



# Children's Oral Health Improvement Programme Board Action Plan 2016 - 2020

Our ambition is that every child grows up free from tooth decay as part of having the best start in life

By working together across health, education and the voluntary and community sector we will deliver on our five objectives:

**1. We will ensure that child oral health is on everyone's agenda** by making sure that children's oral health is included in key national documents promoting child health and wellbeing

**2. The early years and dental workforce have access to evidence based oral health training.** For example by commissioning an update of the e-learning oral health module of the Healthy Child Programme to enable health visitors to support families with the best information

**3. We use oral health data and information to best effect** by publishing dental survey data such as for 5 year old children every 2 years



Nearly a quarter (24.7%) of 5 year olds have tooth decay (PHE 2016)

**4. We all use the best evidence for oral health improvement** we will support this by publishing what works such as reviews of the effectiveness and cost effectiveness of oral health programmes

**5. Child oral health improvement information is communicated effectively** to parents through public facing information. For example NHS Choices and Change4life sugar smart campaign

What will success look like in 2020?

This will mean more children have fluoride protection on their teeth and consume less sugar in their food and drinks.

This will lead to:



Fewer general anaesthetics for tooth decay



Fewer sleepless nights



Fewer missed school days and days off work for parents



Less pain from tooth decay



Reductions in the numbers of children with tooth decay



A reduction in the oral health gap for disadvantaged families