# UKCCIS Executive Board Meeting Minutes 14:00 – 16:00, 28 June 2016

## Home Office, 2 Marsham St, London SW1P 4DF Chair: Baroness Joanna Shields

### Attendees:

Baroness Joanna Shields Minister for Internet Safety and Security

Julian Ashworth BT
David Austin BBFC

Will Gardner Safer Internet Centre

Katie O'Donovan Google

Susie Hargreaves Internet Watch Foundation (IWF)

Adam Kinsley BskyB

Dave Miles Independent
Rishi Saha Facebook
Paul Morris Vodafone
Jonathan Baggaley CEOP

Carolyn Bunting Internet Matters
Daniel Butler Virgin Media

Garreth Cameron Information Commissioner's Office

Rose Durban Association of Directors of Children's Services

Dr Julia Fossi NSPCC

Dr Richard Graham The Tavistock and Portman NHS Foundation

Trust

Iain WoodTalkTalkVicki ShotboltParentZoneNick PicklesTwitter

Annie Mullins Independent
Tessy Ojo The Diana Award

Eilis McDaniel Northern Ireland Executive

Sam Sharps Apple

#### **Substitutions:**

Jonathan Baggaley for Jonny Gwynn - CEOP

Dan Wood for Jo Twist - UKIE

Catherine McAllister for Alice Webb - BBC

## Apologies received from:

Edward Timpson, MP Minister of State for Children and Families Karen Bradley, MP Minister for Preventing Abuse and Exploitation

Katherine Hudson Scottish Government

TBC Welsh Assembly Government

Prof. Sonia Livingstone LSE Tony Close Ofcom

John Carr Children's Charities' Coalition on Internet

Safety (CHIS)

Simon Miller O2/Telefonica
Hamish MacLeod Mobile UK
Stophon Palkam

Stephen Balkam FOSI

Tink Palmer Marie Collins Foundation

Nicola Hodson Microsoft Aleyne Johnson Samsung

#### Other attendees:

Elinor Buxton (Private Secretary), Mohini Morris (Department of Health); Susie Green, Silvia Fukuoka and Samantha Kelly (UKCCIS Secretariat); Henry Anderton and Basit Ahmed (DCMS), Michael Bell (Department for Education), Rachel O'Connell (Trust Elevate - Age Verification Working Group Chair); and Ben Shields (Work Shadow).

## Item 1 - Welcome to all members, apologies, and declaring interests

- 1. The Chair opened the meeting and welcomed new members. She gave apologies from members who could not attend, welcomed substitutions and those dialling in to the meeting.
- 2. The Chair noted the recent EU referendum result but stated that UKCCIS's remit to keep children safe online continued to require cooperation. She informed of staff changes to the UKCCIS Secretariat introducing Susie Green and Silvia Fukuoka.
- 3. The Chair noted that the UKCCIS Executive Board (EB) membership renewal had now concluded and that some very strong applications had been received. As a result, some organisations have been consolidated and new members brought in, for example, technology companies like Twitter and Apple; and fresh perspectives, like The Diana Award, the Tavistock Clinic. She noted this was an exciting time and thanked everyone for participating. She particularly thanked departing EB Members who had played such a valuable role and had helped make UKCCIS a success. NB. A full list of members will be published on the UKCCIS website.
- 4. The Chair reminded Board members of their responsibilities; to declare any conflict of interests; and to respect confidentiality.
- 5. The Chair informed the EB about:
  - 5.1 The European Commission's comprehensive assessment of online platforms to ensure they act in a responsible manner when it comes to illegal and harmful content, including terrorist and extremist communications.
  - 5.2 A report (<u>link</u>) by the NSPCC, Children's Commissioner for England, and Middlesex University examining the impact of online pornography on behaviours of children and young adults. Julia

Fossi from the NSPCC gave further background on the report. The Chair said it was a good contribution to the debate, and noted there had been an excellent coverage in the media. She asked EB members to refer to this research in their work.

