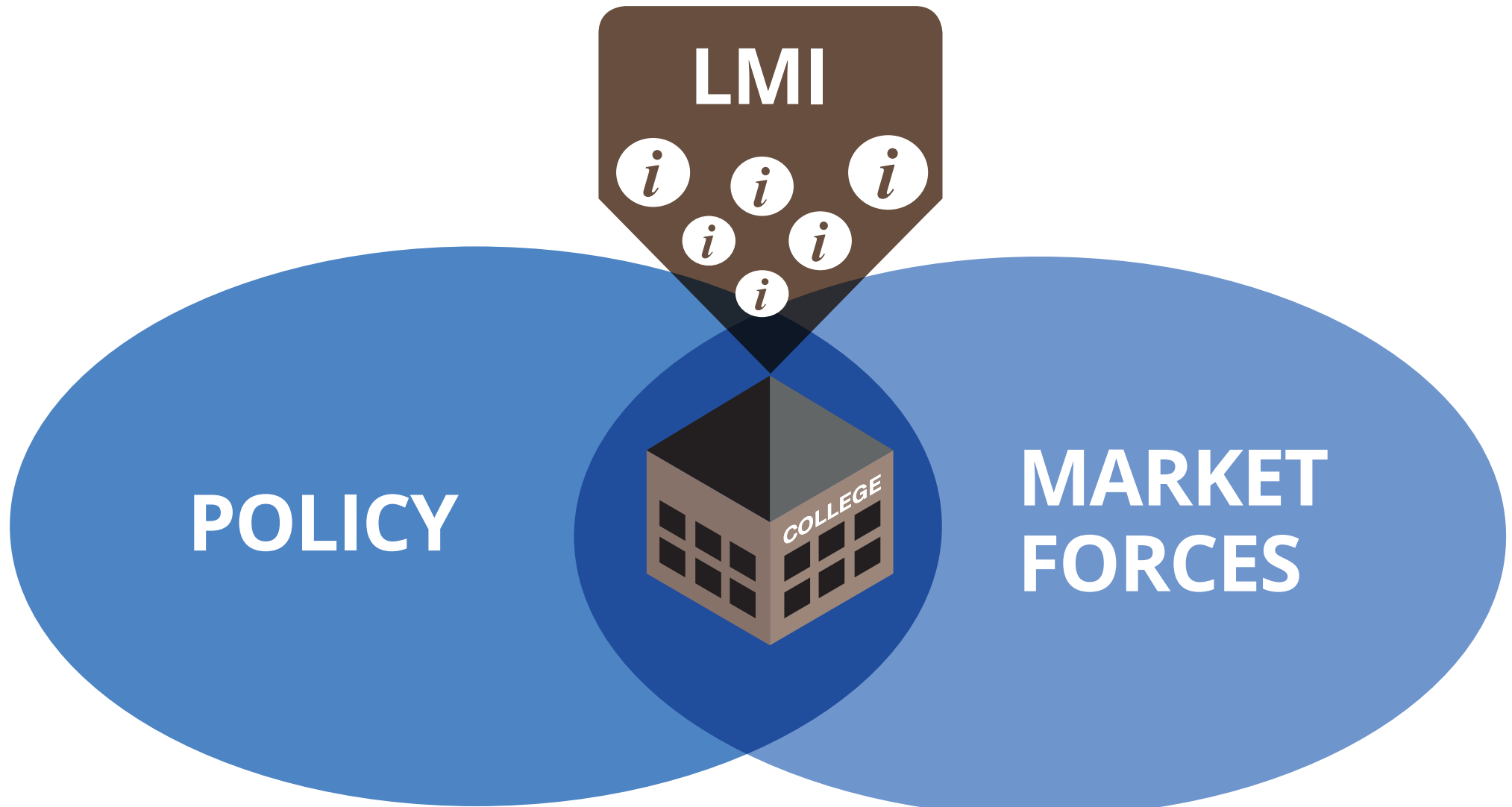


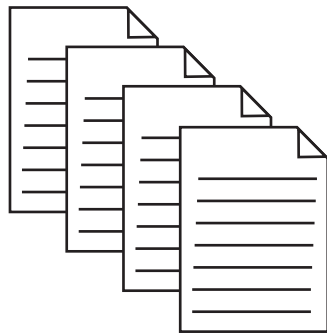
# The Importance of Labour Market Intelligence (LMI)

The UKCES Offer  
North East

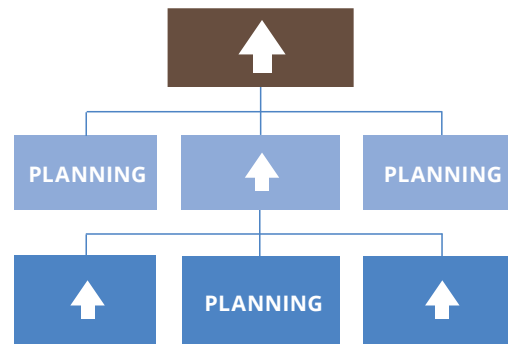
# Growing importance of labour market intelligence for colleges



