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Department for Transport
Great Minster House
33 Horseferry Road
London SW1P 4DR
Telephone 0300 330 3000
Website www.gov.uk/dft
General enquiries: https://forms.dft.gov.uk

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The road freight sector is a hugely important and growing part of the UK economy, contributing £11.9 billion in 2015 and employing around 248,000 people. Many of the more than 44,500 businesses in this sector are small or medium enterprises. The Government is committed to supporting this business sector and enabling it to achieve its full potential.

Road freight’s positive contribution to our economy extends beyond its direct employment and financial benefits - the sector is a critical enabler of wider business across the UK - of all sizes, from internet entrepreneurs to large distribution businesses.

However, I am also aware that heavy goods vehicles (HGVs) account for a significant portion of the UK’s air quality impacts from transport, and am committed to working collaboratively with industry to address these issues.

I am therefore delighted to be publishing this Freight Carbon Review, which is designed to help the road freight sector reduce its emissions in a cost-effective way that drives efficiency and innovation. In meeting this challenge, the Government will work collaboratively with the freight and logistics industry, to build on existing good practice. Your work will help us achieve our long-term target of reducing UK emissions by at least 80% on 1990 levels by 2050, whilst supporting the continued development of the freight and logistics sector. This work will inform the Government’s Emissions Reduction Plan, which will set out how we will reduce emissions through the 2020s and so provide an important signal to the markets, businesses and investors. It will also support the development of further measures on air quality under our forthcoming Air Quality Plan.

And this is not just about delivering environmental benefits. Measures to reduce emissions can also reduce fuel consumption and therefore costs. Fuel accounts for a significant portion of HGV operating costs, in an industry where margins are tight; and I want businesses to enjoy the economic benefits associated with the deployment of fuel efficient technologies and best operational practice.

This Review has enabled the Government to gather evidence on the key opportunities for and barriers to reducing road freight emissions, and identify a range of potential routes for decarbonising the sector. As an outcome of this work, the Government has committed to a number of new measures to support industry,
including the piloting of an HGV fleet review scheme to advise small and medium fleet operators on reducing fuel consumption and costs. The Review has also identified areas for further analysis and policy development, including the potential role for alternative fuels, modal shift, and longer term pathways for reducing road freight emissions. So we have not reached the end of this work and are exploring further measures, with a focus on reducing emissions and improving our air quality while supporting industry.

I recognise that there are considerable challenges, but am confident that the road freight sector can play its part in meeting our climate change targets. By working together we can create a low carbon economy and support the UK freight industry at the same time. Decarbonising the road freight sector is the right thing to do for our economy and the common good.

This Review has not been developed in isolation. I am grateful to all the organisations in the freight and logistics industry who have generously given their time to support and inform this work.

The Rt Hon John Hayes CBE MP
Minister of State for Transport
The 2008 Climate Change Act sets a legally binding target to reduce the UK’s greenhouse gas (GHG) emissions by at least 80% by 2050, relative to 1990 levels. The Act requires the Government to cap GHG emissions over successive five-year periods, known as ‘carbon budgets’. The fifth carbon budget, covering the period 2028-2032, was set in legislation in July 2016. Meeting our climate change targets will require action across all sectors of the economy, including road freight.

Alongside meeting these targets, improving air quality continues to be a priority. The 2008 Ambient Air Quality Directive (2008/50/EC) sets legally binding limits for concentrations of major pollutants that impact public health including particulate matter (PM10 and PM2.5) and nitrogen dioxide (NO2). The Government is taking forward a programme of work to set up Clean Air Zones. These Zones will discourage the most polluting vehicles from entering a number of city centres, alongside national action and continued investment in clean technologies such as electric and ultra-low emission vehicles. In addition, we are developing a new Air Quality Plan for nitrogen dioxide, for publication in 2017, which will set out further measures to improve air quality.

Heavy goods vehicles (HGVs) are currently estimated to account for around 17% of UK GHG emissions from road transport and around 21% of road transport NOx emissions, while making up just 5% of vehicle miles.

Developing a decarbonisation strategy for HGVs is challenging for two key reasons. Firstly, although electric drivetrain options are available for smaller HGVs, the technological solutions for larger HGVs are at a relatively early stage of development and not yet available for deployment across the HGV fleet. Secondly, the complex nature of the road freight sector, which comprises a diverse mix of vehicle configurations, vehicle weights, duty cycles and fleet sizes, means there is not a single industry-wide decarbonisation solution and a range of measures will be needed.

However, as set out in this Freight Carbon Review, policy options are already available to reduce emissions from HGVs, and many of the approaches outlined in this report could save businesses money whilst cutting carbon and improving UK air quality.

The Freight Carbon Review was commissioned in 2015 to bring together the evidence on the key opportunities for and barriers to reducing road freight GHG emissions, to identify key evidence gaps, and to consider potential policy solutions. This report sets out the key findings of the Review, identifies a range of Government-
and industry-led decarbonisation options, and outlines a number of measures that the Government will put in place to support GHG emission reductions within the road freight sector.

7 This report does not attempt to set out comprehensively all the steps that will be needed to deliver the necessary emissions reductions from road freight. The forthcoming Emissions Reduction Plan will outline the steps Government is taking to decarbonise across the transport sector. Due to the current uncertainty regarding the 'right' solutions for road freight, this will necessarily be an evolving picture over time as HGV technologies continue to emerge and develop. The Government is clear, however, that further measures need to be explored in order for freight to contribute to our long term climate change targets.

8 The Government recognises the road freight sector's vital contribution to the UK’s economy, and the challenging economic climate in which many fleets operate. The Freight Carbon Review has therefore considered options for supporting industry, particularly small and medium sized enterprises (SMEs), to reduce emissions in a cost-effective way without imposing unnecessary burdens.

9 The primary focus of this work has been on road freight GHG emissions and identifying measures with the potential to reduce these by 2032, in line with the fifth carbon budget timelines. However, we have also considered longer term road freight decarbonisation options to get the sector on a pathway towards meeting our 2050 target.

10 In recognition of the UK’s ongoing priorities on air quality, the Freight Carbon Review has taken account of the wider environmental co-benefits from GHG-related measures where appropriate and where evidence is available. The Government is keen to prioritise interventions that tackle both GHG and air pollutant emissions. The Review has also considered the economic benefits to industry that could be derived from improved fuel efficiency and enhanced operational practice.

11 In developing the Freight Carbon Review, the Department for Transport (DfT) has engaged with other Government departments, devolved bodies, academic experts, and the freight and logistics industry.

12 Following an initial evidence review and early consultation with stakeholders, five key themes were identified for further consideration. This report has been structured in accordance with these themes, which are summarised below:

- Improving fuel economy through efficient driving and in-cab driver monitoring technologies.
- Optimising fleet design through retrofit technologies and improved engine efficiency.
- Reducing road miles through modal shift, longer-semi trailers and further industry collaboration.
- Reducing emissions through wider use of alternative fuels.
- Shifting the focus to future, more radical, solutions such as electric trucks, e-highways and hydrogen fuel cell technologies.
Efficient driving and in-cab technologies

13 Efficient driving (commonly referred to as ‘eco-driving’) describes a set of driving techniques, maintenance procedures and vehicle checks designed to achieve greater vehicle fuel efficiency and thereby reduce emissions and costs. Efficient driving can be supplemented by using a range of in-cab technologies that monitor driving on an ongoing basis and provide performance feedback to drivers and fleet managers. Keeping vehicles well maintained and optimising the mix of vehicles within the fleet can also contribute to improved fuel efficiency.

14 The Committee on Climate Change (CCC)⁴ has identified opportunities to significantly reduce HGV GHG emissions by 2035 through ‘demand side’ measures, including improved logistics, driver training and retrofitting existing vehicles with fuel saving technologies. The CCC attributes a significant portion of these savings to driver monitoring and fuel efficiency training, which has been found to be highly cost effective⁵.

15 In addition to reducing GHG emissions, efficient driving reduces hauliers’ expenditure on fuel, which, according to Freight Transport Association (FTA) data, can account for up to 30% of HGV operator costs⁶. Wider deployment of efficient driving techniques therefore represents a key opportunity for fleet operators to reduce costs in an industry where profit margins are tight.

16 Building on the CCC’s work, DfT commissioned a study to further assess the economic and environmental impacts of efficient driving and in-cab monitoring technologies within the road freight sector⁷. It found that the key barriers to wider uptake among SMEs relate to the associated up-front costs and a lack of evidence on the economic benefits. The study recommended that the Government should:

- Work with industry to promote and encourage wider uptake of efficient driving training through supporting communication campaigns on the associated economic and environmental benefits.
- Consider subsidising the costs of eco-driving courses and in-cab technologies so that they are more accessible to SMEs.

17 As an outcome of the Freight Carbon Review DfT will work with the Energy Saving Trust to pilot an HGV fleet review scheme, which will advise SME fleet operators on reducing fuel consumption and costs, with the aim of delivering GHG emission savings. This will focus on selecting the best vehicle for the job, driver behaviour, technology to improve existing vehicle performance, route optimisation and fuel management.

18 This pilot will be evaluated with a view to wider roll out should it prove successful. It will help build our evidence base to determine the extent to which the emissions savings identified by the CCC might be practically deliverable, and how any barriers might be overcome.

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⁴ The Committee on Climate Change (CCC) is an independent, statutory body established under the Climate Change Act 2008. The CCC advises the UK Government and Devolved Administrations on emissions targets and report to Parliament on progress made in reducing greenhouse gas emissions and preparing for climate change.


⁶ http://www.fta.co.uk/policy_and_compliance/fuel_prices_and_economy/fuel_prices/fuel_fractions.html

⁷ AECOM, 2017, ‘Eco-driving for HGVs’
Fleet design

19 Technologies to reduce HGV fuel consumption are widely available, but uptake is currently limited, particularly among smaller operators. Retrofit equipment such as aerodynamic devices and fairings\(^8\) and low rolling resistance tyres can offer fleets a cost-effective GHG emission reduction solution. Although some large fleet operators already use vehicles that feature these technologies, wider uptake has been hindered by a lack of trusted information on the associated fuel savings, as well as the costs of purchasing and installing equipment and wider pressures on driver and fleet managers’ time.

20 The Freight Carbon Review has identified a need for the Government to encourage further uptake of these technologies by providing businesses with access to independent information on associated fuel savings. In June 2016, the Office for Low Emission Vehicles (OLEV) in conjunction with the Low Carbon Vehicle Partnership (LowCVP) launched an HGV technology accreditation scheme. This has been designed to provide independent validation of fuel savings from a range of retrofit technologies, providing transparency and greater certainty to operators. It is intended that the scheme will accelerate the adoption of fuel saving technologies and thereby reduce fuel costs for fleet operators while saving GHG emissions\(^9\).

21 Discussions with stakeholders suggest that there is significant scope for increasing communication, advocacy and knowledge sharing between larger and smaller operators on the benefits of these technologies. FTA will be renewing its Logistics Carbon Reduction Scheme (LCRS) later this year, with a focus on encouraging SME participation. The Government welcomes FTA’s ongoing work in this area and is supportive of wider participation amongst the freight and logistics industry.

Reducing road miles

22 The Freight Carbon Review has considered options for making more effective use of current capacity on the rail, water and road networks through increased use of rail freight, deployment of longer semi-trailers, and improved logistical efficiency through more widespread industry collaboration.

23 The Rail Freight Strategy, published in September 2016, highlights the GHG emissions reduction potential from modal shift from road to rail and identifies a range of issues that would need to be addressed to realise this potential\(^10\). The Strategy was supported by an assessment from Arup of the likely scale of GHG emission savings out to 2030 from shifting freight from road to rail, which suggests that savings could be significant\(^11\). Further work will be needed to understand in more detail the likely costs and feasibility of these measures, particularly considering the significant infrastructure investment that would be required.

24 In addition to opportunities to make better use of the rail network, further efficiencies can be achieved through more effective use of the road network. DfT’s ongoing Longer Semi-Trailer (LST) trial was launched in 2012 and is enabling the use of longer vehicles, up to an extra 2.05m in length, to be trialled in Great Britain for ten

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\(^8\) Fairings are three-dimensional mouldings that can be fitted to the cab roof, container front or cab sides to streamline the vehicle’s shape, and bridge gaps between the cab and container - thereby improving aerodynamics. Available as new or retrofit, fairings work by presenting the airflow with a smooth transition from the cab roof to the container.


years. Results from the trial to date suggest major benefits by way of improved operational efficiency and potential CO₂ savings. Estimates suggest that up to 10.6 million HGV km have been removed from the road since September 2012, which equates to removing up to 90,000 HGV journeys\textsuperscript{12}. It is anticipated that over 3,000 tonnes of CO₂ will be saved over the course of the trial. In light of these positive results, DfT has recently announced a five year extension to the trial and an increase in the number of permitted LSTs by an additional 1,000, which will take the number of LSTs from 1,800 to approximately 2,800 over the next 12 months.

Encouraging the freight industry to collaborate effectively so that vehicles are used to their maximum capacity wherever possible could also decrease the number of HGVs on the road, thereby reducing GHG emissions. To inform the Freight Carbon Review’s evidence base, DfT commissioned a study which explored the opportunities for and barriers to wider industry collaboration\textsuperscript{13}. Building on this work, DfT will consider the case for further measures to help overcome some of the barriers to industry collaboration.

**Alternative fuels**

26 The Freight Carbon Review has considered the future role of alternative fuels in reducing both GHG and air pollutant emissions from the road freight sector. It has focussed in particular on liquefied and compressed natural gas (LNG and CNG), biomethane, and liquid biofuels (e.g. biodiesel), which are considered suitable for use in the current generation of HGV engines.

27 Sustainable renewable fuels, in particular biomethane and biodiesel from waste feedstocks, offer significant potential to decarbonise the road freight sector in the short to medium term. However use of these fuels in HGVs is currently limited and wider deployment is likely to depend upon overcoming significant barriers to supply and uptake. Many fleet operators have expressed a desire to use biomethane in their vehicles, but at present it is only supplied to the transport sector in small quantities.

28 The GHG emissions reduction potential from switching from diesel to natural gas (fossil methane) is less certain. In particular, tailpipe emissions of unburnt methane, referred to as ‘methane slip’, is a known issue for dual fuel (diesel/gas) retrofit conversions and can offset any CO₂ savings derived from natural gas. The Government will continue to monitor the emissions performance of dedicated gas and dual fuel HGVs, and direct future support towards fuels and technologies with proven emissions reduction capabilities.

29 Renewable low carbon road fuels are already supported in the UK through the Renewable Transport Fuel Obligation (RTFO). The Government has recently concluded a public consultation on possible amendments to the RTFO to increase supply of these fuels. This invited views from the freight industry on options to incentivise the use of biofuels in this sector, which we are now considering\textsuperscript{14}. In addition, the new Advanced Renewable Fuel Demonstration Competition will provide £20m of capital grant funding to build demonstration scale renewable fuel plants in the UK. This will be matched by significant private sector investment and will target the difficult-to-decarbonise aviation and HGV sectors.

\textsuperscript{13} TRL, 2017, ‘Freight Industry Collaboration Study’
\textsuperscript{14} https://www.gov.uk/government/consultations/renewable-transport-fuel-obligation-proposed-changes-for-2017
Earlier this year the Government announced the winners of the Low Emission Freight and Logistics Trial competition, through which £20 million funding will be awarded to enable the freight and logistics sector to trial innovative low and zero emission vehicle technologies in their fleets. The funding will also support the deployment of refuelling and recharging infrastructure\(^1\).

**Shifting the focus to low and zero emission technologies**

Opportunities are now emerging for HGV electrification through developments in battery electric and hydrogen fuel cell technologies. These already provide a feasible option for reducing emissions from vans and lighter HGVs, particularly those operating to urban and regional duty cycles. However, at present these options are unsuitable for deployment in larger HGVs.

Looking ahead to 2050, the Freight Carbon Review has considered a range of future technologies including electrification of the largest HGVs, inductive and overhead dynamic charging, and connected and autonomous vehicles.

The Government is currently developing proposals to seek an EU derogation that would allow Category B driving licence holders to operate alternatively fuelled vehicles up to 4,250 kg (the current limit is 3,500 kg). This would help achieve payload parity with conventional diesel vehicles and should therefore address a key barrier to the adoption of alternative fuels, which require heavier drivetrains.

We have recently concluded a consultation on the transposition of the General Circulation Directive on vehicle weights and dimensions. This included proposals to allow operators up to an extra tonne in weight to account for the heavier drivetrains of alternatively-fuelled HGVs, including those using electricity, hydrogen, natural gas and biomethane\(^2\).

The European Commission plans to publish regulatory proposals on the monitoring and reporting of fuel consumption and CO\(_2\) emissions from all new HGVs by 2018. It is anticipated that these proposals will help inform purchasing behaviour, and potentially be used to set CO\(_2\) emissions standards within the EU in the longer term. Under current plans, manufacturers will be required to measure fuel consumption and CO\(_2\) emissions for new types of vehicle at type approval. It is envisaged that the reporting and monitoring of this information will help reduce emissions and operating costs through the provision of better market information.

In the future it is possible that manufacturers selling new HGVs into the EU market will face regulatory limits on their fleet average CO\(_2\) emissions in a similar way to that seen for cars and vans. We anticipate that these regulations will therefore serve to influence innovation in the UK HGV market.

**EU considerations**

The Government is considering carefully all the potential implications arising from the UK’s exit of the European Union. Until exit negotiations are concluded, the UK remains a full member of the EU and all the rights and obligations of EU membership remain in force. During this period the Government will continue to negotiate, implement and apply EU legislation. The outcome of these negotiations will

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determine what arrangements apply in relation to EU legislation in future once the UK has left the EU.

38 As set out above, the EU is currently improving its ability to monitor emissions from HGVs with a view to informing the development of CO₂ regulations over the coming years. As with existing CO₂ regulations for cars and vans, the forthcoming regulations could be pivotal in driving technological development and delivering CO₂ emission reductions from the road freight sector.

39 We will need to consider the implications of these regulations for UK industry and ensure that appropriate safeguards are put in place to encourage and maintain innovation in our HGV market. This should have a positive impact on the efficiency and competitiveness of the sector, while reducing air pollution and GHG emissions from road freight.

**Actions and next steps**

40 The Freight Carbon Review has considered a range of existing and newly-commissioned evidence as well as stakeholder views to develop an overview of the key opportunities for and barriers to reducing GHG emissions from the road freight sector. It has identified key evidence gaps, and outlined a number of potential options for reducing emissions.

41 We have recently announced a range of measures to support the decarbonisation of the road freight sector, including:

- An extension of the OLEV Plug-in Van Grant to encompass heavier, category N2 and N3, vehicles\(^\text{17}\). This includes an increase in support of up to £20,000 for the first 200 eligible vehicle sales.
- £20m grant support for industry-led trials of alternative propulsion technologies for commercial vehicles.
- A £20m capital grant competition to support the development and deployment of fuels capable of tackling HGV and aviation GHG emissions.
- An HGV accreditation scheme to assess fuel and GHG emission savings from a range of aftermarket technologies.

42 As we develop the Emissions Reduction Plan we are considering additional steps that could be taken to further support GHG emission reductions in the road freight sector out to the 2030s.

**Support for efficient driving and in-cab technologies**

- We are working with the Energy Saving Trust to pilot an HGV fleet review scheme, which will advise SME fleet operators on reducing fuel consumption and costs, with the aim of delivering GHG emission savings. Evidence collected from the evaluation of this pilot will inform future policy.

**Fleet design**

- We will continue to work with LowCVP and industry to support the roll-out of the HGV accreditation scheme, and will consider options for encouraging increased industry uptake.

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\(^{17}\) Vehicles designed and constructed for the carriage of goods and having a maximum mass exceeding 3.5 tonnes but not exceeding 12 tonnes (N2), and vehicles designed and constructed for the carriage of goods and having a maximum mass exceeding 12 tonnes (N3).
• We will work with the FTA to support and encourage wider uptake of the Logistics Carbon Reduction Scheme, particularly among smaller operators.

Reducing road miles
• We will consider the scope for further modal shift from road to rail, including through further work to quantify the costs and benefits of opportunities identified in the Rail Freight Strategy.
• We will take forward work over the next year to extend the Longer Semi-Trailer Trial, in collaboration with industry. Operators will be invited to bid for a share of the additional allocation in the coming months, and details on how to apply will be available soon.
• We will consider the scope for developing further measures to support wider industry collaboration and address barriers within the road freight sector.

Alternative fuels
• We have recently consulted on biofuels policy, including on measures to increase renewable fuel supply across the road transport sector and to support advanced fuels suitable for freight under the Renewable Transport Fuel Obligation. We will consider the responses and set out our next steps for biofuels policy later this year.
• We will work to transpose amendments to the General Circulation Directive by May 2017, including the adoption into UK law of measures to allow operators of alternatively-fuelled HGVs up to an extra tonne in weight to account for their heavier drivetrains.
• We will continue to gather evidence on the environmental and economic performance of alternatively-fuelled commercial vehicles.
• We will engage industry with the development of our £20m Advanced Renewable Fuel Demonstration Competition.

Shifting the focus to low and zero emission technologies
• We are developing proposals that would allow Category B driving licence holders to operate alternatively-fuelled vans up to 4,250 kg to account for their heavier drivetrains, and plan to consult on these proposals later this year.
• OLEV will continue to encourage the development of low and zero emission vehicle technologies for heavier trucks through its research and development support programme.
• We will work with Defra and the local authorities involved in establishing Clean Air Zones to consider the use of incentives to encourage hauliers to use cleaner, quieter vehicles.

43 We will work closely with the road freight industry, as well other Government departments and the devolved administrations, to take forward these actions. We recognise that further work is needed and will build on the findings of this Review to identify additional freight decarbonisation measures. Our goal is to ensure that future work in this area is supportive of our freight and logistics industry, and that we encourage its development in a way that is compatible with meeting our environmental goals. Further measures are being considered as part of work to develop the Emissions Reduction Plan as well as the new Air Quality Plan for nitrogen dioxide.
1. Introduction

Overview of the road freight sector

The road freight sector is an important and growing part of the UK economy, contributing £11.9 billion in 2015. There were more than 44,500 road freight enterprises in the road freight sector in 2015, employing around 248,000 individuals. In addition to making a direct economic contribution, road freight is a critically important enabler of the success of other businesses of all sizes and from all sectors.

At the end of 2015, there were 483,400 Heavy Goods Vehicles (HGVs) over 3.5 tonnes licensed in Great Britain. Their average gross vehicle weight was 21.8 tonnes, compared with 17.5 tonnes in 1994, and 21% had a gross vehicle weight of over 41 tonnes. Hardly any fell into this category prior to 2001 when the general weight limit for articulated vehicles was increased from 41 to 44 tonnes.

A 2013 Energy & Utility Skills report highlights the diversity of the sector, estimating that 94% of UK HGV fleet operators had fewer than ten vehicles and approximately 50% of operators were 'owner drives', licensing just one vehicle. At the other end of the spectrum, the report found that just 300 operators ran fleets of over 100 vehicles, accounting for 15% of all HGV numbers.

Department for Transport (DfT) data show that the number of goods vehicle operator licences in issue in Great Britain declined from 110,000 in 1999-2000 to 76,000 in 2014-15. Over the same time period, the average size of operators' fleets has increased from 3.6 to 4.5 vehicles. This means fewer licences are in issue but more vehicles are being specified under these licences.

An HGV Technology Survey conducted by DfT on a random sample of 700 vehicles in early 2015 captured information on HGV ownership arrangements, which were found to differ substantially depending on the number of HGVs operated by individual companies. For companies with 1-4 HGVs, 25% of vehicles were new and 70% of vehicles were second hand owned. However for companies that owned over 150 vehicles, the percentage of new and second hand owned vehicles changed to 61% and 3% respectively. Further details are provided in Appendix B.

This is an important distinction as new HGVs are likely to be more fuel efficient and offer some carbon savings over older vehicles. The results of this survey therefore indicate that the least efficient vehicles are owned by smaller firms, and highlight the important role that larger operators play in determining which vehicles enter the HGV parc.

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18 https://www.ons.gov.uk/businessindustryandtrade/business/businessservices/bulletins/uknonfinancialbusinesseconomy/2015provisionalresults#links-to-related-statistics
21 http://networks.euskills.co.uk/sites/default/files/UK%20Market%20Review%20-%20The%20Role%20of%20Natural%20Gas%20in%20Road%20Transport%20-%20Dec%202013.pdf
GHG emissions from road freight

The 2008 Climate Change Act sets a legally binding target to reduce the UK’s greenhouse gas (GHG) emissions by at least 80% by 2050, relative to 1990 levels. The Act requires that the Government caps emissions over successive five-year periods, known as ‘carbon budgets’. The fifth carbon budget, covering the period 2028-2032, was set in legislation in July 2016 and requires a 57% reduction in GHG emissions compared to 1990 levels.

