

[REDACTED]

From: [REDACTED]
Sent: 13 October 2017 14:42
To: industrialstrategy
Subject: IPO. Industrial Strategy: Intellectual Property - Call for views 13.10.17

Sir / Madam

I am the founder of the business, PSC, and principle Director of its second administrative vehicle incorporated for use - UK Doorstep Choice (Ltd) - in relation to the aims and objectives of the business - to represent and protect a consumer's right to privacy at home.

The model for the business itself and operation of services able to be provided by the business was established through not for profit trials of its initial two services UK Doorstep Choice and UK Letterbox Choice primarily across the North East of England between 2005 - 2009. It is believed this established various precedents. The services are unique in how applicable public private organisations can co-operate - without cost / but at saving - to the public sector organisations involved, in how the services are administrated and regulated.

In 2012 a delegation representing the business hand delivered a letter containing views on what was thought could be the social, economic, and environmental benefits of introducing the services that can be offered to householders in the United Kingdom, on a for profit basis to the UK Government at 10 Downing Street.

In 2017, the business announced its intention and ability to formally offer up / or roll out its services to the UK domestic market. As this process has progressed, private and public sector interest in the process - and how it is being conducted - has increased dramatically, specifically from organisations within the key markets of the US and EU. The business operates under the UK/US/EU Data Privacy Shield as and where applicable in respect of its communications.

It has been observed and commented on that whilst the business is a recognised world first - of what it has done, can do, and could do, in relation to rights and laws in markets applicable, the process noted / unfolding - could actually be seen or be used as a blueprint for the business's sensible, balanced integration and transition into said markets.

Communications received from The Bank of England / World Bank / World Trade Organisation / International Monetary Fund / United Nations and the business's UK based private sector service and product supplier group would appear to corroborate my appraisal as above, and it can already be ascertained there is significant public interest - in facts and IP known / and those shown - in public and private domains in context / process applicable to highlight points in the campaign to introduce the services.

The business had already been included in the UK's IP100 League in relation to trade secrets / assets and worth as a whole to the UK in contexts of them, and I had recently taken the IPO's on line Health Check which by return appeared by evaluation of the submissions made to show the business is in possession of Trade Secrets / IP and related IP and assets / Copyright / Licencing - Royalty issues, in relation to the history and future potential for the business.

In protecting the ideas / IP applicable and any worth related to the above, I divulge only what is needed to be known by the UK Government or Authorities before acting- having already recorded my intent with HM Government and Treasury in the United Kingdom to act only in seeking to promote any benefit from the introduction of services to and for the wider and greater, or public good.

After further consultation and evaluation, it is believed I hold IP / assets - information and evidence - which not only corroborates and supports the above, but further, if released via a public medium or social media outlet could prove to be highly market sensitive to a number of private and public organisations within the UK market, due to the nature of what the services do and can do, how the Markets work - and how the markets work in terms applicable to rights and laws applicable.

As such, give the IPO's remit, and after reading the IPO's guidance in relation to the IP and its call for views, I had decided to make contact in respect of bringing the issues related as above to the attention of the IPO as a matter of urgency - merely - with a view to the IPO being the most relevant Department for me to contact in relation to matter in hand, and how best to now act or evaluate the best practice / application of and with it, and in relation to the above for all private public interests noted and intention and potential for use in taking the business forward, with rights and IP applicable, for the wider or public good with it, in the right way and manner.

(the business model, services, formats for use, margins for operation, administrative vehicle for use - have effectively all been designed to be, and able to be made or licenced - subject to public knowledge, opinion, and demand for them, given that the services could be applicable to approximately 32m UK homes alone, we though it wise to adopt a horse / cart mentality in context - literally with a first of this nature, quantum and significance). (the business is also able to partner, as and where may be applicable, or the rights and equity in respect of, as and where may be applicable, sold, or licenced for use with).

It would be highly appreciated if this matter could be given the utmost priority. I am able to access a telephone - and indeed had recently spoke to a most understanding gentlemen over the IPO Helpline to express my concerns - who upon hearing some of the facts divulged appeared to agree with my predicament and attempt to safeguard information and evidence I am in possession of for reasons noted.

I am able to meet upon request at short notice, with or without other parties present - or with them as requested. In addition the external auditors that would be appointed upon any commencement of trading of the services as intended for operation under audit can also be contacted independently - for reference / or appraisal - or for the convening of a meeting to appraise situation / facts as are alleged as presented herein by me as true, by contact with either Mr Kevin Rooney or Mr Neil Butler at the Newcastle branch of RSM International on 0191 255 7000.

Thank you.

Yours faithfully

[REDACTED]

UK Doorstep Choice (Ltd)

[REDACTED] www.ukdoorstepchoice.co.uk