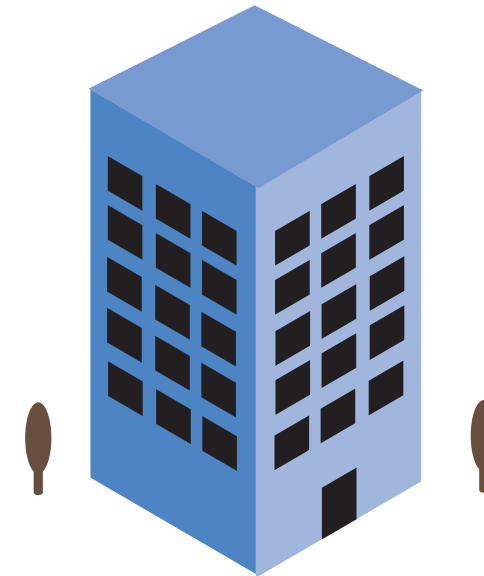
# Applications of labour market intelligence



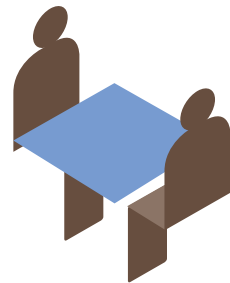
Content



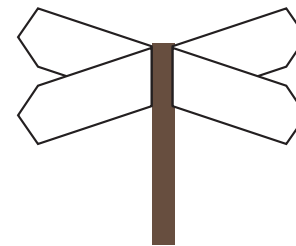
Curriculum  
strategy



Business  
development



Local  
strategic  
dialogue



Careers  
information  
and advice

# Sources of Information

## Internal resources

Direct employer engagement

Curriculum panels

College MIS

College CRM

Customer feedback

## Partners



LEPs



National Careers Service



Jobcentre



Employer bodies

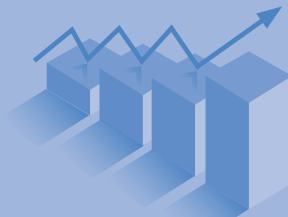


Outcomes data

## Products



Official statistics



Labour market models



Surveys



Business databases



Business Intelligence services

# UK Commission Intelligence Products

## UK Commission Employer Skills Survey

90,000 interviews

Employer investment  
in training and  
skills challenges

## UK Commission Employer Perspectives Survey

18,000 interviews

Employer views and  
interaction with the  
external skills  
system

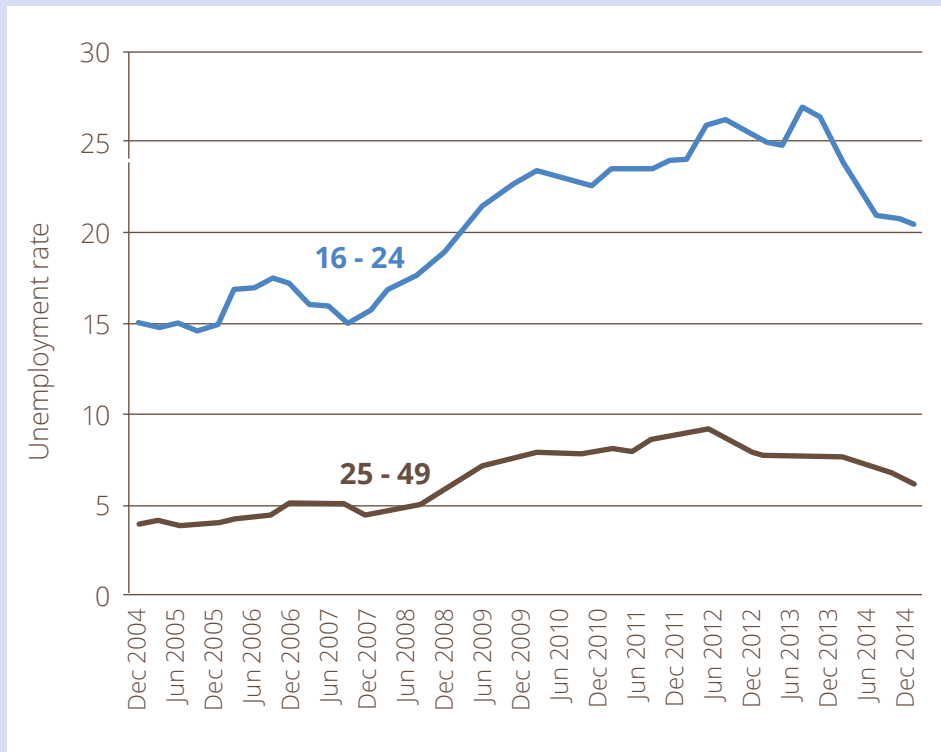
## Working Futures

Labour market  
projections

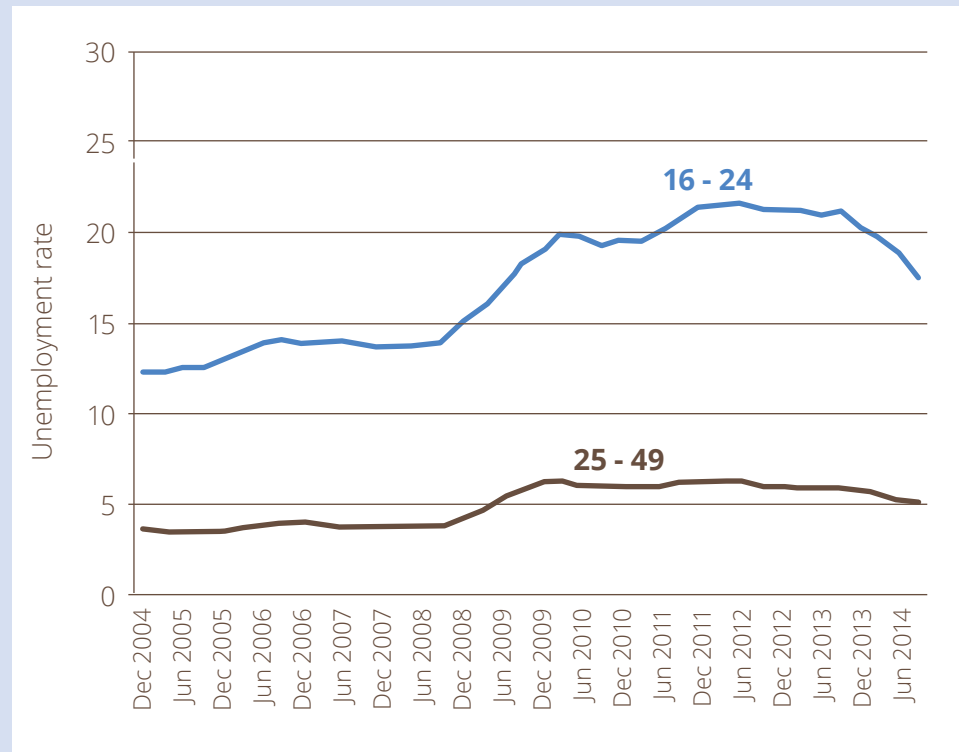
Picture of UK employment,  
productivity, labour  
supply and skills  
for the next  
ten years

