cost effective opportunities specific to schools
- Schools are unoccupied for 85% of the year
- Half of all school electricity and gas usage is when there is no one in the school
- Energy Sparks provides users with tools to understand this and provides advice on behavioural change and capital investment to reduce consumption
- Based on 8 year's experience of using smart meter data to save energy in schools (~100 schools, ~300 meters)

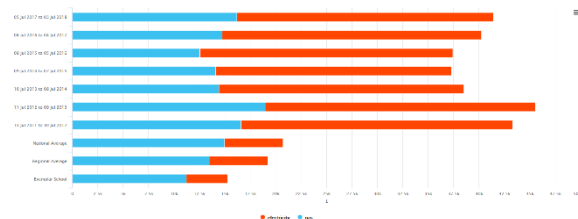
- 40 different analysis charts with contextual analysis

Focus on out of hours usage:

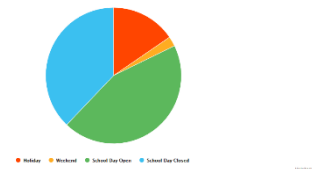
Breakdown by type of day/time: Gas

St Marks C of E School is a secondary school near BA1 6ND with 192 pupils and a floor area of 5200 m^2

Your school spent £25,267 (210,550kWh) on electricity and £16,161 (530,716kWh) on gas last year. The electricity usage is more than similar regional schools which spent £5,760 (46,000kWh). The gas usage is more than similar regional schools which spent £13,455 (440,500kWh).

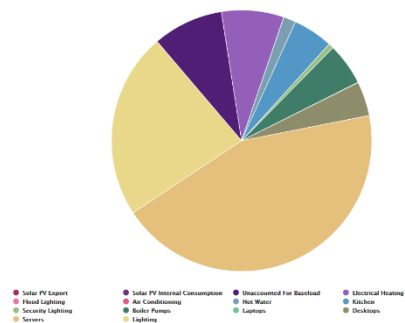


This chart shows when you have used gas over the past year. 56% of your gas usage is out of hours; which is above the average of 50%. The best schools only consume 25% out of hours. Reducing your school's out of hours usage to 25% would save £4,810 per year.



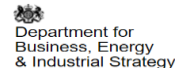
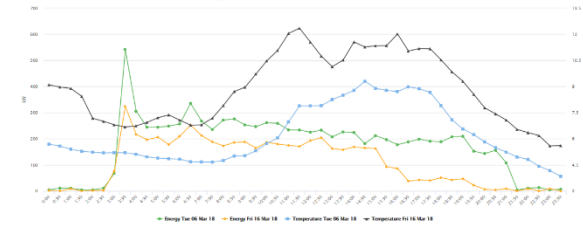
Time Of Day	WWh / year	k / year	CO ₂ kg / year	Library Books / year	Percent
Holiday	10,154	2,405	35,406	40%	15
Weekend	12,291	365	2,301	24	

Specialist boiler control analysis:



Optimum Start Control? Or, is your boiler turning on too early or being left on too late??

Most modern commercial boilers used in schools support 'optimum start control' - this is where the boiler controller learns over time how long it takes to heat up a school depending on how cold it is outside and inside. This allows the boiler to be turned on later in the morning (e.g. 06:00am) in milder weather saving energy and earlier (e.g. 04:00am) in colder weather. Without this type of control schools often set their heating to come on at a fixed time, often earlier in the day (e.g. 04:00am) just in case the weather is cold, but this is unnecessarily early in mild weather and wastes energy.



Automated Email and Text Alerts:



St Marks C of E School Alerts

Set alerts for your school to let you know if there are problems with your energy consumption or efficiency. Energy Sparks will automatically look at your gas and electricity data, and identify any issues which will be fed back to you by email or text. This functionality gives you the opportunity to take prompt action to prevent your school wasting energy and money. You will only receive an alert if you set up at least one contact for it. We recommend you set up contacts for all the alerts to get maximum benefit from Energy Sparks.

Edit your contact list using the Alert Contacts button. Assign contacts to an individual Alert using the Edit button for that Alert.

