

Dear Householder,

Help us to help you reduce your energy bills

[Local authority name] Council is required to report to central government each year on the energy efficiency of housing within the area.

Your address has been chosen entirely at random and to help us collect this information I would be grateful if you would complete the enclosed questionnaire which should take no longer than 15 minutes of your time and return it in the pre-paid envelope provided (no postage required). [or return to the address at the top/bottom of this letter]

What's in it for me?

Rising energy bills, climate change and global warming are in the news nearly every day. More than a third of your home's heat is lost through the walls and more than 20% is lost through the roof. Is your home as energy efficient as it could be? With the cost of your energy bills rising faster than at any other time, now is the time to consider improvements to your home that could save you lots of money on your energy bills and help the environment through reduced greenhouse gas emissions.

Upon completion of the questionnaire, you will be contacted (if needed) about the improvements that could be made to your home. You may even qualify for free or discounted improvements such as insulation and heating!

If you have any questions when completing this form please contact us on Tel [pref free phone] or email us at [].

Everyone returning a fully completed questionnaire by [enter date] will be entered into our free prize draw to win [].

Thank you for your assistance.

Yours Faithfully