



The Northern Ireland TSA

Stephen Wanhill

*Bournemouth and Limerick
Universities*



Completing the Ten Tables

- 1-4 Tourism Consumption: Yes
- 5 Production: In part
- 6 Demand meets Supply: In part
- 7 Employment: Yes
- 8 Gross Fixed Capital Formation: No
- 9 Collective Consumption: In part
- 10 Indicators: Yes

1-4 Tourism Consumption

- ☛ Main surveys (IPS, UKTS, NIPS and SOT) all use different expenditure classifications, so needed to adjust to Table classifications;
- ☛ Some volume information on same-day visitors and used IPS and LDVS to obtain information on per capita spend;
- ☛ Domestic same-day visits important for food and beverage, and recreational and cultural services.

5 & 6 Production, Demand meets Supply

- Using the ABI it is possible to derive total output, total inputs (domestic and imported) and gross value added in terms of characteristic industries;
- To analyse inputs further by associated industries requires an I/O Table;
- Able to estimate internal tourism consumption as a fraction of domestic supply by characteristic industries.

7 Employment

- Well covered in general by Census of Employment and Labour Force Survey;
- Self-employment data are aggregated.

9 Collective Consumption

- Totals (only) at the national, regional and local level were obtained from annual reports and operating plans, and DOE District Council Data.

10 Indicators

- ☛ Generally good coverage here;
- ☛ However, there are disclosure issues arising in the level of detail concerning establishments.

Conclusions

- ☛ The 10 Tables are well thought out in trying to assess the direct level of tourism activity;
- ☛ They provide a good focus for the collection of tourism data at the macro level.