Alert Contacts

Category	Title	Description	Frequency	Contacts	Actions
Electricity	Electricity baseline has changed	Compares this week's electricity baseline with average baseline over the year	Weekly	No one allocated	Edit
Electricity	Electricity baseline too high	Compares average electricity baseline over last year with benchmarks from other schools	Termly	No one allocated	Edit
Electricity	Electricity usage high	Compares this year's electricity usage with benchmarks from other schools on both per floor area and per pupil basis	Termly	No one allocated	Edit
Electricity	Electricity consumption has changed	Compares this week's electricity consumption with the week before	Weekly	No one allocated	Edit
Electricity	Electricity out of hours usage too high	Compares this year's out of hours (holidays, weekends, evenings) electricity consumption with benchmarks from other schools	Termly	No one allocated	Edit
Gas	Turn heating on/off	Looks at next 10 days weather forecast for the local area and notifies you if it is warm enough to turn the heating off, or cold enough for it to be turned on	Weekly	No one allocated	Edit
Gas	Hot water efficiency	Compares your school's hot water efficiency with benchmarks	Termly	No one allocated	Edit
Gas	Heating coming on too early in the morning	Reports if your heating is coming on too early in the morning	Weekly	No one allocated	Edit
Gas	Thermostatic Control	Notifies you how well your school's thermostats are controlling the heating over the last year	Termly	No one allocated	Edit
Gas	Gas out of hours usage too high	Compares this year's out of hours (holidays, weekends, evenings) gas consumption with benchmarks from other schools	Termly	No one allocated	Edit

Target a broad range school users:



Our website is publicly available to:

- KS1, KS2, KS3, KS4, KS5 pupils
- Business managers
- Headteachers
- Governors
- Building managers
- Interested and enthusiastic parents

Future Developments



- Currently rolling out to 4 new school areas with new smart meter data interfaces; longer term looking for more
- Enhanced gamification
- Improved behavioural psychology
- Improved user experience, analysis and alerts
- Better comparative analysis

Focus



- Focus on behavioural change
- Encouraging capital investment: but with realism:
 - Schools have limited funding
 - Paybacks on energy efficiency investments often poorer than other sectors because of lower occupancy hours (15% of the year: factor of 2 to 6 extension in payback time)

Long term objectives



To develop a sustainable business within the schools sector providing:

- Energy education and energy life skills
- Reducing schools' energy costs, and carbon emissions



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Marketplace Session

Conference Foyer

Next Steps

- Project summaries and contact details can be found here:
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/716654/180503_NDSEMIC_phase_1_project_summaries_REP_v03a_rg.pdf
- BEIS team email address: SmartEnergyManagement@beis.gov.uk



Q&A

Is there any more we can do to help realise BEIS' vision?

Stephanie Gale, BEIS

Andrew Lever, Carbon Trust

Antonia Dickman, IPSOS

Michael Harrison, SMIP



Department for
Business, Energy
& Industrial Strategy



Innovation solutions for energy management
in retail, hospitality and schools

Thank you for attending





-
- Edit text styles
 - Second level
 - Third level
 - Fourth level
 - Fifth level



Whilst reasonable steps have been taken to ensure that the information contained within this publication is correct, the authors, the Carbon Trust, its agents, contractors and sub-contractors give no warranty and make no representation as to its accuracy and accept no liability for any errors or omissions. All trademarks, service marks and logos in this publication, and copyright in it, are the property of the Carbon Trust (or its licensors). Nothing in this publication shall be construed as granting any licence or right to use or reproduce any of the trademarks, services marks, logos, copyright or any proprietary information in any way without the Carbon Trust's prior written permission. The Carbon Trust enforces infringements of its intellectual property rights to the full extent permitted by law.

The Carbon Trust is a company limited by guarantee and registered in England and Wales under company number 4190230 with its registered office at 4th Floor Dorset House, Stamford Street, London SE1 9NT.

Published in the UK: 2018.

© The Carbon Trust 2018. All rights reserved.