

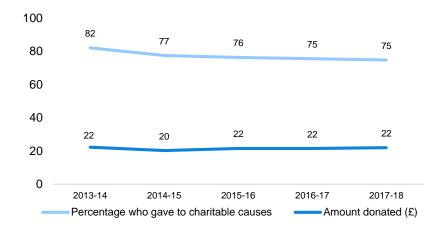
## Department for Digital, Culture, Media & Sport

## Community Life Survey: Charitable Giving

This factsheet summarises official statistics on charitable giving by adults (16+) in England, based on data from the 2017-18 Community Life Survey

75% of respondents gave money to charitable causes in the last 4 weeks, donating an average of £22\*

The percentage of people who donated in 2017-18 was lower than in 2013-14, but the average amount donated per person has remained consistent

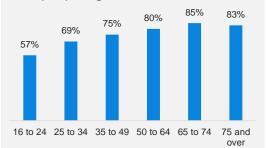


## Who was more likely to have given to charitable causes in the last 4 weeks?

Women were more likely to have given to charitable causes than men



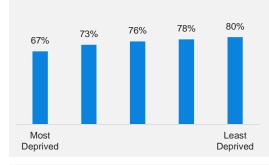
People aged 35 and older were more likely to have given to charitable causes than people aged 16-34



People living in rural areas were more likely to have given to charitable causes than people living in urban areas







People who live in the least deprived areas were more likely to have given to charitable causes than those who live in the most deprived areas

...but rates were similar between regions, ethnic groups and between those with or without a limiting long term illness/disability

## How did people donate?

**32%** of people gave money through collection tins...



...and 28% bought goods from charity shops or catalogues



**28%** of those who donated, gave to medical research...

... and **26%** donated to hospitals and hospices



**40%** of people said they would be encouraged to start donating or to donate more if they had more money...

... and **30%** said having confidence that the charity or organisation uses the money effectively would encourage them to start donating or to donate more