Meeting our climate change targets will require GHG emission reductions across all sectors of the economy, including road freight. Domestic transport accounted for almost a quarter of UK GHG emissions in 2014, as shown in Figure 1.1 below.²³

![Figure 1.1: GHG emissions by sector (2014)](image)

As shown in Figure 1.2 below, HGVs (above 3.5 tonnes) are currently estimated to account for around 16%²⁴ of UK GHG emissions from domestic transport, despite making up just 5% of vehicle miles²⁵ ²⁶.

²⁴ [https://www.gov.uk/government/statistical-data-sets/tsgb03 - 2014 data, calculated from Table TSGB0306](https://www.gov.uk/government/statistical-data-sets/tsgb03 - 2014 data, calculated from Table TSGB0306)
²⁶ From 2014, reported HGV emissions reflect changes in the allocation of fuel consumption across vehicle types in the greenhouse gas emissions inventory. This has reduced estimated HGV emissions by about 25% for 2013. Some of the analyses cited in this report will have been completed before changes to the greenhouse gas emissions inventory reduced the historic HGV emissions series.
The 2015 DfT HGV Technology Survey captured information on vehicle duty cycles, and found that regional delivery was the most common by number of vehicles, followed by construction, urban delivery, long haul, and municipal utility. The results of that survey have been combined with an estimated breakdown of GHG emissions across different duty cycles, taken from a 2012 report by Ricardo-AEA (now Ricardo Energy & Environment)\(^{28}\). The combined results are shown in Table 1.1 below.

The Ricardo-AEA report found that long haul duty cycles account for the largest portion of HGV GHG emissions despite, according to the DfT survey, making up a relatively small proportion of HGVs on the road. This is likely to be due to the vehicle weights and relatively high mileages associated with long haul freight transport. It suggests that there may be an opportunity to significantly reduce road freight emissions if an effective decarbonisation solution can be identified for this segment of the logistics industry.


\(^{28}\) Ricardo-AEA ‘Opportunities to overcome the barriers to uptake of low emission technologies for each commercial vehicle duty cycle’ - available at: http://www.lowcvp.org.uk/news,new-report-identifies-clear-opportunities-for-cutting-carbon-and-lowering-costs-from-road-freight-operations_1924.htm
Table 1.1: Duty cycle definitions and GHG emissions

<table>
<thead>
<tr>
<th>Duty Cycle</th>
<th>Duty Cycle Description</th>
<th>% Vehicles*</th>
<th>% GHG Emissions**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long Haul</td>
<td>Delivery to national and international sites (mainly highway operation and a small share of regional roads).</td>
<td>18</td>
<td>44-46</td>
</tr>
<tr>
<td>Regional Delivery</td>
<td>Regional delivery of consumer goods from a central warehouse to local stores (inner-city, suburban, regional and also rural and mountainous roads).</td>
<td>29</td>
<td>24-45</td>
</tr>
<tr>
<td>Construction</td>
<td>Construction site vehicles with delivery from central store to very few local customers (inner-city, suburban and regional roads; only small share of off-road driving).</td>
<td>22</td>
<td>15-16</td>
</tr>
<tr>
<td>Urban Delivery</td>
<td>Urban delivery of consumer goods from a central store to selling points (inner-city and partly suburban roads).</td>
<td>21</td>
<td>10-12</td>
</tr>
<tr>
<td>Municipal Utility</td>
<td>Urban truck operation like refuse collection (many stops, partly low vehicle speed operation, driving to and from a central base point).</td>
<td>10</td>
<td>4</td>
</tr>
</tbody>
</table>

*From DfT HGV Technology Survey, **From Ricardo-AEA (2012)

GHG emission projections

BEIS emission projections for HGVs displayed in Figure 1.3 below show that HGV CO₂ emissions are projected to fall gradually out to 2025 reflecting fuel efficiency improvements across the HGV fleet driven by Government-backed industry-led action as well as incremental improvements in new HGV efficiency year on year. By 2025, rising HGV kilometres outweigh those improvements in fuel efficiency and emissions flatten out. This suggests that continuing along a ‘business as usual’ path would make it increasingly challenging to meet our climate change targets within the road freight sector, which would in turn require further action to be taken to reduce emissions in other areas.

Figure 1.3: Forecast HGV CO₂ emissions - indexed to 2015²⁸

²⁸ BEIS energy and emissions projections 2015
NOx emissions from road freight

HGVs currently account for around 21% of UK surface transport NOx emissions. In addition to meeting national GHG emissions reduction targets, improving air quality in our cities and towns is a priority for Government. The 2008 Ambient Air Quality Directive (2008/50/EC) sets legally binding limits for concentrations in outdoor air of major air pollutants that impact public health such as particulate matter (PM10 and PM2.5) and nitrogen dioxide (NO2). As one of a range of measures to ensure the UK meets legal limit values for nitrogen dioxide in the UK, some older polluting vehicles, including HGVs, will be discouraged from entering a number of city-centres through the implementation of Clean Air Zones. The Government is considering additional measures to meet legal limits for nitrogen dioxide and will set out further plans in 2017.

Existing measures to reduce road freight emissions

As outlined above, there is considerable diversity within the road freight sector, which comprises a mix of vehicle configurations, vehicle weights, duty cycles and fleet sizes. These factors will determine the suitability and cost effectiveness of available GHG emissions reduction measures. The diverse nature of the road freight sector means that there is not a single industry-wide decarbonisation solution and a range of interventions need to be considered.

There are a number of existing policies and measures already in place to support a reduction in GHG emissions from the road freight sector, alongside the efficiency improvements that are expected to come forward. A selection of measures are summarised below, with further details provided as appropriate throughout this report.

- The use of sustainable biofuels in the UK is encouraged primarily through the **Renewable Transport Fuel Obligation**, which requires refiners, importers and any others who supply more than 450,000 litres of transport fuel per year to the UK market to redeem a number of Renewable Transport Fuel Certificates in proportion to the volume of fossil fuel (and any unsustainable biofuel) they supply. The scheme was amended in 2015 to increase the rewards available for those supplying bioLPG and biomethane.

- A **fuel duty differential** is in place for road fuel gases, which are taxed at a lower rate than petrol and diesel. The duty differential is currently approximately £0.33 per litre, and was initially guaranteed for three years – up to and including 2015-16. The 2013 Autumn Statement extended the duty differential for ten years, up to 2024, with a review in 2018.

- The Office for Low Emission Vehicles (OLEV) and Innovate UK have recently announced the winners of a new £20m **Low Emission Freight and Logistics Trial** competition to stimulate the real-world, on-road demonstration of innovative ‘near to market’ low and zero emission vehicle technologies for freight and logistics vehicles.

- In June 2016, the Government launched an OLEV-funded **HGV accreditation scheme**, developed by the Low Carbon Vehicle Partnership (LowCVP). The scheme has been designed to independently measure fuel savings from a range...
of aftermarket technologies, providing fleet operators with an independent validation of likely fuel and GHG savings.

- DfT is conducting an operational **trial of longer semi-trailers**, which is authorising longer articulated goods vehicles to run on Great Britain's roads. The Government has recently agreed to increase the number of LSTs by an additional 1,000 and to extend the trial by five years. This increase will take the number of LSTs from 1,800 to approximately 2,800 over the next 12 months.

Industry-led initiatives have also played an important role in reducing GHG emissions. The Freight Transport Association’s Logistics Carbon Reduction Scheme, for example, is a free voluntary initiative to record, report and reduce GHG emissions\(^{31}\). It allows the UK logistics sector to publicly report its contribution towards national carbon reduction targets. The scheme’s target is an 8% reduction in emissions intensity by 2015, based on 2010 levels\(^{32}\). Other initiatives such as the Fleet Operator Recognition Scheme and Eco-Stars further help operators to focus on best practice opportunities to improve fuel consumption and reduce their environmental impacts.

**Background to the Freight Carbon Review**

The Freight Carbon Review was commissioned in 2015 to bring together the evidence on the opportunities for and barriers to reducing road freight GHG emissions, to identify key evidence gaps, and to propose potential policy solutions. This report sets out the Review’s key findings, identifies a range of Government- and industry-led emissions reduction options, and outlines a number of measures that the Government will put in place to support the road freight industry in reducing GHG emissions from the sector.

The Freight Carbon Review lays the groundwork upon which the Government will build to determine how we will achieve further GHG emissions savings out to the 2030s and beyond. However, it does not attempt to set out comprehensively all the steps that will be needed to deliver the necessary emission reductions from road freight. The forthcoming Emissions Reduction Plan will set out the steps being taken across the economy to reduce carbon emissions, including the potential contribution from the road freight sector. However, due to the current uncertainty regarding the ‘right’ solutions for road freight this will necessarily be an evolving picture over time as HGV technologies continue to emerge and develop.

**Methodology**

The Freight Carbon Review commenced with an evidence gathering and stakeholder engagement phase to understand industry priorities and identify key themes for further focus. Following this initial phase, the Review was split into five strands, which are outlined below and discussed in subsequent chapters of this report, as follows:

- Improving fuel economy through efficient driving and in-cab driver monitoring technologies (Chapter 2).

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\(^{31}\) [http://www.fta.co.uk/policy_and_compliance/environment/logistics_carbon_reduction_scheme.html](http://www.fta.co.uk/policy_and_compliance/environment/logistics_carbon_reduction_scheme.html)

\(^{32}\) At the time of publication 2015 data are not yet available.
• Optimising fleet design through retrofit technologies and improved engine efficiency (Chapter 3).
• Reducing road miles through modal shift, longer-semi trailers and further industry collaboration (Chapter 4).
• Reducing emissions through wider use of alternative fuels (Chapter 5).
• Shifting the focus to future, more radical, solutions such as electric trucks, e-highways and hydrogen fuel cell technologies (Chapter 6).

To supplement the evidence captured through the literature review, two research studies were commissioned on efficient driving and industry collaboration, led by AECOM and Transport Research Laboratory (TRL) respectively.

Based on the available evidence, a number of policy options were identified. The GHG abatement potential (measured in million tonnes of CO\textsubscript{2} equivalent saved (MtCO\textsubscript{2}e)) and cost-effectiveness (the net cost per tonne of carbon saved) of each measure was assessed where there was sufficient evidence to do so. The analysis is presented throughout this report. In order to determine whether a measure is cost-effective, a benchmark carbon value for the relevant time period is used. For measures delivering GHG savings over the fifth carbon budget period, the benchmark value taken is the central non-traded carbon value in 2030, £78/tCO\textsubscript{2}e in 2030 (in 2015 prices)\textsuperscript{33}. Measures can be considered to be statically cost-effective if the net cost is lower than £78/tCO\textsubscript{2}e.

However a static assessment of cost-effectiveness should not be the only consideration when deciding which options to take forward. There may be more expensive options that are not considered cost-effective in the short to medium term but may be required to meet the UK's 2050 climate change target. In some cases these may need to be taken forward earlier so that the necessary technology develops sufficiently or is rolled out across the fleet in time to meet longer term targets.

There is considerable uncertainty regarding both the mix of technologies that will be available by 2050 and the extent to which emerging technologies will penetrate the HGV market; and it is not possible to be definitive at this time on what will emerge as the most cost-effective approach. While technologies are not mutually exclusive, not all will necessarily be progressed. Developments in battery technologies might, for example, preclude the need for other major infrastructure projects, but it is also possible that hydrogen or electric infrastructure will prove a more cost-effective option for decarbonising long-haul freight.

In developing the Freight Carbon Review, DfT has engaged with other Government departments, devolved bodies, academic experts, and the freight and logistics industry. This engagement has improved our understanding of the key opportunities for and challenges and barriers to reducing road freight GHG emissions, and has highlighted existing and emerging freight decarbonisation options.

\textsuperscript{33} https://www.gov.uk/government/collections/carbon-valuation--2
2. Efficient driving and in-cab technologies

Key messages

- There is evidence to suggest that use of efficient driving techniques and in-cab monitoring technologies can deliver significant fuel savings and a corresponding reduction in GHG emissions from HGVs.
- The relationship between driving techniques and air quality is less clear cut and further research is needed to better quantify this.
- Evidence on current efficient driver training uptake rates is inconclusive. However, anecdotal evidence suggests that larger operators are more likely than smaller operators to engage with training and invest in telematics equipment.
- The key barriers to wider uptake of efficient driving training include upfront costs, lack of evidence of economic benefits, and challenges associated with sustaining initial benefits over time.
- DfT will work with the Energy Saving Trust to pilot an HGV fleet review scheme to advise small and medium fleet operators on reducing fuel consumption and costs, including through providing advice on efficient driving and in-cab monitoring technologies - with the aim of delivering GHG emission savings.
Introduction

‘Efficient driving’ is a term used to describe the energy efficient operation of vehicles and consists of a combination of safe, responsible and anticipatory driving techniques. It encourages drivers to use their vehicles in an ecological and economical way to increase fuel efficiency, improve road safety and reduce greenhouse gas (GHG) and other emissions. Broader definitions of efficient driving encompass keeping the vehicle well maintained and undertaking routine checks to reduce unnecessary weight, rolling resistance and drag. Efficient driving can be supplemented by using a range of in-cab technologies that monitor driving on an ongoing basis and provide performance feedback to drivers and fleet managers.

There is evidence to suggest that efficient driving techniques and ongoing performance monitoring can deliver significant fuel savings and a corresponding reduction in GHG emissions from HGVs.

Analysis commissioned by the Committee on Climate Change (CCC) in 2015 suggests that efficient driving is a highly cost-effective way of reducing GHG emissions from road freight and, with the introduction of further supportive measures, could reduce emissions by a central estimate of 2.5 MtCO₂e by 2035 against a business as usual baseline scenario.34

In addition to delivering GHG emission savings, the adoption of efficient driving practices potentially reduces pollutant emissions and helps improve air quality. However, the relationship between driving techniques and air quality is not necessarily a simple one and further research is needed to better quantify this.

Building on the above CCC analysis, DIT commissioned AECOM to assess the economic and environmental benefits of efficient driving training for HGV drivers, to explore the barriers to wider uptake and to identify potential measures to help overcome these barriers.

The AECOM study reviewed relevant literature in this field and surveyed 40 fleet operators (of which 19 were small, 19 were medium and two were large), 10 telematics system providers and 12 driver training providers to capture industry views on efficient driving uptake rates, costs, benefits and barriers. The operators included in the survey deployed vehicles across a range of duty cycles, including long haul, regional delivery, urban delivery, construction and municipal utility.

A report of the AECOM study has been published alongside the Freight Carbon Review and its findings are reflected in this chapter.35

Efficient driving training

The AECOM study found that a variety of classroom-based and in-cab driver training is currently available, some of which focuses solely on efficient driving techniques, with other training also incorporating safety aspects. There is also variation in terms of training suppliers, ranging from in-house providers, to independent trainers, to large national suppliers. Table 2.1 below outlines some examples of efficient driving courses currently available to fleets.

35 AECOM, 2017, ‘Eco-driving for HGVs’
Table 2.1: Examples of existing efficient driving courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver Certificate of Professional Competence (CPC)</td>
<td>• HGV drivers are required hold a Driver Certificate of Professional Competence (CPC) qualification.</td>
</tr>
<tr>
<td></td>
<td>• There are four elements to this qualification, which cover theory, case studies, driving ability and practical demonstration.</td>
</tr>
<tr>
<td></td>
<td>• To stay qualified, an HGV driver must undertake a mandatory 35 hours of CPC periodic training every five years.</td>
</tr>
<tr>
<td></td>
<td>• CPC course costs range from £50 to £100 per driver per day.</td>
</tr>
<tr>
<td></td>
<td>• Although there is a syllabus, drivers are free to choose from a large number of accredited courses and efficient driving training is not mandated.</td>
</tr>
<tr>
<td>Safe and Fuel Efficient Driving (SAFED)</td>
<td>• The candidate’s driving is initially assessed by a qualified instructor. Training on best practice in safe and fuel efficient driving techniques is then given. The candidate’s driving is then reassessed to record improvements in driving performance and actual fuel consumption.</td>
</tr>
<tr>
<td></td>
<td>• Historically SAFED driver training has received elements of subsidy from DIT for various transport sectors. However, these subsidies have now expired due to the full commercialisation of the programme via the Driver and Vehicle Standards Agency (DVSA), which is responsible for its day-to-day management.</td>
</tr>
<tr>
<td></td>
<td>• Course costs range from £150 to £300 per driver per day.</td>
</tr>
<tr>
<td>Other efficient driving training options</td>
<td>• There are many training providers that deliver training for commercial vehicle drivers. Although this training is not specifically badged as ‘SAFED’, it includes many of the fundamentals of the SAFED programme, focussing on defensive and fuel efficient driving techniques.</td>
</tr>
</tbody>
</table>

Efficient driving training is delivered through a number of channels, with variable levels of success in terms of engaging drivers and achieving widespread coverage. A 2011 TNS-BMRB study explored how eco-driving training could be provided and promoted in a more engaging way to increase uptake amongst all types of existing Category B driving licence holders. It assessed four established training delivery modes, which are summarised in Table 2.2 below.\(^{36}\)

Table 2.2: Examples of efficient driving course formats

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-vehicle training</td>
<td>• Usually a one or two day course in a specially-prepared lorry.</td>
</tr>
<tr>
<td></td>
<td>• The course consists of a test drive prior to training. The trainer then works alongside the driver to develop a new driving style which incorporates efficient driving techniques. A second test-drive then follows and an analysis of the improvement is conducted. The fuel consumption, speed and rate of gear change will generally be evaluated through the use of telematics or some equally effective monitoring equipment.</td>
</tr>
<tr>
<td>Simulator training</td>
<td>• Training simulators utilise software programmes to create a range of driving scenarios and can be a cost-effective option for training drivers outside the vehicle.</td>
</tr>
</tbody>
</table>

Online / CD-ROM / Classroom

- Includes a range of formats, ranging from theoretical approaches to more practical online simulation games.
- Examples include ECOdrive - a computer programme (driving simulator) that can be installed on most computers.

Pamphlets

- Short printed documents, which provide information on efficient driving techniques.

77 The two most popular interventions were in-vehicle training, and the distribution of pamphlets with eco-driving information. In-vehicle training scored very highly on effectiveness and engagement and poorly on cost, flexibility and potential coverage. Conversely, the pamphlet option scored highly on likely cost, flexibility and potential coverage and poorly on effectiveness and engagement\textsuperscript{37}.

78 Although this study was not focussed on HGV operators, it does suggest that a range of interventions may be needed to increase awareness and uptake of efficient driving techniques and that a single, narrowly focussed solution may have limited impact.

Driver performance monitoring

79 In addition to driver training, ongoing monitoring of behaviour is integral to maintaining improved performance. A 2015 study by the Centre for Sustainable Road Freight (SRF) notes that, with the development of telematics, companies can now closely monitor the behaviour of their drivers against a series of criteria, such as speed, gear changes, braking profile and overall fuel efficiency\textsuperscript{38}. 'Traffic-light' systems are increasingly being used to rate drivers' performance against these criteria and identify the need for additional training and support.

80 The AECOM study notes that with the advent and widespread adoption of smartphones, several mobile applications have been developed to support driver monitoring, which utilise the phone’s in-built functions, including GPS, and accelerometer, which measures acceleration forces. The study also highlights that a number of driver performance monitoring solutions are available, which aim to reduce costs and improve fuel efficiency, as outlined in Table 2.3 below\textsuperscript{39}.

<table>
<thead>
<tr>
<th>Technology</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telematics</td>
<td>• A vehicle telematics system usually integrates telecommunications and informatics, allowing the monitoring of and therefore improvement in the efficiency of a transport operation.</td>
</tr>
<tr>
<td></td>
<td>• Costs for telematics systems range from around £10 to £25 per month, with additional installation costs.</td>
</tr>
<tr>
<td></td>
<td>• While all telematics systems have the primary aim of recording data from the vehicle, this can be captured in different ways, including through:</td>
</tr>
<tr>
<td></td>
<td>o Connecting to the vehicle Controller Area Network (CANBus)</td>
</tr>
<tr>
<td></td>
<td>o Using GPS technology</td>
</tr>
</tbody>
</table>

\textsuperscript{39} AECOM, 2017; 'Eco-driving for HGVs'
Using accelerometer technology

**Key Performance Indicators (KPIs)**

- The following KPIs are often recorded and monitored by operators to influence training needs and driver behaviour:
  - Green band driving\(^{40}\)
  - Engine idling
  - Harsh breaking
  - Harsh acceleration
  - Excessive speeding

**Driver performance league tables**

- Driver performance league table reporting allows operators to compare the relative driving performance of individuals and groups of employees, and identify drivers that require additional support. This approach can also form the basis of incentive and reward schemes to boost employee engagement.

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## Benefits of efficient driving and driver performance monitoring

### Economic and environmental benefits

81 The AECOM study drew on existing literature as well as conducting primary research to identify a range of economic, environmental and wider benefits from efficient driving training and use of in-cab monitoring technologies. It found evidence to suggest that these measures can deliver significant fuel savings and a corresponding reduction in GHG emissions from HGVs.

82 According to the 2015 SRF report, drivers undergoing training as part of the Government-sponsored Safe and Fuel Efficient Driving programme for HGVs (SAFED) have, on average, managed to improve the fuel efficiency of their driving by around 7%. SRF notes that some companies have reported fuel efficiency gains of 15% from these schemes, although it can be difficult to determine the extent to which this improvement is due to driver training as opposed to subsequent monitoring, debriefing and incentives\(^{41}\).

83 The percentage saving will also depend on the average driving standard prior to the introduction of the scheme as well as the nature of the delivery operation, age of the fleet and other factors, making generalisation difficult. However, SRF suggests that a 4-5% fuel and GHG saving is likely to be a realistic estimate for a company with a good record of fuel management and driver training\(^{42}\).

84 In a 2015 study, the US-based National Center for Sustainable Transportation (NCST) collated the findings of a range of international eco-driving studies, as set out in Table 2.4. Although limited, this evidence base suggests that HGV eco-driving can save fuel and reduce GHG emissions in the range of 5% to 15\(^{43}\).

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\(^{40}\) Modern engines have been developed to produce maximum fuel efficiency at low engine revs. The green band represents the rev band where the engine produces the best fuel efficiency and drivers should aim to drive within this band as much as possible.


Table 2.4: Summary of HGV eco-driving evaluation studies

<table>
<thead>
<tr>
<th>Year</th>
<th>Country</th>
<th>Training method</th>
<th>Evaluation setting</th>
<th>Number of drivers</th>
<th>Fuel economy improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>UK</td>
<td>Driving simulator</td>
<td>Driving simulator</td>
<td>&gt;600</td>
<td>3.5% immediately after training</td>
</tr>
<tr>
<td>2007</td>
<td>US</td>
<td>Class</td>
<td>Closed driving course</td>
<td>36</td>
<td>33.6% to 40.5% immediately after training</td>
</tr>
<tr>
<td>2009</td>
<td>Australia</td>
<td>Class</td>
<td>Prescribed real-world route</td>
<td>12</td>
<td>27.3% immediately after training; 26.9% after 3 months</td>
</tr>
<tr>
<td>2010</td>
<td>European countries</td>
<td>Class followed by monthly feedback and regular refreshing class</td>
<td>Actual real-world routes</td>
<td>322</td>
<td>9.4% over an unknown period</td>
</tr>
<tr>
<td>2011</td>
<td>U.S</td>
<td>Individualized coaching and in-vehicle real-time feedback system</td>
<td>Actual real-world routes</td>
<td>695</td>
<td>13.7% after 2 months</td>
</tr>
<tr>
<td>2013</td>
<td>Japan</td>
<td>Class</td>
<td>No information available</td>
<td>~3,000</td>
<td>8.7% immediately after training</td>
</tr>
<tr>
<td>2014</td>
<td>US</td>
<td>Individualised coaching and in-vehicle real-time feedback system (plus financial incentives)</td>
<td>Actual real-world routes</td>
<td>46</td>
<td>2.6% (5.4% with financial incentives) for sleeper cabs and 5.2% (9.9% with financial incentives) for day cabs after two months</td>
</tr>
</tbody>
</table>

Survey work undertaken through the AECOM study appears to support these findings. Here, 89% of survey respondents that deployed efficient driving training within their fleets reported an improvement in fuel consumption, with 76% reporting an increase in miles per gallon (MPG) and 71% reporting a reduction in engine idling. Although the extent to which these results can be extrapolated is limited by the small sample size, they indicate that fleets are realising economic benefits and making GHG emission savings through adopting efficient driving techniques.

