



MEDICINES ADVERTISING LIAISON GROUP
8 November 2016
R-O-507at 2:30pm
MHRA

PROPOSED AGENDA

1. Agreement of Agenda
2. Minutes of last meeting – 10 March 2016
3. Matters Arising
 - Transfers of value - PMCPA
 - Advertising of nicotine products - MHRA/ASA
 - Essential information in advertising - MHRA/PMCPA
4. Advertising of devices - MHRA
 - Devices for self-care - PAGB
5. Guidance and Codes of Practice - ALL
 - Review of Codes of Practice
6. Areas of current concern - ALL
 - Invitation for contributions
 - Advisory Boards - MHRA/PMCPA
 - Multiple Sales of Analgesics - MHRA
 - Advertising of POMs to the public - ASA/MHRA
 - ASA Botox Project - ASA
 - Other issues around the table
7. Any Other Business