

# The Applications Store for Government (ASG)

## What is it?

The Government is currently considering options to develop an Applications Store for Government, which will be an online marketplace for business solutions, encouraging the sharing and reuse of online services across the public sector. Rather than create bespoke solutions each time a requirement is identified, reuse will become the norm.

## Why?

The options currently being considered offers the potential to:

- Create a competitive and cost transparent marketplace, which enables both large players and SMEs to offer their services to government.
- Reduce software license costs through economies of scale for framework price negotiation, and reuse of surplus licenses.
- Substantially reduce the number of unique applications used by the public sector.
- Reduce dependency on client side advisors used to support in-house procurement teams.
- Improve the ability to monitor application usage and gather user feedback.
- Reuse of government intellectual property across the public sector.
- Reduce the length of procurement cycles, saving both industry and government valuable procurement resources.

## How?

- The Cabinet Office has put in place a joint public sector and industry team to develop the ASG strategy.
- We will examine a number of prototype options to prove the concept.
- Public sector organisations will be requested to nominate candidates for reuse from their existing asset base.

## Contact

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