

Fair Processing Notice Selling Online Overseas (SOO)

Information provided whilst using this service, including personal information, may be published or disclosed in accordance with access to information regimes, primarily the Freedom of Information Act 2000 (FOIA) and UK Data Protection legislation.

The Department for International Trade will process personal data supplied in this service in accordance with the DPA. The information you provide will be processed on a lawful basis in Selling Online Overseas to enable DIT to perform a task in the public interest or to fulfil an official function, and the task or function has a clear basis in law and/or the processing is necessary for a contract DIT have with an individual and/or the individual has given consent for the processing of their personal data for a specific task.

This information will be shared within the department and with selected third parties for purposes connected with DIT performing a task in the public interest or to fulfil an official function and the task or function has a clear basis in law, including:

- assessing the suitability of applications to e-commerce platforms
- to allow marketplaces to progress applications,
- to provide additional support in relation to exporting through online channels
- To manage relationships with businesses the department is supporting to trade or invest internationally
- To identify and secure international and UK based opportunities
- To identify businesses with the greatest propensity to trade or invest and direct them to the most appropriate advice, events and services
- To evaluate the impact of trade and investment services
- To better understand the trade and investment environment
- To better understand the domestic and international business landscape
- To target financial support at businesses to secure trade and investment opportunities
- To process business applications to access trade and investment related advice and services
- To understand barriers to trade and investment
- To design effective and intelligent trade and investment policy, services and make business decisions

Third parties with whom information will be shared are:

Marketplaces which are applied for,

- China Britain Business Council,
- Kantar Public
- Adetiq
- UK Export Finance
- eBay

- Amazon France, Germany, Italy, Canada, USA, India, Mexico, Japan, China, Spain,
- Royal Mail T-Mall
- Rakuten
- Mercado Libre

- Trade Me
- Flipkart
- Fruugo
- ttHigo
- Kaola
- 1688.com
- Cdiscount
- Newegg.com, Newegg Business, Newegg Canada
- Linio
- Otto
- Ctrip
- vip.com
- LaRedoute
- lamoda
- dafiti
- JD Worldwide
- XIU.com
- MyMM
- Shangpin.com
- Zalora
- Spartoo
- The Iconic
- SF Best
- Goxip
- Privalia

Aggregated analysis of responses may also be shared with the Information Commissioner's Office (ICO) the Government Internal Audit Agency (GIAA) and the National Audit Office (NAO), China Britain Business Council, Devolved Administrations and Kantar Public.

Consent will be sought in accordance with the DPA should there be a requirement to share information with any other third parties outside of those listed above. If you want the information you provide to be treated confidentially, please be aware that, in accordance with the FOIA, public authorities are required to comply with a statutory code of practice which deals, amongst other things, with obligations of confidence. In view of this, it would be helpful if you could explain to us why you wish that information to be treated confidentially. If

we receive a request for disclosure of that information, we will take full account of your explanation, but we cannot give an assurance that confidentiality can be maintained in all circumstances.