

## Social Impact Investment Taskforce Meeting

June 8 & 9, 2015

### MaRS Discovery District

101 College Street, Phase 2, Multi-Purpose Room

Toronto, Ontario

#### Monday, June 8

- 8:00-8:30 Coffee and light breakfast
- 8:30-9:00 Welcoming remarks (Ilse Treurnicht, CEO, MaRS Discovery District; Sir Ronald Cohen)
- 9:00-9:30 Remarks from Mr. Brad Duguid, Ontario Minister of Economic Development, Employment and Infrastructure
- 9:30-10:45 Panel discussion: Models for impact investment in an international development context (introduced by Tim Jackson, Executive Vice President, Corporate and Community Development, MaRS Discovery District and Lead Executive, MaRS Centre for Impact Investing)
- Gerhard Pries, Managing Partner and CEO, Sarona Asset Management
  - Peter Singer, CEO, Grand Challenges Canada
  - Julie Sunderland, Director of Program Related Investments, Bill and Melinda Gates Foundation
- Objectives: To discuss established and emerging impact investment models for improving outcomes in middle and low-income countries, including private equity / venture capital fund development, Development Impact Bonds, and international vehicles for coordinating and pooling impact investment capital and outcomes funding.*
- 10:45-11:00 Coffee break
- 11:00-12:15 Panel discussion: Models for impact investment in an Aboriginal and Northern context (introduced by Stephen Huddart, President and CEO, J.W. McConnell Family Foundation)
- Francine Whiteduck, CEO, National Aboriginal Capital Corporations Association
  - Jean Vincent, President and General Manager, Native Commercial Credit Corporation and member of Canada's National Advisory Board (NAB) to the Taskforce
  - Todd Hoskin, CEO, Ulnooweg Development Group
  - Charles S. Coffey, O.C., Director, Canadians For a New Partnership and former Executive Vice President, Government Affairs and Business Development, Royal Bank of Canada
- Objectives: To share best practices and discuss future trajectories for leveraging impact investment models to improve outcomes for Aboriginal and Northern populations in Canada, including through specialized financial products and institutions, outcomes-based funding, and multi-sector partnerships.*
- 12:15-13:30 Lunch (Remarks from Gina Wilson, Associate Deputy Minister, Employment and Social Development Canada (ESDC); introduced by Siobhan Harty, Director General, Social Policy, ESDC)

- 13:30-14:45 Outcomes-based funding in the Government of Canada: Developing a hypertension social impact bond and related initiatives (introduced by Sarah Doyle, Senior Policy Advisor, MaRS Centre for Impact Investing)
- Rodney Ghali, Director General, Centre for Chronic Disease Prevention, Public Health Agency of Canada and Chief Strategy Officer, Privy Council Office Central Innovation Hub
  - Doug Roth, Chief Strategy and Technology Officer, Heart and Stroke Foundation of Canada
- 14:45-15:00 Coffee break
- 15:00-16:00 Accelerating development of the Canadian impact investment ecosystem (introduced by Tim Jackson)
- Andy Broderick, Vice President, Community Investment, Vancity and member of Canada's NAB
  - Tania Carnegie, Leader, Impact Ventures, KPMG LLP and member of Canada's NAB
  - Bruce MacDonald, President and CEO, Imagine Canada
  - Nancy Neamtan, President and Executive Director, Chantier de l'économie sociale and member of Canada's NAB
- 16:00-16:30 OECD's next steps following publication of report on impact investment (Karen Wilson, OECD)
- 16:30-17:00 Tour of MaRS
- 17:00-19:00 Public reception (location: main auditorium, lower level)
- Remarks from His Excellency the Right Honourable David Johnston, the Governor General of Canada (introduced by Ilse Treurnicht)
  - Social enterprise exposition
- 19:30-21:30 Dinner for Taskforce members (location: Verity Club, 111d Queen Street East; hosted by KPMG LLP; travel by taxi will be arranged)

**Tuesday, June 9 (closed meeting)**