



Your Vote Is Needed

CLA intends to apply for an ECL authorisation to support the collective licences it provides to the education, business and public administration sectors. CLA's licences enable organisations to copy and re-use short extracts from print and digital published materials, including books, journals and magazines.

In order to apply for an ECL authorisation, CLA must demonstrate that its application is supported by the rights holders it currently represents. CMO members are therefore required to vote on the question of the application.

By applying for ECL, CLA will formalise its rights position and enhance transparency for both rights holder and users. As with CLA's current licences, rights holders can choose to opt-out if they do not wish their works to be included in the licensing scheme.

DACS previously received revenue from this exclusively, to administer through Payback, but from this year onwards PICSEL will receive a share of this revenue which we will distribute to you.

PICSEL supports the CLA application as a way to maintain and enhance secondary rights revenue to all rights holders and now formally asks for your vote on the application.

Question:

Do you support CLA's application to operate an Extended Collective Licensing scheme?

- ☐ Yes
- ☐ No

Q&A

What is ECL?

ECL extends the CLA licence to cover titles that were not previously included in the licences and to rights holders who are not members of, or who have not mandated, a CMO.

What Effect will this have on revenue?

No immediate effect is expected however a broader licence could incur a larger fee which would increase the total available to rights holders.

What if CLA fails to secure and ECL authorisation?

The CLA would in all probability have to amend its current licensing scheme to clarify that they only extended to works mandated by its members (ALCS, PLS, DACS and PICSEL). To copy other works, licensees would have to seek direct individual permissions from rights holders. This would place an additional cost and administrative burden on licensees, and would most likely be reflected in a reduction in CLA licence fees which, in turn, would mean reduced distributions to [CMOs] members.

How do I opt-out?

If you wish to opt-out of the licensing scheme, or have any questions, please contact pauls@picsel.org.uk