UK COUNCIL FOR CHILD INTERNET SAFETY NEWS BULLETIN

UKCCIS Executive Board Meeting 8 December: Anne Longfield, the Children's Commissioner for England, gave a presentation on the Growing Up Digital Taskforce; Department of Health Officials updated the Board on their work to protect children's mental health and wellbeing online; the Education Working Group delivered their 'State of the Nation' report; Ofcom presented the forthcoming UKCCIS guide for providers of social media and interactive services produced by the Social Media Working Group; and the Secretariat shared a draft of the UKCCIS guide for parents and carers whose children are using social media.

Full minutes of this meeting are available at the .gov pages:
https://www.gov.uk/government/groups/uk-council-for-child-internet-safety-ukccis.

Last meeting: 8 December 2015
Next meeting: 8 March 2016

Government News:

On Tuesday 22nd December, the Government announced new measures to keep children safe online at school and at home. These measures includes guidance for schools about filtering inappropriate content and monitoring internet use, as well as teaching pupils about staying safe online; online training for professionals; and expert guidance to support parents and young people in today's digital world. UKCCIS has contributed to the announcement through its publication of two pieces of guidance to support online safety on social media:
A Practical Guide for Parents and Carers
A Practical guide for Providers of Social Media

Early in the New Year, the Government will consult on its plans to require age verification for access to pornographic material online. UKCCIS members will be informed when the consultation is launched. Your views will be sought, and your engagement greatly appreciated.

UKCCIS Member News:
This section can be used to highlight significant projects and announcements undertaken by UKCCIS members. If you have anything for this section, please e-mail us at ukccis.secretariat@culture.gov.uk. We will endeavour to include contributions, taking account of feedback to keep this relevant.

John Carr and Sonia Livingstone	Board Members Sonia Livingstone and John Carr, along with Jasmina Byrne, have published a report, "One in Three: Internet Governance and Children's Rights" The document is available at: https://www.cigionline.org/sites/default/files/no22_2.pdf
The Safer Internet Centre, and Childnet International	**Safer Internet Day 2016 – 9th February** Safer Internet Day 2016 will be celebrated globally on Tuesday 9th February with the slogan 'Play your part for a better internet'. Coordinated in the UK by the UK Safer Internet Centre, the celebration sees hundreds of organisations get involved to help promote the safe, responsible and positive use of digital technology for children and young people. For SID2015, over 850 organisations got involved, reaching 1 in 4 young people in the UK. The UK Safer Internet Centre – a partnership of three leading charities; Childnet, the South West Grid for Learning and the Internet Watch Foundation – provide resources for children, schools and families, and tools for getting involved at www.saferinternet.org.uk. **Childnet launching new guidance for schools about preventing and responding to cyberbullying, with accompanying teaching resources, at two national events in March** Last year the Government Equalities Office announced £500K of funding for the UK Safer Internet Centre to help it to continue its important work supporting children, families and schools. As part of this we, at Childnet, will deliver an updated cyberbullying guidance for schools, building on our 2007 guidance commissioned by the then Department for Children, Schools and Families. Plus we will launch new multimedia resources to build on our award-winning film resource Let's Fight it Together. As we develop this project, we are listening to schools and young people across the UK, and we are engaging leading experts in this area. The end result will be a practical and evidence-based guidance that will give schools a road map for preventing and responding to cyberbullying in their school community, along with resources that really resonate with young people. This work will be launched at two national conferences to help schools 'Understand, Prevent and Respond to Cyberbullying' in London (14th March) and Manchester (21st March) www.childnet.com/cyberbullying-events.
Parentzone	Parentzone is conducting research with young people and schools to better understand the impact of the internet on young people's mental health - for better and worse. Our findings will be published at an event on **17th March at the British Library.** We have **launched a parenting programme** that is a structured three module course, designed to help parents understand online risk and harm, tools and settings and digital parenting. It is being rolled out through our network of 800 digital parenting facilitators and an online version will be launching next term.

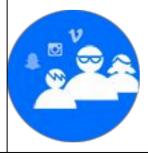|	
Internet Matters	**Set up Safe** **Set it Up before you Wrap it Up this Christmas** Parents are being urged to unbox their children's tech Christmas presents and set them up safe **before** wrapping them up, in a new campaign from Internet Matters this Christmas. Our new research shows that 45% of parents who are buying tech toys for their children this Christmas admit their kids will be online for more than three hours a day over the festive period – with four in 10 parents saying they've felt uncomfortable discussing potential dangers of the web with their children. The campaign, supported by mum-of-four Ulrika Jonsson, encourages parents to make sure any devices they have bought their children for Christmas are set up safely before they are opened on Christmas morning. This will mean unboxing it, charging it up, setting the parental controls and also making sure safety filters are on the relevant apps, search engines and on your home broadband. http://www.internetmatters.org/christmas/ **CyberSense The interactive online safety app** Another key pillar of our Christmas campaign is to educate parents about the need to have frequent and direct conversations with their children about keeping safe online. We believe our new app CyberSense will really help with this. The app is aimed at parents whose children are 8-10 years old. It requires that parents and children work together to answer a series of multiple choice quiz questions designed to spark a conversation around key issues like cyberbullying, inappropriate content and online privacy & theft. At the end of each round they can play a fun and engaging game together, before progressing to a new category. It's a collaborative and interactive learning tool which reinforces key messages for the child in a fun, simplistic and creative way. http://www.internetmatters.org/hub/news/cybersense-new-e-safety-app-for-parents-and-children/ **Pace of Change report** **Digital gulf between parents and children** We have just launched our inaugural report, entitled 'Pace of Change'. Commissioned by Internet Matters and run by Childwise, it shows the differential use and understanding of technology among parents and children. This report which is expected to be run annually amongst 1,000 parents and 2,000 children aged 7-17 found that children are