## Item 3 - Working Group updates

- 6. The Chair noted that Working Group updates had been circulated. She thanked Dave Miles for chairing the Filtering Working Group. Dave reported that filtering remained proportional and age-appropriate, and that over-blocking concerns had been addressed successfully. He concluded that this was a very good example of how UKCCIS comes together to create solutions, and that members proposed to bring it to a close. Dave said some current members considered it would benefit from becoming a Technical Working Group, looking at a range of issues such as the Internet of Things, virtual reality and working with Mobile Network Operators (MNOs) to address the interference of https encryption with Parental Controls and how this trend could be reversed. Dave thanked everyone involved.
- 7. The Chair agreed that a Technical Working Group would be desirable and that staying up to date on innovation trends would help address how to keep children safe. It would benefit from including experts and that it could also address age verification. She welcomed views from the EB.
- 8. The BBFC and BT thanked Dave for his work leading the group, and his long-standing engagement with UKCCIS.
- 9. Sky had concerns that the meeting notes had yet to be agreed and noted that working groups had to fit into a broader UKCCIS strategy. Sky further noted that digital resilience was discussed as a key area of focus, and that that filtering had delivered in the main.
- 10. The Chair noted this and said that the aim was to have a mechanism to assess how technology was changing, and to give expert advice to the EB.

#### Actions

- EB Members to feed in any additional comments on the closing of the Filtering Working Group and establishing a Technical Working Group to replace it.
- Filtering Working Group Minutes to be agreed with Working Group attendees.

#### Item 2 - Introductions from all Executive Board members

- 11. The Chair invited Board members to introduce themselves.
  - 11.1. Julia Fossi (acting Head of Online Child Safety, NSPCC) identified three main trends of concern from evidence from Childline and other areas of work: live streaming, grooming and sexual contact. She also noted a surge of calls regarding harassment and abuse on gaming platforms, and said the NSPCC wanted to bring research and evidence from the ground to help focus attention and address gaps. The NSPCC will publish research on the impact of online sexual abuse of children in the next few months, which may bring recommendations for UKCCIS.
  - 11.2. Jonathan Baggaley (CEOP) introduced himself as the law enforcement representative linking UKCCIS to the wider policing family. CEOP has a multi-agency approach so they look at safeguarding in the round; he said he found useful to bring issues to UKCCIS from operations work. He is chair of the Education Working Group.
  - 11.3. Dan Butler (Virgin Media) said they were one of four leading ISPs offering parental controls on fixed broadband and WiFi controls. He supported a policy shift of the board towards digital resilience. Virgin Media have conducted research in this area with other board members and looked forward to getting involved.
  - 11.4. Rachel O'Connell (Trust Elevate) introduced herself and referred to a forthcoming new standard on age checking. Rachel chairs the Age Verification Working Group.
  - 11.5. David Austin explained the role of the BBFC as the regulator for film and video since 1912. He said the BBFC worked with online partners to promote safe viewing, the home entertainment industry (including Netflix and iTunes), the music industry, MNO website content, and also the adult industry.
  - 11.6. Carolyn Bunting (Internet Matters) explained her organisation had been founded by ISPs, and that the BBC and Google were now also members. Internet Matters focuses on online child safety awareness and engagement with parents.
  - 11.7. Vicki Shotbolt (ParentZone) explained they were an organisation that helped foster partnerships to help parenting in a digital age. Their interest lies in particular on digital resilience.
  - 11.8. Julian Ashworth (BT) said that EE is also part of the BT group, and happy to join board meetings on a rotation basis with other ISPs.

- 11.9. Alice Webb (BBC) said the BBC was delighted to be back on the Board, and looked forward to supporting the resilience work.
- 11.10. Paul Morris (Vodafone) said they had policies and programmes in place to support child online safety, and provided a technical solution. He said education, resilience and learning skills were important. Vodafone is happy to attend on a rotation basis, and get involved further if necessary.
- 11.11. Ian Wood (TalkTalk) said they had offered filters since 2011, and that they focused efforts to engage parents to drive take-up and were involved in policy issues. He considered a sign of how the EB had matured that ISPs were stepping back; they still had a role to play but issues were evolving.
- 11.12. Dan Wood (UKIE) said child safety was central to UKIE, and that they focused on three areas: PEGI and parental controls on gaming devices, improving parents' understanding of games and tech (the Ask About Games website), and an educational project reaching 15,000 schools this year.
- 11.13. Katie O'Donovan (Google) said they had a two-pronged approach providing technology solutions (e.g. safe search, strict mode for YouTube and YouTube Kids), and provided education for families and children (e.g. Internet Legends).
- 11.14. Adam Kinsley (Sky) said they had done a lot in terms of parental controls to push uptake, and provided family friendly controls on their TV platforms. They have a three-pronged approach providing parental controls, education, and offering new products (e.g. Sky Kids app). Sky look forward to fully participating.
- 11.15. Nick Pickles (Twitter) said they were newer to the social network world, and their CEO considered online safety as one of the company's top five priorities. He said user expectations could be extreme and challenging, for example, asking for controls based on subjective preferences, which would lower the safety test. He said resilience was important so that users would know how best to control their experience.
- 11.16. Annie Mullins said she has been representing Ask.fm over three years and also had experience in the area of mental health. She considered self-bullying to be an important issue; Ask.fm has looked at this phenomenon in a sample of 10,000 users. Anonymity is another important phenomenon, and an area she was working on with The Diana Award.
- 11.17. Rishi Saha (Facebook) said safety was a huge priority for them, and that they committed a lot of resources to this area and worked in partnership with others e.g Childnet and The Diana Award. They also have a Digital Leaders programme, which will double its

