July 1940: Fieldwork starts. Some interviews disrupted by air raids.

“In one respect the increasing employment of women during the war raised a difficulty. Housewives refused to co-operate on the grounds that they were too busy”

Proportion of household expenditure on food.

30% of food spend on ‘convenience’ products: canned, frozen, other (such as chips, cakes and breakfast cereals).

A total of 8s 4d of food spend on ‘convenience’ products: canned, frozen, other (such as chips, cakes and breakfast cereals).

Between 1960 and 1965, consumption of instant coffee almost doubled.

Polyethylene Terephthalate (PET) plastic bottles patented, the first able to contain carbonated liquids.

Household consumption of fruit juice increase since 1972 330%.

Household consumption of fish reached the highest level since 1970.

The stay-tab opening system revolutionises the drinks can by the mid-1980's.

Vineyards in the UK. By 2015 there were 502.

75 Years of Family Food

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www.gov.uk/government/collections/family-food-statistics