



UK COUNCIL FOR CHILD INTERNET SAFETY

UK COUNCIL FOR CHILD INTERNET SAFETY NEWS BULLETIN - 5 April 2016.

UKCCIS Executive Board Meeting 8 March: Discussion focused on UKCCIS priorities for the year ahead, as well as the upcoming membership review. Consideration was given to the focus and future direction of the working groups and an update about the government's age verification consultation was provided. Full minutes of this meeting are available at the .gov pages:

<https://www.gov.uk/government/groups/uk-council-for-child-internet-safety-ukccis>.

Previous meeting: 8 December 2015

Next meeting: 7 June 2016

Government News:

Age Verification Consultation - As you will be aware, the Government committed to requiring age verification for access to all sites containing pornographic material in its manifesto. We launched a public consultation on 16 February on our preferred approach. The consultation will run until **midday on Tuesday 12 April 2016** and we would appreciate your input. It can be accessed at:

<https://www.gov.uk/government/consultations/child-safety-online-age-verification-for-pornography>

Crown Prosecution Service (CPS) - On 3 March, the Crown Prosecution Service (CPS) announced that it is updating its guidelines on social media to incorporate new and emerging crimes that are being committed online. This includes guidelines about the creation of false online profiles/ websites in someone else's name, containing false, and possibly damaging, information. The CPS is running a consultation exercise on these revised guidelines. The consultation closes at **midnight on 12 May 2016**. You can find the consultation document at:

http://www.cps.gov.uk/consultations/social_media_consultation_2016.html and the press release explaining the changes at:

http://www.cps.gov.uk/news/latest_news/new_guidelines_published_on_the_prosecution_of_those_who_abuse_victims_online/

UKCCIS Member News:

This section can be used to highlight significant projects and announcements undertaken by UKCCIS members. If you have anything for this section, please e-mail us at ukccis.secretariat@culture.gov.uk. We will endeavour to include contributions, taking account of feedback to keep this relevant.

<p>Marie Collins Foundation (MCF)</p>	<p><i>From Discovery to Recovery Conference 2016</i></p> <p>International efforts to help children harmed by online sexual abuse are to be put under the spotlight at a conference bringing together professionals dedicated to supporting young victims.</p> <p>The UK charity Marie Collins Foundation (MCF) is leading a global study of the work, practices, evidenced-based case studies and lessons learned in 17 countries identified by UNICEF as priorities for tackling abuse via technology.</p> <p>The results will be revealed at the conference in London on June 28, the second international conference hosted by MCF and supported by BT. The Minister for Preventing Abuse and Exploitation Karen Bradley is expected to attend; the conference co-chair is Chief Constable Simon Bailey, the national policing lead on child protection.</p> <p>Tink Palmer, CEO of the Marie Collins Foundation (MCF) and a world-renowned expert in the recovery of children harmed online, is leading the global study and will present her findings as well as updates on the Click: Path to Protection training programme and Digital Dangers, a report published by Barnardo's written by Professor Palmer.</p> <p>The conference is aimed at all professionals who encounter children in their work be it in education, social services, health or criminal justice as well as those from NGOs, academia, the technology sector and government departments. Thought-provoking personal stories and insights, considered valuable by last year's delegates, will again feature within the programme.</p> <p>One delegate from the July 2015 conference said: "One of the main things that resonated with me was that we are all striving for the same aims and therefore need to work in more collaboration with others to achieve this. My associates from the Probation Service expressed (the view) that it was one of the best conferences they have ever been too and were actively discussing how it will impact on their pre-sentence reports and direct work in the future."</p>
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	<p>Another said: "The message that this is about safeguarding and reducing children's vulnerabilities was clear throughout the day and sadly is often overlooked in other conferences."</p> <p>MCF has also begun building a network of professionals following its <i>From Discovery to Recovery</i> 2015 conference held last year, which attracted delegates from Europe and the USA.</p> <p>* <i>From Discovery to Recovery</i> 2016 is at the BT Centre, Newgate Street, London, on Tuesday, June 28 from 10am-4.30pm. For more information visit www.mariecollinsfoundation.org.uk</p>
<p>Internet Matters</p>	<p>Following the development of the UKCCIS leaflet "Child Safety Online: A practical for parents and carers whose children are using social media", Internet Matters will be running a media campaign starting at the end of April, and running for 6 weeks, to help parents get the information and advice they need if their children are using social media. The campaign will use a series of 'tips' about social media safety and will encourage parents to visit a dedicated new page on the Internet Matters website, providing the most up to date advice on many of the issues children may face when using social media. The tips have been developed with input from the Expert Advisory Panel which includes several UKCCIS members. The campaign support page will promote the UKCCIS guide along with a selection of resources from other organisations, like the NSPCC, the ABA and Childnet. For more information about the campaign please contact media@internetmatters.org.</p>
<p>Family Online Safety Institute (FOSI)</p>	<p>FOSI is pleased to announce the launch of the Global Resource & Information Directory (GRID) in London on May 10th. The launch will take place at an evening reception in the House of Lords, hosted by Baroness Joanna Shields, UK Minister for Internet Safety & Security.</p> <p>The new, revised GRID portal aims to capture the challenges and responses to global online safety issues by chronicling efforts in the areas of education, research, active organizations and legislation for each country around the world. The project was undertaken with the support of UNICEF as part of the "Global Program to build capacity to tackle online child exploitation."</p> <p>For more information please contact Emma Morris (emorris@fosi.org)</p>
<p>RDI</p>	<p>The Friendly WiFi Scheme launched in July 2014 after 12 months of development, working with UKCCIS and the key UK ISP's who were part of the commitment made by the Prime Minister to apply a minimum level of filtering. The scheme launched with Tesco Group and all their associated brands, with Starbucks quickly following - both have both provided great</p>