# Youth unemployment in the North East

## North East

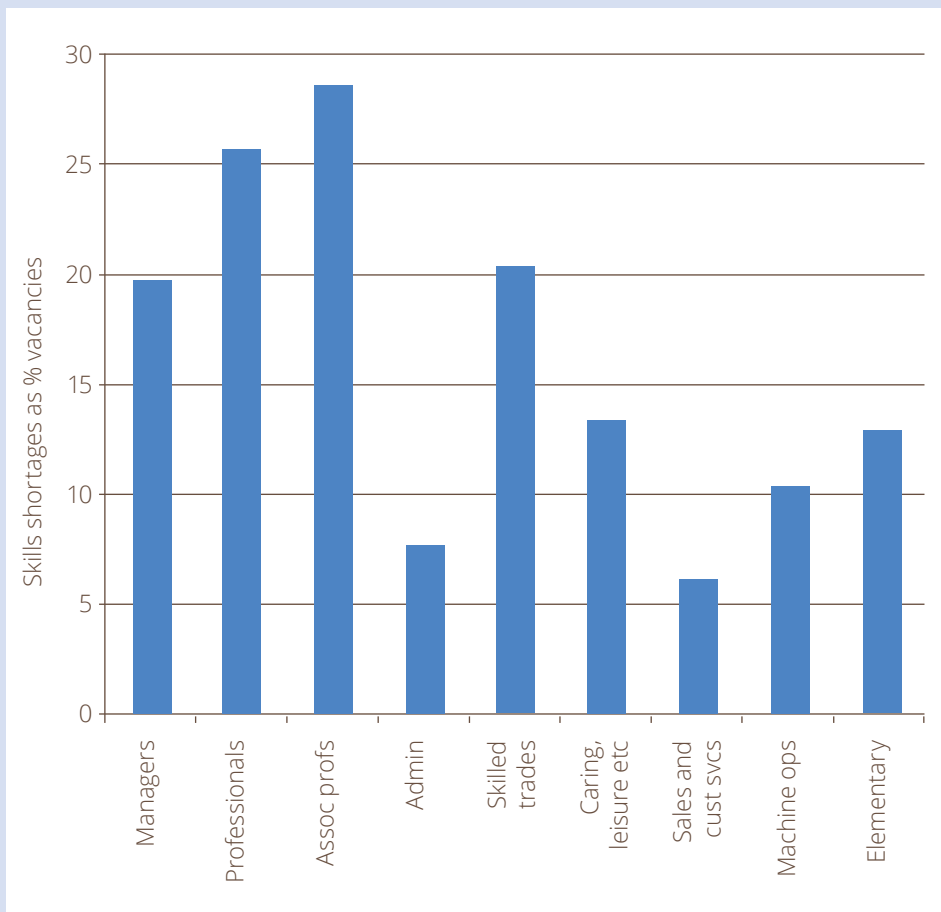


## United Kingdom

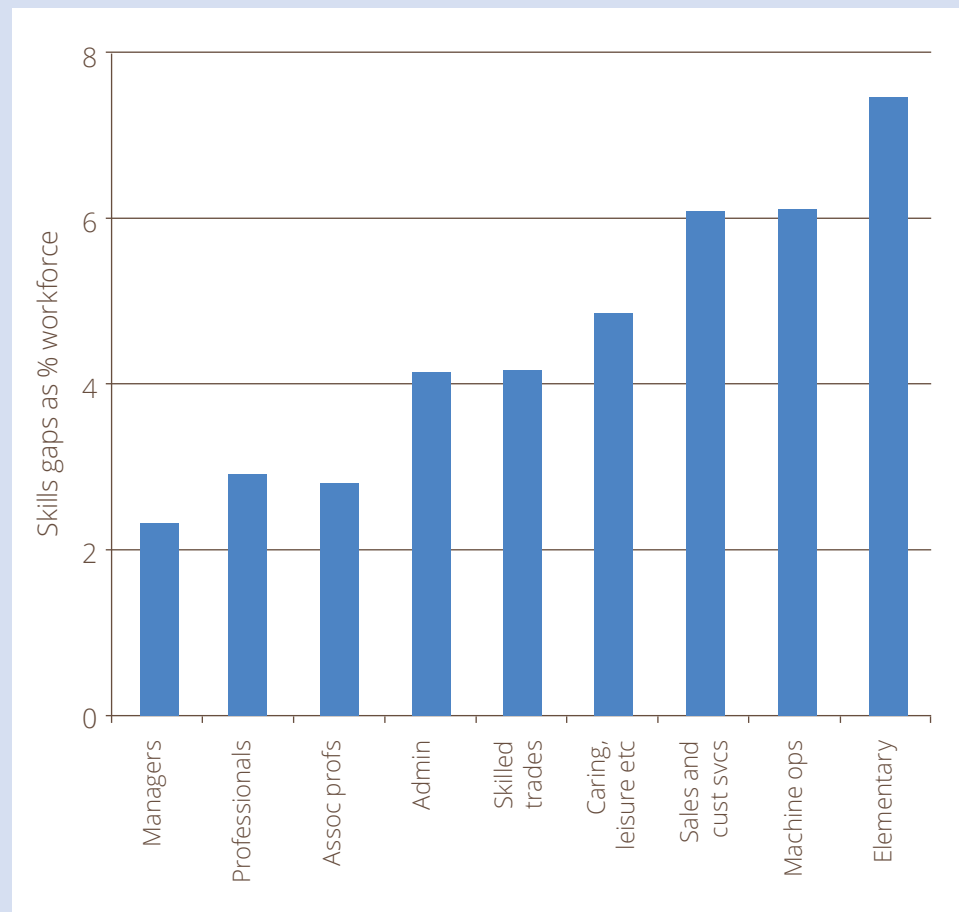


# Skills shortage vacancies and skills gaps mean