| | spending nearly a quarter (24%) of their waking day online on their smartphones – an average of 3.4 hours a day.

The report showed that children's understanding of apps like Instagram (64% v 35%) and Snapchat (65% v 26%) is far greater than that of their parents, further deepening the digital divide between parents and their kids. The report also showed how children are circumventing safety features by deleting their browsing history (37%) or sometimes talking to people they have met online (36%). http://www.internetmatters.org/hub/news-blogs/latest-internet-use-and-e-safety-research-2/ |
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| **Gooseberry Planet** | Associate Member Gooseberry Planet has won 2 prizes at the DevelopHER Awards.   The winning Apps are a totally unique way of learning Online Safety through gamification. Students will play a game, collect stars, find family members and compete against other classmates, but they will also live through real life scenarios which gives them the knowledge and confidence of how to respond. We also have 2 other apps, these sit alongside Gooseberry Student. One for the Teacher, which will save your teacher's time and energy creating lesson plans etc. We also know what a challenge parents can be and how their lack of enagement is frustrating schools. We have also created an The Gooseberry Parent App for them too, helping them create a conversation with their child. http://gooseberryplanet.com/schools

http://gooseberryplanet.com/blog/stella-james-wins-developer-award-and-innovation-award |
| **Ofcom** | Ofcom has published its fourth 'Internet Safety' report, documenting progress by the major ISPs on network level filters, and summarising recent evidence about parental strategies to help keep children safe online.   This   document   can   be   accessed   at http://stakeholders.ofcom.org.uk/binaries/internet/fourth_internet_safety_report.pdf |

UKCCIS Working Group updates

Group	Chair / Lead	Remit
1. Filtering	Dave Miles, FOSI	The Filtering Working Group brings together the UK's leading ISPs, mobile operators and public Wi-Fi providers around the deployment of family-friendly network filters. This multi-stakeholder group's main aim is to share best practice, promote the benefits of filtering and issues that arise from filtering. The group will also track device-side filtering and emerging technologies.
Latest information: The next meeting of UKCCIS Filtering Working Group will be on 17th February.		

Key Developments - On 30th June, the European Parliament published its Net Neutrality Directive which will have significant implications for the UK's current filtering regime. We are taking ongoing guidance from the DCMS. Indications are that legislation will be required by the end of December 2016 to uphold the UK's current stance on filtering.

The group will also keep a watching brief on the Conservative Parties Manifesto commitment to introduce age verification for access to all sites containing pornographic material and age-rating for all music videos.

Meeting, Presentations and Updates - As part of our second meeting, we had a number of updates from group stakeholders:

Friendly Wi-Fi Update - RDI provided an update on its deployment of Friendly Wi-Fi. With more than 2000 accredited UK venues including IKEA and the Queen Elizabeth II Olympic Park, adoption continues to increase. It's also worth mentioning that the programme is being implemented in Norway, Singapore and Seattle in the United States.

Internet Matters Update - One of the key deliverables for the working group is to support the communications of the benefits of filtering to UK citizens. In 2015, the level and quality of guidance for UK parents on the benefits of filtering has never been greater. Interactive age guides from Internet Matters, the recent launch of Parent Info through a partnership between CEOP and The Parent Zone and the continued success of Digital Parenting Magazine are amongst the most prominent and impactful initiatives. For example, Internet Matters four week Parental Controls campaign starting 22nd June attracted more than 200k visitors to its web site.

Youth Communications Plan - Brook, on behalf of the youth charities provided a comprehensive proposal on how best to communicate the benefits of filtering but also guidance of overblocking.

In October 2012, under the auspices of the UKCCIS Overblocking Working Group, the UK mobile operators established a reporting and independent classification process in conjunction with the BBFC. In June 2014, the UK's four leading ISPs, established their own reporting process in consultation with the youth charities. A single, dedicated page for reporting web site overblocking and mis-categorisation was established through Internet Matters. Coupled with the ISPs designation of ChildLine as an unfiltered site for emergency support since July of 2014, the good news is that overall the number of reports remain low.

UKie Report One Year On - In June 2014, the UKie produced a report that expressed considerable concern around the blocking of games within a single category or setting. The BBC also expressed the same concerns. A year on, the UKie provided an initial verbal report and will provide a more in-depth review later in the year.