platforms. This has led to new members of the scheme including IKEA who are keen to look at taking the scheme out of the UK, City of York who have had great PR success with scheme overseas and a great addition in Queen Elizabeth Olympic Park who proudly show the symbol across the park. Other members have included schools, cathedrals, hotels, camping sites, shopping centres, to name a few with many more in the pipeline.

A UK High Street bank is currently going through accreditation which is really exciting, who should be ready to announce in April. They have also discussed taking the scheme international. Friendly WiFi has launched in Australia with its first shopping centre, Waterford Plaza, with others in trial at the moment.

The presence of the scheme has generated a high level of interest and applications from WiFi and filtering solution providers, which are coming in weekly from around the globe. Key players include iBoss, OpenDNS and Cyren, to name a few. There are many smaller providers who have a great reach of clients and in total there are nearly 100 approved under the scheme. A great recent addition is WatchGuard who proactively sought us out because the message and activity of the scheme fits with their corporate strategy and branding. They have committed to a 12 month activity plan via their 15000 channel partners to raise awareness of the scheme globally and for the scheme to be taken out to brands and customers. They are also dedicating space on their corporate website to highlight the scheme and its value. As a worldwide operator this is a great step forward.

BT have a close working relationship with the scheme and are working toward a greater visibility via their website and marketing activity which is currently in discussion. The UK high street bank is their client and they have been a great support through the process in raising awareness of the scheme. EE have continually supported with the scheme via their website which has consistently given good referrals to the scheme. We are currently moving towards gaining greater support from the other ISP's and from our increased network of approved providers.

NHS and schools are key sectors that would benefit from the scheme. We are working with one of our providers who has a high level of hospitals as clients and will be launching a joint initiative to give them easy access to the scheme. With reference to schools we are working closely with South West Grid for Learning to launch a campaign and discounted entry to the scheme.

We are gathering great intel into the WiFi market and this has been recognised by Government. We have contributed towards Ofcom reports on internet safety measures and more recently responded to DCMS's consultation on Keeping Children Safe in Education. There is also great support from Baroness Shields and her team.