workers without the right skills to do their jobs...

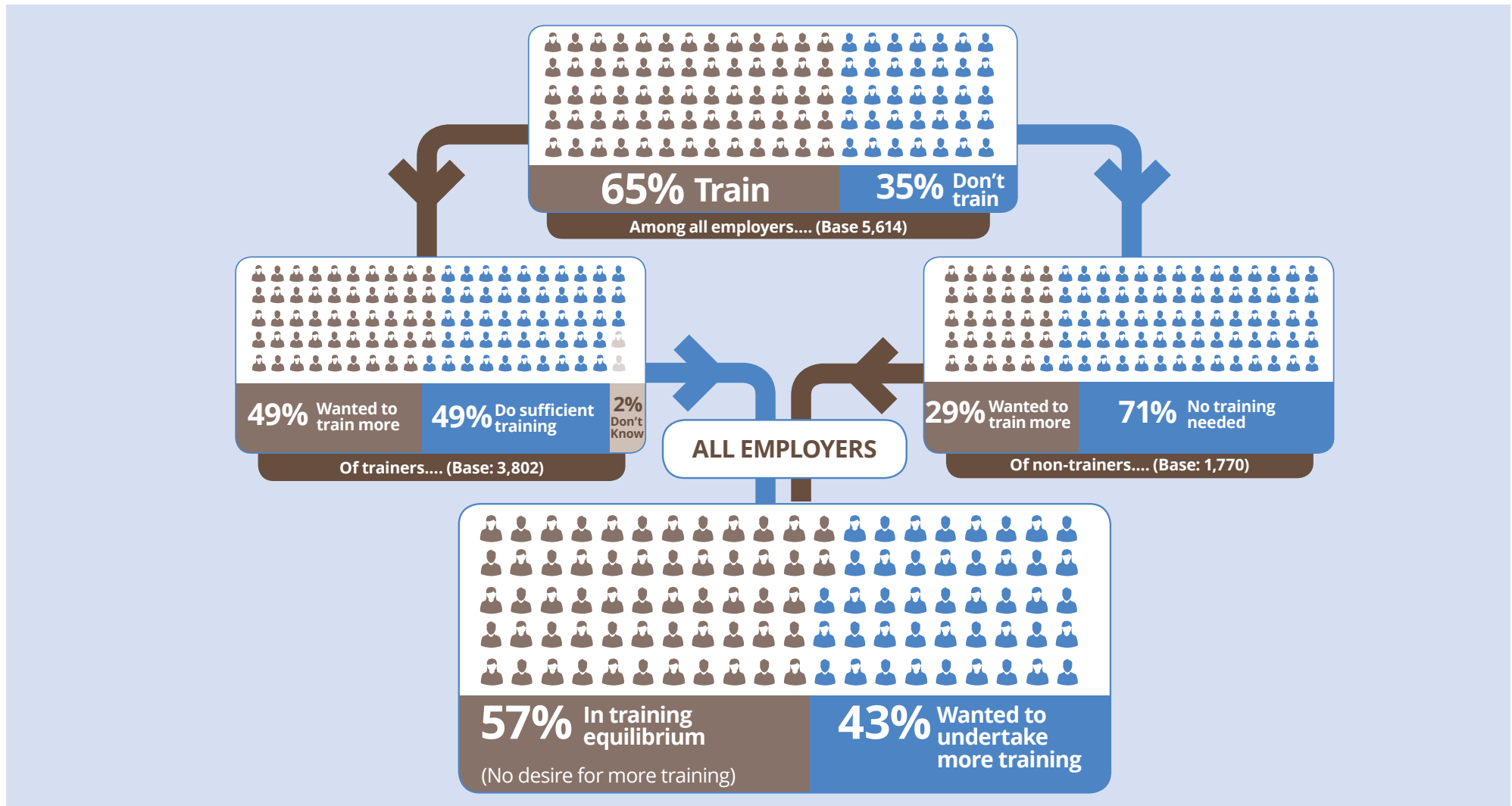
## Skill shortage vacancies



## Skills gaps

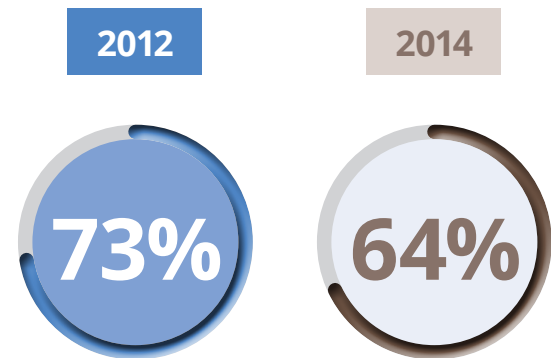