The survey found that for 80% of respondents using efficient driving techniques, the payback period was one year or less, which appears to correlate with the CCC’s assessment that this is a cost-effective measure. Survey responses from training providers suggest that the payback period can be variable, depending on the behaviour and standards of individual drivers prior to undertaking the training.

Uncertainty around the potential benefits of using efficient driving techniques and, in particular, the length of time over which those benefits persist, makes it difficult to

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45 AECOM, 2017, “Eco-driving for HGVs”
make a firm assessment of the cost-effectiveness of eco-driving training. In general, the longer the benefits last following an intervention, the more cost-effective that intervention will be.

88 In addition to delivering GHG emission savings, the deployment of efficient driving practices could potentially reduce air pollutant emissions. However, the Freight Carbon Review did not find any conclusive evidence to suggest a direct relationship between improved driving techniques and air quality benefits.

Wider benefits

89 The AECOM study identified a range of wider benefits from efficient driving, including professional and personal benefits for drivers. It noted that such training enables drivers to develop skills that promote their safety and that of their vehicle, load and other road users - particularly where schemes involve moderation of driver speed and observation and anticipation of the road ahead.

90 The study also noted that fleet operators can benefit from upskilling their drivers. In particular, the use of efficient driving techniques can increase productivity and vehicle utilisation, improve fleet resale values, reduce running costs (particularly relating to vehicle maintenance and tyres) and lead to reductions in insurance premiums by decreasing vehicle and personal injury incidents. Use of efficient driving can also create Corporate Social Responsibility opportunities for companies, as it enables operators to demonstrate their commitment to reducing their impact on the environment.

Current and projected uptake rates

Current uptake rates

91 The AECOM study notes that there is no published evidence on precise rates of efficient driving training in the road freight sector. Of the 40 operators that participated in the AECOM survey, 88% stated that their company utilised eco-driving techniques and/or driver monitoring. This comprises 100% of the large operators, 84% of the medium operators and 89% of the small operators surveyed.

92 This finding is striking as it suggests that a large majority of smaller operators already deploy efficient driving techniques or utilise telematics, which does not correlate with anecdotal evidence gathered through the Freight Carbon Review. However, it should be noted that these results may not provide a true representation of smaller operator practices due to the limited number of hauliers surveyed. It is also possible that, due to the self-selecting nature of the survey, participants had a pre-existing interest in efficient driving and were therefore more inclined to use efficient driving techniques than the average small operator. This conclusion is supported by the survey feedback from training providers and telematics suppliers, which suggests that uptake among small operators is around 20%, with limited engagement from operators running fleets with less than five vehicles.

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46 AECOM, 2017, ‘Eco-driving for HGVs’
Projected uptake rates

The SRF report provides projected uptake rates for driver training and monitoring out to 2030 under a central scenario which, as set out in Table 2.7, suggests a significant increase in uptake by 2030.

The SRF also notes that there is some evidence of an increasing use of measures to improve routing amongst HGV operators. Between 2003 and 2010 the proportion of vehicles fitted with on-board computer systems, GPS systems and/or telematics in the freight sector grew sharply, increasing year on year for all measures.47

Table 2.5: SRF take-up rates for behavioural efficiency measures, central commercial scenario

<table>
<thead>
<tr>
<th>Measures aimed at improving driving style</th>
<th>2010</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small rigid</td>
<td>Large rigid</td>
<td>Attics</td>
</tr>
<tr>
<td>Give drivers training in fuel efficiency</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Monitor and manage driver fuel performance (including use of telematics)</td>
<td>8%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Barriers to wider uptake

Despite the economic and environmental benefits available from use of efficient driving and in-cab technologies, as outlined below, a number of barriers currently prevent wider uptake of these measures within the road freight sector.

Costs

The AECOM survey found that, amongst those consulted, the upfront costs associated with accessing efficient driving training and in-cab monitoring technologies were the most significant barrier to uptake. This correlates with findings from the 2011 TNS-BMRB report, which found that Category B drivers and employers were unwilling to invest in training without evidence of reduced fuel consumption or a reduction in vehicle insurance, and that without a financial incentive, drivers and employers were unlikely to view eco-driving training as a necessity.

According to the NCST study, economic incentive is perhaps the most influential factor in encouraging HGV operators and drivers to adopt efficient driving techniques. Economic benefits are strongly tied to fuel prices, and therefore when fuel prices are low, the incentive for drivers to change their driving habits and for companies to adopt efficient driving training and technologies is reduced.

The AECOM study found costs to be a particular barrier for smaller operators, who can lack the required financial resource and capacity to invest in efficient driving training and technologies and noted that, for this group, financial incentives may be

necessary to encourage uptake. Smaller operators are also less likely to be in a position to realise economies of scale benefits associated with training large groups of drivers in one sitting with one trainer, as opposed to individual driver training, or to receive discounts from bulk purchase of telematics systems.

A European Commission paper notes that the average payback period for efficient driving training is 12-18 months and that payback periods vary amongst SMEs and are influenced by the cost of the selected training, the realised fuel savings, the total mileage per year and fuel prices. The paper concludes that medium-sized companies may have shorter payback times than small companies due to their relative fleet sizes⁵¹.

The SRF report notes that SAFED sessions cost from £150-300 per session and that most companies have experienced a payback period of less than two years⁵².

The AECOM study found that, aside from the upfront costs of accessing training, there are wider costs to industry. These are associated with the need for driver downtime to attend training courses, the costs of hiring agency drivers to provide to cover for course attendees and, in some cases, travel and accommodation expenses. Again, these costs are likely to be relatively more significant for smaller operators.

For driver monitoring systems, wider costs include vehicle downtime needed for system installation, financial outlay for drivers and managers to undertake system training, and costs associated with the analysis of telematics data.

**Lack of evidence on benefits**

The training providers surveyed by AECOM noted that small companies were less likely than larger operators to see a direct benefit from undertaking training or purchasing telematics equipment and were consequently relatively hard to reach. Small operators cited a lack of available information on the benefits of efficient driving training as a barrier to uptake as they were unconvinced that they would see a return on their investment⁵³.

This correlates with the TNS-BMRB survey which found that respondents felt there was insufficient proof that a reduction in fuel consumption or accidents was the direct result of eco-driving training rather than other mitigating factors⁵⁴.

When asked how the barriers to greater/more rapid uptake of efficient driving techniques could be overcome, around half of the operators surveyed suggested that this could be achieved through the development of guidance documents to increase awareness of the benefits.

**Maintenance of benefits**

There is broad consensus that driver training must be accompanied by monitoring, debriefing, publicity and incentive schemes to ensure that the 'eco-driving' practices are embedded after the training period⁵⁵. In addition, anecdotal evidence gathered through the Freight Carbon Review suggests that while many fleet managers have access to telematics equipment, some require training and support in interpreting and optimising available benefits from telematics data.

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⁵³ AECOM, 2017, ‘Eco-driving for HGVs
The TNS-BMRB report highlighted a concern that many drivers would not maintain efficient driving techniques after training, thereby limiting the impact and lifespan of such approaches. This was found to be a particular issue for smaller companies with smaller fleets and without tracking equipment, for whom it was virtually impossible to monitor the sustainability of eco-driving techniques.

The NCST study suggests that high turnover rates of HGV drivers may lead operators to be reluctant to invest in efficient driving training due to concerns about losing trained drivers. For drivers, requirements that they adhere to tight delivery schedules may sometimes cause them to prioritise speed over fuel savings. The study suggests that a well-structured driver performance monitoring programme that balances fuel efficiency with productivity and other goals is required to keep drivers’ job satisfaction at a high level, which should in turn reduce the turnover rate.

Existing measures to encourage efficient driving

**Fleet Operator Recognition Scheme**

The Fleet Operator Recognition Scheme (FORS) is a voluntary three-stage – Bronze to Silver to Gold – European accreditation programme, which drives best practice across the European fleet industry in terms of safety, efficiency and environmental protection. It also offers guidance and training to help operators attain the Standard.

FORS mandates training for drivers designed to demonstrate their abilities in driving both safely and economically. The latest available FORS data (2015) shows that members reported a 4.3% improvement in fuel usage compared with 2014.

**ECO Stars**

Launched in 2009, the ECO Stars Fleet Recognition Scheme is a free scheme that aims to help fleet operators improve efficiency, reduce fuel consumption and emissions and make cost savings.

ECO Stars provides recognition for best operational practices, and guidance for making improvements. On joining the scheme, members are awarded an ECO Star rating (from 1 to 5 stars). This is based on existing individual vehicle performance as well as across the fleet. Eco Stars then provides a ‘Road Map’ which gives tailored advice to help improve fleet efficiency.

**Energy Saving Trust Green Fleet Reviews**

The Energy Saving Trust (EST) provides a number of bespoke consultancy services to car and van fleet operators, which help fleets save energy, reduce operating costs, reduce CO2 and air pollution emissions, and improve road safety.

Green Fleet Reviews are currently available for SMEs in England with a fleet size of between 20-100 vehicles and for vehicles up to 3.5t and are designed to help improve the sustainability of individual fleets. EST calculates individual fleets’ carbon footprints and makes recommendations to improve fuel and mileage management, including through driver behaviour change.

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58 [https://www.fors-online.org.uk/cms/](https://www.fors-online.org.uk/cms/)
60 [http://www.ecostars-uk.com/](http://www.ecostars-uk.com/)
Next steps

115 As an outcome of the Freight Carbon Review, DfT is funding EST to pilot an HGV fleet review scheme for small and medium-sized operators. This service will deliver five days bespoke consultancy for each participating fleet, designed to reduce fuel and operating costs and improve profitability whilst also improving environmental performance.

116 The consultancy component will initially aim to understand current fleet operations and practices through analysis of the fleet. This information will then be used to calculate the current carbon footprint and air quality impact, from which recommendations on a range of best practice measures together with an action plan for improvement will be generated.

117 This consultancy will cover:
   - Choosing the best vehicle for the job
   - Driver behaviour
   - Technology to improve existing vehicle performance
   - Route optimisation
   - Fuel management

118 Each participating fleet will receive a tailored report produced by EST using its advanced online report builder tool that can accurately calculate potential cost and emission savings for individual operators. There will be a five pilot project this year, which will be evaluated with a view to wider roll-out should it prove successful. This work will help build our evidence base to determine the extent to which the emissions savings identified by the CCC might be practically deliverable, and how any barriers might be overcome.

119 We recognise that the barriers to wider uptake of efficient driving training and in-vehicle monitoring technologies are complex and that further evidence is needed to understand they could be overcome, including the role for Government in supporting further uptake of these measures.
3. Fleet design

Key messages

- Fuel efficient technologies, such as aerodynamic devices and low rolling resistance tyres, can deliver fuel savings for operators and provide a cost-effective means of reducing GHG emissions.

- While many fleet operators are already using these technologies, evidence suggests that uptake amongst parts of the industry, notably smaller operators, is more limited. This is due in part to an unwillingness or lack of capacity to invest in these technologies, even though they can be relatively low cost options.

- A number of tools already exist to inform fleet purchasing decisions. An HGV accreditation scheme has recently been developed and launched by the Low Carbon Vehicle Partnership to provide independent validation of the fuel and carbon savings available from aftermarket technologies.

- There is a role for Government and industry in ensuring that operators have the knowledge and confidence to invest in these technologies and achieve the associated fuel and GHG emission savings.
Introduction

Technologies, such as aerodynamic devices and low rolling resistance tyres, aim to improve the fuel efficiency of HGVs and therefore reduce GHG emissions. These technologies can either be installed on new vehicles at the point of manufacture or retrofitted by operators. While some freight and logistics companies currently use these technologies, they are not installed across the whole vehicle fleet and there is an opportunity to make further GHG savings by increasing uptake. If we are to see significant reductions in GHG emissions from road freight by the 2030s, it will be important to encourage wider industry use of fuel saving equipment.

Until recently, the majority of available evidence on the GHG abatement potential of fuel efficient technologies related to new vehicles. However work undertaken in 2015 by the Centre for Sustainable Road Freight (SRF), on behalf of the Committee on Climate Change (CCC), to assess the potential fuel savings available from a range of demand-side measures within the road freight sector suggests that a saving of 0.9 MtCO₂e by 2035 could potentially be achieved by retrofitting such technologies to existing commercial vehicles. Of these savings, 0.5MtCO₂e would come from aerodynamic improvements and 0.4MtCO₂e from measures to reduce rolling resistance. This represents a saving of around 5% relative to the CCC baseline for HGV emissions. The SRF report suggests that the majority of these savings would come from vehicles operating on long haul duty cycles, which usually carry heavier payloads and therefore experience relatively high fuel consumption⁶¹.

The costs and benefits associated with specific fuel saving technologies vary according to the vehicle, driver, duty cycle, fuel type and driving conditions. There is not a single solution to fit all vehicles and individual operators are best placed to make investment decisions based on their own fleets and circumstances. The evidence we do have suggests that some of these technologies offer a low cost GHG emissions reduction solution for businesses, and that their wider adoption could deliver near-term improvements. There is a role for Government and industry in ensuring that operators have the knowledge and confidence to invest in these technologies and achieve the associated fuel and GHG emission savings.

Overview of available technologies

Aerodynamics

When a vehicle moves, the surrounding air exerts a force on the vehicle that opposes its motion. This force is the aerodynamic drag, and it has a significant effect on the fuel consumption of a vehicle. Drag is affected by vehicle shape, frontal area and speed. The greater the frontal area of a vehicle and the higher the vehicle speed, the greater the aerodynamic drag will be. Approximately half of the energy used by an HGV travelling at 50 mph is needed simply to move through the air around the vehicle⁶².

Aerodynamic styling can be specified by operators at the point of manufacture, to reduce aerodynamic drag, fuel consumption and operational costs. There is also a range of add-on features available, which can be retrofitted to existing vehicles to improve their aerodynamics. Options can include:

• **Cab features** such as roof deflectors, roof fairings, cab side-edge fairings and cab collars, which smooth aerodynamic airflow by minimising the gap between the cab and trailer to reduce total air drag.

• **Chassis features** such as tractor side panels, filler panels and trailer side panels that can save fuel by limiting the interaction of the airflow along the vehicle side with the vehicle chassis.

• **Aerodynamic trailers**, which are designed to follow a teardrop shape rising up from a standard 4m height of cab to a max of 4.5m and then reducing to the rear. The design can also feature full side skirts to help minimise aerodynamic drag.

• **Add-on front fairings and gap seals**, which can be added to trailers and containers to help reduce the aerodynamic drag.

**Tyres**

125 Low rolling resistance tyres are designed to minimise the rolling resistance of a tyre whilst maintaining the required levels of grip on the road. Maintaining optimal pressure through regular checks by the driver or the use of tyre pressure monitoring systems is important both for safety and for reducing fuel consumption. Automatic tyre pressure monitoring systems use the air compressor on a vehicle to automatically monitor and inflate the tyres when required, and some types of light commercial vehicle may be fitted with a tyre pressure monitoring system to alert the driver to a slow puncture.

**Engine efficiency improvements**

126 Vehicle manufacturers are working to improve the thermal and mechanical efficiency of the engine as this is a key factor in reducing fuel consumption and improving overall HGV fuel efficiency. For example, the friction of an engine’s internal moving parts can reduce potential horsepower and it is therefore beneficial for manufacturers to reduce this friction as much as possible. There are also significant thermal losses within the engine and exhaust system. Waste heat recovery systems can convert engine thermal losses into energy, which can be used to supplement power to the vehicle. Although at an early stage of implementation, this technology can be used on both hybrids and conventional vehicles and produces either electric energy for batteries or mechanical energy that can drive ancillary equipment.

**In-cab technologies**

127 Telematics-based technologies facilitate the transmission of information to and from vehicles. Telematics systems are able to monitor the location of vehicles and the way in which they are being driven in order to improve efficiency and reduce business costs, and are discussed in Chapter 2 of this report.

**Cost effectiveness and GHG abatement potential of retrofit technologies**

**Private costs and benefits**

128 Analysis undertaken by AEA (now Ricardo Energy & Environment) in 2012 shows the potential costs and benefits associated with a selection of the technologies outlined above.

129 The costs to operators of installing these technologies vary according to technology type and are dependent on numerous operator-specific factors. Based on the figures
estimated by AEA, DfT has estimated the payback period for these technologies. These can range from a few months for spray reduction mud flaps, to several years for automatic tyre pressure adjustment equipment. The results, which are set out in Table 3.1 below, show that aerodynamic trailers/bodies are relatively more cost-effective for artic than for rigid trucks.

Table 3.1: Technology costs, efficiency improvements and payback periods

<table>
<thead>
<tr>
<th>Technology</th>
<th>Efficiency Improvement</th>
<th>Capital Cost</th>
<th>Estimated Payback Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low rolling resistance tyres</td>
<td>1% Small Rigid (&lt;15t)</td>
<td>£200</td>
<td>1.5 – 2 years</td>
</tr>
<tr>
<td></td>
<td>5% Artic Truck</td>
<td>£280</td>
<td>2 months</td>
</tr>
<tr>
<td>Aerodynamic trailers / bodies</td>
<td>1% Small Rigid (&lt;15t)</td>
<td>£1,200</td>
<td>&gt; 10 years</td>
</tr>
<tr>
<td></td>
<td>11% Artic Truck</td>
<td>£2,800</td>
<td>6 months</td>
</tr>
<tr>
<td>Automatic tyre pressure adjustment</td>
<td>1% Small Rigid (&lt;15t)</td>
<td>£7,708</td>
<td>&gt; 10 years</td>
</tr>
<tr>
<td></td>
<td>3% Artic Truck</td>
<td>£11,156</td>
<td>7-8 years</td>
</tr>
<tr>
<td>Light weighting</td>
<td>4% Small Rigid (&lt;15t)</td>
<td>£577</td>
<td>1 – 1.5 years</td>
</tr>
<tr>
<td></td>
<td>2.2% Artic Truck</td>
<td>£1,826</td>
<td>1.5 – 2 years</td>
</tr>
<tr>
<td>Predictive Cruise Control</td>
<td>N/A</td>
<td>N/A</td>
<td>1 month</td>
</tr>
<tr>
<td></td>
<td>1.5% Artic Truck</td>
<td>£62</td>
<td>N/A</td>
</tr>
</tbody>
</table>

The above costs do not take into account the time cost to operators of installing these technologies. In certain circumstances, particularly for smaller operators who rely on their vehicle(s) being on the road at all times, there may be significant costs associated with taking it off the road while kit is being installed.

SRF has developed an Optimiser tool that aims to provide tailored advice to fleet operators on GHG saving technologies to inform investment decisions. An illustrative example is presented in Table 3.2, which shows Optimiser results based on an operator running one HGV above 32 tonnes gross vehicle weight, with average fuel efficiency, travelling 100,000 km a year.

It is also important to consider the cumulative impact of installing multiple technologies on the same vehicle. Combining certain technologies may increase a vehicle’s fuel efficiency to a greater extent than could be achieved by separate installation or, conversely, combining technologies may reduce the overall savings that could be derived from a series of improvements.

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64 http://www.csrf.ac.uk/srf-optimiser-2/
Table 3.2: Results from SRF Optimiser

<table>
<thead>
<tr>
<th>Carbon-saving measure</th>
<th>Net Present Value (£)</th>
<th>Cost savings per annum (£)</th>
<th>CO₂ savings per annum (KgCO₂)</th>
<th>Fuel saved (Litres)</th>
<th>Payback period (Years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telematics</td>
<td>11,400</td>
<td>3,600</td>
<td>7,900</td>
<td>3,100</td>
<td>0.8</td>
</tr>
<tr>
<td>Tear-drop trailer</td>
<td>11,300</td>
<td>4,400</td>
<td>9,600</td>
<td>3,700</td>
<td>2.3</td>
</tr>
<tr>
<td>Side skirts</td>
<td>6,300</td>
<td>1,800</td>
<td>4,000</td>
<td>1,600</td>
<td>1.4</td>
</tr>
<tr>
<td>Cab-roof fairing</td>
<td>6,100</td>
<td>1,800</td>
<td>3,900</td>
<td>1,500</td>
<td>1.5</td>
</tr>
<tr>
<td>Boat-tail</td>
<td>5,100</td>
<td>1,800</td>
<td>4,000</td>
<td>1,600</td>
<td>2.1</td>
</tr>
</tbody>
</table>

Social costs and benefits

New vehicles

133 The CCC has used the 2012 AEA report\(^65\) to project the efficiency improvement to conventional HGVs through measures such as heat recovery, low rolling resistance tyres and weight reduction. This analysis suggests that:

- Between 2010 and 2030, small rigid HGVs (<15t) could see efficiency improvements of around 13%, and larger articulated HGVs could see improvements of around 33%. This is equivalent to a real-world CO₂ intensity of 580-660 gCO₂/km\(^66\).
- The average abatement cost associated with these efficiency improvements for a new HGV in 2030 is £-79/tCO₂, representing a net benefit to society.

134 This figure varies according to vehicle type, with efficiency improvements for new small rigid HGVs having an abatement cost of £17/tCO₂ and a cost saving of £151/tCO₂ for new articulated HGV efficiency improvements. The positive abatement cost for small rigid HGVs suggests that the technologies are not privately cost-effective and that operators may not see the benefit in using them. However, to assess social cost-effectiveness, the abatement cost can be compared to the Government’s published carbon values (£78/tCO₂e in 2030, growing steadily to £220/t in 2050)\(^67\). This suggests that while an abatement cost of £17/tCO₂ may not be cost saving for an operator, it is a cost-effective way of reducing emissions in line with the UK’s climate change targets.

135 These figures are influenced by a range of wider factors including duty cycle, selected technologies, driver behaviour, and vehicle miles. For example, cost effectiveness is expected to be greater for vehicles with higher annual mileages as there is increased potential to make fuel savings.

Retrofit technologies

136 SRF has analysed the potential HGV carbon savings from retrofitting fuel efficient technologies to existing vehicles, and found this to be generally cost effective and in some cases cost saving, depending on the specific technologies and vehicle type\(^68\).

137 Other work suggests that the potential for fuel savings through improved aerodynamic styling will be greatest in cases where a vehicle is most affected by one of the three key pointers to aerodynamic drag:

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\(^67\) https://www.gov.uk/government/collections/carbon-valuation-
• High-speed travel
• Large vehicle frontal area
• Poor initial aerodynamic design

138 It has been noted that savings of up to 13% in fuel can be achieved by investment in an aerodynamics package, which is estimated to payback in a little over one year\[^{69}\].

**Uptake rates**

**DfT HGV technology survey**

139 In 2015, DfT undertook a survey to capture data on current levels of uptake of fuel efficient technologies among HGV operators. The survey sample of 1,000 HGV owners was drawn from respondents to the annual Continuing Survey of Road Goods Transport (CSRGRT). Around 700 responses were received, providing a representative sample of the UK’s HGV fleet.

140 As shown in Table 3.3 below, spray reduction mud flaps were the most commonly fitted of the technologies listed, with over 70% of respondents stating that they were installed on their vehicle. However, it is possible that some respondents may not have made the distinction between standard spray reduction mud flaps and those types specifically marketed as providing fuel cost savings when responding to the survey, and incorrectly identified themselves as using this technology.

**Table 3.3: Results from DfT HGV technology survey**

<table>
<thead>
<tr>
<th>Technology</th>
<th>Uptake amongst survey respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spray reduction mud flaps</td>
<td>74%</td>
</tr>
<tr>
<td>Voluntary speed limiter</td>
<td>58%</td>
</tr>
<tr>
<td>Cab roof air deflector</td>
<td>52%</td>
</tr>
<tr>
<td>Automated Manual Transmission</td>
<td>49%</td>
</tr>
<tr>
<td>Telematics to optimise vehicle routing</td>
<td>41%</td>
</tr>
<tr>
<td>Electronic driver performance monitoring</td>
<td>35%</td>
</tr>
<tr>
<td>Technology to reduce engine idling</td>
<td>33%</td>
</tr>
<tr>
<td>Low rolling resistance tyres</td>
<td>25%</td>
</tr>
<tr>
<td>Cab collar</td>
<td>25%</td>
</tr>
<tr>
<td>Predictive cruise control</td>
<td>25%</td>
</tr>
<tr>
<td>Body skirts</td>
<td>16%</td>
</tr>
<tr>
<td>Voluntary rev limiter</td>
<td>16%</td>
</tr>
<tr>
<td>Full gap fairings</td>
<td>16%</td>
</tr>
<tr>
<td>Tyre pressure monitoring system</td>
<td>11%</td>
</tr>
<tr>
<td>Trailer rear end (taper/boat-tail)</td>
<td>2%</td>
</tr>
<tr>
<td>Teardrop-shaped trailer</td>
<td>1%</td>
</tr>
<tr>
<td>Automatic tyre inflation</td>
<td>1%</td>
</tr>
</tbody>
</table>

141 The survey also found that larger fleet operators were more likely than smaller operators to install certain technologies on their vehicles. The differences in uptake between larger and smaller operators was found to be less pronounced for the less commonly installed technologies. As shown in Figure 3.1, there was not much

disparity between large and small fleet operators in the uptake of predictive cruise control, body skirts, voluntary rev limiters, and tyre pressure monitoring systems. However, for more popular technologies such as cab roof air deflectors, automated manual transmission, and telematics to optimise vehicle routing, a more marked difference can be seen.