UKCCIS Working Group updates

Group	Chair / Lead	Remit
1. Filtering	Tbc	The Filtering Working Group brings together the UK's leading ISPs, mobile operators and public Wi-Fi providers around the deployment of family-friendly network filters. This multi-stakeholder group's main aim is to share best practice, promote the benefits of filtering and issues that arise from filtering. The group will also track device-side filtering and emerging technologies.
<p>Following Dave Mile's departure from the Family Online Safety Institute, there was a discussion at the UKCCIS Executive Board about the future of this working group and this remains under consideration. Dave Miles has offered to continue as chair in the interim. The secretariat would welcome further comments and suggestions.</p>		
Group	Chair / Lead	Remit
2. Age Verification	Dr Rachel O'Connell	Represent the interests of Child Internet Safety to Government and other age verification groups, such as Cabinet Office's Electronic Identity Assurance programme boards and the Digital Policy Alliance. UKCCIS members interested in considering the implications of age verification to address one of the longest standing online child safety issues, should contact the UKCCIS Secretariat. (ukccis.secretariat@culture.gov.uk).
<p>Dr O'Connell, Founder and CEO of Trust Elevate has signed a contract with the British Standards Institute to be the technical author of the BSI 1296 Age Checking code of practice. The numbering of the standard 1 2 96 conforms to the BSI numbering convention and also infers that the code of practice applies to all age groups (minors and adults).</p>		
Group	Chair / Lead	Remit
3. Social Media	Ofcom	Production of a practical guide on online safety for providers of social media and interactive services, incorporating existing good practice within the industry, and based on the six ICT Coalition Principles. The long-term aim is to encourage good practice by industry through an outreach programme led by UKCCIS members.

Latest information: The working group has completed the practical guide “Child Safety Online: A Practical Guide for Providers of Social Media and Interactive Services”, and is developing an outreach and communications plan for the first half of 2016. It was launched and announced on 22 December by Education Minister Nicky Morgan, and was also supported by an opinion piece by Baroness Shields in the Huffington Post. So far, the guide has been well received.

Working group members have agreed to develop a strategic plan to support the dissemination of the guide and Ofcom will coordinate this activity as Chair. The aim of the outreach is to ensure that businesses that can benefit from the guide can find it easily. Therefore, there will be a focus on five communities, each targeted with an email message, an event and/or meeting to raise awareness of the guide: 1) tech business and start-ups, 2) policy and parliament, 3) tech investors and 4) legal experts advising start-ups, and 5) a few influential social media and interactive services popular in the UK, but with no formal presence.

These activities will be supported by a communications strategy, consisting of a narrative with the key messages contained in the guide; a social media presence (e.g. a promotional Tumblr page, co-ordinated publicity on members’ social media outlets); relevant presentation materials such as printed versions of the guide and a short video summarising the guide; and an event (e.g. by TechUK and another with MPs, industry and charities).

Working group members agreed to identify a figurehead for the guide, to help raise its public profile among the five communities outlined above. This person could help share the advice and good practice in the guide, and what business is doing about online child safety, at a high profile event or through public support. While ambitious, the working group is exploring the best way to approach a relevant public figure.

All working group members are requested to undertake a minimum level of on-going promotional activity including speaking at relevant events to help promote the guide, blogging or posting it in their safety centre and developer pages, and integrating the guide into their on-going online child safety activities.

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4. Education	Jonathan Baggaley, CEOP	<p>The group's objectives are:</p> <ol style="list-style-type: none"> 1. Mapping of the current internet safety landscape in schools and other education settings (to include PRUs and special schools but excluding youth work services and settings). 2. Production of a document for schools and education settings providing supplementary guidance on developing a whole school approach to addressing internet safety. In line with the UKCCIS Social Media Working Group this aims to be a practical guide outlining key issues, providing examples of best practice, things to think about, etc.
<p>Update</p> <p>In December the Education Working Group presented its 'state of the nation' report to the Board. Since then the Group has met twice to plan activity on the following recommendations:</p> <ol style="list-style-type: none"> 1. The UKCCIS Education Working Group should work with stakeholders, including the National Governors' Association (NGA), to raise awareness of online safety with governors and provide tools to support governing bodies in addressing issues with their schools. 2. The UKCCIS Education Group should review current reporting guidance available to schools and update reporting flowcharts 3. The UKCCIS Education Group should work with stakeholders to produce a detailed framework for teachers to identify the key learning pupils should have received by the end of each key stage (mapped against the computing curriculum) 4. The UKCCIS Education Group should explore in more detail the assessment that online safety training for staff is a weakness for schools, researching the current online safety training market and identifying barriers to accessing online safety training. 5. The UKCCIS Education Group should produce guidance for schools on working with external organisations providing online safety services 6. UKCCIS Education Group should convene a roundtable to explore the implications of future technology for online safety education today <p>Activity so far</p> <p>The group has developed an action plan to deliver on the recommendations over the coming 18 months. The group has initially prioritized two recommendations.</p> <p>1. Awareness raising with governors</p> <p>The group has engaged the National Governors Association (NGA) and are working to produce a checklist of questions about online safety to help governors consider their school's current provision. This will be made available via the NGA and promoted in their magazine. UKCCIS Education Group members will also promote it through their networks. The group aims to produce this by June.</p> <p>2. Reviewing reporting guidance</p>		