# While skill mismatches remain, too many employers remain unmoved to invest more in skills

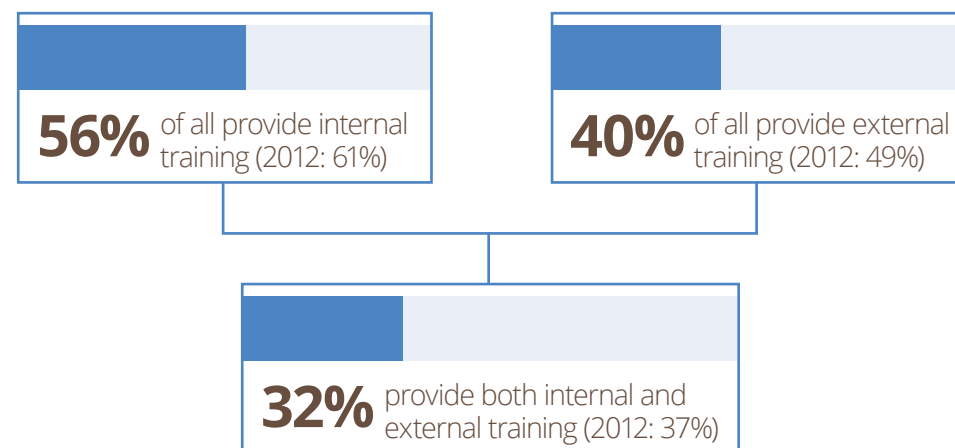




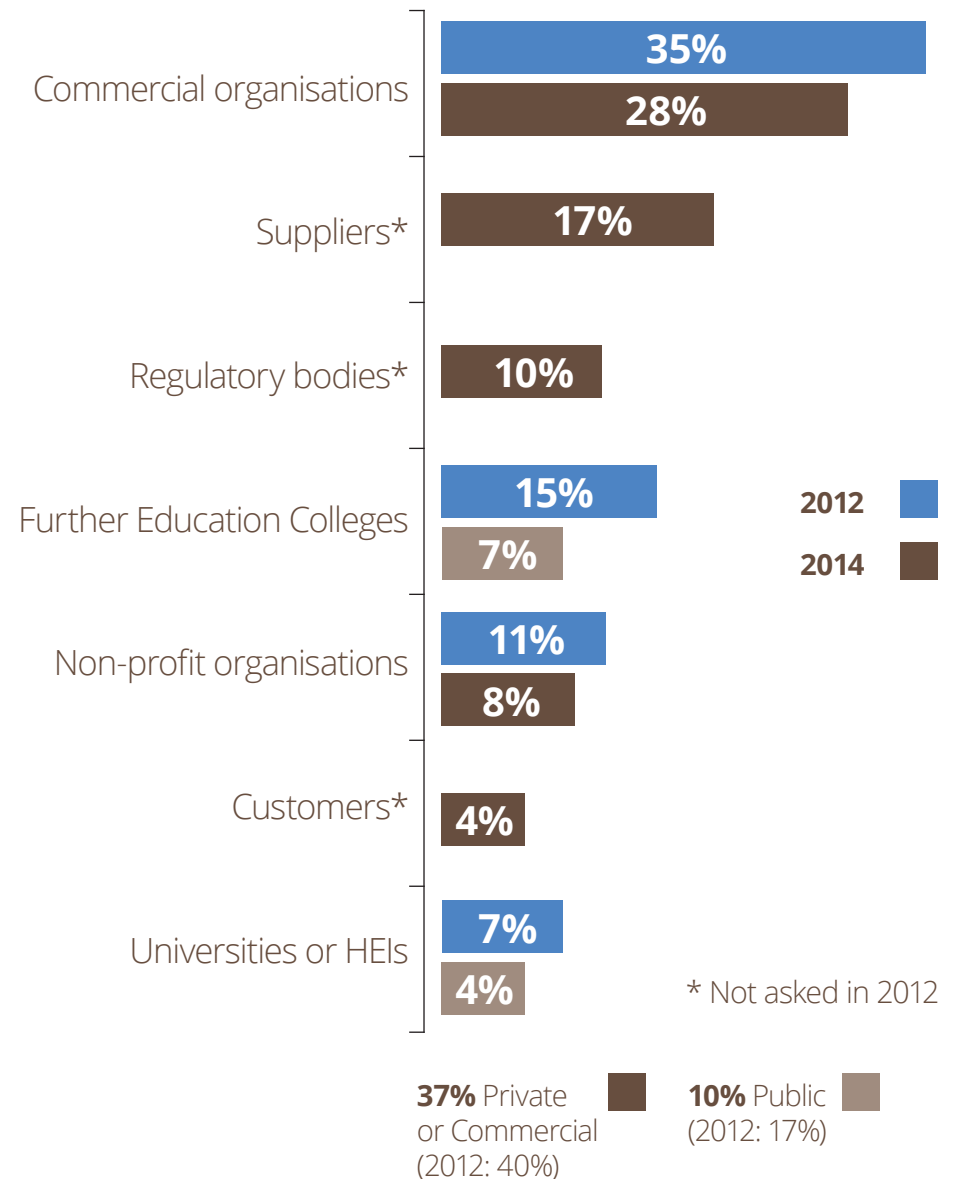
# Internal training used more than external training