Next Steps - In partnership with the DCMS, the group is hosting separate meetings on the implications of the Net Neutrality Directive for stakeholders, starting with Friendly Wi-Fi.

The working group will publish a comprehensive written report on its first year's activities to the UKCCIS Executive Board in April 2016.

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2. Age Verification	Dr Rachel O'Connell	Represent the interests of Child Internet Safety to Government and other age verification groups, such as Cabinet Office's Electronic Identity Assurance programme boards and the Digital Policy Alliance. **UKCCIS members interested in**

| | | **developments around age verification online, should contact the UKCCIS Secretariat (ukccis.secretariat@culture.gov.uk).** |

Dr O'Connell, Founder and CEO of Trust Elevate has signed a contract with the British Standards Institution to be the technical author of the BSI 1296 Age Checking code of practice. The numbering of the standard 1 2 96 conforms to the BSI numbering convention and also infers that the code of practice applies to all age groups (minors and adults).

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3. Social Media	Claudio Pollack, Ofcom (until end 2015)	During Ofcom's chairmanship the group will produce a practical guide/ toolkit on child online safety for social media services on existing best practices from UKCCIS members. It will be based on the six ICT Coalition Principles and be addressed to start-ups and smaller social media providers. The long-term aim is to encourage good practice by industry through an outreach programme led by UKCCIS members. **To note**: from January 2016, Tony Close will act as Ofcom's interim contact for UKCCIS - Claudio's replacement on the Executive Board will be confirmed shortly.

Latest information: This guide was published 22 December - See above.

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4. Education	Jonathan Baggaley, CEOP	The group's objectives are: 1. Mapping of the current internet safety landscape in schools and other education settings (to include PRUs and special schools but excluding youth work services and settings). 2. Production of a document for schools and education settings providing supplementary guidance on developing a whole school approach to addressing internet safety. In line with the UKCCIS Social Media Working Group this aims to be a practical guide outlining key issues, providing examples of best practice, things to think about, etc.

Latest information:

The Education Group has been reformed with new membership and terms of reference.

As agreed by the Executive Board the group now focuses on 'education' activity – i.e. the online safety issues faced by schools and other education settings, including policy, standards, training and resources. In line with this, membership of the group is smaller consisting of organisations who either play a policy or standards role in education or provide significant programmes of online safety resources. The group will support the UKCCIS

Board by undertaking projects to support education settings to address gaps or weakness in their online safety practice.

The group has also agreed to provide UKCCIS with quarterly updates on upcoming activity in online safety education.

Activity
Since the last Board the group has put a plan in place to gather baseline information to steer work in the future.

The group agreed to map the current online safety landscape in schools reviewing:
  o National policy landscape – both statutory and advisory
  o Standards – Ofsted and any other mechanisms for setting standards
  o Challenges faced by education settings
  o Examples of good practice
  o Training for teachers, including ITT and the role of teaching schools

This has resulted in a brief 'state of the nation' report for UKCCIS, based on a range of sources:
  - The UK Safer Internet Centre and South West Grid for Learning have provided a report analysing the data arising from schools' use of their online safety audit tool '360 degree Safe'. This provides quantitative and qualitative insights into how over 8,000 schools are managing the range of challenges of providing a whole school approach to online safety.
  - Survey data from Ofsted based on questions asked by inspectors about online safeguarding.
  - Members of the Education Group have surveyed their own networks, including CEOP's Thinkuknow network, to identify challenges and areas of good practice.
  - Member organisations are contributing their own knowledge and experience of the landscape.

The report was presented to the Board at the meeting on 8 December. It will be available on the UKCCIS .gov pages shortly.

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5. Evidence	Prof. Julia Davidson, Middlesex University	**Terms of reference**: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/442467/UKCCIS_Evidence_Group__Terms_of_Reference_and_Structure__2015__v2__2_.pdf

Latest information:

1. The group's core members take on the following areas of responsibility:
   ● Vulnerable young people- Tink Palmer, Dr Richard Graham, Dr Joanne Bryce, Julia Fossi/ NSPCC colleagues
   ● Education – Hannah Broadbent , Kate Burls, Prof Andy Phippen, Karl Hopwood
   ● Children's media use and risk indicators - Alison Preston (UK), Prof Sonia Livingstone (International)
   ● Child abuse & online offending – Prof Julia Davidson , Dr Elena Martellozzo & Kate Burls
   ● Communications & regulators – Andrea Millwood Hargrave & Dave Miles

2.   The EG has produced a guide to good quality research which is now available on the Safer Internet website. This has been produced in the context of concerns about ensuring the quality, validity and reliability of research in this area.

3. The group is conducting a study exploring children's attitudes towards and experience of exposure to online adult pornography , this includes online focus groups and a nationally representative survey of over 1000 children aged 12-17. The study is funded by the NSPCC and OCC and will conclude in Feb 2016. The study is being carried out by Dr Julia Davidson, Dr Elena Martellozzo and Prof Joanna Adler.