



MEDICINES ADVERTISING LIAISON GROUP
12 October 2017
G-3 at 2:30pm
MHRA

PROPOSED AGENDA

1. Welcome and agreement of Agenda
2. Minutes of last meeting – 8 November 2016
3. Matters Arising
 - Essential information in advertising - MHRA/PMCPA
4. Reclassification of medicines for OTC sale - MHRA/PAGB
 - Malaria, erectile dysfunction, others
5. Advertising of devices
 - Future statutory regulation - MHRA
 - Self-regulation update - PAGB
6. Advisory Boards - MHRA/PMCPA
7. Guidance and Codes of Practice - ALL
 - Proposed changes and consultations - ALL
 - Advertising of nicotine products - ASA
8. Areas of current concern - ALL
 - Invitation for contributions
 - Botulinum toxin advertising
 - Homoeopathic products
 - Other issues around the table
9. Any Other Business
 - MHRA move to Canary Wharf
 - Advertising Seminars 2018