of all employers provide training for their staff



## External providers used, across all establishments



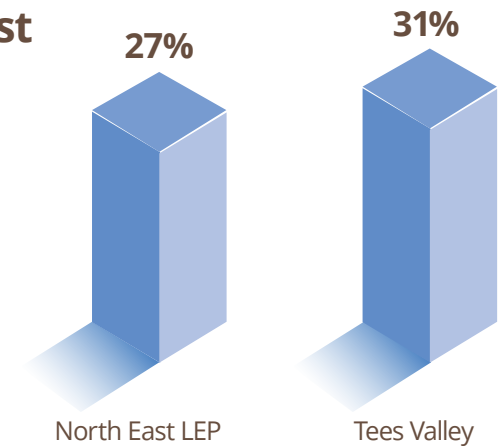
# Recruitment of education leavers varies by both location and sector



## Of all establishments recruited education leavers

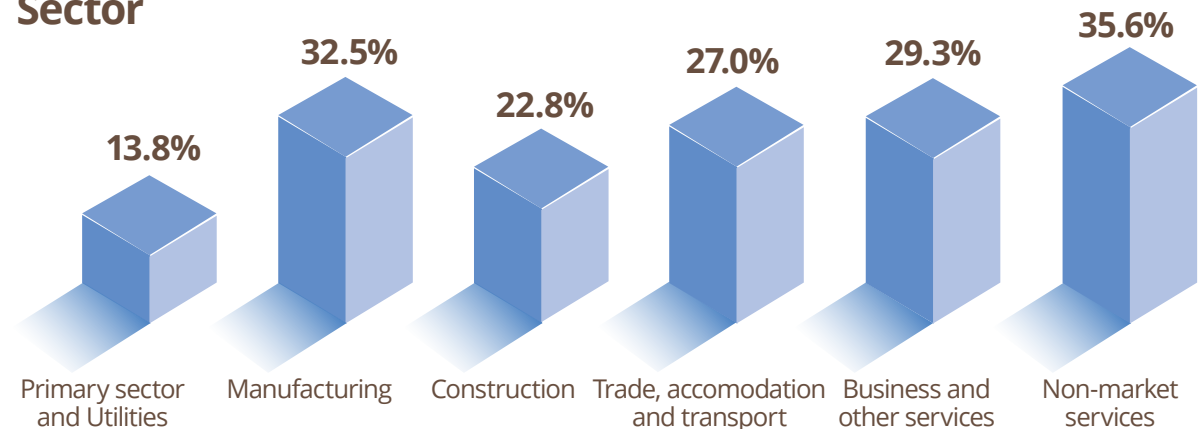
Base: All North East establishments (5,614)

