

Results of competition – Re-imagining the high street SBRI Phase 2

Competition code: 1401_SBRI2_RIHS

Total available funding for this competition was £3million from Innovate UK

Note: These proposals have succeeded in the assessment stage of this competition. All are subject to grant offer and conditions being met.

Participant organisation names	Project title	Proposed project costs	Proposed project grant
Proxama Solutions Ltd	Loka - High Street and Merchant Loyalty Service	£997,580	£997,580
Rewarding Visits Ltd	Scan-Me Kiosks in Birmingham's High Streets, Rewarding Visits	£984,076	£984,076
Snap Fashion Ltd.	Snap InStore: Compelling user experiences in fitting rooms through visual search	£998,465	£998,465

Note: to see the project description, please see here:

<https://www.gov.uk/government/publications/innovate-uk-funded-projects> and use the Competition Code given above to search for this competition's results. This file is updated the 1st week of every month.