The group has agreed to focus on a specific area of reporting, namely the development of new guidance for schools on how to respond to sexting incidents. The development of guidance is being led by CEOP. UKCCIS Education Group members and other stakeholders are being consulted throughout and the UKCCIS Education Group will review and sign off the final draft. This is being produced in tandem with new guidance for police from the NPCC. The group aims to have this signed off ready for publication in May.

Progress on other recommendations

3. Framework for teachers

The PSHE Association has produced an outline for what a framework might look like. This is a significant piece of work and the group are considering the best ways to resource this.

4. Online safety training

This review is planned following the publication of Keeping Children Safe in Education.

5. Guidance on working with external organisations This is planned for later in the year

6. A roundtable to explore the implications of future technology for online safety education today. The group has debated the best way to progress this and will discuss further in future meetings.

Next meetings: 12 April, 17 May

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5. Evidence	Prof. Julia Davidson, Middlesex University	Terms of reference: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/442467/UKCCIS_Evidence_Group_Terms_of_Reference_and_Structure_2015_v2_2_.pdf

Latest information:

Recent findings on child internet safety

For quick summaries of the latest UK-relevant research on child internet safety, see <http://www.saferinternet.org.uk/research>. The UKCISS Evidence Group has now produced 90 research highlights, with the most recent being:

- [Safer Internet Day 2015: Campaign Evaluation](#)
- [How Parents of Young Children Manage Digital Devices at Home](#)
- [ISEC Illegal Use of the Internet Project — Stakeholder Consultation](#)
- [Children’s Media Lives: Year 1 Findings – Advertising, Content Creation and Funding](#)

Global Kids Online

Global Kids Online met at LSE in March 2016 ahead of the launch of a new global toolkit for research on children's digital experience, building on the work of EU Kids Online. LSE's Department of Media and Communications and UNICEF Innocenti heard from partners, researchers and experts on the learned from international research findings on children's internet use as input to the research toolkit and policy recommendations to be launched in late 2016. The meeting hosted close to 40 academics and UNICEF staff from 14 different countries, including Argentina, South Africa, Serbia, the Philippines, Montenegro, India, and Ghana. See www.globalkidsonline.net

Children and online pornography

The latest research findings on the possible adverse consequences of children's exposure to online pornography, published to accompany the government's current consultation on Age Verification for Pornography (<https://www.gov.uk/government/consultations/child-safety-online-age-verification-for-pornography>). See Nash, V., Adler, J.R., Horvath, A.H., Livingstone, S., Marston, C., Owen, G., Wright, J. (2016) *Identifying the routes by which children view pornography online: implications for future policy-makers seeking to limit viewing*. Report of Expert Panel for the Department of Culture, Media and Sport. London: DCMS. Available at <http://eprints.lse.ac.uk/65450/>

Children's online risks and their rights in the digital age

New open-access research publications:

- Livingstone, S. (2016) Reframing media effects in terms of children's rights in the digital age. *Journal of Children and Media*, 10(1): 4-12. Available at <http://www.tandfonline.com/doi/full/10.1080/17482798.2015.1123164>
- Livingstone, S., Carr, J., and Byrne, J. (2016) *One in three: The task for global internet governance in addressing children's rights*. Office of Research - Innocenti. Discussion Paper 2016-01. Chatham House, CIGI and UNICEF. Available at <http://www.unicef-irc.org/publications/795>