

Logo Requirements

May 2016

WITHDRAWN

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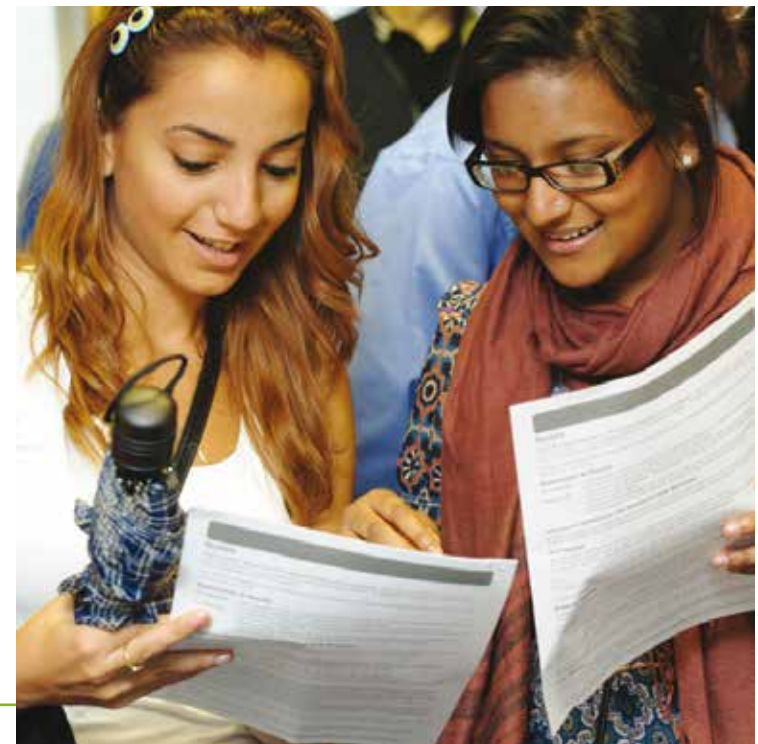


Introduction

We regulate qualifications, examinations and assessments in England. It is our duty to ensure learners get the results their work deserves and that their qualifications are valued and understood now and in the future. We are responsible for regulating assessments and qualifications taken by learners of all ages, including National Curriculum assessments, GCSEs, A levels, the Diploma and vocational qualifications.

Ofqual was formally established in April 2010 by the Apprenticeships, Skills Children and Learning Act 2009. We have five objectives which cover qualifications standards, assessments standards, public confidence, awareness and efficiency.

We regulate the qualifications industry on behalf of everyone who uses it. This includes learners, teachers, parents and carers, employers and higher education professionals. They all deserve a system of qualifications and assessments that supports the best practice in education, training, and professional development.



This document should be used in conjunction with our *Additional Certificate Requirements*. The Logo Requirements cover our identity, which includes the usage of our logo on certificates. It is your responsibility to make sure that you are compliant with the Logo Requirements.

Our logo symbolises the authority and independence of Ofqual. The overall composition, colours and name help to reinforce and convey our brand values of confidence, trust, fairness, integrity and transparency. The logo is specifically crafted using bespoke letterforms, while the uniform squares represent consistency, order and progression. There are two versions of the logo available for qualification certificates; colour and grayscale.

The logo featured in this document is only to be used on qualification certificates and credit certificates that refer exclusively to qualifications published on The Register of Regulated Qualifications. You **may not** use the logo on unit certificates or any other certificates. We **do not** permit the use of our logos for any other purposes without explicit written permission from us.

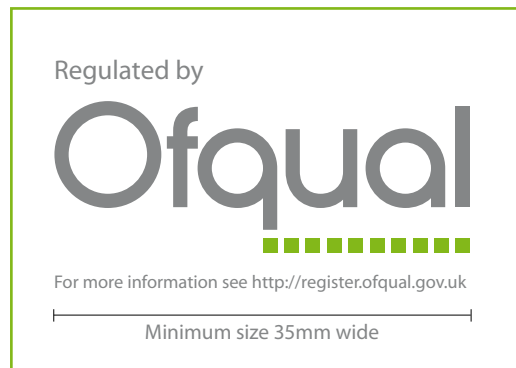
You must ensure that you always use the high resolution logo supplied on the front of certificates. We do permit resizing the logo, the minimum size for the logo is 35mm wide. Do not place the logo against a pattern or a background colour, change the colours, distort, skew, stretch, tilt, angle or in any other way alter the logo.

Positioning and Exclusion Zones

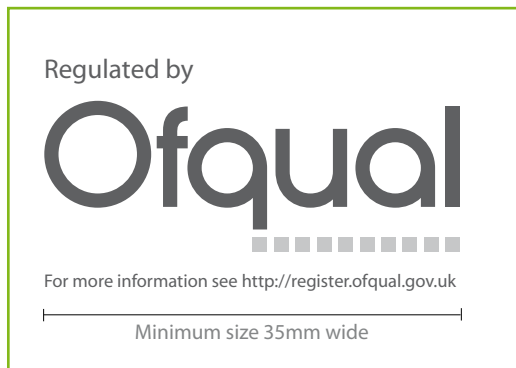
Positioning

The logo **must** feature on the **front** of a qualification certificate/credit certificate in accordance with the *Additional Certificate Requirements*.

Colour version



Grayscale version



Exclusion zones

We have introduced an exclusion area to make sure that other graphic material or type does not interfere with the logo.



For further information please contact our helpdesk team at public.enquiries@ofqual.gov.uk

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