- activity, and from which they had learned a lot about their own service.
- 11.18. Susie Hargreaves said the IWF was one of the biggest hotlines in the world. They account for 70% (~168,000) of referrals to the international InHope database, out of 51 members. She said a discussion about the impact of the Referendum result to leave the EU was necessary within UKCCIS, as it had an impact on many members.
- 11.19. Dr. Richard Graham said he hoped to share his experience as a mental health practitioner, and to incorporate UKCCIS discussions into his area of work. He said he looked forward to working with industry. He continues to work on the Big White Wall, a mental health support service offered by the NHS for adults.
- 11.20. Sam Sharpe (Apple) said he was delighted to be on the EB. He said Apple offered devices and service businesses, and that they were also interested in online lives.
- 11.21. Rose Durban (ADCS) said her organisation joined the dots so that children across England received care and protection at the right time, in the right way. She is interested to see children and young people develop resilience skills.
- 11.22. Will Gardner (Childnet) said they were a 20-year-old charity, part of the UK Safer Internet Centre. They offer the Professionals Online Safety Helpline (POSH), which has been running for five years and conduct awareness work with the South West Grid for Learning (e.g. training for children's workforce, parents, and free educational materials online). They also provide guidance on cyberbullying and a PSHE toolkit will be available soon. They also work with inspectorates of the four nations to share good practice.
- 12. The Chair said the UK was leading the world in this field. She said UKCCIS was a core part of the WeProtect national response for countries, and that it was considering how to follow the UKCCIS multi-stakeholder engagement model. She said WeProtect will launch the UNICEF global fund in the next 10 days.
- 13. The Chair agreed that it would be remiss if the Board did not discuss what the Referendum vote meant for UKCCIS members.

## Item 4 & 5 - Setting out a workplan for UKCCIS.

14. The Chair asked for comments on the updated Executive Board Terms of Reference, the Terms of Reference for UKCCIS Working Groups, and for views on next steps for the Filtering Working Group.

- 15. Following the last UKCCIS EB meeting, and after short discussions, the Board members considered it relevant to setup a new Working Group on Digital Resilience. Members should declare their interest to join and/or Chair the Group with the aim of scoping it work, developing a plan of action and agreeing a timeline. Susie Green (UKCCIS Secretariat) said other Government departments, in particular, DfE, Home Office and Department of Health were also very interested in this agenda.
- 16. It was discussed that the Home Office already had work streams on resilience, particularly on far right extremism and that there would be a need to scale up to support schools.
- 17. Michael Bell (Department of Education) said that the Keeping Children Safe in Education guidance has been recently updated, including the section on online safety. He said it was already published on GOV.UK (Here) for information and would commence on 5 September. The guide is for teachers, Governors and management to deal with issues relating to children's safety. He confirmed that there was potentially scope to include further material within the guide should UKCCIS come up with any new advice.
- 18. Mohini Morris said the Department of Health was also thinking about digital resilience more widely.
- 19. NSPCC cautioned that any new guidance should not detract from key issues such as abuse. NSPCC considered it most important to ensure legislation put the rights of the child at the forefront. She said she was concerned children would go to the bottom of the pile, and that it would be good to have the commitment from Government to map out the legislative route as the first priority.
- 20. Vodafone said The Royal Foundation was talking about leading work on digital resilience as well. Susie Green confirmed that the UKCCIS Secretariat, DfE and Home office had also met with the Foundation.
- 21. To respond to feedback received during the UKCCIS Membership Review, Susie Green (UKCCIS Secretariat) said that a UKCCIS Annual Report would be reinstated; and that an annual UKCCIS event would be explored. She said Government did not have designated funds for an annual event, and asked for volunteers to help lead on this. She also said the UKCCIS Secretariat would be happy to share feedback received during the recent membership review.

