



The Guinness Partnership

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

The Guinness Partnership

Signed: _____

A handwritten signature in black ink, appearing to read "H. Hewitt", written over a horizontal line.

Name: _____

Heidi Hewitt

Position: Allocations Manager _____

Date: 18 August 2017 _____



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We **The Guinness** will endeavour in our business dealings across Greater Manchester, to uphold the key principles of the Armed Forces Covenant, which are:

- No member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen
- In some circumstances special treatment may be appropriate especially for the injured or bereaved.

Section 2: Demonstrating our Commitment

2.1 **The Guinness Partnership** recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

1. Promoting the fact that we are an armed forces-friendly organisation

2. Since 1987 Guinness have managed the lease for 113 homes in Westfield War Memorial Village.

- This development was the first purpose built village for ex-servicemen.
- Our priority remains the same for assisting ex-service men and women as a priority for the provision of housing.

3. The Guinness Partnership will promote that we are an armed forces friendly organisation and;

- encourage other providers to sign up the Armed Forces covenant
- offer our continual support for the cause

4. Actively promote Armed Forces Day internally, on our Website and through Social Media