## LEPs in the North East

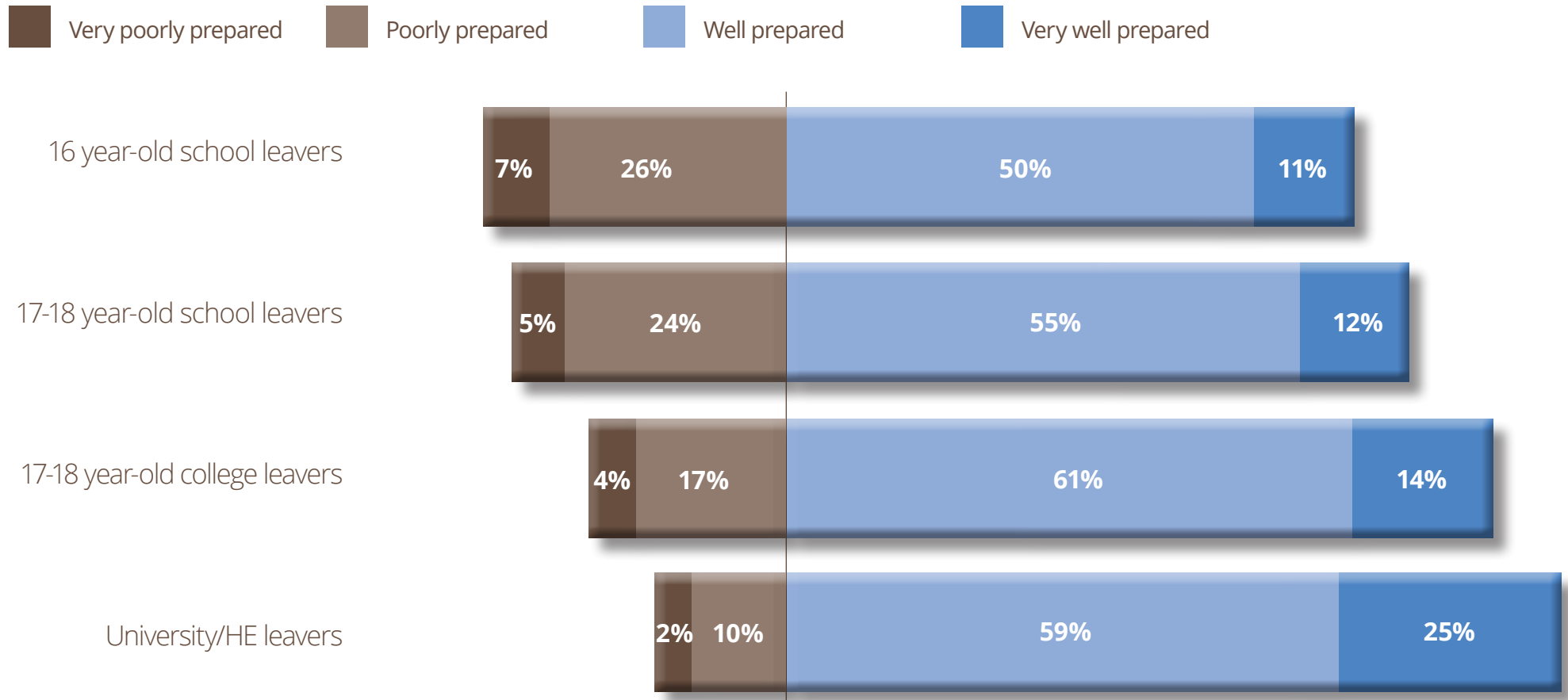


Base: All Establishments: in the North East - North East LEP (4,300), Tees Valley (1,314).

