

Greater Grimsby Town Deal

Agreement

5 July 2018

The Greater Grimsby Town Deal sets out a new stronger partnership approach between the Greater Grimsby Project Board and the Government and its agencies to support the regeneration of Greater Grimsby. It meets the commitment to pilot a town deal for Greater Grimsby set out in the Industrial Strategy White Paper.

The Town Deal covers the town of Grimsby and the strategic employment sites on the South Humber Bank, between the Ports of Grimsby and Immingham, covering the whole of the Greater Grimsby parliamentary constituency and part of the Cleethorpes constituency. North East Lincolnshire Council is delivering a separate and complementary regeneration programme for the resort of Cleethorpes, supported by the Government through the Coastal Communities Fund, Heritage Lottery Fund and Local Growth Funds through the Humber Local Enterprise Partnership.

The Greater Grimsby Town Deal will focus on four core themes to:

- Drive Economic Growth;
- Accelerate Housing Delivery;
- Transform Grimsby's Waterfront; and
- Improve Skills and Educational Attainment.

It brings together over £67m of government and local investment which will help accelerate the delivery of North East Lincolnshire Council's adopted local plan, which sets out ambitious targets for 8,800 jobs and over 9,700 new homes by 2032.

By signing this agreement, each party commits to implementing the Town Deal by:

Theme	Greater Grimsby Project Board	Central Government and its agencies
Driving Economic Growth	<ul style="list-style-type: none">• Council investment of £23.6m in implementing the £42m South Humber Industrial Investment Programme (SHIP) programme, to deliver the Stallingborough Enterprise Zone (EZ)	<ul style="list-style-type: none">• Department for International Trade (DIT) Northern Powerhouse specialist support to include the SHIP investment opportunity when discussing potential locations with overseas investors and within appropriate DIT sector propositions presented to

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	<p>site, Humber Link Road and ecological mitigation</p> <ul style="list-style-type: none"> • Delivering a highly targeted marketing and branding strategy for the SHIIP sites • Testing and developing decentralised energy solutions for Stallingborough EZ site, including provision of a micro-grid • Working with Orsted, ABP and other partners to support the expansion of offshore wind construction and O&M activities and infrastructure at the Port of Grimsby • Exploring development of new R&D/innovation facilities to support key sector growth 	<p>their networks, and also to work with the Greater Grimsby Project Board to understand key anchor companies' opportunities and customer needs. This will include advice and feedback on the Humber LEP's expression of interest for its High Potential Opportunities programme, which will further strengthen the packaging of the SHIIP offer and promote it internationally with a clear pathway for investors.</p> <ul style="list-style-type: none"> • Government/Humber LEP investment of up to £2.1m¹ from the Local Growth Fund to support highways improvements to Moody Lane and Woad Lane to further support delivery of the SHIIP EZ sites. <p><small>¹subject to final business case and Humber LEP Board approval</small></p>
<p>Accelerating housing delivery</p>	<ul style="list-style-type: none"> • Procure private sector delivery partner(s) for surplus Council-owned sites. NELC funding of up to £8m • Engage with other partners to identify surplus land assets for inclusion in the Housing Zone • Work with the newly-formed Lincolnshire Housing Partnership to deliver opportunities for housing and economic growth • Implement further Local Development Orders where this will de-risk private investment and accelerate housing delivery 	<ul style="list-style-type: none"> • Homes England to work with the Greater Grimsby Project Board to engage with the new Lincolnshire Housing Partnership, and other registered providers, to increase the number of affordable homes in the area • Homes England advice and expertise to the Greater Grimsby Project Board to help co-develop the Grimsby West project, ensuring a strong business case that demonstrates demand and clear acceleration of delivery should further Housing Infrastructure Funds become available • Homes England to work with the Greater Grimsby Project Board to maximise co-investment through

