



The Services Sound and Vision Corporation

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

SSVC

Signed:

A handwritten signature in black ink, appearing to read "Simon Bucks", written over a horizontal line.

Name: Simon Bucks

Position: Chief Executive

Date: 16th July 2018



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We The Services Sound and Vision Corporation (SSVC) will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 SSVC recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *supporting and enhancing the morale, welfare, sense of community, interests and effectiveness of the Armed Forces community by providing entertainment, communication, information, online communities, training and other related activities;*
- *promoting and supporting the Armed Forces and the work they undertake to the general public via our TV, radio and digital channels. For these purposes currently serving personnel, reservists, cadets, veterans, civilians who work in direct support of the UK military, and their families, all comprise part of the Armed Forces community;*
- *supporting the upskilling and employment of veterans and service leavers, young and old, by aiming to develop a number of veteran and service leavers*

training programmes, which launched in 2017 with the Forces Media Academy, which offers digital and broadcast media training;

- *working with the Career Transition Partnership (CTP), in order to establish a tailored employment pathway;*
- *striving to support the employment of Service spouses and their partners across our bases in the UK and overseas;*
- *endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment;*
- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible;*
- *offering support to our local cadet units, either in our local community or in local schools, where possible;*
- *aiming to actively participate in Armed Forces Day by promoting and championing the work of the Armed Forces – and by sharing coverage of the day's celebrations across our media channels;*
- *raising money for a number of Forces charities through the 'Big Salute';*

2.2 We will publicise these commitments through our literature, our website and our social media channels, setting out how we will seek to honour them and inviting feedback from the Service community and our stakeholders on how we are doing.