Figure 3.1: Uptake of technologies by operator fleet size

9% of survey participants did not have any of the listed technologies installed. This finding primarily relates to owners of construction vehicles. Furthermore, 43% of respondents with no listed technologies installed were small operators with 1-4 HGVs. Following the survey, DfT contacted a number of these respondents to understand their decision making processes and the key barriers to technology uptake. Respondents commented that the key barriers related to the cost of the technologies and a lack of clear evidence of the benefits from authoritative sources.

Future uptake rates

As part of its study for the CCC on demand side measures, SRF considered potential future uptake rates for retrofit technologies, and developed a number of uptake scenarios, covering varying fuel prices and payback periods. None of the scenarios modelled included significant policy change from the current situation. For each of the scenarios, future annual uptake was estimated for each technology. These estimates were derived from the results of focus groups and survey findings, and suggest relatively slow uptake of most technologies.70

The 2012 AEA study also estimated future deployment of fuel saving technologies on new vehicles. These estimates differed according to the size of the vehicle and the individual technology, and a sizeable range was provided. The analysis suggests that some in-cab and engine technologies could potentially be installed in all new vehicles. The aerodynamic technologies are more specific to certain vehicles, so maximum deployment for these technologies encompasses a much greater range. AEA’s baseline scenario shows maximum deployment potential being reached between 2040 and 2050, depending on the technology, under current policies and

It is unlikely that we will see universal uptake across the entire HGV fleet due to the diverse range of HGVs and duty cycles. Maximum potential uptake is therefore highly uncertain and very dependent on the specific technology.

**Barriers**

Informal stakeholder consultation undertaken through the Freight Carbon Review indicates that the main barriers to further uptake of retrofit fuel efficient technologies relate to uncertainty around the costs of purchasing and installing retrofit kit, and the associated fuel economy benefits.

**Costs**

As shown in Table 3.1 above, the costs of these technologies differ broadly, ranging from approximately £11 for spray reduction mud flaps to £1,000s for an automated transmission system. At the more affordable end of the scale, stakeholders have suggested, anecdotally, that costs are not a major barrier to increased uptake. However, technologies with relatively high upfront costs are not within reach of some operators, and high capital costs can deter industry investment, particularly if operators are not confident that they will see the efficiency benefits that are claimed.

The evidence we have reviewed does not suggest that the most expensive technologies are necessarily the most effective in improving fuel efficiency. However as already outlined, there is not a single industry-wide solution, and what works for one operator may not be effective for another.

Allocating time and resource to research and install fuel saving technologies can generate further costs to industry, particularly for small operators. Larger firms may have employees dedicated to improving the company’s sustainability performance and therefore have the capacity to carefully consider a number of cost-effective fuel saving technologies. Smaller firms, however, may not be resourced to identify and investigate these technologies, and doing so would potentially divert staff from paid work and therefore impose costs on the business. The vehicle downtime required to install retrofit kit depends on the technology type and is likely to range from an hour to a couple of days, creating a further barrier for smaller fleets that are reliant on their vehicles running to full capacity.

**Uncertainty about the benefits**

HGV operators may be unlikely to invest in technologies with uncertain payback periods. Margins in the road freight sector are tight, so operators need to be confident that capital costs will be recouped within an acceptable time frame. Anecdotal evidence gathered through the Freight Carbon Review suggests that there can be significant differences in the behaviour of larger and smaller operators, with larger operators having greater capacity to make initial investments and higher levels of tolerance for extended payback periods.

This focus on payback periods for operators means that it is important to improve levels of understanding of costs and benefits. As it stands, the level of evidence and detail available on the various fuel saving technologies is mixed and information can be difficult to locate and compare. Engagement with industry through the Freight Carbon Review has suggested that having an authoritative source of comprehensive,

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independent information would enable operators to make sound, evidence-based investment decisions and would go some way towards addressing this barrier.

Current and forthcoming measures

152 A number of measures are already in place to support the uptake of fuel saving retrofit technologies within the road freight sector, some of which are summarised below.

HGV technology accreditation scheme

153 In June 2016, the Office for Low Emission Vehicles in conjunction with the Low Carbon Vehicle Partnership (LowCVP) launched an HGV technology accreditation scheme. This scheme has been designed to provide independent validation of fuel savings from a range of retrofit technologies, providing transparency and greater certainty to operators. The scheme has been designed to accelerate the adoption of fuel saving technologies and thereby reduce fuel costs for fleet operators while delivering GHG savings72.

Logistics Carbon Reduction Scheme

154 Anecdotal evidence collected through the Freight Carbon Review suggests that there is significant scope for increasing communication, advocacy and knowledge sharing between different parts of the freight and logistics industry on the benefits of fuel saving technologies.

155 The Freight Transport Association’s (FTA’s) Logistics Carbon Reduction Scheme (LCRS) is a free voluntary industry initiative that encourages best practice by enabling members to record, report and reduce carbon emissions. The LCRS, which now has over 125 members - accounting for over 88,000 commercial vehicles, has been running for over seven years and has made considerable progress towards its target to reduce carbon emissions by 8% by 2015 compared to 2010 levels73. In 2016, the LCRS began collecting data on the take up of Euro VI/6 commercial vehicles to improve air quality74. LCRS members have commented that being a part of the scheme enables them to network with other like-minded logistics companies and share best practice. One of the objectives of the LCRS is to continue to provide industry leadership on the adoption of low carbon fuels and technologies.

156 The FTA will be renewing the LCRS later in 2017, with a focus on encouraging participation from smaller operators. The Government welcomes the FTA’s work in this area and is supportive of wider participation amongst the freight and logistics industry.

Energy Saving Opportunity Scheme (ESOS)

157 ESOS is a mandatory energy assessment scheme for organisations in the UK that meet the qualification criteria. Organisations that qualify for ESOS must carry out ESOS assessments every four years. These assessments include audits of the energy used by their buildings, industrial processes and transport - to identify cost-effective energy saving measures. ESOS applies to large UK undertakings and their corporate groups. A large undertaking is defined as a company that carries out a trade or business which employs 250 or more people, or employs fewer than 250 people but has both an annual turnover exceeding €50m and a balance sheet

72 http://www.lowcvp.org.uk/projects/commercial-vehicle-working-group/hgv-accreditation-scheme.htm
73 Data covering 2015 were not available at the time of publication.
74 This will be reported in the FTA’s Logistics Carbon Review 2017 available later this year.
exceeding €43m. Any freight company that meets these criteria would qualify for ESOS.

Centre for Sustainable Road Freight (SRF) Optimiser tool

158 SRF is a collaboration between Cambridge and Heriot-Watt Universities and other industry stakeholders with a five-year grant from the Engineering and Physical Sciences Research Council and an industrial consortium. The purpose of the SRF is to research engineering and organisational solutions to make road freight economically, socially and environmentally sustainable.

159 SRF has developed an Optimiser tool in collaboration with Value Chain Lab. This is a free-to-use, web-based tool which calculates GHG emissions, energy consumption and costs to an operator of 29 carbon-reducing measures. The tool supports decision making amongst fleet owners and operators looking to invest in fuel efficient technology, and can be used by any organisation, business or company that is involved in road freight transport operations. It can be used to generate an energy savings report to help with the requirements of ESOS.

Eco Stars

160 The Eco Stars scheme aims to highlight best operational practices and provides guidance to fleet operators for making efficiency improvements. Further information on Eco Stars is provided in Chapter 2 of this report.

Amendments to the General Circulation Directive (96/53/EC)


162 The European Commission will propose amendments to type approval legislation to set out the technical requirements for more aerodynamic cabs and rear aerodynamic devices that are permitted under the amending Directive 2015/719. We will look to work with our European counterparts and the European Commission to develop the technical requirements.

Next steps

163 The Freight Carbon Review has identified a role for Government in addressing the barriers to wider uptake of fuel saving technologies and communicating the associated benefits to industry.

164 The HGV Accreditation Scheme provides a ready-made tool to enable operators to make informed technology investment decisions and promote the uptake of equipment with proven fuel-saving capabilities. We will consider options for encouraging wider use of the HGV accreditation scheme across the freight and logistics sector.
4. Reducing road miles

Key messages

- There is potential to optimise use of the road, rail and water networks to reduce GHG emissions through increased use of rail and waterborne freight, deployment of longer semi-trailers and more effective industry collaboration.

- Shifting freight from road to rail can result in significant GHG emission savings, as well as economic and safety co-benefits. However there are significant barriers that would need to be overcome in order for such modal shift to be optimised.

- The current trial of longer semi-trailers is delivering promising economic and environmental results. The Government has recently announced its intention to extend the size and duration of the trial.

- There is scope to improve the efficiency of freight operations and reduce emissions through wider industry collaboration if existing barriers can be addressed. In particular, further work is needed to understand the costs and benefits of available measures to support wider industry collaboration.
Introduction

165 There is potential to optimise the use of the road, rail and water networks to reduce GHG emissions through increased use of rail and waterborne freight, deployment of longer semi-trailers and more effective industry collaboration.

166 The Rail Freight Strategy, published in September 2016, highlights the GHG abatement potential from modal shift from road to rail and identifies a range of issues that would need to be addressed to realise this potential. The Strategy was supported by an assessment from Arup of the likely scale of GHG emission savings out to 2030 from shifting freight from road to rail, and the types of policy intervention that would be needed in order to achieve this. The study suggests that savings could be significant.

167 In addition to opportunities to make better use of the rail network, further efficiencies can be achieved through more effective use of the road network. DfT’s ongoing Longer Semi-Trailer Trial was launched in 2012 and is enabling the use of longer vehicles, up to an extra 2.05m in length, to be trialled in Great Britain for ten years. Results from the trial to date suggest major benefits by way of improved efficiency and potential CO₂ savings.

168 A further aspect of improved efficiency is encouraging the freight industry to collaborate effectively so that vehicles are used to their maximum capacity wherever possible. Increasing vehicle fill decreases the number of HGVs on the road, thereby reducing emissions. To inform the Freight Carbon Review’s evidence base, DfT commissioned Transport Research Laboratory (TRL) to undertake a study which explored the opportunities for and barriers to wider industry collaboration, the results of which are summarised in this chapter. The full TRL report has been published alongside the Freight Carbon Review.

Summary of measures to reduce road miles

Modal shift to rail

169 The 2016 Rail Freight Strategy sets out the Government’s vision for how rail freight, in its traditional sense, can continue to grow, even though some of its traditional core markets such as coal are now in decline. It outlines the potential opportunities for the broader logistics sector and rail industry to collaborate and innovate in order to help relieve congestion pressures on our road network while delivering environmental and safety benefits.

170 The Arup study notes that modal shift reduces carbon emissions by an estimated 76% as each freight train removes the equivalent of 25-76 HGVs from the British road network. The Government recognises the environmental benefits provided by rail freight, and remains keen to encourage modal shift from road to rail, in a cost-effective way.

171 The Arup study identified ten illustrative measures which, if combined, could potentially lead to emission savings of over 2.35 MtCO₂e in 2030. These include

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75 https://www.gov.uk/government/publications/rail-freight-transport
76 http://www.arup.com/railfreightmarket
78 TRL, 2017, ‘Freight Industry Collaboration Study’
80 http://www.arup.com/railfreightmarket
new-build rail freight terminals, capacity and gauge enhancements and alternative locomotive technologies. As some of the illustrative measures overlap, the potential benefits may be lower than a simple aggregation of the figures would imply. However, it is clear that if this figure could be achieved in practice, it would make a significant contribution to reducing emissions from transport.

172 It should be noted, however, that some of the proposed measures identified by Arup are complex and challenging and would require extensive investment in new infrastructure, and therefore need to be considered in the context of other strategic priorities.

**Modal shift to water**

173 Whilst rail freight is often considered to be the main alternative to road freight, that is to overlook the significant benefits of moving freight by water. Waterborne freight, namely coastwise shipping, and that on inland waterways, continues to provide a viable alternative to other freight modes.

174 Although levels of waterborne freight have declined from their peak, use of our inland waterways, particularly our major rivers, and coastwise shipping has continued to provide a valuable route for freight transport. In fact these two markets are stable, or showing a degree of resurgence, as they become increasingly more attractive for the environmental benefits they provide, and the reliable congestion-free freight access they offer over alternate modes.

175 In 2015 the total amount of goods moved for all domestic waterborne freight increased by 16% to 31.4 billion tonne kilometres, and accounted for 15% of total domestic freight transport in the UK. The positive result within this is coastwise traffic where there was a 26% growth in goods moved in 2015, continuing a trend of ongoing growth since 2012.

**Longer semi-trailers**

176 The use of higher capacity vehicles provides an opportunity to deliver more freight in a single journey, reducing fuel consumption and GHG emissions per tonne-km of freight movement. The ten year Longer Semi-Trailer (LST) Trial is enabling the use of vehicles up to an extra 2.05m longer than the standard 13.6m units in length within current weight limits in Great Britain. The Vehicle Certification Agency has granted Vehicle Special Orders to 1,800 operators as part of the trial, which is designed to evaluate the impact of LST operations on efficiency, emissions and safety.

177 A reduction in emissions is expected because the increased trailer length should enable the same quantity of goods to be transported in fewer journeys. The ongoing evaluation of the trial will determine whether this potential reduction in emissions is realised; however initial results indicate major benefits by way of reduced journeys and CO2 savings.

178 As a result of the positive results seen to date, and following informal consultation with the freight and logistics industry, the Government has agreed to increase the number of LSTs by an additional 1,000 and to extend the trial by five years. This increase will take the number of LSTs from 1,800 to approximately 2,800 over the next 12 months.

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81 [http://www.arup.com/railfreightmarket](http://www.arup.com/railfreightmarket)
82 Coastwise shipping is traffic carried around the coast from one UK port to another.
Industry collaboration

179 Analysis undertaken by the Centre for Sustainable Road Freight (SRF) suggests that 2.5 MtCO$_2$ could potentially be saved by 2035 through measures to reduce HGV km. The SRF attributes these improvements to measures such as improved routing, use of consolidation and distribution centres, higher lading factors, a reduction in empty running$^{86}$ and use of computerised technologies. These measures are expected to reduce emissions by reducing overall distances driven by HGVs$^{87}$.

180 The aforementioned TRL study explored opportunities for and barriers to wider industry collaboration. Findings from this research were based on a literature review, which was supplemented by a fleet operator survey, including both hire and reward and own account operators as well as a mix of large, medium and small operators$^{88}$.

181 The study defined ‘collaboration’ within the context of the road freight sector as a joint initiative enabling operators to work more closely together in order to reduce the number of HGVs on the road and therefore decrease GHG emissions. TRL noted that this collaboration can be used to reduce empty running by identifying routes and journeys where operators can consolidate loads into single vehicle trips. Examples of collaboration are described below:

**Route scheduling and planning to create more efficient supply chains**

- Organisations that undertake logistics will do some form of route scheduling and planning as part of their supply chain operation. The effectiveness of this process varies between operators and there may be opportunities to optimise supply chain planning through collaborating with other parts of the business’s wider supply chain - for example by working vertically with suppliers and customers to optimise order cycles and delivery schedules.

**Backhauling to reduce empty running**

- Operators can reduce empty running by backhauling (returning from a delivery with a new load). An extension of this is ‘forward hauling’, which makes use of available capacity *en route* to pick up loads on vehicles that would otherwise be running empty. Back and forward hauling are a means of filling completely empty loads or increasing loads for vehicles that would otherwise be running under capacity. This can be arranged between organisations independently, or through the use of a third party freight exchange.

**Freight exchange**

- A freight exchange is an online service for haulage companies, logistics providers, freight forwarders and transport companies. It allows participants to search a database of available loads awaiting delivery and to advertise their available vehicle capacity. Such systems provide a platform that allows carriers to communicate freight traffic information to fellow operators. Online systems are usually subscription-based with a small charge for advertising and searching.

**Consolidation centres**

- Consolidation centres are logistics facilities from which consolidated deliveries are dispatched. These facilities enable companies to group loads together and allow

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86 Empty running refers to a vehicle which is running empty of product, recycling, defective products and so could potentially be used for another load.


88 TRL, 2017, ‘Freight Industry Collaboration Study’
goods to be delivered on appropriate vehicles with a high level of load utilisation, thereby reducing the number of delivery vehicles in operation.

- SRF notes that urban consolidation centres (UCCs) are situated close to the urban areas that they serve – for example, a city centre or a specific site such as a shopping centre, airport or hospital. Goods to these locations are dropped off at a UCC by logistics companies, where they are sorted and consolidated to be delivered to final destinations. By improving the lading factor of goods vehicles making final deliveries in congested locations, UCCs can reduce the total distance travelled in urban areas. However as UCCs add an extra node and link to the supply chain, they can increase delivery costs, which need to be balanced against other benefits89.

**Delivery and servicing plans**

- Delivery and servicing plans (DSPs) are designed to reduce the number of HGV trips generated by a premises or wider areas of multiple premises. DSPs are based on the principles of best practice in procurement - ensuring that goods are ordered within a single organisation and potentially across multiple organisations in partnership, to reduce the total number of trips generated to serve those premises.

182 In addition to the examples above, SRF has identified a number of other logistics-based measures with potential to deliver emissions reductions. These include:

**Extending delivery times / relaxation of ‘just in time’ pressures**

- Legal limits on driving time determine the maximum number of destinations that can be visited on a single delivery trip. Distances and congestion also play a significant role in limiting the number of deliveries and collections than can be made on a trip, and hence the vehicle loading. SRF notes that the limited available literature in this field suggests that due to the impact of dwell times at destinations (the amount of time it takes to load or unload a vehicle and address any related administration), 30 minutes should be allowed for the average articulated delivery, 20 minutes for rigid trucks and 10 minutes for vans90.

- Accelerating delivery reception processes at factories, warehouses and shops can reduce these times, increasing the number of drops or collections per delivery and thereby cutting the number of trips. SRF notes that removing access restrictions on permissible delivery times would make it possible to reduce GHG emissions by up to 7%91.

**Rescheduling deliveries to inter-peak periods and evening / night**

- SRF highlights that making deliveries outside peak periods avoids congestion, thereby reducing travel time by up to 16%. According to SRF, this infers that fewer load plans will be time constrained, resulting in higher load factors and fewer journeys, in turn resulting in a 3% reduction in km travelled. Further reductions in km travelled are possible if relaxed time constraints permit the extension of a journey plan to incorporate more destinations92.

183 The TRL study found that it was difficult to quantify the extent to which industry collaboration already occurs due to variation in individuals’ definitions of

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Definitions cited by the operators surveyed encompassed a range of behaviours – including:

- Working with preferred suppliers, either through integrated supply chains or on an ad-hoc basis.
- Working alongside industry associations to share best practice.
- Working in partnership with other organisations to share loads, often on a purely commercial basis, through organisations such as online freight exchange centres, or physical networks of partners.

Survey participants were positive about the future role of industry collaboration and recognised the need to reduce empty running as far as possible. In particular, the construction and parcel delivery sectors identified significant benefits from maximising load capacity though shared fleet and resource usage.

Three case studies on industry collaboration are outlined below, and further case studies are provided in the TRL report.

**Kimberley Clark – transport consolidation**

Discussions between two manufacturers with compatible products identified that both were receiving less than full load orders for some smaller customers, and were unable to optimise these deliveries due to geographical delivery areas. Both companies wanted to improve the efficiency of these deliveries. Analysis showed commonality of delivery locations and compatible order profiles, and identified that significant reductions in empty km could be achieved through consolidation of these deliveries, including through the appointment of a third party logistics company. Whilst not quantified, the operators reported savings in vehicle km and reduced transport costs.

**Sainsbury’s / NFT – depot consolidation**

Sainsbury’s has been working with third party logistics provider NFT for over 15 years in both primary and secondary distribution. NFT approached Sainsbury’s with a proposal to collect and consolidate suppliers’ products through one of three transhipment hubs strategically located within the UK. This enabled a reduction in inbound regional distribution centre (RDC) deliveries by optimising vehicle fill on each load as well as utilising the same vehicles to collect suppliers’ products en route following an RDC delivery.

Over 240 manufacturers across 120 collection points were involved in this process and, as a result, average vehicle fill has increased by 20% during that time, therefore reducing empty running substantially. By utilising Sainsbury’s secondary store fleet to undertake primary collections and deliveries, which now account for 26% of all journeys, this initiative has further reduced Sainsbury’s carbon footprint. 5.4 million km have been saved per annum, equivalent to 4.6 million kilograms of CO2. Using some of the primary NFT fleet to undertake store deliveries has further reduced km and CO2 emissions (2.2 million km, equivalent to 1.9 million kg of CO2).

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93 TRL, 2017, ‘Freight Industry Collaboration Study’
95 https://www.igd.com/Research/Supply-chain/Consolidated-Distribution/Case-Studies/NFTSainsbury---Primary-Network/
Returnloads.net – freight exchange centre

Returnloads.net was founded in 2000. Initially the site was set up as a noticeboard to help haulage companies around the UK advertise their excess loads and find return loads for their empty vehicles.

In 2006, with the advent of new technologies, Returnloads.net became a fully functioning online freight exchange. This included developing an intelligent load and vehicle matching system, which automatically alerts members to available loads and vehicles that match their requirements.

With ongoing development, Returnloads.net has continued to grow - with over 90,000 available haulage loads posted on the platform every month. It now has over 1,500 users from across the UK including owner drivers, freight forwarders and a number of the country’s largest haulage firms. In 2016 loads totalling over 16.5 million miles were covered on the platform resulting in a potential saving of 25,514 tonnes of CO₂.

Costs and benefits

Modal shift to rail

As outlined above, the Arup report identified that further modal shift from road to rail could potentially lead to emissions savings of over 2.35 MtCO₂e in 2030. However, achieving GHG abatement on this scale would be contingent upon implementing major infrastructure projects, the case for which would need to be considered within the context of other competing priorities.

In addition, as some of Arup’s illustrative measures overlap, the potential benefits may be lower than a simple aggregation of the figures would imply. This potential saving is also considerably higher than that estimated by the SRF, which suggests that shifting around a third of the longest road freight journeys to a lower carbon mode, such as rail, could result in GHG emission savings of 0.3-1.1 MtCO₂ by 2035. However, it is clear that if this figure could be achieved in practice, it would make a significant contribution to reducing emissions from transport.

While the theoretical savings from modal shift to rail are potentially significant, further work is needed to understand in more detail the likely costs and feasibility of the measures identified by the Arup study. It is likely that not all of the identified measures would be deliverable or affordable before 2030. Nevertheless, this work provides an insight into the areas that the Government could focus on in order to support greater modal shift from road to rail to help the UK to meet its emission reduction targets.

The Arup study notes that in addition to delivering environmental benefits, increased use of rail freight could create a range of co-benefits in terms of road congestion relief, improvements to road safety and reductions in the need for trunk road investment, as well as wider economic benefits through cheaper logistics for customers. Further work is needed to understand the costs and benefits associated with increased modal shift from road to rail.

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96 [https://www.returnloads.net/](https://www.returnloads.net/)
97 Saving is based on average 7.9 mpg, 2.68 kg of CO₂ per litre and an average load distance of 129 miles.
Modal shift to water

190 Waterborne freight continues to excel in its traditional freight categories such as bulk movements, where the capability to carry large and heavy loads has clear advantages over the road sector, but there remains potential for waterborne freight to move more unitised and general cargo. For example, where there is a regular volume of containers to move over distance (e.g. containers arriving in the South from the Far East, but destined for the North of Britain) there are potential environmental benefits to moving 200 containers on one vessel compared to 200 separate HGV journeys.

