



Department for  
Communities and  
Local Government



# Help improve homes for your family, friends and neighbours

Dear Sir or Madam,

You've been selected to take part in the English Housing Survey – we hope we can count on your help in this important survey.

Each year a number of people are chosen at random from across the country to be interviewed, so this is a unique chance to put forward your views.

From reducing our carbon emissions to helping young people get a foot on the housing ladder – the survey will help shape the future of housing.



## What's next?

One of our interviewers will call at your house in the next week or so. So you know who they are, they all carry a photo ID.



## Any questions?

If you have any questions, please call us on freephone **0800 652 4572** or visit [www.natcen.ac.uk/taking-part/ehs](http://www.natcen.ac.uk/taking-part/ehs)



## Thanks for your help

As a thank you, we will give your household a high street gift voucher when you take part. Your help will really give us a better understanding of the housing situation in England today, so thanks again for playing such an important part.

Yours Sincerely,

**Sarah Allcock**  
Project Coordinator,  
English Housing Survey

**NatCen**  
Social Research that works for society

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**How did you choose my address?**

We chose your address at random from the Postcode Address File. This file is held by the Post Office and is available to the public.

**What will happen to any information I give?**

We will treat information you give in the strictest confidence under the Data Protection Act 1998. The results collected are used for research purposes only and no one looking at the findings will be able to identify you in any way. Your information will be used by the Department for Communities and Local Government (DCLG), and their counterparts in the Department of Energy and Climate Change (DECC), for the production of statistics only.

**Who is carrying out the study?**

NatCen Social Research carries out the study which is funded by the Department for Communities and Local Government. NatCen is independent of all government departments and political parties. For more information about NatCen Social Research visit [www.natcen.ac.uk](http://www.natcen.ac.uk)

**What is the interview about?**

The interview covers a range of topics including your housing circumstances, satisfaction with your accommodation and neighbourhood, and energy efficiency in your home.

**Where can I find out more?**

See the enclosed leaflet, visit [www.natcen.ac.uk/taking-part/ehs](http://www.natcen.ac.uk/taking-part/ehs) or phone us free on **0800 652 4572**.

**Where can I spend my voucher?**

Your voucher is a gift card which you can spend at a range of high street shops, such as Argos, Debenhams and Boots.