



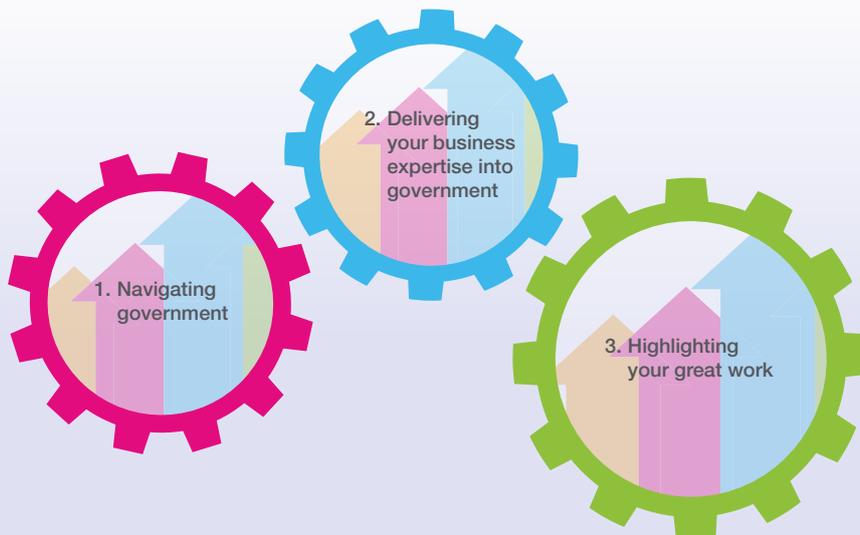
# Business Partnerships Team



The **Business Partnerships Team** sits at the heart of the Government in the Cabinet Office. We work to build **successful, productive, long-term partnerships** between business and government to deliver the voice of business directly into the centre of policy development and government campaigns.

Our team believes that some of society's most difficult social and economic challenges can only be solved through the power of **partnership between government and business**. We facilitate proactive, engaging partnerships that are crucial to delivering impact, amplifying initiatives, scaling innovation, and ultimately **improving people's lives across the UK**.

## The Business Partnerships Team can support you with:



### 1. Navigating government

We are your first point of contact in government, able to quickly connect you with relevant Whitehall contacts, teams and projects.

### 2. Delivering your business expertise into government

Through our strong partnership, and unique understanding of your business priorities, we can work collaboratively to feed your valuable expertise and insight directly into the heart of policy development and government campaigns.

### 3. Highlighting your great work

Promoting your best practise and progressive initiatives to Departments and Ministers or amplifying your achievements to other businesses.

### How we engage with business

We facilitate many opportunities for businesses to talk about priority issues with senior government representatives. We do this through a number of different formats including bilaterals, workshops, sector specific roundtables, cross-sector panel events and receptions.

Our team is **working closely with businesses** on a number of innovative projects, for example:

- **Serious Violence** – our team invited a range of business and civil society representatives to join the Creating Opportunities Forum as part of the Prime Minister’s Serious Youth Violence Summit.
- **Housing** – working closely with other government departments, we convened a round table with representatives from government and business to examine ways to tackle discrimination against benefit claimants in the rental sector.
- **Returnships** – we collaborated with the Government Equalities Office and over 50 businesses to discuss inclusive recruitment programmes. We invited stakeholders to share experiences and develop guidance to help people return to the workplace.



Photo: 10 Downing Street



## Case Study: The Inclusive Economy Partnership (IEP)

The Inclusive Economy Partnership (IEP) brings together business, civil society and government to tackle the UK’s most pressing social and economic problems through cross-sector partnerships.

From getting more young people into work, to improving mental health support at work, and spreading financial inclusion to the millions unbanked or in bad debt situations, the IEP works to create opportunity where it is needed the most – addressing the challenges that hold people and communities back.

The IEP is jointly funded by the Cabinet Office and DCMS, and supported by an Advisory Board of entrepreneurial leaders from business, civil society and Government - currently including the CEOs of Nationwide Building Society, The Co-op, Unilever, The National Lottery Community Fund and UnLtd.



Read more about our journey so far and how to get involved: [inclusiveeconomypartnership.gov.uk](https://inclusiveeconomypartnership.gov.uk)