191 95% of the UK’s freight by weight arrives at our ports and many of our major ports are located close to or within major conurbations. Onwards movement of freight by water, in particular where inland waterways can be used, offers the opportunity to move large amounts of freight whilst bypassing these large conurbations and avoiding additional congestion on the passenger focussed transport networks within them.

192 Such traffic is particularly efficacious where there are water-linked multimodal sites - for example, the Manchester Ship Canal allows freight from the Port of Liverpool to be taken to the outskirts of Manchester, as well as the opportunity to connect with multimodal sites along its 36 mile route that provide easy access to the wider strategic transport networks.

193 Similarly the River Thames, the UK’s busiest inland waterway, is a vital part of the capital and region’s freight infrastructure. The river has proven its freight value in the important logistics role it played in the 2012 Olympics with millions of items of cargo and equipment being moved from the Port of Tilbury to the Olympic site at Stratford without requiring road movement. In addition, large infrastructure projects such as the Thames Tideway Tunnel, and the Northern Line Battersea extension will see millions of tonnes of construction material taken by river rather than road.

194 Without those major projects, the underlying Thames freight levels for the last ten years average 2.3 million tonnes, and the Port of London Authority (PLA) has set itself a target of doubling and maintaining that figure at 4 million tonnes per annum and becoming the default choice for moving spoil and materials from infrastructure projects. The PLA estimates that every 1,000 tonne barge on the river takes 100 HGV movements off the roads meaning that if the total 2014 figure of 5.5 million tonnes of river freight being carried is maintained, this is equivalent to taking 550,000 lorry trips off the region’s roads per annum.

195 This delivers a number of wider benefits over HGV traffic. It reduces congestion on the roads, increasing wider traffic flow, and also has contingent benefits for road safety. It may benefit air quality, and is a positive environmentally sustainable option - significantly reducing GHG emissions compared to the equivalent journey by lorry.

196 As the urban and inter-urban road and rail networks face continuing environmental and capacity issues, the ability to move freight in an efficient and environmentally sustainable way from port to port, or distribution site, and its ability to efficiently support key infrastructure and construction projects means waterborne freight will continue to be an important segment in the UK freight landscape, with positive scope for further growth.

100 http://www.pla.co.uk/assets/thevisionforthetidalthames.pdf
101 http://www.greenlogistics.org/SiteResources/db2cc048-4b92-4c2a-a014-a1eea7d75d0_CO2%20Emissions%20from%20Freight%20Transport%20-%20An%20Analysis%20of%20UK%20Data.pdf
Longer semi-trailers

Evidence from the LST trial suggests that there are considerable environmental benefits available from the deployment of longer semi-trailers on our roads. Analysis of trial results to date suggests that up to 10.6 million km of HGV journeys have been removed from the road since September 2012, which equates to removing up to 90,000 HGV journeys across the trial.

This is the equivalent of removing 1 in every 19 journeys (5% of distance travelled) made by LST trial participants. The highest saving achieved by an individual operator to date represents the equivalent of removing 1 in every 9 journeys (11.5%)\(^\text{102}\). Prior to the recently-announced extension, the trial was expected to save over 3,000 tonnes of CO\(_2\) with overall economic benefits estimated at £33 million over the course of its ten years\(^\text{103}\).

Industry collaboration

The TRL study notes that measuring the benefits of collaboration is challenging, not least due to issues around the availability of data. One key challenge is that collaboration takes a number of different forms and identifying the benefits from specific individual actions can be difficult. However, available data on empty running and vehicle utilisation indicate the size of the opportunity for backhauling\(^\text{104}\).

SRF, for example, note that there has been an upward trend in empty running of vehicles, and that the proportion of HGV km running empty increased from 27% in 2004 to 29% in 2013\(^\text{105}\). They suggest that the road freight industry could save £160 million in fuel a year and avoid 426,000 tonnes of GHG emissions, if it were able to reduce the empty running of vehicles to the lowest levels recorded at 27.2% for rigid and 25.2% for articulated trucks\(^\text{106}\).

Figure 4.1 shows the results of SRF analysis, and covers the contribution made from a range of the logistics-based measures to GHG savings in 2035 under its central, commercial scenario assumptions. The SRF analysis shows that the highest potential GHG savings could be achieved through the use of urban consolidation centres, use of higher capacity vehicles and extending delivery times. Together, these account for nearly two-thirds of all savings from logistics measures, identified by SRF, by 2035\(^\text{107}\).

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104 TRL, 2017, ‘Freight Industry Collaboration Study’
The TRL study conducted a cost/benefit analysis to estimate the impact of increased collaboration to reduce empty running, including through the use of freight exchanges. Results, which are indicative given limitations in the analysis relating to the assumptions made and data used, are shown in Table 4.1 below. Further information is provided in the TRL report\textsuperscript{109}.


\textsuperscript{109} TRL, 2017, ‘Freight Industry Collaboration Study’
Table 4.1: Cost/benefit analysis of industry collaboration measures\textsuperscript{110}

<table>
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<tr>
<th>Policy</th>
<th>Vehicle type</th>
<th>PV of cost per vehicle by 2020</th>
<th>PV of saving per vehicle by 2020</th>
<th>BCR</th>
<th>Mileage reduction</th>
<th>Value of GHG reduction by vehicle</th>
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<tr>
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</table>

Barriers

Modal shift to rail

The Arup study identified a number of priority issues that would need to be addressed to support further modal shift from road to rail. These include availability of infrastructure capacity, cost and perceived cost barriers, ensuring that rail freight services are able to respond flexibly to changing customer demands, lack of knowledge of and misconceptions about rail freight, and skills and innovation requirements. These barriers are summarised below and further detail is provided in the Arup report:

\textsuperscript{110} TRL, 2017, ‘Freight Industry Collaboration Study’
Infrastructure capacity, including addressing limitations in the network (such as gauge clearance and lack of direct rail access in key locations), supporting development of high capacity rail freight interchanges, wagon availability, and availability of efficient freight paths to improve journey times.

Cost barriers, including costs of additional journey legs for door-to-door journeys with a rail leg, and high capital costs for new facilities (including new locomotives, wagons or equipment).

Flexibility of rail freight services, including responsiveness of train path allocation, the improvement of freight train path speeds, the '7 day railway', the need for suitable and resilient diversionary routes for freight, and operators' ability to flex load sizes to attract smaller firms.

Attitudes and awareness, including the need for easy-to-access information for current non-rail users, and the need to overcome cultural barriers and risk aversion among customers.

Skills, training and Innovation, including the development of alternative technologies, the need to review business models to explore opportunities for greater aggregation of loads, and ensuring that the freight industry is fully engaged in the skills agenda.

These barriers broadly correlate with those identified in the SRF report, which noted that the mixed-use rail infrastructure in the UK results in timetabling priority being given to passenger trains when capacity is inadequate or disruptions occur. In addition, SRF found a lack of awareness, knowledge and skills to be a further issue, leading to environmental considerations being given too little weight in corporate decision making on freight transport modes.

SRF also identified a mismatch between the length of the investment cycle for rail and shorter-term public policy decisions and corporate requirements for short payback periods, and highlighted a need to consider how the availability of rolling stock will meet the requirements of future changes in commodity mix. Finally, SRF noted that innovative solutions, for example shorter, faster and more frequent rail services carrying containers and road trailers between locations, that are currently inaccessible to longer trains, could help to increase the demand for rail freight.

The Rail Freight Strategy highlights a range of measures that are already in place to address some of these barriers, as summarised below:

- Investment in rail freight infrastructure via the Strategic Freight Network Fund has made available £235 million over CP5 for enhancements such as: improving the capacity of the Felixstowe Branch Line, enabling 775m train operations out of the port of Southampton, and improving rail access to the Port of Liverpool.

- The designation in January 2015 of the National Networks National Policy Statement has provided the Planning Inspectorate with a clear statement of Government policy on the development of Strategic Rail Freight Interchanges (SRFIs). This also provides developers with a clear indication of the evidence they need to submit in applying for planning permission. The National Networks National Policy Statement has been welcomed by the rail freight industry, which advises that proposals for SRFIs are now starting to come forward.

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113 Control Period (CP): Investment in the railway is broken down into 5-year tranches known as control periods. Control Period 5 (CP5) is the period from April 2014 to March 2019.
The Mode Shift Revenue Support scheme encourages modal shift from road to rail or inland waterway where the costs are higher than road, and where there are environmental benefits to be gained. It currently helps to remove around 800,000 lorry journeys a year from Britain's roads. A similar scheme, the Waterborne Freight Grant, can provide assistance with the operating costs associated with coastal or short sea shipping.

Digital signalling is already deployed on parts of the rail network and will be in service from 2018 on the new Thameslink and Crossrail routes, and is key to enabling more train paths. We are working with industry to establish the strategy for accelerating the rollout of digital signalling, targeted at areas where network capacity is needed the most.

**Longer semi-trailers**

As noted above, the current trial of LSTs is showing promising results in terms of environmental and economic benefits. However, the Freight Carbon Review has identified a number of potential barriers to wider deployment of LSTs within the road freight sector.

The SRF study notes that increasing the capacity of road vehicles could potentially reduce the competitiveness of rail freight and therefore incentivise the shift from rail to road. However, it goes on to highlight that this impact could be mitigated by increasing the maximum length of HGVs, but not their weight limit.

SRF also notes that the use of higher capacity vehicles is often framed by negative public opinion due to safety concerns and the need to modify regulations to permit their widespread deployment. However, results to date from the LST trial do not indicate an adverse impact on safety from the use of longer semi-trailers on GB roads and there is no evidence to date that the safety risk from LSTs is greater than that of conventional HGV trailers. Evidence collected from the trial indicates that there may indeed be an improved safety performance. However data collection will need to be continued until the end of 2017 in order to confirm this finding with statistical confidence.

**Industry collaboration**

The TRL report identified that whilst there are clearly opportunities for increased industry collaboration, there are also a number of key barriers, which are summarised below.

Changing consumer trends have caused a number of changes in the logistics sector. As opening times extend and consumer expectations grow around product availability, so has the need to meet these demands. This has led to an increase in the number of deliveries being made but with fewer goods per drop. For the purposes of collaboration this creates complications as the vehicle fill varies throughout each trip and adds complexity to sharing or combining loads. However, this situation can serve to strengthen the case for collaboration on urban distribution - for example by using a consolidation centre.

There is a lack of available data on the benefits of collaboration. This could be due in part to the perceived confidentiality of information, as well as a lack of comparable standard data that can be shared. This issue was noted by SRF, who highlighted that a lack of comparable data restricts the ability to undertake joint

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116 SRF Roadmap – part 1, Road freight transport in the UK Technical Report, CUED/C-SRF/TR.1
planning. Further to this, the SRF report identified that local authorities can struggle to see the benefits of consolidation centres, as local vehicle flows are not always understood, making benefits harder to identify\textsuperscript{117}. TRL notes that the main constraint on urban consolidation centres is the difficulty of operating them viably without a public subsidy.

213 The TRL study found that \textit{collaboration could be seen as anti-competitive} and avoided for fear of contravening competition law. This issue was investigated by the EU-funded Collaboration Concepts for Co-modality (CO3) project, which aimed to encourage a cultural change in the competitiveness and sustainability of European logistics by stimulating horizontal collaboration between European shippers\textsuperscript{118}. The study noted that information sharing between direct competitors can be problematic from a legal perspective if there is a danger of either collusion or market protection. Furthermore, whether illegal collaboration occurs in practice strongly depends on the specific circumstances, and it is difficult to give generic rules regarding what is allowed and what is not\textsuperscript{119}.

214 \textit{Trust between ‘partners’} within a collaborative enterprise was also identified by TRL as a potential issue. Some survey participants were concerned that competitors may use the opportunity to under-cut them for future or new work if they shared potentially sensitive commercial information. However, it should be noted that where forward or backhauling occurs through freight exchange companies, there are strict guidelines and rules with regards to this practice and where members fail to adhere to them, they are removed from the group.

215 The TRL study noted that there are \textit{regional imbalances in freight movement}, with high volumes of loads being transported from north to south and less in reverse. This can makes it challenging to find suitable backloads.

216 It should be noted that these barriers have differing degrees of significance and impact upon some sectors more than others.

\section*{Next steps}

217 Research consulted through the Freight Carbon Review suggests that there is potential to reduce GHG emissions through increased use of rail freight. However, further work is needed to understand costs and benefits of available measures to encourage modal shift. We will consider the scope for further modal shift from road to rail, through work to further assess the costs and benefits of opportunities identified in the Rail Freight Strategy.

218 The ongoing trial of longer semi-trailers is delivering promising economic and environmental benefits. The Government has agreed to increase the number of LSTs by an additional 1,000 and to extend the trial by five years. This increase will take the number of LSTs from 1,800 to approximately 2,800 over the next 12 months. Operators will be invited to bid for a share of the additional allocation, in the coming month, and details on how to apply will be available soon.

219 Further work is needed to understand the costs and benefits of available measures to improve industry collaboration. As an outcome of the Freight Carbon Review and building on the findings of the TRL study, DfT will consider options for addressing

\textsuperscript{118} http://www.co3-project.eu/
The Government has recently consulted on a national framework, which will provide a consistent approach to the implementation of Clean Air Zones. The draft framework includes suggestions on how local authorities might reduce emissions from freight and encourage cleaner vehicles to be used for deliveries in a Clean Air Zone. For example it notes that, where compatible with other requirements such as noise and safety, local authorities could consider giving other exemptions to electric vehicles operating within a Clean Air Zone, such as allowing night-time deliveries or delivery access to pedestrian areas. This type of approach could also create potential economic benefits for fleet operators and deliver GHG emission savings. We will work with industry and the Joint Air Quality Unit to explore opportunities for developing and supporting such measures.

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120 https://consult.defra.gov.uk/airquality/implementation-of-cazs/
5. Alternative fuels

Key messages

- The diverse nature of the road freight sector means that there is not a single industry-wide fuel-based decarbonisation solution and a range of options need to be considered.

- Sustainable renewable biofuels, in particular biomethane and biodiesel, offer significant potential to decarbonise the road freight sector in the short to medium term. However, use of these fuels in HGVs is currently limited and wider deployment will depend upon overcoming significant barriers to supply and uptake.

- Industry, with government support, is currently developing new ‘advanced’ biofuels, produced from wastes, which could deliver significant GHG savings without the sustainability concerns of biofuels derived from land-using feedstocks. Crucially, due to the use of high-tech, novel processing technologies, these fuels are also capable of fuelling HGVs in higher blends than conventional biodiesel.

- The recent consultation on the future of biofuels policy has gathered evidence on options and incentives for increasing biofuel supply to HGVs, which we are now considering. This was supported by the 2016 Autumn Statement, which committed £20m to support the development of advanced biofuels to decarbonise the HGV and aviation sectors.

- GHG emission savings from fossil-derived natural gas are uncertain. In particular, the tailpipe emission of unburned methane (methane slip) is a known issue for dual fuel (diesel/gas) retrofit conversions and can offset any available CO₂ savings. Advanced methane catalysts are currently being developed, and are expected to significantly reduce methane emissions from dual fuel trucks.

- Future policy on HGV fuels will need to take account of the evolving evidence base in this area, including any relevant findings from DfT’s ongoing transport energy work which is assessing a range of alternative energy pathways for road vehicles out to 2050.

- Further work is needed to assess the performance of new, potentially more efficient, gas powered commercial vehicles as they become available. The Government will continue to play an active role in developing this evidence base.
Introduction

221 This chapter considers the role of alternative fuels in reducing both GHG and air pollutant emissions from the road freight sector. It focusses on the fuels that are understood to offer the most potential in the short to medium term, out to the 2030s, in terms of suitability to the sector and GHG abatement potential; namely liquefied and compressed natural gas (LNG and CNG), biomethane, and liquid biofuels. Liquefied petroleum gas (LPG), and its biogenic equivalent, bioLPG, are also covered, although further evidence is needed to better understand LPG’s GHG benefits and appropriateness as an HGV fuel. Hydrogen and electricity, which are considered to be longer-term road freight decarbonisation options, are discussed in Chapter 6.

222 This chapter considers the GHG emissions reduction potential associated with these fuels, discusses the key barriers to their wider deployment within the road freight sector, and reflects upon the scope to adapt existing, and introduce new measures to encourage further uptake.

Summary of fuels under consideration

223 A number of alternative fuels are currently considered suitable for use in heavy duty engines. Table 5.1 below summarises the key properties, benefits and disadvantages of the fuels that we consider to offer the most potential for decarbonising HGVs out to the 2030s.

Table 5.1: Overview of key alternative fuels

<table>
<thead>
<tr>
<th>Fuel / Summary</th>
<th>Benefits</th>
<th>Disadvantages</th>
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</thead>
<tbody>
<tr>
<td>Natural gas (LNG and CNG)</td>
<td>There is interest amongst fleet operators in the use of methane as a road fuel. It attracts lower fuel duties than diesel and offers the potential for air quality benefits and lower greenhouse gas (GHG) emissions.</td>
<td>Lifecycle GHG emissions from natural gas engines are heavily dependent on the origin and supply pathways of the gas. Methane slip from dual fuel (diesel/gas) trucks is a known issue and can offset any CO₂ savings from use of natural gas, in some cases increasing overall GHG emissions. DfT’s HGV emission testing programme found high levels of methane emitted from both Euro V and Euro VI dual fuel trucks compared to diesel alternatives. These tests also show that Euro VI dedicated gas trucks do not exhibit significant methane slip. However, a spark ignition dedicated gas engine may not be able to capture and retain any methane slip.</td>
</tr>
<tr>
<td>Natural gas consists mainly of methane along with smaller quantities of other hydrocarbons. The UK’s extensive national gas grid enables methane to be extracted from almost any location in the UK. The extracted methane can then be compressed and used in vehicles as a fuel, either in a dedicated gas engine or alongside diesel in a dual fuel engine. Compressed natural gas (CNG) is stored on the vehicle in high-pressure tanks at around 200 to 250 bar. Natural gas can also be converted to a liquid by cooling it to -162 degrees</td>
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</tbody>
</table>

Natural gas is available for deployment in trucks today. It can be relatively inexpensive to supply, particularly as CNG drawn from the high pressure grid.

A number of leading businesses are already running trucks on natural gas, and the availability of refuelling infrastructure is improving.
### Fuel / Summary

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Disadvantages</th>
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<tbody>
<tr>
<td>centigrade to form liquefied natural gas (LNG). On the vehicle LNG is stored in cryogenic tanks to maintain its temperature. LNG has a higher energy density than CNG, which means that more fuel can be stored in the same space, extending vehicle range and reducing refuelling frequency.</td>
<td>engine is inherently less efficient than a Euro VI compression ignition diesel engine. The HGV emissions testing study, discussed in this chapter, found that when engine efficiency losses are taken into account, Euro VI dedicated gas vehicles, running on natural gas (rather than biomethane), are likely to have broadly similar GHG impacts to Euro VI diesel equivalents, to within +/- 10%. Gas vehicles attract a price premium and are currently prohibitively expensive for some operators. Data from the Low Carbon Truck Trial suggest that achieving payback within an acceptable time frame can be challenging.</td>
</tr>
<tr>
<td>Provision of infrastructure and incentives to encourage uptake of natural gas as a road transport fuel could provide a route to wider use of biomethane in HGVs. A limited number of Euro VI gas trucks are already available, with further products expected to launch during the next few years.</td>
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### Biomethane

Biomethane is methane gas of biogenic, rather than fossil, origin. Biogas is produced by the anaerobic digestion of organic matter such as dead plant and animal material, manure, sewage and organic waste. The biogas collected from anaerobic digestion is upgraded and purified to form biomethane, which is suitable for use as a vehicle fuel.

In the UK, biomethane supply to transport is currently supported under the Renewable Transport Fuel Obligation (RTFO).

- Biomethane is already supported under the RTFO and DfT has recently

Biomethane tends to be more expensive to produce than natural gas.

The UK is a large producer of biogas from landfill and other organic waste streams. However the majority of this biogas is currently used exclusively to produce renewable electricity and for heating our homes, and at present a very limited quantity of biomethane is supplied directly to the transport sector.

The financial returns for biomethane suppliers are generally better from power generation, or for injection to the grid under the Renewable Heat Incentive (RHI), when compared to rewards offered under the RTFO.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Disadvantages</th>
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<tr>
<td>There is considerable industry interest in using biomethane in HGVs. It is completely interchangeable with natural gas in a vehicle and can be used in existing gas refuelling infrastructure. Biomethane, particularly from waste landfill, has much lower lifecycle CO₂ emissions than fossil methane. Research indicates that using compressed biomethane in vehicles can deliver GHG emissions savings of between 60% and 90% compared to conventional liquid fossil fuels, when the biomethane feedstock is fully renewable.</td>
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</tbody>
</table>

- Biomethane tends to be more expensive to produce than natural gas.

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<th>Fuel / Summary</th>
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<th>Disadvantages</th>
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<tbody>
<tr>
<td><strong>Biodiesel</strong></td>
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<tr>
<td>There are different types of biodiesel, the most common form being fatty acid methyl ester (FAME), which is usually produced from vegetable oils.</td>
<td>Liquid biofuels, in particular waste derived biodiesel, can significantly improve the GHG performance of HGVs and rail freight. Biodiesel is capable of delivering significant GHG savings within the road freight sector. For example, results from the Low Carbon Truck Trial indicate that used cooking oil, which was trialled by one consortium, can reduce Well to Wheel CO₂ emissions by 84%. Biodiesel can be blended with conventional diesel and used in our existing infrastructure and vehicles. Some types of advanced biodiesel, for example HVO, can be used as a ‘drop in’ fuel within existing vehicles and infrastructure as it has the same chemical properties as fossil diesel, so can be supplied in higher blends.</td>
<td>The GHG emissions savings from biodiesel are dependent on the feedstock used and the manufacturing processes involved. If from a waste feedstock, biodiesel has the potential to deliver 80-90% savings or more, whereas some crop derived biodiesels may actually increase GHG emissions. Although there are clear GHG benefits associated with a shift to sustainable liquid biofuels, there is currently limited uptake within the road freight sector. There can be significant capital costs associated with converting some diesel engines to accommodate high biodiesel blends and evidence suggests that ongoing fuel costs are marginally higher than conventional diesel.</td>
</tr>
<tr>
<td>In the UK, biodiesel is mainly derived from wastes. Fuel standards specify that FAME is limited to 7% blends in diesel – though higher blends can be supplied and have been successfully used in HGVs. Higher blend fuels require agreements between the fuel supplier and the HGV operator to be in place regarding the fuel blend as they are outside the 7% fuel standard. Advanced biodiesel is produced from residues, wastes or non-food feedstocks. These fuels are considered to be more sustainable than crop derived biofuels as they do not use land which might lead to deforestation or other land use change, and do not compete for land which could be used for food crops.</td>
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<tr>
<td><strong>Liquefied petroleum gas (LPG)</strong></td>
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<tr>
<td>LPG is a mixture of liquefied propane and butane which is produced both from oil and gas extraction (it can be extracted from petroleum or natural gas streams as they emerge from the</td>
<td>LPG has potential to deliver significant air quality benefits compared to diesel in trucks classified as Euro V and below.</td>
<td>LPG is most commonly used in spark-ignition (petrol) engines in either purpose built or modified vehicles. As the HGV fleet is predominantly diesel, LPG</td>
</tr>
</tbody>
</table>
BioLPG

- BioLPG can be made from either crop or waste feedstocks and used as a drop-in replacement fuel for fossil LPG.
- In recognition of the potential GHG emission benefits of bioLPG, in 2015 the RTFO reward was increased from 1 to 1.75 Renewable Transport Fuel Certificates (RTFCs) per kg, and double that amount when the fuel is produced from wastes and residues.

Benefits

- Waste-derived bioLPG delivers greater GHG benefits than fossil LPG.
- BioLPG can be used in existing LPG refuelling infrastructure.

Disadvantages

- As set out above, LPG use in the HGV fleet has been extremely limited as it is primarily used in adapted petrol engines. The potential to use bioLPG as a bio alternative to LPG is therefore also currently very limited.

- There has been no supply in the UK to date, but there are plans to import biopropane where it is produced as a coproduct of hydrotreated vegetable oil (HVO) production.

- As with LPG, fuel substitution potential is limited.

There is significant variation in the carbon intensity of the above fuels. Although each has a lower carbon intensity than diesel, the available GHG emission savings are heavily dependent on individual vehicle technologies. Data from the Low Carbon Truck Trial (LCTT), which supported industry uptake of alternatively fuelled commercial vehicles, show that displacing diesel with natural gas does not deliver significant GHG emission savings. However the LCTT was predominantly focussed on trialling Euro V dual fuel (diesel/gas) engine technologies - and the quality of the retrofit conversions, level of integration with existing engines, and fuel substitution
ratios were variable - affecting overall emissions performance\textsuperscript{121}.

