



## UK COUNCIL FOR CHILD INTERNET SAFETY NEWS BULLETIN

### UKCCIS Executive Board Meetings:

Last Meeting: 24 February 2015. Baroness Kidron presented on iRights. It was proposed that the Ofcom-chaired Working Group on social media guidelines base its work on the ICT Coalition principles - members agreed, and proposed that the ICT Coalition be invited to attend an upcoming Board meeting. The meeting concluded with an in depth discussion of the UKCCIS Working Groups. Full minutes of this meeting are available at the .gov pages: <https://www.gov.uk/government/groups/uk-council-for-child-internet-safety-ukccis>.

Next meeting: 9 June 2015 (*to be confirmed*).

### Government News:

Parliament is expected to dissolve on 30 March ahead of the General Election.

### UKCCIS Member News:

This section can be used to highlight significant projects and announcements undertaken by UKCCIS members. If you have anything for this section, please e-mail us at [ukccis.secretariat@culture.gov.uk](mailto:ukccis.secretariat@culture.gov.uk). We will endeavour to include contributions, taking account of feedback to keep this relevant.

#### Safer Internet Centre

#### Safer Internet day 2015 – a roundup from the Safer internet Centre

Safer Internet Day 2015 took place on 10 February with the theme ‘Let’s create a better internet together’. Coordinated by the UK Safer Internet Centre the celebration saw [865 organisations](#) get involved to help promote the safe, responsible and positive use of digital technology for children and young people, including 132 businesses, 82 charities, 36 government departments and agencies and 19 police forces - as well as over 500 schools who collectively reached a quarter of a million children.

This Safer Internet Day was the biggest one yet:

- Media campaign was three times bigger than 2014 – with coverage that achieved a circulation of 330 million and a PR value of £5.5 million
- Trending all day on social media with 19,500 tweets and 140 million impressions, with many schools and organisations [sharing a smile!](#)

	<ul style="list-style-type: none"> <li>• <a href="#">Educational resources</a> were downloaded 270,000 times (up from 197,000 in 2014)</li> <li>• 150 schoolchildren created the <a href="#">#Up2Us Film</a> which has been viewed 16,500 times and was premiered at events in England, Wales, Scotland and Northern Ireland, attended by Ministers and young people involved in the filming.</li> <li>• <a href="#">SID TV</a> stars a range of celebrities and had an estimated 74,000 viewers</li> </ul> <p>Last year the campaign reached 25% of UK children, 18% of teens and 10% of parents, and given the growth this year, we can expect to have reached even more children, schools and families. It really highlights how cross-sector collaboration can have a significant impact in our ongoing work to help create a better internet and we look forward to building on this momentum as we look ahead to Safer Internet Day 2016 (<b>9 Feb 2016</b>).</p>
<b>Parentzone</b>	ParentInfo is a new service for schools to provide information on diverse subjects around internet safety. It is in the final beta stage and will be available to all schools in the new term.

#### UKCCIS Working Group update

Group	Chair / Lead	Remit	Latest information
1. Filtering	Dave Miles, FOSI	The Filtering Working Group brings together the UK's leading ISPs, mobile operators and public Wi-Fi providers around the deployment of family-friendly network filters. This multi-stakeholder group's main aim is to share best practice, promote the benefits of filtering and issues that arise from filtering. The group will also track device-side filtering and emerging technologies.	Several Board members expressed an interest in joining this group.
2. Age Verification	Dr Rachel O'Connell	<p>Represent the interests of Child Internet Safety to Government and other age verification groups, such as Cabinet Office's Electronic Identity Assurance programme boards and the Digital Policy Alliance</p> <p>UKCCIS members interested in considering the implications of age verification to address one of the longest standing online child safety issues, should contact the UKCCIS Secretariat (<a href="mailto:ukccis.secretariat@culture.gov.uk">ukccis.secretariat@culture.gov.uk</a>).</p>	Rachel will shortly be running an information session for UKCCIS members at which a panel of experts will share their views about identity and age verification and the proposal to develop an Age Verification Standard. The panel will be composed of identity experts along with a number of representatives of online businesses that operate in the UK that are either legally required to deploy online age

			<p>verification solutions or consider that it makes good business sense, as well and being socially responsible, to do so.</p> <p>Members are invited to review and comment on the Digital Policy Alliance's papers on age verification which will be available at <a href="http://dpalliance.org.uk/">http://dpalliance.org.uk/</a> from Monday 30th March.</p>
3. Social Media	Claudio Pollack, Ofcom	<p>During Ofcom's chairmanship the group will produce a practical guide/ toolkit on child online safety for social media services on existing best practices from UKCCIS members. It will be based on the six ICT Coalition Principles and be addressed to start-ups and smaller social media providers. The long-term aim is to encourage good practice by industry through an outreach programme led by UKCCIS members.</p>	<p>The second meeting of the Working Group on 20th March addressed the information gathering needs of the group's work.</p>
4. Education	Jonathan Baggaley, CEOP	<p>The group's proposed objectives, for discussion amongst members, are:</p> <ol style="list-style-type: none"> <li>1. Mapping of the current internet safety landscape in schools and other education settings (to include PRUs and special schools but excluding youth work services and settings).</li> <li>2. Production of a document for schools and education settings providing supplementary guidance on developing a whole school approach to addressing internet safety. In line with the UKCCIS Social Media Working Group this aims to be a practical guide outlining key issues, providing examples of best practice, things to think about, etc.</li> </ol>	<p>The Education Group will continue to meet and work to its new remit.</p>
5. Evidence	Prof. Julia Davidson, Middlesex University	<p>Set a research strategy for UKCCIS and advise on priorities:</p> <ul style="list-style-type: none"> <li>● Establish an evidence base for UKCCIS</li> <li>● Work with UKCCIS Champions and Working Groups</li> <li>● Keep a watching brief on ongoing UK and international research</li> </ul>	<p>The Group continues to meet, and is looking at ways that policy recommendations can be presented to the Executive Board.</p>

		<p>Internet safety research is readily available to all who may need to use it (57 'research highlights' currently on the Safer Internet Centre website)</p> <p><a href="http://www.saferinternet.org.uk/research">www.saferinternet.org.uk/research</a></p> <p>Information about members of the Evidence Group is at:</p> <p><a href="http://www.saferinternet.org.uk/research/evidence-group-members1">http://www.saferinternet.org.uk/research/evidence-group-members1</a></p>	
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