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	<ul style="list-style-type: none"> • Work with landowners to complete SPD for the Grimsby West site, agree strategic infrastructure priorities and develop proposals for the first phase of development • Work with landowners to deliver strategic sites at Scartho Top/Humberston Road • Complete borough-wide housing condition survey to prioritise proposals for housing refurbishment/ redevelopment and amenity investment in the most deprived wards • Establish new delivery vehicle to acquire, refurbish and dispose empty homes • Deliver masterplan for the strategic Freeman Street/Albion Street site in East Marsh 	<p>the Accelerated Construction Programme to support delivery of surplus Council-owned sites</p> <ul style="list-style-type: none"> • Homes England to support the Greater Grimsby Project Board to engage with and develop the delivery capacity of the SME sector including access to the Home Building Fund and other measures.
<p>Transforming Grimsby's waterfront</p>	<ul style="list-style-type: none"> • Council investment of over £3m to acquire and secure Victoria Mills as a strategic town centre regeneration opportunity • Council/ABP investment of over £0.75m to support delivery of the Grimsby Heritage Action Zone including development of a PSICA grant programme for the Kasbah Conservation Area • Council/Humber LEP investment of up to £3.7m to enhance public realm and accelerate delivery of key development sites 	<ul style="list-style-type: none"> • Support for the delivery of key projects within the HAZ Heritage Action Zone (HAZ) including £0.5m investment by Historic England in regeneration of the Kasbah, through the Partnership Schemes in Conservation Areas (PSICA) programme.

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	<ul style="list-style-type: none"> • Deliver rolling investment programme in Council heritage assets • Completion of valuation and technical studies for key town centre sites and assembly of Council funding package for co-investment in site assembly • Deliver masterplan and investment strategy for key waterfront sites including HE presence 	
Improving skills and educational attainment	<ul style="list-style-type: none"> • Work in partnership with major local employers to engage with schools to raise aspiration and inform career choices • Support delivery of improved careers information advice and guidance in schools, in partnership with The Careers & Enterprise Company • Engage with major employers to identify current/future skills needs to inform adult skills programmes • Work with employers to encourage collaborative approaches to increase uptake of Apprenticeships, through CATCH and other key partners • Following success at stage 1 of the Institute of Technology (IoT) competition, we will continue to work closely with the University of Lincoln to respond positively to Stage 2 of the competition which is 	<ul style="list-style-type: none"> • Department for Education (DfE) to engage with the Greater Grimsby Project Board on support for delivery of proposed Higher Education presence and supporting infrastructure • Greater Lincolnshire Skills Advisory Panel (which is being piloted with DfE), and both the Greater Lincolnshire and Humber LEPs, to work closely with the Greater Grimsby Project Board to develop skills analysis as part of the Skills Advisory Panel's skills analysis

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	<p>expected to be launched by DfE in July 2018</p>	
<p>Delivering effective governance</p>	<ul style="list-style-type: none"> • Developing the role of the Greater Grimsby Board to provide strategic oversight and approval of an annual investment/delivery plan, and establishing programme-level governance arrangements with North East Lincolnshire Council as the body accountable for the successful delivery of the Town Deal with Government • Establishing a Delivery Board consisting of Government and its appropriate agencies, council and other key delivery stakeholders • The Council and its regeneration delivery partner ENGIE have a core delivery team in place to take forward key programmes including SHIP and the Housing Zone and Estates Regeneration initiatives. This will be augmented through the creation of three further delivery roles in support of the Town Deal, to be funded through existing Council/ENGIE resources or external funding: <ul style="list-style-type: none"> - Grimsby Town Centre Manager - Heritage Action Zone Project Manager (proposed to be funded 	<ul style="list-style-type: none"> • Appoint a senior official responsible for pulling together support across Whitehall to help unblock unnecessary policy obstacles and work pro-actively with the Greater Grimsby Project Board to ensure their regeneration plans make the right connections to existing government programmes and potential funding streams • Ongoing Government official representation on the Greater Grimsby Project Board • Officials from Government and its appropriate agencies to attend the (to be established) Greater Grimsby Delivery Board.

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	through Historic England, ENGIE and ABP) - Arts/Cultural Project Manager (in negotiations with Arts Council England to support a new post co-funded with the Council).	

In addition, the growing volumes of the social impact investment sector offer the Greater Grimsby Project Board the opportunity to work with socially focused organisations and investors on key projects. The Board will optimise their plans to make the most of these opportunities and achieve the maximum social impact with the available funding.

Future Development of the Town Deal

The Government commits to further discussions on the development of the Town Deal should credible and deliverable proposals to regenerate Greater Grimsby come forward from the Project Board.

Signed by:

Jake Berry MP

Minister for the Northern Powerhouse and Local Growth

Ministry of Housing, Communities and Local Government

Rt Hon Lord Henley

Parliamentary Under Secretary of State

Department for Business, Energy and Industrial Strategy

Cllr Ray Oxby

Leader, North East Lincolnshire Council

David Ross

Chair, Greater Grimsby Project Board