Results from the LCTT broadly correlate with those from the recently-published Emissions Testing of Gas-Powered Commercial Vehicles project, undertaken by the Low Carbon Vehicle Partnership (LowCVP) on behalf of DfT. This work tested a number of dedicated gas and dual fuel trucks against conventional diesel comparators. It confirmed that GHG emissions savings from existing dedicated natural gas and dual fuel trucks are limited, and indeed can be significantly higher for dual fuel trucks when methane slip is taken into account\textsuperscript{122}.

Encouragingly, however, the results of these studies also indicate that for the current generation of dedicated gas trucks – increased use of biomenthane could deliver a step change reduction in greenhouse gas emissions. The results of this work are discussed further throughout this chapter.

The gas HGV market continues to develop at pace, with a range of Euro VI products currently available and new offerings on the horizon. Further vehicle tests will be needed to measure the emissions performance of new gas commercial vehicles relative to conventional diesel drivetrains. Future policy on HGV fuels will also need to take account of the evolving evidence base in this area, including any relevant findings from DfT’s ongoing transport energy work which is assessing a range of alternative energy pathways for road vehicles out to 2050.

In addition, the 2016 Rail Freight Strategy highlighted that there may be scope to explore lower carbon alternatives to diesel-fuelled rail freight transport, including increased use of biofuels. Further work is needed to understand the potential costs and benefits of increasing biofuel supply to this sector\textsuperscript{123}.

**Existing and forthcoming legislation and targets**

There are a number of fuel-related targets and measures, in place or on the horizon, that are expected to encourage the uptake of more sustainable fuels within the transport sector, some of which relate to the implementation of EU legislation. The Government is considering carefully all the potential implications arising from the UK’s exit of the EU. Until exit negotiations are concluded, the UK remains a full member of the EU and all the rights and obligations of EU membership remain in force. During this period the Government will continue to negotiate, implement and apply EU legislation. The outcome of these negotiations will determine what arrangements apply in relation to EU legislation in future once the UK has left the EU. Targets and measures include:

- The **Renewable Energy Directive** establishes an overall policy for the production and promotion of energy from renewable sources in the EU. It requires the EU to fulfil at least 20% of its total energy need with renewables by 2020 – to be achieved through the attainment of individual national targets (15% for the UK). All EU countries must also ensure that at least 10% of their transport fuels come from renewable sources by 2020.

- The **EU Fuel Quality Directive** requires fuel suppliers to reduce the carbon intensity of their transport fuel by 6% by 2020 compared to a 2010 baseline.


\textsuperscript{123} https://www.gov.uk/government/publications/rail-freight-transport
Amendments to the **General Circulation Directive** ((EU) 2015/719) on vehicle weights and dimensions must be transposed by May 2017. The new Directive allows for up to one tonne extra weight for certain alternative fuel technologies (including hydrogen, natural gas and biomethane) to account for their heavier drivetrains, when compared to conventional drivetrains. This will help prevent any loss of payload and is intended to incentivise the uptake of less polluting vehicles.

The **EU Clean Power for Transport** (CPT) package aims to facilitate the development of a single market for alternative fuels for transport in Europe. The package includes a Directive (94/2014/EU) on the deployment of alternative fuels recharging and refuelling infrastructure. According to the Directive, which is the cornerstone of the CPT package, Member States must develop a plan (National Policy Framework) to establish a network of refuelling stations for natural gas vehicles in cities, ports and along the Trans-European-Network for Transport (TEN-T). Member States must provide refuelling points for:

- CNG in cities/densely populated areas by 2020
- CNG and LNG along the TEN-T core network by 2025
- LNG in sufficient TEN-T seaports by 2025
- LNG in sufficient TEN-T inland ports by 2030

**EU heavy duty vehicle CO₂ regulations** (expected in 2018) will cover the monitoring and reporting of fuel consumption and CO₂ emissions from all new HGVs to inform purchasing behaviour, and potentially be used to set CO₂ emission standards in the longer term. Improved transparency of fuel consumption would allow a degree of vehicle comparability to stimulate consumer awareness and create competition among vehicle manufacturers to reduce emissions.

**Existing and forthcoming measures**

There are a number of measures already in place to support the deployment of alternative fuels within the road freight sector, which are summarised below.

**Fuel duty differential for road fuel gases**

A fuel duty differential is in place for road fuel gases, which are taxed at a lower rate than petrol and diesel. The duty differential is currently approximately 33 pence per litre, and was initially guaranteed for three years – up to and including 2015-16. The 2013 Autumn Statement extended the duty differential for road fuel gas for ten years, up to 2024, with a review in 2018.

While the duty differential has not to date led to a significant uptake in gas-powered HGVs, this is likely to be due to the range of barriers that need to be overcome in order for gaseous road fuels to become more widely adopted. Within the road freight sector, while fuel costs are a key consideration for fleet operators, vehicle availability, consumer acceptance and refuelling infrastructure availability may override financial decisions, so a duty differential alone is unlikely to provide sufficient incentive for uptake.

More recently, despite improvements in vehicle and infrastructure availability, the lack of uptake may be attributed in part to the fall in diesel price, which has increased the payback period for gas trucks and made it difficult for operators to recoup capex costs within an acceptable time frame. The Low Carbon Truck Trial for example
found an average price premium of £25,500 for the dual fuel trucks deployed through the trial, with just 21% of fleets expected to achieve financial payback within six years\textsuperscript{124}.

234 The duty differential for biodiesel was withdrawn in 2010 except for biodiesel from used cooking oil which continued to benefit until 2012. The Renewable Transport Fuel Obligation (RTFO) was introduced in 2008, and while biodiesel uptake in the transport sector has consequently increased overall, we have been informed by some stakeholders that its demand as an HGV fuel has declined. Some stakeholders have suggested that without the duty incentive biodiesel is generally more expensive to supply and purchase than fossil diesel; and when fuel costs are combined with those of converting engines to accommodate high biodiesel blends, it can be difficult for operators to make the business case for investing.

235 The differential between the main fuel duty rate and the LPG rate is set to reduce by £0.01 per litre each year to 2024. However, as the main rate of fuel duty is frozen, the LPG differential also remains frozen.

**Renewable Transport Fuel Obligation (RTFO)**

236 The use of sustainable biofuels in the UK is primarily encouraged through the RTFO, which aims to deliver reductions in GHG emissions from the road transport sector (and for non-road mobile machinery). The RTFO requires refiners, importers and any others who supply more than 450,000 litres of transport fuel per year to the UK market to redeem a number of Renewable Transport Fuel Certificates (RTFCs) in proportion to the volume of fossil fuel (and any unsustainable biofuel) they supply.

237 RTFCs may be bought or sold on the open market. Obligated suppliers also have the option to ‘buy out’ of their obligation, paying 30 pence per litre of biofuel that would otherwise have to be supplied to meet their obligation. The scheme was amended in 2015 to increase the rewards available for those supplying bioLPG and biomethane. The GHG emission savings from biofuel reported under the scheme in 2014/15 were the equivalent of taking 1.3 million cars off the road.

238 While industry welcomes the support provided through the RTFO, they have raised concerns over the fluctuation in certificate prices and have indicated that higher, more stable rewards can be accessed through supplying biomethane for use in domestic heating under the Renewable Heat Incentive. DfT has recently consulted on proposed legislative amendments to meet our 2020 targets on renewable energy and GHG emissions. The proposals included raising the reward for advanced fuels, including biomethane and other fuels suitable for HGVs, through the creation of a ‘development fuels’ sub-target under the RTFO, to support fuels of strategic importance.

239 The Government is also proposing to set long term targets under the RTFO. With the fuels market becoming smaller over time, and as lighter vehicles are increasingly powered by electricity, it is expected that low carbon fuels will naturally start to be directed towards specific transport sectors, including HGVs.

**Low Carbon Truck Trial**

240 Through the Low Carbon Truck Trial (LCTT), which concluded in 2016, the Government has provided over £11m to part-fund around 370 alternatively-fuelled commercial vehicles, with most using a gas or dual fuel system (diesel and gas), plus gas refuelling sites. The trial has been successful in stimulating the gas truck and dual fuel retrofit conversion market and in delivering new and upgraded refuelling

infrastructure. However, the project was dominated by Euro V dual fuel retrofit conversions and, as noted above, the CO₂ savings delivered by some of the systems on trial were limited.\textsuperscript{125}

Furthermore, the LCTT identified an issue with emissions of unburned methane, known as ‘methane slip’, from some of the participating vehicles, particularly the retrofit dual-fuel diesel/natural gas conversions. Methane is a potent GHG, and recent work by Ricardo-AEA (now Ricardo Energy & Environment) has estimated that, for a dual fuel vehicle operating at typical substitution rates, methane slip at a level of 2% could completely negate the GHG savings available from using methane as a vehicle fuel in place of diesel.\textsuperscript{126}

To provide further evidence on the methane slip issue, the HGV Emissions Testing study has developed a protocol to measure methane and air pollutant emissions from a variety of gas and dual-fuelled (diesel/gas and diesel/LPG) HGVs against conventional diesel equivalents. As discussed above, LowCVP has used this protocol to test a representative sample of Euro V and Euro VI trucks.\textsuperscript{127}

Low Emission Freight and Logistics Trial

In June 2016 the OLEV and Innovate UK launched a new technology neutral demonstration trial competition to stimulate the real-world on-road demonstration of innovative ‘near to market’ low and zero emission vehicle technologies for vans and HGVs and new energy infrastructure (charge-points and methane fuelling depots). Twenty competition winners were announced in January and will share £20m funding to trial a range of technologies, including electric and hydrogen as well as gas. Projects also cover light-weighting, aerodynamics and innovative recharging solutions.\textsuperscript{128}

Capital support for renewable fuels

The Government is encouraging the development of advanced fuel technologies through a £25m Advanced Biofuel Demonstration Competition. The winners were announced in September 2015, each of which are using the capital grants awarded, with significant support from private sector investment, to construct demonstration-scale advanced biofuel plants, which will produce 1m litres of waste-derived fuel by 2018.

Autumn Statement 2016 announced £20m to support the development of advanced renewable fuels for HGVs and aviation through the new Advanced Renewable Fuel Demonstration Competition. It is intended that this funding will be matched by significant private sector investment, to build demonstration-scale advanced renewable fuel plants in the UK. This will increase the production and deployment of strategically important low carbon fuels.

An externally produced feasibility study intended to equip DfT with the information required to design and launch the competition has now been completed, and detailed design work has begun. Launch of the competition is expected in the first half of 2017.

\textsuperscript{125} \url{https://www.gov.uk/government/publications/low-carbon-truck-and-refuelling-infra-structure-demonstration-trial-final-report}
\textsuperscript{128} \url{https://www.gov.uk/government/news/low-emmission-freight-and-logistics-trial-competition-winners-announced}
Barriers to uptake of alternative fuels

As set out above, support for alternative HGV fuels is already in place. However a number of uptake barriers remain, which have been widely reported upon by industry and academic experts. There is broad consensus around the key barriers to wider deployment of alternative fuels in the road freight sector, which are summarised below.

Costs

For many operators, the upfront capital cost of purchasing an alternatively fuelled truck is the principal barrier to uptake. This can be a particular issue for smaller operators, who may have limited capacity to tolerate the risks inherent in investing in relatively new and unproven fuels and engine technologies.

In the case of gas-fuelled HGVs, the price premium is primarily driven by the current scale of gas truck production, with costs expected to decrease should gas-fuelled HGVs become more mainstream. The average additional capital costs of vehicles purchased or converted in the LCTT are shown in Table 5.2 below.

Table 5.2: Low Carbon Truck Trial system costs

<table>
<thead>
<tr>
<th>Vehicle</th>
<th>Dedicated gas truck</th>
<th>Dual fuel truck</th>
</tr>
</thead>
<tbody>
<tr>
<td>System cost*</td>
<td>£25,000 - £31,000</td>
<td>£15,000 - £33,000</td>
</tr>
</tbody>
</table>

*Additional costs of an alternatively fuelled truck, compared to a diesel truck of the same size

In addition to capital costs, participants in the LCTTT reported increased operational costs associated with the dual fuel diesel/gas systems, with annual average maintenance cost increases of £1,110 (range £500 - £2,500). Fuel prices also impacted on the economic performance of the alternatively-fuelled trucks deployed through the LCTT. The average cost of diesel and gas over the trial period was £0.99/litre and £0.93/kg respectively. The positive cost differential between diesel and gas prices eroded slowly over the duration of the trial. During 2014 the cost of gas was on average 10% lower than diesel (per unit of fuel purchased), but by the end of the data monitoring period (January 2016) natural gas was on average 3% more expensive than diesel.

A further cost issue relates to the residual values for vehicles using new technologies and fuels, which are often low or unknown. The lack of a second hand market for gas trucks limits their resale value and the cost premium is unlikely to be recovered until the used vehicle market becomes familiar with, and desires, gas vehicles. Dual fuel trucks are usually converted back to diesel-only operation prior to resale on the second hand commercial vehicle market. Furthermore the costs of removing a dual fuel gas system range from between £1,500 and £2,500, so that the truck can then maintain the same residual value as a diesel truck. An OEM dedicated gas truck is estimated to attract a reduction in residual value of between 30 – 50% until the infrastructure provision in the UK improves.

Product availability

A key barrier to the wider uptake of gas-fuelled commercial vehicles is the limited availability of Euro VI gas-powered HGVs. At present, a limited number of gas truck models, including those manufactured by Scania and Iveco, are available on the UK

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market and we expect a small number of additional products to become available over the coming years. Issues have also been identified around the engine efficiency of dedicated gas engines, which are currently reliant on spark ignition technology, which is inherently less efficient than compression ignition diesel engine technology. However work is underway to manufacture more powerful, fuel efficient gas-fuelled commercial vehicles, which are expected to become available to the UK market over the next few years.

**Refuelling infrastructure**

253 Opinion is currently divided on the need for additional gas refuelling infrastructure. Some stakeholders consulted through the Freight Carbon Review suggested that the limited availability of gas refuelling sites still poses a significant barrier for operators, while others suggested that infrastructure is now sufficient and that the primary barrier to wider gas deployment is the lack of suitable trucks available to UK operators. A 2015 Element Energy study estimated that existing infrastructure includes 25 private depot stations, with around 60% offering LNG and 17 public forecourts with a similar LNG/CNG mix. The LCTT commissioned seven new and upgraded eight existing refuelling stations, leading to a significant increase in available gas refuelling infrastructure, with further stations planned throughout this year.

254 The costs associated with installing gas refuelling infrastructure can also be prohibitive. A 2012 study by Ricardo-AEA (now Ricardo Energy & Environment) noted that these costs ranged from £250,000 to £2m, compared to £17,000 for a standard diesel fuel tank and pump.

255 Some participants in the LCTT experienced delays in commissioning gas refuelling stations, which were linked to identifying appropriate sites, planning permission processes, and legal and technical issues. These delays impacted on fuel substitution rates and therefore the performance of the gas trucks. Station operators also noted that the process for approving and assessing gas station applications was not consistent between planning authorities. LCTT station providers suggested that a single set of procedures and guidance for local planning authorities would be beneficial.

**Uncertainty over emissions performance**

**Methane slip**

256 As noted above, methane slip from certain types of gas-powered engines has the potential to eliminate any CO₂ emission savings from using these vehicles. Methane has a global warming potential 25 times greater than CO₂. Testing undertaken by consortia in the LCTT showed that unburned methane emitted from some dual fuel vehicles resulted in these trucks having greater CO₂ equivalent emissions than a standard diesel truck. This issue was not highlighted as a concern for dedicated gas trucks, which allow a more complete methane burn. This finding is supported by the HGV emissions testing work undertaken by LowCVP, which found significant

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138 At the time of writing, the latest scientific evidence, described in the IPCC 5th Assessment Report (Synthesis Report, 2015) recommends a 100-year GWP of 28 for methane, but this figure has not yet been officially adopted for GHG reporting.

methane slip from both the Euro V and Euro VI dual fuel (diesel/gas) trucks that were tested, and confirmed that this is not an issue for dedicated gas trucks. Consequently there is divided opinion regarding the potential role of natural gas in decarbonising the road freight sector. The CCC suggests that, due to the relatively small potential tailpipe CO$_2$ savings available from use of natural gas, and potential risks around methane slip, it is important that lower carbon options for HGVs (such as hydrogen and electricity) are fully explored rather than relying on use of natural gas and biomethane in HGVs to help meet the UK’s climate change targets.

Conversely, advocates of natural gas argue that, with limited fuel-based options to decarbonise commercial vehicles through the 2020s, further exploration of natural gas as an HGV fuel is needed. Furthermore, the provision of infrastructure and incentives to increase the uptake of natural gas could pave the way for wider deployment of biomethane within the road freight sector, potentially leading to a significant reduction in GHG emissions. There is also a degree of scepticism and uncertainty among some experts surrounding the future role of hydrogen as an HGV fuel.

**Nitrous Oxide**

The results of a limited number of vehicle tests indicate that some Euro VI diesel buses equipped with Selective Catalytic Reduction (SCR) NOx after-treatment systems emit high levels of Nitrous Oxide (N$_2$O). This results from the reaction between the NOx produced through diesel combustion and the ammonia in the NOx catalyst, which can increase tailpipe N$_2$O emissions. A small amount of N$_2$O emitted from an SCR-equipped Euro VI diesel vehicle could lead to a substantial increase in CO$_2$e emissions due to the potency of N$_2$O, which has a global warming potential 298 times that of CO$_2$.

Through DfT’s HGV Emissions Testing study, we have undertaken a small number of vehicle tests to better understand how this issue might manifest in HGVs. The tests found that N$_2$O emissions were very low for a dedicated gas vehicle and non-SCR equipped diesel vehicles, with a measurable increase in N$_2$O from the SCR-equipped diesel truck that was tested. This is based on a very limited number of vehicle tests and the scale and prevalence of this issue therefore remains unclear - further vehicle tests may be necessary. Dedicated gas trucks do not require SCR after-treatment to meet Euro VI standards; so if diesel trucks are found to be significantly affected by this issue, the GHG benefits of gas are likely to become more favourable when compared to Euro VI diesel equivalents.

**Biomethane incentives**

There is considerable industry interest in using biomethane as an HGV fuel, due to its GHG abatement potential and sustainability benefits. However, at present a very small amount is currently supplied directly to the transport sector as there is limited availability and competition for this fuel from other parts of the economy.

There are a number of incentive regimes to encourage the use of renewable energy in different sectors. The Renewable Heat Incentive (RHI) provides an incentive for...
biomethane (excluding biomethane from landfill) to be injected into the gas grid and used primarily for space heating, and the RTFO incentivises the supply of biomethane directly as a transport fuel. In 2015 the incentive for biomethane was increased significantly under the RTFO. The Government currently allows biomethane extracted from the gas grid and used in road transport to be eligible for RTFCs, providing that it meets the sustainability criteria. We currently have no plans to change this position and should we do so, will consult.

263 Parts of the road freight sector have previously asked the Government to further improve the incentives for biomethane as a transport fuel. DfT has recently consulted on proposals to raise the reward for certain fuels, including biomethane and other fuels suitable for HGVs, through the creation of a development fuels sub-target under the RTFO144.

264 The Committee on Climate Change acknowledges that the use of biomethane in HGVs could offer more significant GHG savings than natural gas, but suggests that the available, although limited, resource is likely to be better used in the power and buildings sectors. It is important to note that there is likely to be continued biomethane demand from buildings and industry. Therefore, increased use of biomethane in transport would be likely to displace it from other sectors and therefore not provide a net reduction in emissions across the economy145.

Impacts of alternative fuels on vehicle payloads

265 Any propulsion technology that increases a vehicle’s weight in comparison to a conventional diesel drivetrain will reduce the maximum available vehicle payload. For smaller (3.5 to 12 tonne) vehicles and for trucking of aggregates (where payment is commonly by tonne-km) this can be particularly problematic146. This issue should be addressed for some vehicle categories through forthcoming amendments to the General Circulation Directive on vehicle weights and dimensions, which will allow additional weight for certain types of heavy duty vehicle using certain alternative fuels (including LNG, CNG and biomethane) to account for their heavier drivetrains.

266 In addition the Government is currently developing proposals to seek an EU derogation that would allow Category B driving licence holders to drive alternatively fuelled vehicles up to 4,250 kg GVW (the current limit is 3,500 kg). This should help achieve payload parity with conventional diesel vehicles and overcome a key barrier to the adoption of alternative fuels, which require heavier powertrains.

Next steps

267 As set out in this chapter, there are a number of alternative fuels with the potential to reduce road freight GHG and air pollutant emissions. However, the evidence base on the performance of these fuels needs further development, particularly in relation to new and emerging gas engine technologies.

268 DfT will continue to play an active role in developing the evidence base on the emissions reduction potential of alternatively-fuelled HGVs, with a focus on new and emerging Euro VI technologies. This will include supporting further vehicle tests and monitoring the results of wider work in this field.

Future policy on HGV fuels will need to take account of the evolving evidence base, including any relevant findings from DfT’s ongoing transport energy work, which is assessing a range of alternative energy pathways for road vehicles out to 2050.

DfT will carefully consider responses to the recent consultation on proposed legislative amendments to meet our 2020 targets on renewable energy and GHG emissions, which include proposals on raising the reward for advanced fuels suitable for HGVs, through the creation of a ‘development fuels’ sub-target under the RTFO.

We will also ensure that rail freight is considered as part of work to develop options for wider deployment of biofuels to decarbonise the freight sector.

DfT will work with Department for Business, Energy and Industrial Strategy (BEIS) and the Department for Environment, Food and Rural Affairs (Defra) to consider the supply and demand of bioenergy across sectors of the UK and the role of these fuels in meeting the UK’s climate change targets.
6. Shifting the focus to low and zero emission technologies

Key messages

- There are a range of options currently available or on the horizon to electrify commercial vehicles.
- To support the electrification of heavier vehicles, the Government has announced an extension of the OLEV Plug-in Van Grant to encompass N2 and N3 category vehicles and an increase in support of up to £20,000 for the first 200 eligible vehicle sales.
- In the longer term 'on road' charging through Direct Wireless Power Transfer or Overhead Wired Power Transfer may provide a viable option for powering heavier HGVs, particularly if battery technology suitable for heavier trucks does not materialise. The Government will continue to monitor the ongoing international trials of these technologies, which will inform future policy.
- As with cars and vans, the decarbonisation of heavier vehicles is likely to be reliant upon the development of regulations to ensure that viable alternatives to the traditional internal combustion engine are developed and deployed, without damaging competition in the market.
- The UK has actively engaged with work to develop EU heavy duty vehicle CO\textsubscript{2} regulations on the monitoring and reporting of fuel consumption and CO\textsubscript{2} emissions from all new HGVs to inform purchasing behaviour. Potentially these could be used to set CO\textsubscript{2} emissions standards in the longer term.
- Improved transparency on fuel consumption should allow a degree of vehicle comparability to stimulate consumer awareness and create competition among vehicle manufacturers to reduce emissions.
Introduction

273 The Freight Carbon Review has considered recent and forthcoming developments in zero emission capable commercial vehicles, and initiated discussion with the road freight sector about how the Government could support industry in progressing towards achieving a significant GHG reduction by 2050.

274 The development of zero emission capable commercial vehicles and their deployment on UK roads has not progressed at the same pace and scale as the passenger car market. Opportunities for HGV electrification, including battery electric and hydrogen fuel cell vehicles, are now emerging mainly through niche vehicle manufacturers. In the short-medium term, as has been seen within the bus market, these options could become suitable for deployment in an increasingly broad range of commercial vehicles. In the long term, it is expected that the availability of a diverse range of vehicles should lead to zero emission solutions becoming accessible to all vehicle operators.

275 This chapter explores some of the technologies that offer alternative, cleaner and more efficient ways of powering commercial vehicles and identifies a number of potential measures to enable their development, manufacture and use in the UK. It starts by summarising existing and near-term vehicle technologies, and then considers potential longer-term solutions for decarbonising road freight, before setting out the key barriers to the wider deployment of new technologies and identifying potential measures to promote uptake.

276 Encouraging vehicle manufacturers to invest in the research and development of lower carbon options, and fleet operators to switch to alternative drivetrains may require further incentives or policies to be in place, including the provision of new infrastructure. The Government can play a valuable role in enabling and maximising the opportunities for the development of these technologies in the UK through providing a supportive route to market.