Actions - Board members to contact UKCCIS Secretariat to share any further views on:

- the UKCCIS Executive Board Terms of Reference,
- the setting up of a new Technical Working Group: and
- if they wished to join or Chair the Digital Resilience Working Group.
- If they are able to help organise an annual event

22. Henry Anderton (DCMS) gave an update on the Government's Age Verification Consultation, which closed in April and received over three thousand responses. The Government is currently drafting clauses in the Digital Economy Bill to deliver on this Conservative Manifesto Commitment. NB. The AV Consultation response was subsequently issued on 5 July.

#### Item 6 - Discussion and AOB

- 23. Sky asked what it meant to be an Associate Member (AM). Silvia Fukuoka (UKCCIS Secretariat) said AMs could use the UKCCIS logo, receive a regular newsletter and be members of UKCCIS Working Groups. The Secretariat was open to ideas on how AMs might get further involved.
- 24. Discussion followed on how to keep things on track following the Referendum result to leave the EU.
- 25. Childnet noted the impact of racist bullying in schools following the Referendum vote, and asked what could be done to counter this in the immediate term to support schools and communities. He asked if the EB could do something to recognise this. Members said it would be really useful to have guidance ready for schools and teachers in the autumn. It was discussed that the statutory guidance 'Keeping Children Safe in Education' could address this; Michael Bell (Department for Education) said revised guidance was already published on GOV.UK and would commence on the 5 September.
- 26. Sky suggested a discussion on EU funding implications and collating a list of organisations and the type of funding that would be impacted by the Referendum outcome.
- 27. Susie Hargreaves said UKCCIS had to send out a message to reassure its commitment to child online safety to the European organisations it worked with (e.g. InHope).
- 28. Members said the European Commission's 'Alliance to Better Protect Children Online' will start a Working Group this year, and that they were due to meet this week. Sky and BT said they would participate. Members said it would be an opportunity to let Commissioner Oettinger know of UKCCIS support. They asked Government to send a message, and to consider how to demonstrate its commitment. They felt it would be powerful to compile a list of organisations in order to reassure them of their value, and to maintain working relationships.
- 29. Annie Mullins said the Commission looked to the UK as a model of good practice, and that the Referendum could jeopardise this. She said she had been instrumental in setting up the ICT Coalition, and that she could

- contact Andrea Parola there to find out about debates at European level (e.g. on the General Data Protection Regulation).
- 30. The Chair said that everyone was connected to Europe, and that there was a need to firm up UKCCIS's mission, and to deputise to everyone who represented UKCCIS. The Chair reminded everyone that they were the Board, and that they could carry the UKCCIS message in their engagements and continue to maintain those relationships on behalf of the Board.
- 31. Iain Wood (TalkTalk) said UKCCIS should consider the legislative implications. For example, the impact on EU arrest warrants and cross-border crime. He suggested that the EB could share a list of concerns with the Cabinet Office. For example on the revision of the Audiovisual Media Directive, the General Data Protection Regulations, and the UK's position on secure e-IDs.
- 32. Dave Miles said he would raise the issue at the Evidence Group to understand the funding implications for research (e.g. EU Kids Online, other research networks).
- 33. Childnet also said that networks such as InHope and InSafe depended on EU funding.
- 34. CEOP raised the impact this would have on education and awareness, and that young people would need to have access to tools to get their voice out. Jono Baggaley said this was relevant to gaining digital resilience. He also said there was work that could be done in schools through the PSHE Character toolkit.
- 35. Vodafone said focusing on resilience would help look at peer to peer support and provide something positive.
- 36. Facebook said that UKCCIS could helpfully focus on the implications of the Referendum in three broad areas: regulation, funding, and membership. Google said there were 'soft' things the Board might do, and more concrete activities the Board might want to achieve, e.g. the Board could make the case on behalf of members who rely on European funding, as this will be a very difficult and unplanned for time.
- 37. Twitter said despite the Parliamentary schedule being uncertain, it would be good to clarify what could be impacted and get clarity on the timing of the Bill. He asked about UK plans to engage on GDPR and AVMS. He said there was a tendency in Brussels to legislate for child protection, for example, by denying children the use of services, which would be detrimental to developing resilience. NB. The <a href="Digital Economy Bill">Digital Economy Bill</a> was subsequently introduced on 5 July.

