

From: [Alison Gibb](#)
To: [Section52CDPA](#)
Subject: Section 52
Date: 21 December 2015 14:12:24
Attachments: [PastedGraphic-11.tiff](#)

To whom it may concern,

I have read a lot of material regarding the proposed changes.
You specifically ask -

Do you agree that the Government is right not to distinguish between two- and three-dimensional copies?

Well obviously a photograph of a chair is a completely different thing from a chair, so, for the government not to distinguish between them in this context is absurd.

If it really was to be a case of having to clear copyright on every designed item in an image it would surely be the end of editorial interiors.

This would of course be a disaster for interiors photographers and publishers but also for designers as the magazines' function is basically to encourage people to buy their products for their homes.

Individual products are highlighted but in the main the magazines strongly promote the idea of renewing decoration, furnishings etc as frequently as possible.

Also what is the nature of the copyright protection?

Surely a photograph of a chair in a living room is not being taken to be equivalent to a 3D replica of that chair, or to a recording of a piece of music?

What about designed objects in public spaces eg cars, streetlights?

I would suggest approaching a designers trade association and pointing out how damaging this law could be to their own industries in terms of all the general exposure/free advertising that products get in the editorial context.

Product exposure in an editorial feature is more valuable than paid advertising because it is received uncynically by the reader.

Without the editorial content there would also be no vehicle for paid advertising either.

We ask that there should be an exclusion for the editorial use of 2D images showing 3D objects. The cost of identifying all objects in all interior photographs would be prohibitive and render us all criminals if we did not pursue. Please allow home owners the right to show their homes in photographs without the risk of prosecution.

Please find a brief CV detailed below -

1993: Graduated B. A. (Hons) Photography, Glasgow School of Art

1995: Graduated M.F.A. Glasgow School of Art

1995 - 2000: Worked as freelance photographer mainly in Architecture and Interiors

2000 - present: Worked as partnership 'Douglas Gibb Photography'. The main business is to supply pictures and words features to interiors magazines. My wife and I work full time on the business and it is our sole livelihood. It also employs several other journalists on a part time/occasional basis. We regularly supply interiors features to the following publications:

25 Beautiful Homes, The Scotsman, Good Homes Magazine, Build It, Home Building and Renovating, Homes and Interiors Scotland, House Beautiful, Ideal Home, Kitchens Bedrooms & Bathrooms, Period Living & Traditional Homes, Your Home, Real Homes, Sunday Herald, Homes and Gardens, Country Homes and Interiors, Coast Magazine, Period Ideas, Style at Home, Grand Designs, Saturday Telegraph magazine, Woman and Home, Red Magazine, Prima magazine, Good Housekeeping, Homestyle Magazine, House and Garden, as well as some smaller local publications.

Very best regards,
Douglas Gibb

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See also Alison's blog -

www.her-indoors.com