277 When considering the lengthy time horizons that apply in the context of technological developments for the road freight sector, and to minimise the risk of supporting the development of technologies that may ultimately not prove viable, the Government also needs to determine which technologies might be appropriate for support, as well as how and when they should be pursued.

278 It is important to note that the term ‘emissions’ in the context of this chapter, refers to ‘Tank to Wheel’ rather than ‘Well to Wheel’ emissions. This means that the analysis presented in this chapter focuses solely on tailpipe emissions and does not take account of the full lifecycle emissions associated with the generation of hydrogen or electricity. We recognise that there is debate about the sustainability and efficiency of hydrogen and electricity generation and its deployment to vehicles.

Existing and potential vehicle technologies

279 This section explores the key existing and near-to-market zero emission capable technologies considered suitable for deployment in commercial vehicles. Drawing on the findings of DfT analysis, it considers the GHG emissions reduction potential from a range of alternative HGV drivetrains.
Vehicle Types

Currently, the vast majority of UK trucks are powered via a traditional internal combustion engine (ICE). A range of alternative propulsion technologies are currently available to UK fleet operators, as summarised in Table 6.1 below.

**Table 6.1: Overview of key alternative propulsion technologies**

<table>
<thead>
<tr>
<th>Technology</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Battery electric vehicles</strong> (BEVs)</td>
<td>BEVs are zero tailpipe emission vehicles with an electric drivetrain that rely entirely on a battery pack for their power. Battery powered vehicles, including vans and small trucks, are already available in the UK, including the Nissan eNV200, Renault Kangoo, and Paneltex(^{147}). Mercedes Benz has recently announced its first fully battery electric 26t truck, which could be available to the market by the early 2020s(^{148}). This follows successful trials of an all-electric 12t FUSO Cantor e-cell product in Stuttgart.</td>
</tr>
<tr>
<td><strong>Range extended battery electric vehicles</strong></td>
<td>These vehicles rely on a battery as their main power source but also carry an optimised ICE or hydrogen fuel cell to recharge the battery or power their wheels on the move. These vehicles have zero tailpipe emissions when using their batteries but can produce emissions when reliant on their generator for range extension. If reliant on a hydrogen fuel cell, the vehicles emit water vapour when the fuel cell is in use. Range extended battery electric vehicles can travel greater distances between charges - often doubling the range of BEVs. However, when in range extension mode they are often not zero emission (except in hydrogen fuel cell range extended versions). Tevva Motors is currently developing a 7.5t truck with a battery as its primary power source and a 1.6l diesel engine to extend the range of the vehicle. The truck is expected on the UK market in 2018(^{149}).</td>
</tr>
<tr>
<td><strong>Hydrogen fuel cell</strong></td>
<td>These are vehicles with an electric drivetrain powered by hydrogen. Whereas time is required to charge a battery in a full BEV (typically requiring the vehicle to be attached to a static charging system), a hydrogen fuel cell powers the drivetrain on the move and can be refilled as quickly as a conventional petrol or diesel fuel tank. In the US hydrogen fuel cell trucks are available on the market and are eligible for state grants of up to $40,000 per purchase - but there is no evidence that this type of truck is currently available for sale in the UK(^{150}).</td>
</tr>
<tr>
<td><strong>Hybrid electric vehicles</strong></td>
<td>These feature an electric powertrain combined with an internal combustion engine (ICE), to form a hybrid drive. Energy is recovered and stored in a battery when the vehicle is braking and this can be called on to assist the ICE when moving off or accelerating, which can save fuel. These vehicles have the ability to run zero tailpipe emission miles under certain conditions (low speeds, short distances) but produce emissions when reliant on their ICE. AutoTrader reported in 2016 that manufacturers are beginning to develop plug-in hybrid trucks for the market and some vehicles are already deployed in demonstration fleets in the US(^{151}).</td>
</tr>
</tbody>
</table>

\(^{147}\) [www.paneltex.co.uk/electric.html](http://www.paneltex.co.uk/electric.html)


\(^{149}\) [http://vanfleetworld.co.uk/first-drive-tevva-motors-75-tonne-electric-range-extender-truck/](http://vanfleetworld.co.uk/first-drive-tevva-motors-75-tonne-electric-range-extender-truck/)


\(^{151}\) [www.autotrader.com/car-news/hybrid-trucks-on-the-way-117314](http://www.autotrader.com/car-news/hybrid-trucks-on-the-way-117314)
### Mild hybrids

Mild hybrids can use a flywheel or other form of kinetic energy recovery system to harvest kinetic energy from the vehicle braking system to power an electric drivetrain. This additional drivetrain can assist the conventional drivetrain when the vehicle is accelerating. Vehicles using this technology do not usually carry a battery and rely on an ICE for the majority of the time. These vehicles are not zero emission but often have lower CO₂ emissions than traditional ICEs. This technology was initially developed for Formula 1 vehicles and has been used on buses for at least the last 5 years. Some manufacturers are now developing the technology, which can be retrofitted to existing trucks.¹⁵²

### Other vehicle types

There are many other types of hybrid that include different combinations of dual fuelling - some of which are discussed in Chapter 5 of this report. They can include a vehicle which carries two different types of fossil fuel or vehicles with both an internal combustion engine and an electric drivetrain.

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### Cost effectiveness and GHG emissions reduction potential

#### Costs of HGVs with alternative drivetrains

281 As the market for low and zero emission HGVs is at an early stage of development, there is limited evidence on the additional costs of these vehicles when compared to current or anticipated future costs of a standard diesel ICE truck. The most comprehensive analysis of current and projected future vehicle costs that DfT is aware of was undertaken by AEA (now Ricardo Energy & Environment) for the Committee on Climate Change (CCC) in 2012.¹⁵³ This considered how the costs of different vehicle components would evolve over time and hence how whole vehicle costs might change out to 2050. The study explored different vehicle technologies including battery electric and hydrogen fuel cell vehicles. It also considered how the energy efficiency of different vehicle technologies would change over time.

282 This analysis identifies that for all possible measures to improve HGV efficiency, the development of drivetrain technology consistently has the greatest impact. It suggests that hydrogen fuel cell technology has the greatest scope for core technological advancements leading to substantial efficiency improvements, and also has the benefit of zero tailpipe emissions. By 2050, an average sized hydrogen fuelled HGV would be expected to be 2.3 times more energy efficient than an equivalent diesel vehicle. In contrast, diesel/electric hybrid HGVs are expected to be only slightly more energy efficient than conventional diesel HGVs in 2050.

283 This work estimated the cost of a small rigid battery electric vehicle at just under £100,000 in 2010, representing a cost premium of around £70,000 over a diesel ICE vehicle. This is broadly comparable with DfT estimates of the additional cost of a 5.5t battery electric vehicle of around £60,000 in 2015. AEA estimated that the cost premium would fall to around £15,500 by 2030, driven by a 65% reduction in the battery cost. In more recent analysis the CCC estimated the cost premium associated with a small battery electric truck at £19,000 in 2030.¹⁵⁴

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AEA also considered the potential future cost of hydrogen fuel cell technologies for different types of HGV – small rigid, large rigid, articulated and construction vehicles. Their assessment was that the very high costs associated with these drivetrains and energy storage in 2010 will fall rapidly by 2030, with the vehicle cost falling below that of a diesel ICE by 2050.

The trajectory for vehicle costs by technology as set out in the AEA study is shown in Figure 6.1 below. This shows projections for average capital costs between 2010 and 2050 for different low and zero emission HGV technologies. These figures are averages across the different HGV types, categorised in the report as small rigid, large rigid, articulated, and construction. Battery electric costs, however, were only estimated for small rigid vehicles.

![Figure 6.1: Average HGV capital costs over time by vehicle technology (£)](image)

Combining the capital cost estimates with projected fuel costs and operating and maintenance costs provides an estimate of the cost premium across the whole vehicle lifetime in different years. Figure 6.2 shows the AEA assessment of how additional lifetime costs of different technologies could fall over time, with all low and zero emission technologies cheaper than the equivalent diesel ICE vehicle by 2030. However, it should be noted that there are considerable uncertainties around many of the assumptions that feed into this analysis, not only around the projected vehicle costs, costs which are drawn from a study which is now several years old, but also around future fuel prices, that could change the conclusions drawn from this analysis significantly.
In addition, DfT analysis provides an indication of the current lifetime costs for a private freight operator of purchasing a 7.5t diesel/electric hybrid, or 5.5t battery electric vehicle compared to a conventional diesel powered small urban delivery HGV in 2015. The results of this analysis are very sensitive to assumptions made around the vehicle mileage, the period of first ownership and the assumed residual value of the vehicle on resale. Table 6.2 shows the lifetime cost premium associated with different vehicles under varying assumptions. The analysis focuses on vehicle technologies that are currently available on the UK market.

**Table 6.2: Cost premium for different HGV technologies in 2015**

<table>
<thead>
<tr>
<th>Technology</th>
<th>Period of first ownership</th>
<th>3 years</th>
<th>6 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.5t battery electric vehicle vs 5.5t diesel vehicle</td>
<td>Excluding residual value</td>
<td>£42000</td>
<td>£27000</td>
</tr>
<tr>
<td></td>
<td>Including residual value</td>
<td>£27000</td>
<td>£18000</td>
</tr>
<tr>
<td>7.5t hybrid electric vehicle vs 7.5t diesel vehicle</td>
<td>Excluding residual value</td>
<td>£5000</td>
<td>£1000</td>
</tr>
<tr>
<td></td>
<td>Including residual value</td>
<td>£2000</td>
<td>£-1000</td>
</tr>
</tbody>
</table>

This analysis suggests that even over a relatively long six year ownership period, a freight operator would face a cost premium for a small battery powered HGV of between £18,000 and £27,000 over a conventional diesel vehicle. In contrast, over the same ownership period, the hybrid HGV is expected to become cheaper than a diesel by £1,000 if the vehicle retains some residual value. This suggests that there

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155 DfT analysis based on 2015 estimates of vehicle and fuel costs.
is currently no financial motivation for a freight operator to purchase a battery electric HGV over a diesel vehicle, and a hybrid vehicle is only more cost-effective than a diesel vehicle if a certain residual value is assumed at the end of the period of first ownership.

**Social cost-effectiveness of alternative technologies**

289 An assessment of social cost-effectiveness also takes into account wider costs and benefits to society beyond the private costs and benefits incurred by the freight operator. The DfT analysis described above was extended to consider these wider benefits for the 5.5t battery electric vehicle and the 7.5t hybrid electric vehicle. These wider impacts include the value of the CO$_2$ saved and the monetised impact on air quality.

290 The results of the battery electric HGV modelling suggest that these vehicles are not currently a cost-effective way to reduce CO$_2$ given their upfront cost. This is compared to a carbon value for 2016 of £63/tCO$_2$. The analysis suggests that the higher the assumed lifetime mileage, the more cost-effective the vehicles become.

291 The small hybrid HGV is currently a more cost-effective carbon abatement measure. The vehicle’s societal cost falls below the 2016 carbon value assuming a relatively low lifetime mileage of 170,000-230,000 miles.

**GHG abatement potential**

292 The potential contribution of different low and zero emission technologies to reducing HGV emissions in line with the UK’s 2050 carbon target is uncertain, and will depend on the point at which different technologies are market ready, their applicability to different vehicle types and the speed of uptake. To illustrate the potential impact on emissions in the longer term, DfT has developed some illustrative analysis which shows how, in the long term, emissions might be reduced under different assumptions around technology uptake, with a focus on the potential for electric hybrid, battery electric and hydrogen fuel cell vehicles to reduce tailpipe emissions.

293 This analysis projects HGV emissions under current assumptions around future growth in HGV kilometres and future fuel efficiency improvements (i.e. a 0.5% improvement to the efficiency of new vehicles per annum), and assuming no significant take up of low or zero emission technologies. This suggests that HGV emissions could be just 3% lower in 2050 than 1990 levels if no further action is taken to improve fuel efficiency, or zero and low emission technologies are not taken up.

294 Illustrative scenarios about the uptake of other low and zero emission vehicles have then been developed which show the impacts in relation to that baseline. The scenarios are not intended to forecast uptake rates of different technologies but rather to illustrate how uptake could impact on emissions. Other scenarios could be developed which would show different impacts.

295 The analysis assumes that only HGVs <12t or municipal utility vehicles can be fully electrified\(^\text{156}\) but that electric hybrid vehicles can be used across different sized vehicles and operational cycles. In total, the analysis assumes 100% of forecast HGV mileage is driven by battery electric or electric hybrid vehicles by 2050, equating to around a quarter of total HGV mileage being fuelled by electricity, and reducing emissions by just under 30%.

\(^{156}\) This assumption draws on findings from Ricardo-AEA (2012), ‘Opportunities to overcome the barriers to uptake of low emission technologies for each commercial vehicle duty cycle’
Hydrogen fuel cell electric vehicles (FCEVs) are a potentially important technology, alongside battery electric vehicles, for decarbonising road transport and delivering the Government’s ambition that all new cars and vans should have zero tailpipe emissions by 2040. They have strengths (e.g. rapid refuelling and long range) and disadvantages (e.g. currently higher capital and operating cost) relative to battery electric vehicles, suggesting both technologies may co-exist in the market, fulfilling different transport needs – for example FCEVs may prove a more viable option for goods vehicles and larger cars.

Hydrogen fuel cell technology may also have a longer term role to play in the freight sector. The CCC has identified fuel cell technology as a preferred route for difficult to decarbonise long haul HGVs. However current activity on fuel cell HGVs remains at a research and development stage, with substantial cost reduction being required before they could become commercially viable.

The scenario work described above also considered the impact of an illustrative level of uptake of hydrogen fuel cell HGVs on emissions. This assumed that significant uptake is delayed until 2030 and beyond, with 40% of mileage assumed to be hydrogen-fuelled by 2050 across all duty cycles. This level of uptake would contribute to GHG emission savings (from 1990 levels) of 42% in 2050. Figure 6.3 below shows the impact on emissions of the illustrative technology scenarios described.

![Figure 6.3: Total HGV emissions (MtCO₂) under different technology deployment scenarios](image)

As described above, the scenarios are intended to be illustrative and each scenario is also exclusive of other fuel efficiency improvements that may be made to conventional diesel vehicles, or low and zero emission technologies which could be taken up - and hence is likely to underestimate the potential of a combination of emissions reduction solutions. However, the analysis shows that unless rapid uptake of low and zero technology vehicles is brought forward, there will also be an important role for other measures in reducing emissions across the entire fleet.
Longer term options for HGV electrification

300 The drivetrain options discussed above are likely to become viable for deployment in increasingly heavy vehicles as the technologies develop and mature, and become more cost effective over time. However, barriers to uptake are likely to remain at the heavier end of the commercial vehicle market and other options for electrification should be considered. This section considers the role of Direct Wireless Power Transfer and Overhead Wired Power Transfer in supporting the electrification of heavier trucks.

Direct Wireless Power Transfer

301 Direct Wireless Power Transfer (DWPT), also known as ‘inductive charging’, enables energy to be transferred from coils or plates placed beneath the surface of a road to vehicles using the road through electromagnetic induction. This technology can be used for ‘static’ charging where vehicles park directly above the equipment and charge while stationary, or ‘dynamic’ charging where vehicles drive over successive charging plates, picking up a charge on the move.

302 All vehicles are able to drive on a DWPT-equipped road surface and any electric vehicles fitted with correlating equipment can take charge from the plates or coils. A key benefit of this technology is that it enables vehicles to carry a smaller, lighter battery, thus alleviating payload penalties and increasing the feasibility of HGV electrification. The technology is depicted in Figure 6.7 below.

Figure 6.7: Example of Direct Wireless Power Transfer

Examples of static wireless charging already exist. The technology has been deployed in the UK on bus routes in Milton Keynes, Glasgow and London. Internationally, a small number of countries, including the Netherlands, Germany and South Korea, have also deployed trials of dynamic inductive charging systems on public bus routes.

In the UK, Highways England has examined the feasibility of trialling dynamic DWPT charging on the strategic road network in England. This study explored the effectiveness of a number of systems, and sought to identify the requirements for deploying such a system in the UK. It considered how the technology might be integrated into the road and its potential role in different vehicle types, and explored issues around connection to the electric grid. The study made some initial estimates of the potential costs and benefits of DWPT, concluding that it would be extremely expensive to install in the UK (between £1.7 and £5.5 million per mile), but may offer value over the longer term.

In terms of emissions reduction potential, the study modelled a representative 1 km section of motorway equipped with one DWPT lane, heading in one direction, where the proportion of DWPT vehicles was increased steadily over 20 years from 10% to 30% for light DWPT vehicles and from 5% to 75% for heavy DWPT vehicles. The analysis suggests that deployment of a DWPT system could reduce the total CO₂ emissions released by over 40%, with cumulative CO₂ savings over 20 years (taking account of CO₂ emissions from power generation) offering a monetised value of approximately £2m per km (equivalent to £1.24m per mile). Similarly, emissions of NOx and PM could be reduced by 35% and 40% respectively. It should be noted that these savings are not purely from HGVs using DWPT; a contribution from light vehicles using DWPT was also included in the model.

**Overhead Wired Power Transfer**

Overhead Wired Power Transfer (OWPT) is an alternative method for charging a vehicle’s battery on the move. This system requires contact between an overhead wire and a charging point on the vehicle, for example a pantograph. Vehicles using this technology can take charge from the overhead wire while in motion and therefore carry a smaller, lighter battery compared to fully battery powered vehicles, with resultant weight and payload benefits.

The concept of power transfer via overhead wires and a pantograph is not new and is widely used in rail applications around the world. However, for road vehicles there are additional considerations such as how vehicles transfer onto and off the overhead wires when they move from one part of the road network to another, as well as the need to demonstrate that the technology can be safely deployed on the road. Further considerations are the visual impact of overhead wires, and the ongoing maintenance costs for the road network.

When running on overhead wires, OWPT-compatible trucks would have zero tailpipe emissions. Were the technology to be coupled with an ICE for use when wires were not available, GHG emissions from these trucks would be the same as similar sized ICE-powered trucks operating to the same duty cycles, when not reliant on the wires to power the drivetrain.

The Swedish Transport Administration has recently inaugurated a 2 km stretch of ‘electric road’ on the E16 highway in Sandviken. As shown in Figure 6.9 below, the test area is equipped with electric catenary lines over one of the lanes. The truck has

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158 http://assets.highways.gov.uk/specialist-information/knowledge-compendium/2014/2015/Feasibility+study+Powering+electric+vehicles+on+Englands+major+roads.pdf
a pantograph on the roof that feeds 750 VDC to the truck’s hybrid electric system. The conductor can connect automatically at speeds up to 90 km/h. The agency also plans to test an alternate technology, which involves installing an electric rail on a closed road near Arlanda. These tests are ongoing and will continue until 2018.

Figure: 6.9 OWPT trial on E16 highway in Sandviken

Emerging Technologies

310 This section outlines some new, potentially disruptive, technologies which could impact upon the traditional operation of the freight industry over the coming years.

Connected and Autonomous Vehicles (CAVs)

311 Manufacturers are already equipping HGVs with internet connectivity, bringing with it the potential for efficiency gains through the use of live travel data to reroute vehicles away from traffic jams and reducing vehicle downtime by using data to support the early diagnosis of potential maintenance issues.

312 Connectivity between vehicles, known as ‘V2V communication’, combined with increasing levels of vehicle autonomy could in future allow HGVs to move in platoons. Truck platooning is a concept whereby two or more trucks cooperate by driving with a shorter separation distance between each vehicle, using automated driver assist technologies to maintain each vehicle’s speed and sometimes direction. While all the vehicles still require drivers to operate them, one of the key benefits of platoons is that they can use the slipstream of the lead HGV to minimise air friction for the following vehicles, therefore increasing their fuel efficiency and thus reducing operating costs.

313 Platoons also have the potential for safety benefits: as these technologies allow the vehicles to automatically accelerate and brake simultaneously, there would no longer be a reliance on the driver’s reactions in an emergency stop, effectively removing the ‘thinking’ distance.

314 UK trials of platooning were announced in the Budget speech in March 2016 and a DfT/Highways England-funded platooning trial is scheduled to commence this year. The trial will take a staged approach, starting with off-road testing.

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Autonomous vehicles have further potential to reduce emissions by changing gear, accelerating and braking more efficiently than a human driver. For example, in-cab technologies that are already available can anticipate the road ahead through accurate mapping for gradient, road curvature and traffic conditions, and will be capable of making decisions on behalf of a driver. Decisions about when and by how much to accelerate could be ‘tuned’ to the vehicle’s most efficient operating mode and therefore save fuel.

**Delivery drones**

Within the e-commerce industry, the potential for drones to offer a fast, convenient delivery option is increasing. Examples include Amazon Prime Air, which seeks to automate last-mile delivery of packages using small drones, able to reach a destination in 30 minutes whilst carrying a small parcel\(^\text{161}\). Amazon completed its first test delivery in the UK in December \(2016^{162}\). Analysis suggests that this could be a relatively cost-effective delivery option. For example, it has been estimated that sending a 2 kg package within a 10 km radius in the US by ground transport costs Amazon $2-$8 compared with around 30 cents using a drone\(^\text{163}\).

The current DfT consultation on the commercial use of small drones considers safety issues, as well as requirements for insurance, registration and guidance\(^\text{164}\). Additionally, DfT’s Pathfinder Programme announced in 2015 that it aims to create an environment in the UK in which drones can be safely and efficiently flown beyond visual line of sight, and will consider applications to logistics and geo-mapping as part of this work. It should be noted that the energy and environmental implications of widespread use of delivery drones are not yet fully understood and will need to be assessed before long-term policy can be developed.

**Barriers to uptake of ULEV HGVs**

The technologies discussed in this chapter are potentially game changers in terms of their emission reduction capabilities. However, there are a number of barriers to wider industry adoption, including the cost of vehicles and refuelling infrastructure, limited availability of off-depot charging or refuelling infrastructure, limited vehicle options, payload penalties associated with battery weights, and risks inherent with being early adopters of new, unproven technologies.

The most significant barriers to uptake of zero tailpipe emission capable commercial vehicles, include:

- A lack of suitable models, particularly in the large van segment (2.5-3.5t), and above. This is reflective of the relatively weak EU CO\(_2\) regulations currently in place for vans, and the absence of any EU CO\(_2\) regulations for trucks. This situation has led to a lack of incentive for manufacturers to supply Ultra Low Emission Vehicles (ULEVs) to this market. There are currently no large ULEV vans or HGVs in volume production although, as outlined above, some manufacturers have plans to introduce products during the next few years.

- The lack of suitable vehicles combined with the emergent nature of the technology means that technology costs are currently high compared to

\(^{161}\) https://www.pwc.pl/pl/pdf/clarity-from-above-pwc.pdf
\(^{162}\) https://techcrunch.com/2016/12/14/amazons-prime-air-delivery-uk/
\(^{164}\) https://www.gov.uk/government/consultations/benefits-of-drones-to-the-uk-economy
conventional diesel trucks. As the technology normalises, it is expected that this barrier will erode but it is, nonetheless, very significant in the short term.

- The lack of charging infrastructure suitably located for use by large commercial vehicles means hauliers cannot reliably purchase electricity ‘on the go’ as their drivers move around the UK. While some hauliers can install their own infrastructure locally and operate ‘back to base’ routes, this is not suitable for all types of duty cycle and is a particular issue for hauliers operating long haul delivery cycles. The capacity of the electricity supply into some business premises can limit the number of vehicles that can be charged simultaneously and connection costs for very high powered charging infrastructure can entail significant upgrade costs for businesses.

- Refuelling infrastructure availability is a key potential barrier to roll out of FCEVs. Without a reasonable refuelling offer no vehicles can be deployed - and without a reasonable number of vehicles in operation, investment in refuelling infrastructure does not offer a commercial return. The joint Government-industry UK H2 Mobility programme examined the hydrogen for transport opportunity in the UK and developed a hydrogen roadmap. This identified that an initial network of 65 refuelling stations would be sufficient to provide coverage for national roll-out of vehicles. It also conducted analysis showing that investment in stations prior to the late 2020s would not offer a commercial return.  

- Fleet customer attitudes can further inhibit the uptake of electric and hydrogen commercial vehicles. Fleet purchases typically involve multiple decision-makers, who can be unaware of or reticent about ULEV options.

- Technologies such as wired or wireless power transfer for HGVs, and other emerging and as yet unproven technologies, face significant barriers in order to get to the testing phase in the UK. The Government will monitor the progress of international trials so that informed decisions can be made in future. Very significant barriers will include proving that the technology works and is appropriate for the UK, the cost of infrastructure installation and maintenance, and establishing viable business models for financing and operating. It will also be important to consider how the infrastructure can be installed on a bus network, bearing in mind that it is not a ‘drop in’ solution and that we do not yet have comprehensive evidence on its impacts.

