



heylo housing group

We, the undersigned, commit to honour the
Armed Forces Covenant and support
the Armed Forces Community.

We recognise the value Serving Personnel,
both Regular and Reservists, Veterans and military
families contribute to our business and our country.

Signed on behalf of:

heylo housing group

Signed:

Position: CEO

Date: Date: 25 April 2018

Signed on behalf of:

Ministry of Defence

Signed:

Name: Maj General Ben Bathurst CBE

Position: GOC London District

Date: 25 April 2018

heylo



Ministry
of Defence

heylo housing group
The Armed Forces Covenant

An Enduring Covenant Between
The People of the United Kingdom
Her Majesty's Government
and heylo housing group

All those who serve or have served in the Armed Forces of the Crown
And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of The Armed Forces Covenant

1.1 We heylo housing group will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *No member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen.*
- *In some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 heylo housing recognises the value serving personnel, reservists, veterans and military families bring to our business. We **heylo housing group** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *No member of the Armed Forces Community should face disadvantaged in the provision of public and commercial services compared to any other citizen*
- *In some circumstances special treatment may be appropriate especially for the injured or bereaved*
- *We will seek to uphold the principles of the Armed Forces Covenant, by promoting the fact that we are an armed forces-friendly organisation through:*
- *Publicising our commitment to the Armed Forces Covenant through internal and external communications including:*
- *Using the Armed Forces Covenant logo on relevant marketing materials, and actively advocating the Armed Forces Covenant to our industry partners and clients.*
- *Participating in events that demonstrate our support such as Armed Forces, Reserves, and Armistice days.*
- *Offering a home ownership scheme that when combined with the military's own Forces Help to Buy incentive provides a unique proposition for all serving members of the Regular and Reserve Armed Forces to own their own home.*
- *Direct engagement with the armed forces and their families on all aspects of home ownership through informative seminars and exhibitions bespoke designed for military personnel.*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.