- 38. The Chair said that the UK had often been seen as 'the voice of reason', and that during GDPR negotiations, we had asked to include the age of consent to for data processing to be 13 years of age.
- 39. Childnet said the current UK Safer Internet Centre (which receives 50% funding from the EU for the project) is about to commence a new project, running until the end of 2018. Elements of uncertainty around Brexit, what it actually means and its implications in relation to EU funding in this period are inevitably unhelpful, both currently and beyond 2018.

Action - Members to identify the impact of the Referendum on on-going projects funded by EU funds. Members who receive EU Funding should inform UKCCIS Secretariat.

- 40. It was agreed that a note would be put together in the next couple of weeks to capture key issues, inform the process, and to scope out the risk we faced as a multi-stakeholder body and how this impacted on young people and adults.
- 41. ADCS asked about UKCCIS's links with the United Nations. The Chair said we would look at what we already subscribe to by being part of the UN, including WeProtect.
- 42. The Chair also said companies such as Facebook, Google and others had good resources and legal expertise to explore some of these issues.
- 43. Google said there was no clear path or timetable, and that although not all questions might be answered, that UKCCIS should inform Cabinet Office about its concerns. The EB should consider what questions to answer, and which risks existed. She said the UK was a world leader in online child safety, and that important bodies should retain funding.
- 44. Vodafone said the starting point was to seek continuity of current work. He said a regulatory regime that was out of step would be a disaster on all fronts, and that UKCCIS did not have to answer all the questions.
- 45. The Chair said UKCCIS is a powerful organisation that can engage with EU counterparts on a level field. The next phase would be to engage with European organisations, to lead this agenda regardless of the UK's role in Europe. The Chair said we were in a position of strength and that others respected our expertise, and that our continuity would be welcomed.
- 46. Sky said we needed to come up with a way of describing that this issue transcends politics, in the same way as the Internet's lack of borders; it does not make sense for the EU to exclude those with expertise. He said as many organisations as possible should be included, and that UKCCIS should think how to present itself externally.

47. It was agreed to coordinate UKCCIS feedback to present to the Cabinet Office, by setting up a shared document for everyone to add their contributions. The Chair asked for volunteers to lead this in the next couple of weeks.

Action – A volunteer from the EB to contact the UKCCIS Secretariat to lead the compilation of views from UKCCIS Executive Board members on the impact of the Referendum result for online child safety, to be shared with the Cabinet Office.

- 48. Tessy Ojo from The Diana Award was welcomed to the meeting. She said her charity was set up in memory of Princess Diana to help develop the full potential of young people. She announced that the Diana Award will be launching an <a href="mailto:anti-bullying programme">anti-bullying programme</a> on 5 July.
- 49. The Chair emphasised the important work led by UKCCIS and its members, for example, a UNICEF campaign of £10 million that enabled 17 projects that tracked perpetrators and changed things for people. That is why we are here.
- 50. Sky said they were interested in the status of AMs, and that the EB should raise the level of its game and what it accomplished. He said it was an opportunity to evolve into something much greater and better, and that this should be looked into in the future to ensure we continued to lead the world in this agenda.
- 51. Susie Green said previous discussions at the EB had considered how to include the voice of children around the table.
- 52. The Chair said many Board members engaged with young people, and that we needed to understand what everyone was doing.
- 53. An All Party Parliamentary Group on Young People and Social Technology has been established, chaired by Barry Sheerman MP. This aims to raise awareness of the risks and opportunities posed by technology to children and young people.
- 54. Annie Mullins said while it was good to include young voices, we also had to consider vulnerable children. Foster Focus talk to young people in foster care.
- 55. ADCS said it was important to keep a balanced view, not only from children in foster care, and suggested mapping what we already do, and to speak to the Children's Commissioner for approaches they had conducted to achieve similar aims.
- 56. Childnet said young people had been brought in before, and that The Diana Award could also poll young people. EB should try to be as inclusive as possible.

- 57. ParentZone said it was good to have young people involved, but that it should not replace the high quality research provided by EU Kids online.
- 58. Rachel O'Connell said that some funding lines did not require EU membership, such as Horizon 20/20.
- 59. Childnet suggested that the EB could take a varying approach to engaging young people taken depending on the issues.
- 60. The Chair agreed and thanked everyone for their ideas and flexibility during the meeting.