Existing and forthcoming measures

Incentivising the uptake of new and cleaner vehicles via Clean Air Zones

320 Defra has recently consulted on a national framework which will provide a consistent approach to the implementation of Clean Air Zones. The draft framework sets out how Clean Air Zones can enable local authorities to coordinate measures to support improvements in air quality and health, local growth and ambition, and accelerate the transition to cleaner vehicles.

321 Clean Air Zones will see the most polluting vehicles, such as old buses, taxis, coaches and HGVs, discouraged from entering the Zone through charges. They will reduce pollution in urban centres and encourage the replacement of old, polluting vehicles with modern, cleaner vehicles.

165 http://www.ukh2mobility.co.uk/wp-content/uploads/2013/08/UKH2-Mobility-Phase-1-Results-April-2013.pdf
166 https://consult.defra.gov.uk/airquality/implementation-of-cazs/
While these plans are being put in place primarily to improve air quality and reduce nitrogen dioxide emissions it is expected that they will also have an impact on other emissions, including CO₂, as some businesses opt to switch to zero emission vehicles.

The draft framework includes a number of suggestions for how local authorities might reduce emissions from freight and encourage cleaner vehicles to be used for deliveries in a Clean Air Zone. For example, it suggests that where compatible with other requirements such as noise and safety, local authorities could consider giving other exemptions to vehicles operating on electric power within a zone, such as allowing night-time delivery or delivery access to pedestrian areas.

The National Planning Policy Framework encourages sustainable transport solutions that support reductions in GHG emissions, and for the incorporation in developments of facilities for plug-in charging and other ultra-low emission vehicles. We will consider the scope for further action to support zero emission vehicles through the planning system.

Ultra Low Emission Zones

The Mayor of London has recently consulted on proposals for the implementation of the Emissions Surcharge (more commonly known as the ‘T-Charge’) in 2017, for the older, more polluting vehicles driving into and within central London, and ideas for improving the Ultra Low Emission Zone (ULEZ). These include:

- Bringing forward the introduction of the ULEZ to 2019, instead of 2020.
- Extending the ULEZ from Central London to London-wide for heavy vehicles (HGVs, buses and coaches), as early as 2019, but possibly later.
- Extending the ULEZ from Central London up to the North and South Circular roads for all vehicles (i.e. those that will be subject to the ULEZ in central London due to start in September 2020) as early as 2019, but possibly later.

Transport for London's LoCITY programme

LoCITY is a structured collaborative programme that brings together the full range of stakeholders needed to stimulate the uptake of alternatively fuelled commercial vehicles.

The programme is increasing the supply and uptake of alternatively fuelled commercial vehicles and associated infrastructure through technical research, industry working groups and a targeted fleet advice programme. In addition, new procurement standards are being developed to help encourage fleets to invest in this technology.

The programme is also engaging, supporting and preparing freight and fleet operators for the implementation of the forthcoming Ultra Low Emission Zone in London.

EU regulation for reducing fuel consumption and CO₂ emissions from heavy duty vehicles

Unlike cars and vans, heavy-duty vehicles (HDVs – trucks, buses and coaches) are not yet within scope of European CO₂ emissions legislation. In 2015 the European Commission proposed legislation that will introduce a simulation methodology to
calculate fuel consumption and CO₂ emissions from new trucks and buses.

The proposed Regulation is based on CO₂ simulation, using a model known as VECTO (Vehicle Energy Consumption calculation TOol). Manufacturers will be required to run VECTO for every individual vehicle manufactured over one of five standard mission profiles (long haul, regional delivery, urban delivery, municipal utility, construction) designed to represent typical operations. The modelled results will be used by the European Commission (EC) to monitor HDV CO₂ emissions from 2018 and a separate regulation will require their publication for consumer information.

The EC expects that improved transparency of CO₂ emissions will allow a degree of vehicle comparability by freight operators and so stimulate consumer awareness, leading to the production and purchase of more energy efficient trucks and buses. Once legislation is in place on measuring and reporting, there is likely to be a desire to set mandatory limits on average CO₂ emissions from newly-registered HGVs, as is already in place for cars and vans.

It is difficult to estimate what impact such regulation would have on the industry, without fully understanding the baseline situation. As mentioned above, there are already targets in place for new car CO₂ emissions with penalty payments in place for manufacturers that fail to meet the target levels. Since monitoring started under current legislation in 2010, emissions have decreased by 20g CO₂/km (15%)\(^1\). This suggests that, if implemented correctly, regulation has the potential to have a very positive impact on CO₂ emissions from the HGV sector.

As a further step, in July 2016 the EC published a communication titled ‘A European Strategy for Low-Emission Mobility’ which confirmed the acceleration of efforts to develop new regulatory measures limiting CO₂ emissions from heavy duty vehicles, noting that other parts of the world (US, China, Japan and Canada) have already introduced standards and that the EU will be at risk of a market disadvantage\(^2\).

While information is not yet available on the likely level of ambition in the forthcoming legislation, the EC has suggested that targets could be expected in the 2020-2025 timeframe. It is likely that, similar to cars and vans, these targets will apply to vehicle manufacturers and impact purchasers of new vehicles. Fuel efficiency improvements can reduce operational costs, though payback periods for the additional technology investments remain key.

The reporting and monitoring requirements are likely to make it easier for buyers of vehicles to assess whether the vehicle they are buying meets their needs and offers CO₂ savings. The regulations on emissions are likely to mean that vehicle manufacturers increase levels of investment in research and development to ensure their trucks meet the EU standards and that more fuel efficient trucks are available to the purchaser.

The Government is considering carefully all the potential implications arising from the UK’s exit of the EU. Until we leave, EU law will continue to apply to the UK alongside national rules. We will need to consider the implications of the regulations described above for UK industry and ensure that appropriate safeguards are put in place to encourage and maintain innovation in our HGV market. This should have a positive impact on CO₂ emissions from the HGV sector.

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1\(^{170}\) VECTO uses measured vehicle component performance as input, i.e. engine fuelling map, transmission efficiency map, axle performance, tyre rolling resistance, aerodynamic resistance and (default characteristics for) auxiliaries. Each of these ‘components’ will be type approved to generate input data for the model. The vehicle manufacturer’s process for generating CO₂ figures using the model will also be type approved.


impact on the efficiency, competitiveness of the sector, while reducing air pollution and GHG emissions from road freight.

**Extension of the Plug-in Van Grant**

337 The share of vans in the domestic transport mix is increasing, with the growth rate of new van sales over the past five years more than double that of cars. In 2015, ULEVVs accounted for only 0.27% of new van sales (1,009 vehicles), compared to 1.09% of new car sales.

338 The Plug-in Van Grant (PIVG) was introduced by OLEV in 2012, modelled closely on the Plug-in Car Grant (PICG). To support the electrification of increasingly heavy vehicles, the Government has recently announced an extension of the PIVG to encompass N2 and N3 category vehicles and an increase in support of up to £20,000 for the first 200 eligible vehicle sales173.

**Government Buying Standards**

339 The Government has the ability to require minimum standards from those offering services through setting and imposing sustainability criteria in relation to major purchases or contracts for key infrastructure. This in turn can demonstrate best practice for companies wishing to bid for future contracts or major Government infrastructure projects.

340 By requiring companies bidding for these contracts to demonstrate that they meet minimum environmental standards from vehicles used in the delivery of freight or on site, Government contracts can encourage manufacturers to create products that meet these standards.

**Hydrogen for Transport Advancement**

341 The Government’s Hydrogen for Transport Advancement Programme is supporting the deployment of hydrogen refuelling sites by providing capital funding for early refuelling stations. £5m has been allocated to build or upgrade 12 stations to support the launch of FCEVs by vehicle manufacturers. This has helped to secure the UK as one of five global launch markets for FCEVs. The early nature of the market means that vehicle costs are still high, due in part to very low production volumes. Therefore the Government is providing £2m to support early deployment of vehicles in public and private sector fleets174.

**Modern Transport Bill**

342 OLEV is working across Government to position the UK at the forefront of ULEV development, manufacture and use, including through providing targeted funding for the rapidly expanding infrastructure that supports ever increasing numbers of plug-in and hydrogen FCEVs. Across the UK there are now more than 11,000 chargepoints, including the largest network of rapid chargers in Europe and a growing number of publicly accessible hydrogen refuelling stations.

343 The Government has recently consulted on a number of measures that, as part of the Modern Transport Bill, would support the roll-out and use of recharging and refuelling infrastructure for ULEVs, including battery and hydrogen FCEVs, and maximise their benefits. The proposed measures address three challenges for the growing ULEV sector: the consumer experience of using the infrastructure, the interaction of the charging infrastructure with the electricity system, and the future provision of

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Next steps

344 The Freight Carbon Review has considered recent and forthcoming developments in zero emission capable commercial vehicles that could support the road freight sector in progressing towards achieving significant a GHG reduction by 2050. However, we recognise that there is considerable uncertainty regarding both the mix of technologies that will be available by 2050 and the extent to which emerging technologies such as hydrogen fuel cell will penetrate the HGV market.

345 The Government will continue to encourage the development of low and zero emission vehicle technologies for heavier trucks, including through OLEV’s research and development support programme.

346 We will monitor the results of the Low Emission Freight and Logistics Trial, which is funding 20 projects to demonstrate new technologies and to encourage the widespread introduction of low and zero emission vehicles to UK fleets.

347 We will monitor the progress of international trials of DWPT and OWPT so that informed decisions can be made on the potential for further trials on logistics vehicles in the UK in future.

348 In addition we will continue to take forward proposals that are being developed to allow Category B driving licence holders to drive alternatively-fuelled vans up to 4,250 kg to account for their heavier drivetrains, thereby addressing the payload penalty issues associated with battery propulsion. We plan to consult on these proposals later this year.

349 Opportunities to encourage the use of low emission vehicles may emerge from the development and roll-out of Clean Air Zones. We will work with Defra and the local authorities involved in establishing these Zones to consider the use of incentives, such as allowing night-time delivery or delivery access to pedestrian areas, to encourage hauliers to use cleaner vehicles.

7. Conclusions

Actions and next steps

350 The Freight Carbon Review has considered a range of existing and newly-commissioned evidence as well as stakeholder views to develop an overview of the key opportunities for and barriers to reducing GHG emissions from the road freight sector, identify key evidence gaps, and propose a number of potential options for reducing emissions. The Government is committed to supporting industry in implementing cost-effective GHG emissions reduction measures.

351 In support of this we have recently announced an extension of the OLEV Plug-in Van Grant to encompass heavier vehicles of category N2 and N3 and an increase in support of up to £20,000 for the first 200 eligible vehicle sales, £20m grant support for industry-led trials of alternative propulsion technologies for commercial vehicles, £20m funding for an Advanced Renewable Fuel Demonstration Competition, and an HGV accreditation scheme to assess the fuel and GHG emissions savings from a range of aftermarket technologies.

352 However, we recognise that further measures will be needed to deliver a significant emissions reduction from the road freight sector in line with national climate change targets. Government will consider the scope for developing additional measures as part of the process to develop the Emissions Reduction Plan. In addition, we will take forward the measures outlined below.

Support for efficient driving and in-cab technologies

- We will work with the Energy Saving Trust to pilot an HGV fleet review scheme, to advise SME fleet operators on reducing fuel consumption and costs, with the aim of delivering GHG savings and developing a case for future support. Evidence collected from the evaluation of this trial will inform future policy.

Fleet design

- We will continue to work with the Low Carbon Vehicle Partnership and industry to support the roll-out of the HGV technology accreditation scheme, and consider options for increasing industry uptake.

- We will work with the Freight Transport Association to support and encourage wider uptake of the Logistics Carbon Reduction Scheme, particularly among smaller operators.

Reducing road miles

- We will consider the scope for further modal shift from road to rail, through further work to assess the costs and benefits of opportunities identified in the Rail Freight Strategy.

- We will take forward work over the next year to extend the Longer Semi-Trailer Trial, in collaboration with industry. Operators will be invited to bid for a share of
the additional allocation in the coming months, and details on how to apply will be available in due course.

- We will consider the scope for developing further measures to support wider industry collaboration and address barriers within the road freight sector.

**Alternative fuels**

- We have recently consulted on biofuels policy, including on measures to increase renewable fuel supply across the road transport sector and to support advanced fuels suitable for freight under the Renewable Transport Fuel Obligation. We will consider the responses and set out our next steps for biofuels policy later this year.

- We will engage with industry as we transpose amendments to the General Circulation Directive by May 2017, including the adoption into UK law of measures to allow operators of alternatively-fuelled HGVs up to an extra tonne in weight to account for the heavier drivetrains.

- We will continue to gather and monitor evidence on the environmental and economic performance of alternatively-fuelled commercial vehicles.

- We will engage industry with the development of our £20m Advanced Renewable Fuel Demonstration Competition.

**Shifting the focus to low and zero emission technologies**

- We are developing proposals that would allow Category B driving licence holders to operate alternatively-fuelled vans up to 4,250 kg to account for their heavier drivetrains, and plan to consult on these proposals later this year.

- OLEV will continue to encourage the development of low and zero emission vehicle technologies for heavier trucks through its research and development support programme.

- We will work with Defra and the local authorities involved in establishing Clean Air Zones to consider the use of incentives to encourage hauliers to use cleaner, quieter vehicles.

We will work closely with the road freight industry, as well other Government departments and the devolved administrations, to take forward these actions. We recognise that further work is needed and will build on the findings of this Review to identify and assess additional freight decarbonisation measures. Our goal is to ensure that future work in this area is supportive of the road freight industry, and that we encourage its development in a way that is compatible with reducing emissions from the sector.
## Appendix A: Glossary

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biomethane</td>
<td>Biomethane is methane gas of biogenic, rather than fossil, origin.</td>
</tr>
<tr>
<td>Committee on Climate Change (CCC)</td>
<td>An independent, statutory body established under the Climate Change Act 2008. The CCC advises the UK Government and Devolved Administrations on emissions targets and report to Parliament on progress made in reducing greenhouse gas emissions and preparing for climate change.</td>
</tr>
<tr>
<td>Compressed Natural Gas (CNG)</td>
<td>Methane gas that is stored on a vehicle in high-pressure tanks at around 200 to 250 bar.</td>
</tr>
<tr>
<td>Dual fuel</td>
<td>A vehicle that operates on a mixture of two different fuels (e.g. diesel and gas).</td>
</tr>
<tr>
<td>Duty cycle</td>
<td>Heavy commercial vehicles are used in a very wide range of operations with very variable mission profiles, known as duty cycles.</td>
</tr>
<tr>
<td>Fatty-acid-methyl-ester (FAME)</td>
<td>A nearly wholly renewable transport fuel, in that it is derived from around 90% biomass and around 10% methanol from fossil fuel.</td>
</tr>
<tr>
<td>Gross Vehicle Weight (GVW)</td>
<td>The weight of a vehicle or trailer including the maximum load that can be carried safely when it’s being used on the road.</td>
</tr>
<tr>
<td>Heavy Goods Vehicle (HGV)</td>
<td>A commercial vehicle over 3.5 tonnes GVW.</td>
</tr>
<tr>
<td>Liquefied Natural Gas (LNG)</td>
<td>Natural gas that is converted to a liquid by cooling it to -162 degrees centigrade.</td>
</tr>
<tr>
<td>Liquefied Petroleum Gas (LPG)</td>
<td>LPG is a mixture of liquefied propane and butane which is produced both from oil and gas extraction, and also as a by-product of fossil fuel refining.</td>
</tr>
<tr>
<td>N2 category vehicles</td>
<td>Vehicles designed and constructed for the carriage of goods and having a maximum mass exceeding 3.5 tonnes but not exceeding 12 tonnes.</td>
</tr>
<tr>
<td>N3 category vehicles</td>
<td>Vehicles designed and constructed for the carriage of goods and having a maximum mass exceeding 12 tonnes.</td>
</tr>
<tr>
<td>Natural gas</td>
<td>Natural gas consists mainly of methane along with smaller quantities of other hydrocarbons.</td>
</tr>
<tr>
<td>Oxides of Nitrogen (NOx)</td>
<td>Nitrogen dioxide is a brown gas, with the chemical formula NO$_2$. It is chemically related to nitric oxide (nitrogen monoxide), a colourless gas with the chemical formula NO. Together, NO and NO$_2$ are known as NOx.</td>
</tr>
<tr>
<td>Tonne Kilometre</td>
<td>A metric of the amount of freight moved, taking into account weight and distance travelled.</td>
</tr>
</tbody>
</table>
Appendix B: HGV technology survey

Overview

In 2015, DfT undertook a HGV Technology Survey with the objective of improving the evidence base on the current levels of uptake of fuel efficient technologies amongst HGV operators. DfT sent a short survey to a sample of 1,000 HGV owners, selected from respondents to the annual Continuing Survey of Road Goods Transport (CSRGT). Around 700 responses were received, covering a representative sample of the entire HGV fleet.

The survey covered 17 technologies, as shown in Table A1, which can be grouped into three categories: ‘aerodynamics’, ‘tyres’ and ‘other’.

Table A1: Technologies included in HGV technology survey

<table>
<thead>
<tr>
<th>Aerodynamics</th>
<th>Tyres</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cab roof air deflector</td>
<td>Low rolling resistance tyres</td>
<td>Automated Manual Transmission</td>
</tr>
<tr>
<td>Body skirts</td>
<td>Automatic tyre inflation</td>
<td>Voluntary speed limiter</td>
</tr>
<tr>
<td>Cab collar</td>
<td>Tyre pressure monitoring</td>
<td>Voluntary rev limiter</td>
</tr>
<tr>
<td></td>
<td>system</td>
<td></td>
</tr>
<tr>
<td>Full gap fairings</td>
<td></td>
<td>Predictive cruise control</td>
</tr>
<tr>
<td>Teardrop-shaped trailer</td>
<td></td>
<td>Electronic driver performance monitoring</td>
</tr>
<tr>
<td>Trailer rear end (taper/boat-trail)</td>
<td></td>
<td>Telematics to optimise vehicle routing</td>
</tr>
<tr>
<td>Spray reduction mud flaps</td>
<td></td>
<td>Technology to reduce engine idling</td>
</tr>
</tbody>
</table>

Survey results

The survey collected data on technology uptake levels. It also provided insight regarding the number of HGVs operated by each participating company, as well as the duty cycles operated, and truck ownership arrangements. This has allowed DfT to analyse patterns of technology uptake within specific segments of the industry, as well as across the road freight industry as a whole.

Duty Cycle

Figure A1 below shows there is a significant variation in duty cycle depending on how many HGVs an individual company operates. The survey found that construction accounted for 36% of vehicles held by operators of 1-4 HGVs, whereas it made up only 6% of vehicles for companies operating 150+ vehicles. This needs to be taken into account in the analysis of overall uptake because construction vehicles are less likely than vehicles operating to other duty cycles to have efficient technologies fitted due to their unique shape and operation pattern. Indeed the survey results show that uptake across all efficient technologies was lowest for vehicles operating to municipal and construction duty cycles. This is due to the shape and size requirements for these vehicles which means
that many technologies, particularly those designed to improve vehicle aerodynamics, are unsuited to these HGVs.

**Figure A1: Duty cycles amongst survey participants**

**Ownership arrangement**

As shown in Figure A2 below, the ownership arrangement differed substantially depending on the number of HGVs operated by individual companies. For companies with 1-4 HGVs, 25% of vehicles were new and 70% of vehicles were second hand owned. However for companies that owned over 150 vehicles, the percentage of new and second hand owned vehicles changed to 61% and 3% respectively. This is an important distinction as new HGVs are more fuel efficient and are likely to have some carbon saving technologies already fitted, whereas older vehicles are likely to be less efficient. The results of this survey therefore indicate that the least efficient vehicles are owned by smaller firms.

**Figure A2: Ownership arrangement by number of HGVs owned**
Technology uptake

Table A2 below shows the uptake of technologies across all survey respondents. Spray reduction mud flaps were found to be the most commonly fitted of the technologies listed, with more than 70% of respondents stating that they were installed on their vehicle. However, it is possible that some respondents may not have made the distinction between standard spray reduction mud flaps and those brands specifically marketed as providing fuel cost savings when responding to the survey, and incorrectly identified themselves as using this technology. We would however expect spray reduction mud flaps to be one of the more popular technologies given their low cost and relatively short payback period.

Automatic tyre inflation was the least popular of the technologies listed, installed by only 1% of survey respondents. This result is understandable given the limited market availability and relatively high upfront costs associated with automatic tyre inflation systems.

Table A2: Technology uptake rates amongst survey participants

<table>
<thead>
<tr>
<th>Technology</th>
<th>Uptake amongst survey respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spray reduction mud flaps</td>
<td>74.3%</td>
</tr>
<tr>
<td>Voluntary speed limiter</td>
<td>57.8%</td>
</tr>
<tr>
<td>Cab roof air deflector</td>
<td>51.8%</td>
</tr>
<tr>
<td>Automated Manual Transmission</td>
<td>48.6%</td>
</tr>
<tr>
<td>Telematics to optimise vehicle routing</td>
<td>41.1%</td>
</tr>
<tr>
<td>Electronic driver performance monitoring</td>
<td>34.6%</td>
</tr>
<tr>
<td>Technology to reduce engine idling</td>
<td>33.1%</td>
</tr>
<tr>
<td>Low rolling resistance tyres</td>
<td>25.3%</td>
</tr>
<tr>
<td>Cab collar</td>
<td>24.9%</td>
</tr>
<tr>
<td>Predictive cruise control</td>
<td>24.7%</td>
</tr>
<tr>
<td>Body skirts</td>
<td>16.4%</td>
</tr>
<tr>
<td>Voluntary rev limiter</td>
<td>16.3%</td>
</tr>
<tr>
<td>Full gap fairings</td>
<td>16.0%</td>
</tr>
<tr>
<td>Tyre pressure monitoring system</td>
<td>11.1%</td>
</tr>
<tr>
<td>Trailer rear end (taper/boat-tail)</td>
<td>2.3%</td>
</tr>
<tr>
<td>Teardrop-shaped trailer</td>
<td>1.3%</td>
</tr>
<tr>
<td>Automatic tyre inflation</td>
<td>1%</td>
</tr>
</tbody>
</table>

Figure A3 presents shows technology uptake according to operator size. These results suggest that operators with a larger fleet have generally higher technology uptake rates than operators with smaller fleets. 90% of vehicles in companies owning 75-149 HGVs have spray reduction mud flaps installed. This compares to a 60% uptake rate amongst companies owning 1-4 HGVs.

The differences between uptake in larger and smaller operators are much less pronounced for the less popular technologies. For example, around 25% of respondents stated that they had predictive cruise control installed and this result did not vary according to fleet size. A similar result was seen for other less popular technologies such as voluntary rev limiters and tyre pressure monitoring systems.
Figure A3: Technology uptake by operator size

The above analysis suggests that larger operators are more likely to have purchased their HGVs as new rather than second hand. However, even when new HGVs are removed from the survey data, and we focus solely on second hand owned vehicles, there is still a pattern of larger operators having relatively high uptake rates across all the technologies.

In order to further understand how uptake differs between larger and smaller operators we have extracted data from the above graph to focus on vehicles undertaking long haul and regional delivery cycles. We would expect technology uptake to be relatively high across both these duty cycles as there are increased fuel saving benefits when travelling long distances. However Figure A4 below shows there is a consistent pattern of smaller operators, particularly those operating 1-4 HGVs, having relatively low technology uptake rates. This can be seen particularly clearly for electronic driver performance monitoring systems and technology to reduce engine idling, where uptake is around 60% lower than for larger operators.

There is a significant difference in uptake of electronic driver performance monitoring, telematics and technology to reduce engine idling between larger and smaller operators. The results also show a higher uptake of predictive cruise control among smaller firms compared to larger firms, albeit a small difference.
Figure A4: Percentage uptake of technologies by operator size (long haul and regional delivery cycles only)

60 respondents (9%) had none of the listed technologies installed. The make-up of these respondents in terms of ownership arrangement, size and duty cycle can be found in Figure A5. As expected, the majority were construction vehicles. Furthermore, 43% of the respondents with no technologies installed were small operators with 1-4 HGVs. DfT has contacted a number of these respondents to understand their decision making processes and the key barriers preventing wider uptake. Respondents commented that the key barriers to uptake were cost of the technologies and a need for clear evidence of the benefits from authoritative sources.

Figure A5: Technology uptake by size of operator (left), duty cycle (right), and ownership arrangement (centre)