## Sector

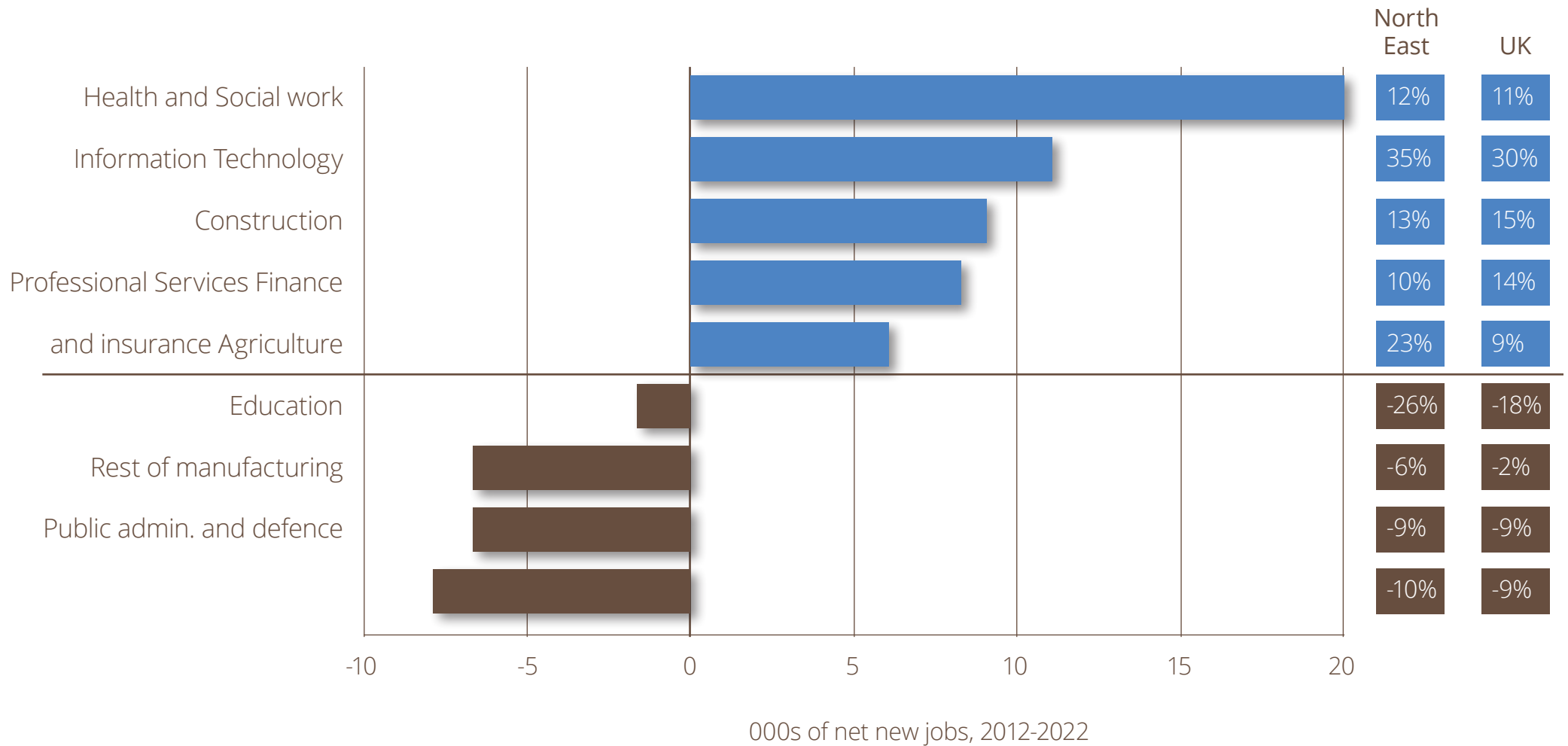


# Levels of recruitment of education leavers up from 2013, most considered prepared for work



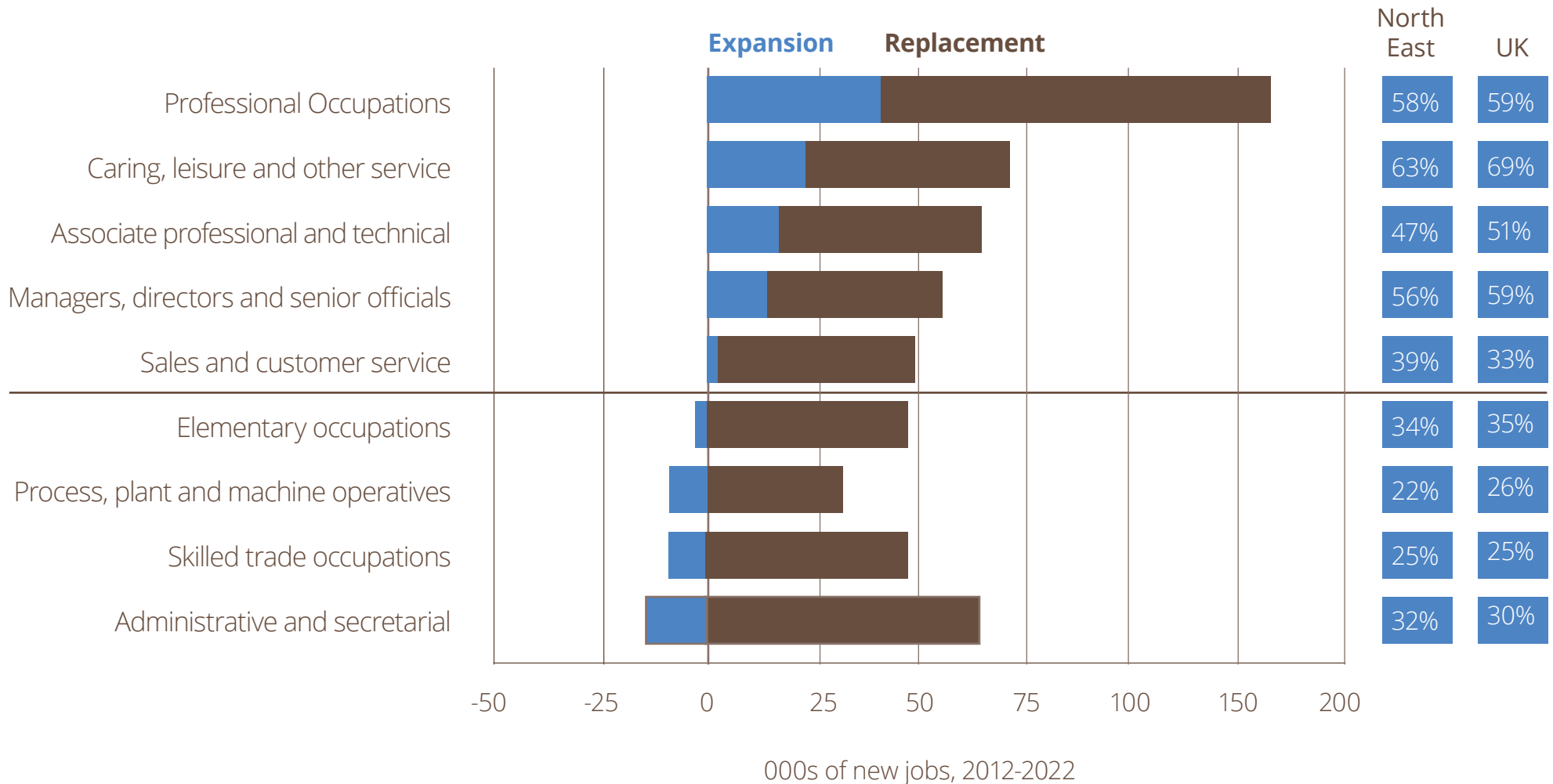
# Where are the new jobs coming from?

## Projected industry growth, 2012-2022 (North East)



# What new workers will we need?

## Projected occupation growth, 2012-2022 (North East)



# LMI for All



- Open access LMI data portal
- Improves evidence base for careers decisions and strategic planning
- Places onus on third-parties to develop engaging interfaces
- Pilot is live now

## Employer Skills and Perspectives Surveys

- Open access via website to UK and regional reports, infographics and slide packs plus local data tables
- More information: **[employer.surveys@ukces.org.uk](mailto:employer.surveys@ukces.org.uk)**

## Working Futures

- UK and regional reports available from **[www.gov.uk/government/publications/working-futures-2012-to-2022](http://www.gov.uk/government/publications/working-futures-2012-to-2022)**
- To find out more email: **[working.futures@ukces.org.uk](mailto:working.futures@ukces.org.uk)**

## LMI for All

- More information: **[www.lmiforall.org.uk](http://www.lmiforall.org.uk)**

- The LMI Network connects users of labour market information and supports them in sharing ideas and expertise.
- The LMI Network will be valuable for those who are responsible for analysing and using LMI such as: unemployment statistics, employer surveys, qualifications levels, pay rates, occupational and industrial make-up of an area.
- It's free of charge network that supports peer-to-peer learning and support between LMI users.

Join today at: [www.tiny.cc/LMINetwork](http://www.tiny.cc/LMINetwork)

**The LMI Network  
will help it's  
members to:**



- Share their expertise and experience
- Identify research collaboration opportunities
- Share advice on technical issues, definitions and
- Methodological problems; and
- Signpost each other to reports, findings and events of interest.